

APPROVED
APR 21 2010

REPORT OF GENERAL MANAGER

NO. 10-097

DATE: April 21, 2010

BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: KAISER PERMANENTE COMMUNITY BENEFIT GRANT – SUMMER
SPLASH PROGRAM 2010

R. Adams _____
H. Fujita _____
S. Huntley _____
V. Israel _____

F. Mok _____
*K. Regan _____
M. Shull _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board:

1. Approve the submission of an application, substantially in the form on file in the Board Office, to Kaiser Permanente Community Benefit (\$250,000), subject to approval of the Mayor and City Council;
2. Direct Staff to transmit the grant application to the Mayor and City Council, requesting approval; and,
3. Authorize the General Manager to represent the City and execute the corresponding grant agreement, and any subsequent amendments thereto, pursuant to Administrative Code Section 14.6 et seq., on behalf of the City, subject to approval as to form by the City Attorney.

SUMMARY:

The Department is requesting permission to apply for a Kaiser Permanente Community Grant, to fund Aquatic programs: Learn to Swim, Junior Lifeguards, and Extended Summer Pool Season. This funding will help offset budget limitations and will provide for sponsorships to allow for patrons to participate in aquatic programming regardless of their socio-economic background. The goal is for Aquatics to provide youth ages 7-17 with physical activity while gaining lifelong aquatic skills in safe and healthful environment during the Summer 2010 season.

The participating youth will gain valuable knowledge and experience in aquatic sports and an

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ability to share the information with others. In acquiring basic swimming skills, youth develop the fundamentals for participation in competitive and leisure aquatic activities.

Youth completing the programs are expected to be able to demonstrate newly learned skills, respect the dangers involved in aquatics emergencies, and possess a range of safety skills and knowledge for emergency response. Participants are also expected to learn teamwork and individual goal setting.

Through the generosity of Kaiser, we have conducted successful learn to swim programs, with more than 20,000 new lessons provided to the community. This grant will allow the Department to continue to build on the positive results from "Operation Splash," and continue to provide needed aquatic programs to Los Angeles youth.

FISCAL IMPACT STATEMENT:

This grant does not require a match and provides needed funding for additional aquatic services to youth without any impact to the Department's General Fund.

Prepared by Alexa Esparza, Senior Management Analyst, West Region.