

APPROVED
MAY 20 2009

REPORT OF GENERAL MANAGER

NO. 09-115

DATE May 20, 2009

BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. 15

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: IMPERIAL COURTS RECREATION CENTER - GIFT AGREEMENT WITH NIKE USA, INC., AND THE LA84 FOUNDATION FOR A DONATION CONSISTING OF THE DESIGN AND CONSTRUCTION OF A STATE-OF-THE-ART SKATE PLAZA; AMENDMENT NO. 3 TO OPERATING LICENSE AGREEMENT WITH HOUSING AUTHORITY OF THE CITY OF LOS ANGELES

R. Adams	_____	J. Kolb	_____
V. Israel	_____	F. Mok	_____
H. Fujita	_____	K. Regan	_____
S. Huntley	_____	*M. Shull	<i>MS</i>

V. Israel for

General Manager

Approved

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board:

1. Approve the proposed amendment (Amendment No. 3) to the existing Operating License Agreement (OLA) between the Department of Recreation and Parks (Department) and Housing Authority of the City of Los Angeles (HACLA), substantially in the form on file in the Board Office, to expand the area presently under the Department's jurisdiction (OLA Premises) to accommodate the development of a proposed skate plaza;
2. Approve, subject to approval and execution of Amendment No. 3, the proposed gift agreement, substantially in the form on file in the Board Office, with NIKE USA, Inc. and the LA84 Foundation, for a gift consisting of the design and construction of a proposed skate plaza at Imperial Courts Recreation Center, subject to the approval of the Mayor and the City Attorney as to form;
3. Direct the Board Secretary to transmit the proposed gift agreement and Amendment No. 3 to the Mayor in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form; and,
4. Authorize the Board President and Secretary to execute the gift agreement and Amendment No. 3, upon receipt of all other necessary approvals.

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SUMMARY:

As a gift to the City of Los Angeles (City), Nike USA, Inc. (Nike) and the LA84 Foundation (Foundation) (collectively referred to as Donors) have offered to fund the design and construction of a state-of-the-art skate plaza (Plaza) at the Department's Imperial Courts Recreation Center (Imperial Center), located on property owned by the HACLA, at 2250 East 114th Street, Los Angeles, CA 90059. The Department of Recreation and Parks is authorized to operate, maintain, and perform improvements within the OLA Premises at Imperial Center, through an Operating License Agreement between the Department and HACLA executed on July 13, 1992. The proposed Amendment No. 3 would expand the OLA Premises at Imperial Center, to accommodate the construction of the proposed Plaza.

Attached hereto as Exhibit-A is an Imperial Center Site Plan showing the footprint of the existing Imperial Center boundaries and location of the proposed expansion area where the Plaza will be located. The total value of the Imperial Center Gift is \$100,000, including equipment, materials, and construction.

HACLA has been involved in project planning discussions among the Department, Donors, Mayor's Office, and Office of Councilmember Janice Hahn, and all parties are in full support of the project. As a demonstration of their support, HACLA has committed to provide funding for the proposed Project in the amount of \$87,500 to supplement the \$12,500 contribution provided by Donors

The Imperial Center Gift is another addition to the list of generous gifts provided to the City by Nike and Foundation, consisting of field, court, and skate plaza improvements at various City park sites. Donors and the Department wish to further this valuable relationship in order to continue to provide the youth of Los Angeles with opportunities to play, train, and recreate on state-of-the-art athletic and recreational facilities. Any additional sites and projects identified and mutually agreed to by the Department and Donors in the future shall be considered separate from this Agreement.

Donors are providing this generous Gift through Nike's "Let Me Play" program, which provides funding and gifts to community groups and government entities in support of the promotion of sport and recreation to get youth active and promote positive social change. Nike has partnered with various market-leading, design-build skate plaza companies which adhere to Nike requirements related to materials and design, to create sustainable, high-quality, high-performance sports and recreation facilities. Pursuant to Donor requirements and the terms and conditions of the proposed Agreement, Donors shall contract with California Skate Parks, Inc. (Contractor) for the construction of Plaza. The amount of the contract shall be \$100,000. Donors shall fund the entire project at their sole expense, with supplemental support from HACLA, at no cost to the City.

