

APPROVED

REPORT OF GENERAL MANAGER

JAN 06 2010

NO. 10-005

DATE January 6, 2010

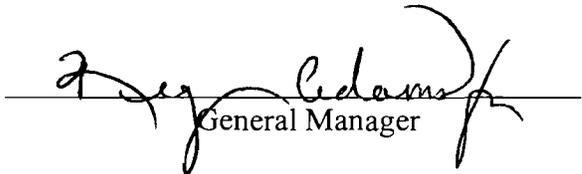
BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. 15

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PECK PARK - NAMING OF A PORTION OF THE PARK AS "HERNANDEZ RANCH" IN HONOR OF ALBERT HERNANDEZ AND INSTALLATION OF APPROPRIATE PARK SIGNAGE

R. Adams	_____	J. Kolb	_____
H. Fujita	_____	F. Mok	_____
S. Huntley	_____	K. Regan	_____
V. Israel	_____	*M. Shull	<u>mf</u>


General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board:

1. Grant final approval for naming a portion of Peck Park as "Hernandez Ranch" in honor of Albert Hernandez; and,
2. Authorize the installation of appropriate park signage.

SUMMARY:

Peck Park is a large community park located at 560 N. Western Avenue in the San Pedro community of the City. This facility is a 75-acre park which includes children's play areas, ball fields, basketball courts, walking paths, community building, picnic tables, swimming pool and other outdoor park areas. Many highly valued recreation programs are conducted there for community benefit, such as preschool and senior classes and activities, family programs and youth sports programs.

In September, 2009, Councilwoman Janice Hahn, Council District 15, contacted the Department with a request to name a portion of Peck Park, "Hernandez Ranch", in honor of Albert Hernandez, a local community contributor who kept ponies and small farm animals in this park area for local adults and children to enjoy and appreciate. He also shared the history of the area with park patrons and how a dairy farm, where he once worked, later became this valuable part of San Pedro, thus cherishing the past and the present of San Pedro, for generations to come. Previously, the community had contacted Councilwoman Hahn that they would like to honor

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Mr. Hernandez, who passed away in 2003, with naming a portion of Peck Park in his memory, to honor his commitment to the community which he demonstrated in his pony rides, farm animals and generous sharing of time.

The Peck Park Advisory Board supports the proposed naming, as do many community members. On November 12, 2009, Department staff facilitated a community meeting to discuss the proposed name change. The attending community members were unanimously in support of the proposed naming, the "Hernandez Ranch" area of Peck Park.

There is a sign indicating the name of "Hernandez Ranch" from the days when Mr. Hernandez was there. It is an older sign which may be able to be restored. If the restoration is not feasible, the Council Office has agreed to provide the appropriate park signage.

Council District 15 and the Pacific Region Superintendent are in support with the recommendations as set forth by the Department.

This proposal does not include a park facility or area considered appropriate for naming rights.

Staff has determined that the subject project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article VII, Section 1, Class 11(1) of the City CEQA Guidelines, which provides for the placement of signs on park property as accessory structures to the recreational facilities.

FISCAL IMPACT STATEMENT:

The approval of this project will not have any fiscal impact on the Department, as the cost of the signage, if necessary, will be funded from the Council Office.

This report was prepared by Camille Walls and Melinda Gejer, Planning and Development.