

APPROVED
MAY 20 2009

REPORT OF GENERAL MANAGER

NO. 09-139

DATE May 20, 2009

**BOARD OF RECREATION
and PARK COMMISSIONERS**

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: "YOUTH ON COURSE PROGRAM" - AGREEMENT BETWEEN THE DEPARTMENT OF RECREATION AND PARKS AND THE SOUTHERN CALIFORNIA GOLF ASSOCIATION FOUNDATION

R. Adams _____	J. Kolb _____
H. Fujita _____	F. Mok _____
S. Huntley _____	*K. Regan <u>[Signature]</u>
V. Israel _____	M. Shull _____

[Signature]
General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board:

1. Approve the Department's participation in the "Youth on Course Program" offered by the Southern California Golf Association Foundation; and
2. Authorize staff to develop an agreement between the City of Los Angeles, Department of Recreation and Parks and the Southern California Golf Association Foundation to participate in the "Youth on Course Program."

SUMMARY:

The Southern California Golf Association (SCGA) is a regional golf association that administers a computerized handicapping system, provides course ratings for over 400 golf courses in Southern California, conducts amateur golf tournaments, provides a variety of services to member clubs and individuals, and promotes the game of golf. Some of the City of Los Angeles men's and senior clubs are members of SCGA.

The SCGA Foundation was created in 1983 with seed funding from the Professional Golfers' Association. The Foundation's mission is to sponsor the education and character development of Southern California youth through golf. In 2008, the SCGA Foundation donated \$7,000 to the

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Department's Marty Tregnan Academy satellite junior golf program at Penmar Golf Course, and \$10,000 to the operation of the Marty Tregnan Academy.

The "Youth on Course Program" was developed by SCGA Foundation to increase affordability and accessibility of golf to youth in Southern California by subsidizing the rates and fees charged to junior patrons to play golf at golf facilities. The SCGA Foundation is proposing to subsidize the fee for each junior participating in the program by reimbursing a flat rate of \$5.00 per round. The Department will charge each member junior \$2 per round. The Department will invoice the Foundation monthly, and the Foundation will remit payment within thirty days. The total fee received for each junior round played by a participating member in the "Youth On Course Program" will be \$7 per round for both 9-hole rounds as well as 18-hole rounds. Junior membership for SCGA's "Youth on Course Program" is free to the junior. The "Youth on Course Program" currently has 1,500 members enrolled in Southern California with the anticipation of 2,500 members by the end of 2009.

The Department's current junior fees are as follows:

9-Hole Weekday:	\$5.00
9-Hole Weekend:	\$6.00
18-Hole Weekday:	\$6.00
18-Hole Weekend:	\$7.00

Since the proposed total fee by the SCGA Foundation is \$7 per round, the Department's revenue will slightly increase for 9-hole rounds and 18-hole weekday rounds.

The Golf Advisory Committee was informed of this program and endorsed the City's participation in the "Youth on Course Program" at its April 27, 2009 meeting.

FISCAL IMPACT STATEMENT:

It is anticipated that revenue to the Department's General Fund will slightly increase, as fees collected for 9-hole weekday/weekend and 18-hole weekday play will increase for all junior rounds played by the Foundation's junior members.

This report was prepared by James N. Ward, Golf Manager.