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The design of the proposed Project has been reviewed and approved by staff from the Department's Planning and Development Division and HACLA. A rendering of the proposed Plaza design is attached here as Exhibit-B. Department staff, within their capacity, shall assist Contractors in obtaining necessary permits, authorizations and consents, as well as right of entry to the project location to perform necessary work, and will oversee the construction process.

Nike and its affiliated vendors have funded and worked successfully with City staff in the past on several similar projects, such as the installations of synthetic soccer fields at Glassell, Algin Sutton, and Lafayette Recreation Centers, the resurfacing of outdoor basketball courts with synthetic materials at Green Meadows Recreation Center and 6th and Gladys Park, the development of a multi-sport court at Hubert Humphrey Recreation Center, construction of a skate plaza at Ritchie Valens Recreation Center, and indoor gymnasium basketball court refurbishments at four (4) separate park sites: Lincoln Park, Harbor City Recreation Center, Ramona Gardens Recreation Center, and Central Recreation Center.

In exchange for the proposed Gift, and with the understanding that the term of the proposed agreement is three (3) years from the date of its execution, the Department will agree to terms and conditions including, but not limited to, the following:

1. Maintaining the Plaza in a safe and attractive manner consistent with the image and reputation of Donors, and the terms and conditions of the product warranty;
2. Acknowledging Nike and Foundation as Donors on applicable Department written materials, news releases, and related marketing or publicity including, but not limited to, a "kick-off" press conference and/or dedication event;
3. Assisting and cooperating in mutually acceptable dedication event at the Imperial Center;
4. Allowing Donors the right to publicize, show photographs, and use the name of the Imperial Center and otherwise promote the Donors' contribution;
5. Allowing Donors the right to use the Plaza from time to time for special events, upon reasonable notice and subject to the approval of the Department;
6. Allowing Donors to incorporate their logo(s) and/or trademark(s) as part of the Plaza design, subject to the Department's prior review and approval;
7. Allowing Donors the right (but not the obligation) to place and remove on or around the Plaza, their logo(s), trademark(s), and other signage, marks and/or insignia as related to events held at the Plaza, subject to the approval of the Department; and,

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8. Allowing Nike and/or LA84 Foundation to operate a booth or similar area for strictly promotional purposes at Plaza related special events held at Imperial Center.

The performance of the above requirements shall not interfere with Department programming and/or prescheduled events at the Imperial Center. Donors will coordinate with the Department prior to committing the Plaza to any events not operated by the Department.

Staff has determined that this project will consist of an Agreement between the Department and Donors for the design and installation of a skate plaza at Imperial Courts Recreation Center, to complement the existing recreational amenities offered at the Center. The Plaza and Court will be accessory facilities to the existing recreational uses at the park. Therefore, the project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1a, Class 1, Category 14; Section 1(d), Class 4, Category 1 and 6; and Section 1k, Class 11, Category 3 of the City CEQA Guidelines.

The Assistant General Manager of Operations East, Superintendent of the Pacific Region, Councilmember Janice Hahn, and the Office of Mayor Antonio Villaraigosa all support the recommendations contained in this report.

FISCAL IMPACT STATEMENT:

This project should not have any impact on the Department's General Fund, as the costs of the Plaza's design and construction will be funded entirely by the Donors.

This report was prepared by Joel Alvarez, Senior Management Analyst from the Department's Real Estate and Asset Management Section.

