

**APPROVED**

REPORT OF GENERAL MANAGER

MAR 04 2009

NO. 09-054

DATE: March 4, 2009

BOARD OF RECREATION  
and PARK COMMISSIONERS

C.D. ALL

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: NATIONAL RECREATION AND PARK ASSOCIATION ACHIEVE GRANT

R. Adams _____	J. Kolb _____
H. Fujita _____	F. Mok _____
S. Huntley _____	*K. Regan <u>[Signature]</u>
V. Israel _____	M. Shull _____

[Signature]  
General Manager

Approved [Signature]

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Approve the submission of an application, substantially in the form on file in the Board Office, to the National Recreation and Park Association (NRPA) for a \$30,000 ACHIEVE grant, subject to approval of the Mayor and City Council;
2. Direct Staff to transmit the grant application to the Mayor and City Council, requesting approval; and,
3. Authorize the General Manager to represent the City and execute the corresponding grant agreement, and any subsequent amendments thereto, pursuant to Administrative Code Section 14.6 et seq. as may be amended, on behalf of the City, subject to approval as to form by the City Attorney.

SUMMARY:

The NRPA is giving grants to allow various local recreation and park agencies to participate in the centers for Disease Control and Prevention (CDC) ACHIEVE program. ACHIEVE stands for Action Communities for Health, Innovation, and EnVironmental change. The ACHIEVE program, funded by the Division of Adult and Community Health within the CDC, is a model

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that funds national organizations to work through local affiliates to advance local community leadership in the nation's efforts to prevent chronic diseases and related risk factors.

If the grant is received, the \$30,000 will provide the Department with seed money to become an ACHIEVE program participant. The funds will be used to build on the relationships with community organizations and government agencies that were formed during the formation and adoption of the Department's Child Nutrition Policy.

The Department will work with partners to improve programming in nutrition and physical activity, and promote the importance of nutrition and wellness in the community. The resources and technical assistance offered by ACHIEVE will bring together a useful collaboration between school, community and municipal partners to accomplish several objectives including but not limited to:

- Assess the depth of policy implementation citywide
- Coordinate training and technical assistance to improve implementation
- Identify adjustments necessary to update the City's policies as needed
- Communicate more effectively with key stakeholders, such as City staff, parents, youth, school administrators, and community organizations.

This project not only has the capacity to strengthen City policy, but also can serve to improve the activities, awareness and changes underway at parks and recreation facilities. Of the organizations that will support and collaborate with the Department in this effort include: Kaiser Permanente, California Food Policy Advocates, the Keck Diabetes Prevention Initiative, California Adolescent Nutrition and Fitness (CANFit) and the Los Angeles Parks Foundation.

### FISCAL IMPACT STATEMENT:

This grant provides funding for the Department to participate in the ACHIEVE program. In-kind funding will be provided through existing staff salaries and partnership resources.

This report was prepared by Alexa Esparza, Senior Management Analyst, West Region.