

REPORT OF GENERAL MANAGER

NO. 10-008

DATE January 6, 2010

C.D. Various

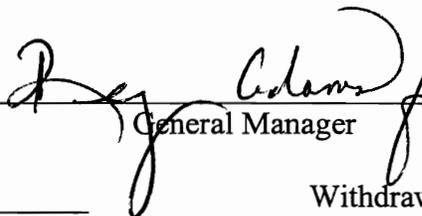
BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: CLASS PARKS – MEMORANDUM OF AGREEMENT BETWEEN THE DEPARTMENT OF RECREATION AND PARKS AND THE PACIFIC INSTITUTE TO PROVIDE PERSONAL DEVELOPMENT STAFF TRAINING FOR AT-RISK YOUTH AND FAMILIES

| | |
|------------------|----------------|
| R. Adams _____ | J. Kolb _____ |
| H. Fujita _____ | F. Mok _____ |
| S. Huntley _____ | K. Regan _____ |
| *V. Israel _____ | M. Shull _____ |

Approved _____

Disapproved _____



 General Manager

FEB 17 2010

Withdrawn _____

RECOMMENDATION:

That the Board:

1. Approve a proposed Memorandum of Agreement (MOA), substantially in the form on file in the Board Office, between the Department of Recreation and Parks (Department) and The Pacific Institute, subject to the approval of the Mayor and City Attorney as to form;
2. Find, in accordance with Charter Section 372, that the use of a competitive bidding process would be undesirable, impractical and not advantageous for these specialized personal development training workshops as the Department seeks to complement the Mayor's vision and goal of gang reduction and safer neighborhoods in our communities;
3. Direct the Board Secretary to transmit the MOA to the Mayor for approval in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form; and,
4. Authorize the General Manager to execute the MOA, subsequent to all necessary approvals.

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SUMMARY:

The Pacific Institute (TPI) is the acknowledged world leader in the effectiveness of its programs and delivery to enhance performance improvement, provide effective leadership development and create sustainable cultural change.

Based on TPI's current success with A Better LA, and the Mayor's Gang Reduction Youth Development (GRYD) and Summer Night Lights (SNL) staff, the purpose of this MOA is to confirm a mutual vision to empower communities and provide a coordinated effort to educate community members that live within the boundaries of the SNL sites on making positive choices which will reduce gang conflicts and provide the necessary personal tools to become a productive citizen.

In coordination with the Department's Clean and Safe Spaces (CLASS Parks) Program, TPI's project is designed to facilitate personal growth and improved community relations for teens and families in the surrounding high crime underserved neighborhoods which incorporates and mirrors the Office of the Mayor's designated GRYD Zones. The personal development education program is a proprietary training model that only TPI provides. Therefore this distinctive staff training satisfies Charter Section 372.

This training is endorsed by key County and City leaders including Sheriff Lee Baca, former Chief of Police William Bratton, current Chief of Police Charles Beck, and the Mayor's SNL staff including Chief of Staff Reverend Jeff Carr, who participated in TPI's training.

The proposed MOA would provide the Department training and certification for a maximum of eighty (80) staff to include CLASS Parks Coordinators, and other staff assigned to SNL. The training will enable staff to implement the following programs, as detailed in the MOA: 1) PX2 programs for youth, 2) Investment in Excellence (IIE), 3) Alcanzando Tu Potencial and Pasos for adults and 4) 21 Keys for parents in both English and Spanish. All training will be conducted by TPI's Certified Master Facilitators.

In addition, the department will identify four (4) key staff to receive the Certified Master Facilitators training from TPI for the expansion of the program throughout the Department. TPI will also provide copies of all licensed training educational program materials to the CLASS Parks sites.

TPI has a proven track record both locally and nationally, currently working with several city governments and major corporations, as well as the United States Olympic swim team. Studies have shown that TPI's program improves academic performance, resulting in a decrease in local hostilities based on the current success with A Better LA Program.

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The mission and training provided by TPI complements the Mayor's vision and goal of gang reduction and safer neighborhoods in our communities.

FISCAL IMPACT STATEMENT:

Participation in this youth and community development training project is expected to result in an expenditure which is not to exceed \$95,000. Funds are to be allocated from CLASS Parks Fund 302, Department 88, Account 3040, Contractual Services. Sufficient funds are available in this account to meet the financial obligation.

This report was prepared by Michael L. Harrison, Principal Recreation Supervisor I, CLASS Parks.