EXHIBIT-A Imperial Courts Site Map

IMPERIAL COURTS CAL 4-19

HOUSE AND UNIT NUMBERING MAP

THE HOUSING AUTHORITY OF THE CITY OF
LOS ANGELES, CALIFORNIA

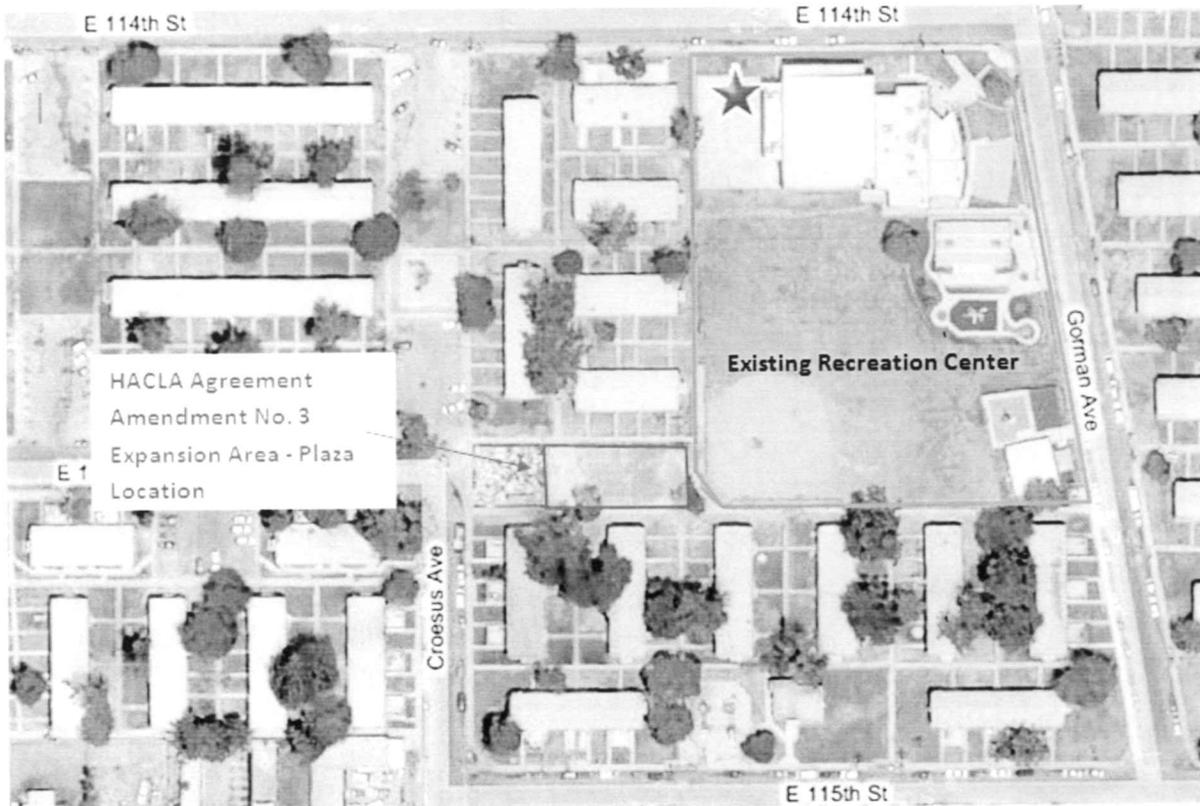
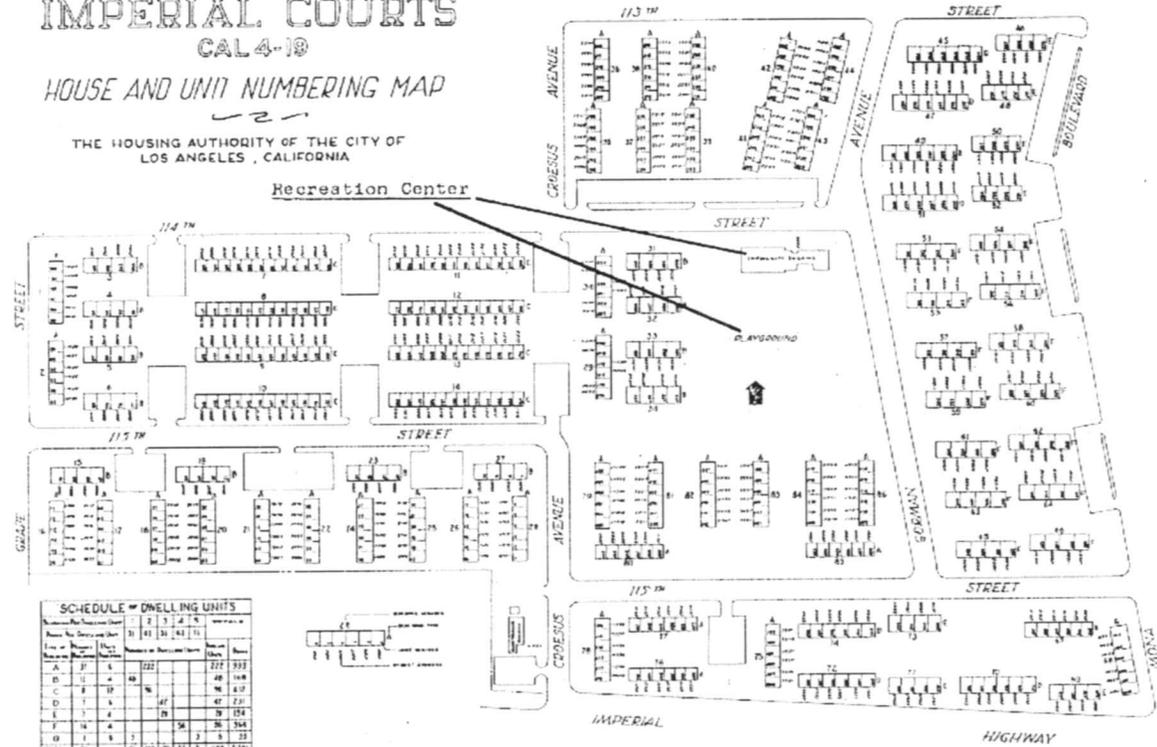
