

APPROVED  
AUG 03 2011

REPORT OF GENERAL MANAGER

NO. 11-228

DATE August 3, 2011

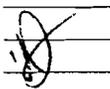
BOARD OF RECREATION  
and PARK COMMISSIONERS

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BOARD OF RECREATION AND PARK COMMISSIONERS

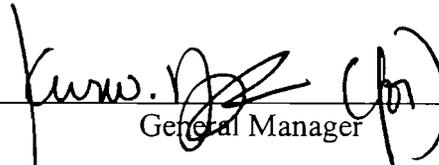
SUBJECT: EXPO CENTER - DONATION FROM BROTHERHOOD CRUSADE  
CONSISTING OF FUNDING FOR THE IMPLEMENTATION OF A PILOT  
AFTERSCHOOL YOUTH SOCCER PROGRAM

R. Adams  
H. Fujita  
\*V. Israel



K. Regan  
M. Shull  
N. Williams

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\_\_\_\_\_

  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Retroactively accept with gratitude, a donation in the amount of \$15,952.18, from the Brotherhood Crusade, a California non-profit corporation, to fund a pilot, afterschool, youth soccer program (Program) at EXPO Center and that appropriate recognition be given to the donor; and,
2. Authorize the Departmental Chief Accounting Employee to appropriate funding received from Brotherhood Crusade in the amount of \$15,952.18 to Fund 205 Dept 88 Account 88GP02

SUMMARY:

Brotherhood Crusade has offered to provide EXPO Center with funding in the amount of \$15,952.18 to implement the Program during the summer of 2011. Brotherhood Crusade is providing said funding through its Soccer for Success Grant Program (SSGP), which is a free afterschool soccer program for youth ages 6-17. The goal of the SSGP is to improve the physical, mental, social and emotional health of South Los Angeles youth, by engaging them in organized soccer activities in a safe, pro-social environment. The pilot Program began on or about June 27, 2011, and will end on or about August 26, 2011, and will be offered three days per week, 90 minutes per day. The Program will be managed by Department staff. The Program is a pilot program which, when successful, may be expanded at EXPO Center in 2012.

## REPORT OF GENERAL MANAGER

PG. 2

NO. 11-228

Brotherhood Crusade has secured grant funding from the US Soccer Foundation, the Laureus Sport for Good Foundation, the California Endowment, and Verizon to fund the SSGP for the benefit of the Program, including associated EXPO Center staff costs. This donation will reduce the Department's cost of providing soccer programming at EXPO Center which otherwise may have been provided at the Department's expense.

The Brotherhood Crusade was founded in 1968 as a grassroots, community-based organization. Brotherhood Crusade's vision is to improve the quality of life of lower-income families by meeting the unmet needs of under-served, under-represented, and disenfranchised individuals. Brotherhood Crusade envisions a South Los Angeles devoid of health disparities, disenfranchisement, and poverty-associated adverse public health conditions. The Brotherhood Crusade believes that South Los Angeles can be a safe, thriving, culturally relevant, and inclusive community that provides all residents equitable access to human and social services, and continually improves the quality of life of its residents.

The \$15,952.18 will be used to cover a percentage of EXPO Center's full-time coordinator's salary, as well as all part-time staff costs associated with the pilot afterschool youth soccer program. In addition, EXPO Center will have funds to provide daily nutrition to Program participants.

### FISCAL IMPACT STATEMENT:

Acceptance of this donation has no fiscal impact on the Department's General Fund.

This report was prepared by Belinda Jackson, Executive Director, EXPO Center.