

APPROVED

JUL 13 2011

BOARD OF RECREATION
and PARK COMMISSIONERS

REPORT OF GENERAL MANAGER

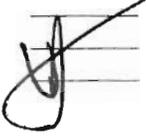
NO. 11-209

DATE July 13, 2011

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: AGREEMENT WITH THE SOUTHERN CALIFORNIA TENNIS ASSOCIATION FOR THE IMPLEMENTATION OF A YOUTH TENNIS PROGRAM

R. Adams		K. Regan	_____
H. Fujita	_____	M. Shull	_____
*V. Israel	_____	N. Williams	_____



 General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve the proposed one-year Program-Service Agreement (Agreement), substantially in the form on file in the Board Office, between the City of Los Angeles Department of Recreation and Parks (Department) and the Southern California Tennis Association (SCTA), a California non-profit corporation, setting forth the terms and conditions for the cooperative implementation of a National Junior Tennis and Learning Program (Program);
2. Direct the Board Secretary to transmit the proposed Agreement, to the Mayor in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form; and,
3. Authorize the Board President and Secretary to execute the Agreement upon receipt of the necessary approvals.

SUMMARY:

The SCTA has approached the Department to implement a Program to support the promotion of sports in an effort to increase youth sports participation (specifically in tennis) and to provide positive social change in the area of fitness. The Program will be implemented at twenty-four (24) Department sites, mutually agreed upon by the Department and SCTA subsequent to the execution of the proposed Agreement.

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The SCTA is one of 17 sections of the United States Tennis Association and has administered the National Junior Tennis and Learning Program for over 26 years with more than 155,000 youngsters participating. The program features instruction with an emphasis in learning the basic tennis skills, having fun and sportsmanship.

The proposed one-year Agreement, commencing on July 1, 2011, will set forth the terms and conditions for the cooperative implementation of the Program. SCTA will provide, under the guidance of CITY, the following equipment and program tennis instruction, as a donation to the CITY, valued at approximately \$37,584: tennis rackets for each participant as requested (approx. \$4,800); t-shirts (approx. \$6,000); tennis balls (approx. \$3,456); instructional materials and supplies, and tennis instruction by trained instructors (approx. \$23,328); for participating youth, eight (8) to seventeen (17) years of age at each of the respective participating in the Program. In addition, SCTA will provide publicity and promotion for the Program, through written materials and electronic media.

It is expected that the Program will accommodate up to twenty-five (25) participants per site. The Department will collaborate with SCTA to implement the Program by providing temporary, limited use of specific tennis courts at various park sites during specified days and hours as determined by mutual agreement, to conduct the Program, promote the Program by providing and distributing flyers and/or displaying banners at various park sites, provide part-time Recreation Assistant staff to assist SCTA with the Program, subject to staff availability, and provide full-time and/or part-time staff to assist SCTA with the participant registration process through normal Department program registration protocol.

Program activity will occur between July 1, 2011 and June 30, 2012. The Program shall include ninety (90) minute sessions of tennis instruction, a minimum of two days per week for twenty-five (25) youth participants per site. The Director(s) in Charge (DIC) at the facilities shall have the option of implementing the Program in either of the centers' camp program, after-school enrichment program, CLASS Parks program, or as a separate course offering.

Staff has determined that the issuance of the proposed Agreement is for the operation of recreational programming at existing park facilities involving negligible or no expansion of use and, therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (14) of the City CEQA Guidelines.

FISCAL IMPACT STATEMENT:

The proposed Agreement will have no impact on the Department's General Fund as Program costs will be paid for by SCTA, at no cost to the City.

This report was prepared by Michael Harrison, Principal Recreation Supervisor, Partnership Division.