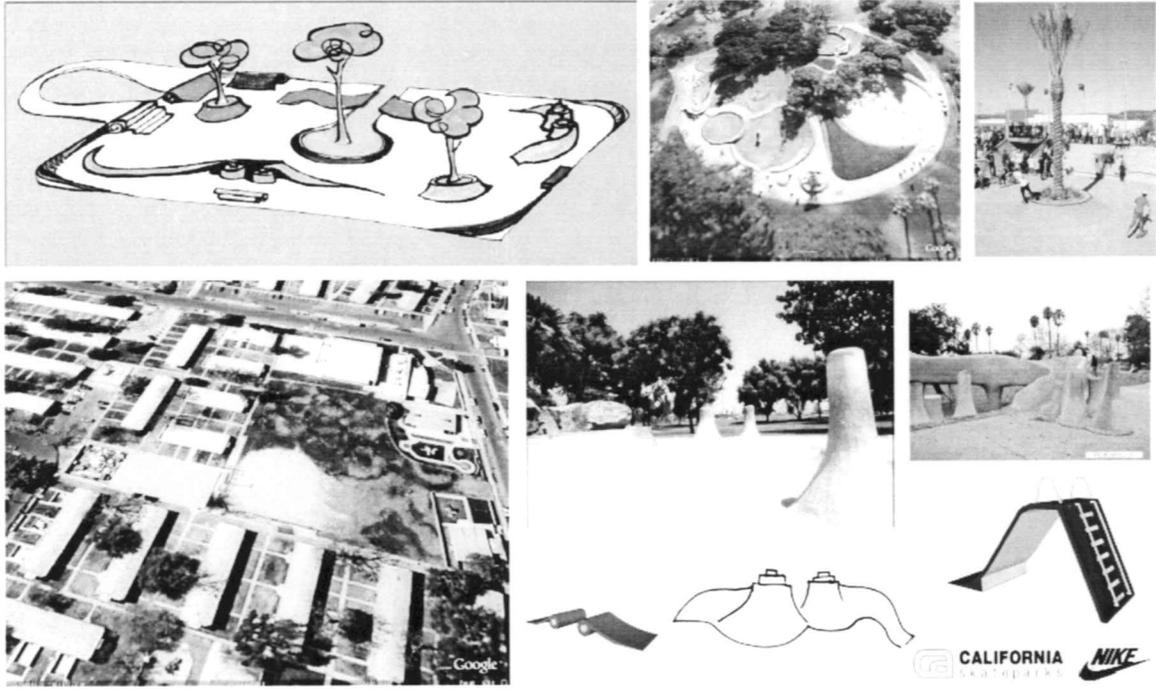


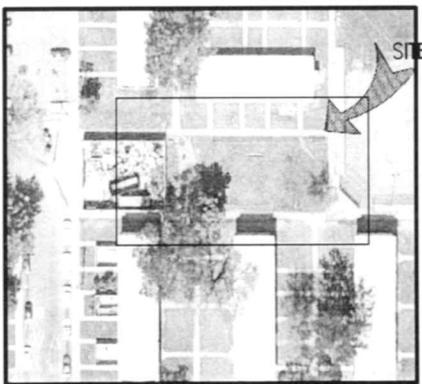
EXHIBIT-B

Imperial Courts Skate Plaza

Conceptual Design



Imperial Courts Housing Projects | Los Angeles, CA | 1/12" = 1'-0" | Conceptual Master Plan | A | 01



VICINITY MAP

