

APPROVED

OCT 14 2008

REPORT OF GENERAL MANAGER

NO. 08-284

DATE October 14, 2008

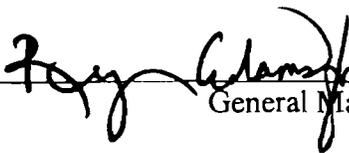
**BOARD OF RECREATION
and PARK COMMISSIONERS**

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: **PERSHING SQUARE PARKING GARAGE - RESIDENTIAL PARKING POLICY**

| | |
|------------------|----------------|
| R. Adams _____ | J. Kolb _____ |
| H. Fujita _____ | F. Mok _____ |
| S. Huntley _____ | K. Regan _____ |
| *V. Israel _____ | M. Shull _____ |



 General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION:

That the Board:

1. Approve the proposed Pershing Square Parking Garage Residential Parking Policy, as attached, subject to City Attorney approval as to form, adopting a no residential parking policy for the Pershing Square Parking Garage;
2. Direct Staff to ensure consistent administration of this policy;
3. Direct Staff to include the approved policy as part of the operational manual for Pershing Square Parking Garage; and,

SUMMARY:

Due to the importance of preserving public/commercial parking for the downtown area and the Historic Core and Historic Theatre District, in response to Los Angeles City Council motion (Council File No. 06-2710 - Pershing Square Garage), the Department proposes the attached written policy for the Garage regarding residential parking, to be included as part of the operational manual for Pershing Square Parking Garage.

The purpose of the proposed policy is to formally establish practice and policy regarding residential parking at the Pershing Square Parking Garage. The proposed policy states the Garage will not sell parking for residential use, and that the Department will continue to operate and make available the Garage to public/commercial parking including the Historic/Theatre Core patrons.

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BACKGROUND:

The mission of the Pershing Square Parking Garage is to provide high quality public/commercial parking at reasonable rates to the community and to provide revenue for the Department's Pershing Square facility, including but not limited to operations, infrastructure preservation, grounds and facility maintenance and youth programs for the community.

The Pershing Square Parking Garage is an important resource for the community and for the Department. It is available to the community for business and employee parking, general parking and special event parking. The Pershing Square Parking Garage is also one of the primary parking locations used by patrons of the Historic/Theatre Core, which is anchored by several historic landmark theatres located adjacent to other historically significant commercial buildings in the an area undergoing revitalization and economic development. There are a total of 1,750 parking spaces. During special events, the Garage fills to capacity. Residential use would negatively impact the Department's ability to serve the public and provide special event parking. The Department has consistently accepted only public/commercial parking during its operation of the garage. Public/commercial parking generates greater revenue than non-public/non-commercial parking due to the turnover of spaces. The policy is consistent with current and historical Department operation of the garage.

The proposed policy recognizes and memorializes the Department's long-standing practice and policy of not selling parking for residential parking purposes. Non-public/non-commercial uses do not serve the Garage's mission. Residential parking, a non-public/non-commercial use, does not accommodate turnover of spaces, serve the garage's mission and should not be permitted.

FISCAL IMPACT STATEMENT:

Board approval of the policy will not change current operations and will have no fiscal impact on the Department's General Fund.

This report was prepared by Carol Jacobsen, Senior Management Analyst, Pershing Square Garage

City of Los Angeles
Department of Recreation and Parks

Pershing Square Garage

Policy Regarding Residential Parking

POLICY

The mission of the Garage is to provide high quality public/commercial parking at reasonable rates to the community and to provide revenue to the City of Los Angeles Department of Recreation and Parks Pershing Square, including but not limited to operations, infrastructure preservation, grounds and facility maintenance and youth programs for the community.

The Garage serves the public and commercial needs of the downtown area, including the Historic Core and the Historic Theatre District. It is available to the community for business and employee parking, general parking and special event parking.

Non-public/non-commercial uses do not serve the Garage's mission. Residential parking, a non-public/non-commercial use, does not serve the Garage's mission and is not be permitted.