

APPROVED

NOV 03 2010

REPORT OF GENERAL MANAGER

NO. 10-291

DATE November 3, 2010

BOARD OF RECREATION and PARK COMMISSIONERS

C.D. 6

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: ANDRES AND MARIA CARDENAS RECREATION CENTER – AGREEMENT WITH ROB DYRDEK FOUNDATION FOR A GIFT OF FUNDS TO CONTRIBUTE TO THE DESIGN AND CONSTRUCTION OF SKATE PLAZA IMPROVEMENTS

| | | | |
|------------|-------|-----------|-----------|
| R. Adams | _____ | F. Mok | _____ |
| H. Fujita | _____ | K. Regan | _____ |
| S. Huntley | _____ | *M. Shull | <u>ms</u> |
| V. Israel | _____ | | |

[Signature]
General Manager

Approved [Signature]

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve a proposed skate plaza project at Andres and Maria Cardenas Recreation Center, pursuant to plans and specifications approved by staff from RAP Planning and Construction Division, for skate plaza improvements to be installed at the location illustrated by the renderings and site plan attached hereto as Exhibit-A and Exhibit-B, respectively;
2. Accept with gratitude a gift from the Rob Dyrdek Foundation (Foundation), consisting of the design and construction of certain skate plaza improvements (Gift) with an estimated value not to exceed Sixty Five Thousand Dollars and No Cents (\$65,000.00), to be installed at Andres and Maria Cardenas Recreation Center (Park);
3. Approve the proposed Agreement, substantially in the form on file in the Board Office, between the Department of Recreation and Parks (RAP) and Foundation, specifying the terms and conditions for the design, construction, and operation of the proposed skate plaza at Park (Plaza), subject to approval of the Mayor and the City Attorney as to form;
4. Authorize the use of funds in the amount of One Hundred Thirty-Five Thousand Dollars and No Cents (\$135,000.00) for the design and construction of certain skate plaza improvements to complete Plaza, from available Proposition 40 Per Capita grant funds in the amount of

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Three Hundred Seventy-Five Thousand Dollars and No Cents (\$375,000.00), approved by the City Council on October 13, 2010 (Council File No. 10-1539), for the development of a skate plaza and shade structures at Park;

5. Authorize the Department to enter into a sole source construction contract (Contract) with California Skate Parks, Inc., for an amount not to exceed One Hundred Thirty Five Thousand Dollars and No Cents (\$135,000.00), for the design and construction of certain skate plaza improvements at Andres and Maria Cardenas Recreation Center;
6. Direct the Board Secretary to transmit the proposed Agreement to the Mayor, in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form; and,
7. Authorize the Board President and Secretary to execute the Agreement upon receipt of the necessary approvals.

SUMMARY:

The Rob Dyrdek Foundation (Foundation) has offered to donate to RAP, a gift consisting of the design and construction of certain skate plaza improvements (Gift) valued at an estimated amount of Sixty Five Thousand Dollars and No Cents, to be constructed in conjunction with the RAP's existing skate plaza project at Andres and Maria Cardenas Recreation Center (Park), located at 14740 West Blythe Street in the community of Panorama City. The "Andres and Maria Cardenas Skate Plaza" (*unofficial name*) (Plaza) will provide the community with a modern street style skate venue to satisfy the needs of today's urban-youth, street skater. As demonstrated by the success of a previous skate plaza projects on City park property, street skating is now a very popular form of skating among urban youth. Street skating has grown so much in popularity over recent years that it is now a professional sport and industry. Street skating grew in popularity among urban youth primarily due to the lack of accessible and/or challenging skate parks within urban neighborhoods, and the abundance of benches, platforms, handrails, and stairways found regularly on the street which serve perfectly as challenging obstacles for the modern young skater to maneuver around, on, and over. RAP has collaborated with the Dyrdek Foundation on four (4) prior skate plaza projects at Lafayette Park, Hollenbeck Park, North Hollywood Park, and most recently at Rancho Cienega Sports Complex.

The proposed skate plaza project has an estimated total cost of Two Hundred Thousand Dollars and No Cents (\$200,000.00). California Skate Parks, Inc. (Contractor) will design and construct the Plaza through separate construction contracts with RAP and the Foundation, with each paying the Contractor directly for their respective portions of the Plaza's improvements, as mutually agreed upon and described in said Contracts. The Gift, or otherwise the Foundation's portion of Plaza improvements, is valued at the estimated amount of Sixty-Five Thousand Dollars and No Cents

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(\$65,000.00). The RAP's portion of Plaza improvements is valued at the estimated amount of One Hundred Thirty-Five Thousand Dollars and No Cents (\$135,000.00).

