

**APPROVED**  
JAN 23 2008

REPORT OF GENERAL MANAGER

**BOARD OF RECREATION  
and PARK COMMISSIONERS**

NO. 08-24

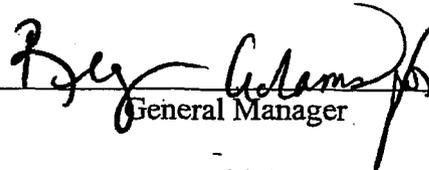
DATE January 23, 2008

C.D. Various

**BOARD OF RECREATION AND PARK COMMISSIONERS**

**SUBJECT: DONATION TO THE DEPARTMENT OF RECREATION AND PARKS  
FROM THE NATIONAL RECREATION AND PARK ASSOCIATION STEP  
UP TO HEALTH PROGRAM AND NIKE USA, INC.**

R. Adams	_____	J. Kolb	_____
H. Fujita	_____	F. Mok	_____
S. Huntley	_____	K. Regan	_____
*V. Israel	<u>vg</u>	M. Shull	_____

  
\_\_\_\_\_  
General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

**RECOMMENDATION:**

That the Board accept the following donations and appropriate recognition be given to the donors.

**SUMMARY:**

The Department received a donation of 4,500 pairs of athletic shoes from NIKE USA, Inc., valued at \$270,000 through the National Recreation and Park Association (NRPA) Step Up To Health Program and also received 500 pairs of soccer and football cleats, valued at \$30,000 from NIKE USA, Inc., both donations were for distribution to youth participating in recreational programs throughout the City of Los Angeles. Shoes and cleats were only distributed to registered sports league/clinic participants. Individual recipients of the donated athletic shoes and cleats benefited by the improved performance and increased personal satisfaction and enjoyment the new footwear provided.

Distribution of the shoes and cleats took place at 43 locations throughout the City of Los Angeles; distribution sites included both Department recreation facilities and non-profit agencies (Attachment).

**FISCAL IMPACT STATEMENT:**

Acceptance of this donation has no fiscal impact on the Department's General Fund.

Report prepared by Debby Rolland, Metro Region.

## Attachment

### NIKE/NRPA Step Up To Health 2007 Distribution List

1. Los Angeles Conservation Corps - Clean and Green
2. Catholic Big Brothers Big Sisters
3. 1932 Club - Exposition Park
4. Little Tokyo Service Center
5. Boys and Girls Clubs - Wilmington
6. Boys and Girls Clubs - Echo Park
7. Boys and Girls Clubs - Salisian
8. Boys and Girls Clubs - Hollywood
9. Boys and Girls Clubs - Venice
10. Korean Youth Foundation
11. El Centro After School - Sandy Figueroa
12. Heart of Los Angeles
13. Kid in Sports - Pecan
14. Kids in Sports - Boyle Heights
15. Kids in Sports - Mar Vista Gardens
16. Los Angeles Youth Athletic Club\*
17. Los Angeles City Employees' Retirement System Stars Afterschool Programs
18. Barrio Action Youth Center
19. Para Los Ninos
20. The Jeffrey Foundation
21. Ability First - Los Angeles Office
22. Alliance for a Better Community-Downtown Los Angeles
23. Lincoln Heights Youth Association
24. A World Fit For Kids-Downtown Los Angeles
25. Youth Speak Collective - Pacoima
26. Centro Comunitario Sol De Valle Community Center - Sun Valley
27. Girls Play Los Angeles Branford\*
28. Girls Play Los Angeles Delano\*
29. Girls Play Los Angeles Sylmar\*
30. Girls Play Los Angeles Harbor City\*
31. Girls Play Los Angeles Rosecrans\*
32. Girls Play Los Angeles Van Ness\*
33. Girls Play Los Angeles Baldwin Hills\*
34. Girls Play Los Angeles Penmar\*
35. Positive Alliance for Youth - Panorama City
36. Foothill Jeopardy-Sun Valley
37. Kids Enjoy Exercise Now Los Angeles
38. Anahuak Soccer League
39. Alpine Recreation Center\*
40. Garvanza Skate Park\*
41. Junior Baseball Leagues at Hazard Park and El Sereno\*
42. Rancho Cienega Sports Complex\*
43. Rio de Los Angeles State Park\*

\*Recreation and Parks locations.