

REPORT OF GENERAL MANAGER

NO. 09-311

DATE December 9, 2009

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: CAMPING SECTION – APPROVAL TO ACCEPT GRANT FROM RECREATION EQUIPMENT, INC. (REI) FOR THE WONDERFUL OUTDOOR WORLD (WOW) CAMP PROGRAM

R. Adams _____
H. Fujita _____
S. Huntley _____
V. Israel _____

J. Kolb _____
F. Mok _____
*K. Regan [Signature]
M. Shull _____

[Signature]
General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board accept a \$4,977.50 equipment and supply grant from the Recreation Equipment, Inc. (REI) for Camping Section for the Wonderful Outdoor World (WOW) Program.

SUMMARY:

The Department's Camping Section and the Los Angeles Parks Foundation collaborated on the 2009 REI grant proposal. The grant was for \$4,977.50 in camping equipment or supplies. REI selected the Camping Section WOW Program for its special interest grant because the camping program meets REI's mission to encourage involvement in responsible outdoor recreation. The program also meets REI's goal to protect and restore the environment and to increase outdoor activities.

Since 1995, the WOW Program has introduced inner city youth from 8 to 13 years old to camping. WOW strives to break the barriers that prevent children from enjoying the outdoors, by instilling the values and importance of protecting the environment through safe and controlled camping experiences. Each year, WOW programs are offered at eight Recreation facilities for over 300 new campers. These overnight campouts involve a one and a half day curriculum of hands-on activities where the campers learn and practice camping skills and outdoor ethics in the safety of their neighborhood park.

REPORT OF GENERAL MANAGER

PG. 2

NO.09-311

Each campout concludes with the campers participating in a special community service activity, such as tree planting or a clean up event to show their appreciation and respect for their community and the outdoor world. As a part of their campout, all participants receive a sleeping bag, WOW journal and a t-shirt.

The REI equipment and supplies received through the grant will be used as part of the 2010 WOW Camp Program. The items received from REI include the following:

PRODUCT NAME	QUANTITY	COST	TOTAL
REI Tritan Nalgene (BPA)	150	\$9.95	\$1492.50
REI Hiker First Aid Kit	8	\$28.00	\$224.00
REI Half Dome 2 HC Tent	3	\$169.00	\$507.00
REI Half Dome 2 HC Footprint	3	\$26.50	\$79.50
Garmin e-trex Venture HC GPS Receiver	10	\$169.95	\$1699.50
REI Trail Stool	50	\$19.50	\$975.00
		Total	\$4,977.50

FISCAL IMPACT STATEMENT:

Acceptance of this grant will not create an impact on the Department's General Fund.

This report was prepared by Carl Cooper, Principal Recreation Supervisor I, Valley Region