For its portion of the project, RAP will enter into a sole-source contract with Contractor for the design and construction of a certain portion of the Plaza's development (design and construction), for an amount not to exceed \$135,000.00. The \$135,000.00 will come from the Proposition 40 Per Capita grant, awarded to RAP in the total amount of Three Hundred Seventy-Five Thousand Dollars and No Cents (\$375,000.00), approved by City Council on October 13, 2010 (Council File No. 10-1539), for the development of skate plaza and shade structure improvements at the Park. A sole-source contract is required due to the lack of staff and resources required to design and construct the Plaza, or cause it to be constructed through the bid process within the given time line and budget, and also because the Foundation is donating a skate element that is to be an integral and defining component of the plaza. The piece was construction by Contractor and is licensed through the Dyrdek Foundation whom Contractor is part of. It is part of the condition of the gift that it to be installed and articulated to their standards and that the installation be done by the entity of their choosing. The Foundation is requiring as a condition of the gift that the piece be installed to their standards and that the installation be performed by the entity of their choosing. In order to remain in compliance with grant requirements, construction must be completed by January 31, 2011. Given Contractor's expertise in the construction of skating facilities and their extended experience in working with the Foundation and RAP on prior skate plaza projects, it is in the best interest of the City to contract with Contractor for this project to ensure the project is completed on time and within budget.

Attached to this report as Exhibits A and B, respectively, are Skate Plaza Renderings of the proposed Plaza and a Site Plan showing the proposed Plaza location within the Park, respectively. Plaza shall be installed pursuant to plans and specifications mutually approved by the Foundation and RAP staff from its Planning and Construction Division.

The term of the proposed Agreement is three (3) years, including but not limited to certain terms and conditions listed below:

- The Plaza name, which shall be subject to approval by the Board in accordance with RAP policy, shall be displayed for the 3-year duration of the agreement.
- Foundation shall be recognized for each generosity through signage acknowledging their contribution towards the Plaza's development, subject to Board approval;
- The Foundation shall be entitled to exclusive use of Plaza, for a maximum of ten (10) non-consecutive days per year, in coordination with and subject to the prior approval of RAP.

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All Foundation events to be held at the Plaza shall be approved in advanced by the Department, and shall not interfere with the Park's normal or planned operations. Upon expiration of the proposed Agreement, the Department and the Foundation will discuss continuing the relationship at the site, and if continuing the relationship is found to be mutually beneficial, a subsequent agreement may be negotiated, subject to required City approval(s).

Environmental:

Staff has determined that this project will consist of the construction of a skate plaza and execution of a related Agreement, between the Department and the Foundation for the design and construction of said skate plaza at Andres and Maria Cardenas Recreation Center, to compliment the Park's existing recreational amenities offered at the park. The skate plaza will be an accessory facility to the existing recreational uses at the park. Therefore, the project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1a, Class 1, Category 14; Section 1(d), Class 4, Category 1 and 6; and Section 1k, Class 11, Category 3 of the City CEQA Guidelines.

Staff has discussed the proposed project with the Assistant General Manager of Operations West, Valley Region staff, and the Office of Councilmember Tony Cardenas of the Sixth Council District, and each supports the project and concurs with staff's recommendations.

FISCAL IMPACT STATEMENT:

There will be no fiscal impact to the Department's General Fund as the proposed Plaza will be designed and constructed through the proposed Gift and available Proposition 40 Per Capita grant funds. All Agreement-related special events will be funded entirely by the Foundation. The future maintenance of the Plaza will be included as part of the Park's annual budget package request.

This report was prepared by Joel Alvarez, Senior Management I of the Department's Real Estate and Asset Management Section.

Exhibit-A

Andres and Maria Cardenas Recreation Center
Skate Plaza Design Renderings



Andres and Maria Cardenas
Skate Plaza, Blyth Street Skate
Community Center



CALIFORNIA
CITY OF LOS ANGELES

Exhibit-B

Andres and Maria Cardenas Recreation Center
Site Plan depicting Skate Plaza Location

