

REPORT OF GENERAL MANAGER

APPROVED
JUN 06 2011

NO. 11-164

DATE June 6, 2011

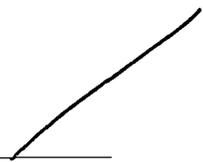
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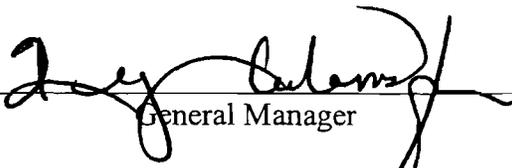
**BOARD OF RECREATION
and PARK COMMISSIONERS**

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: KAISER PERMANENTE – OPERATION SPLASH PROGRAM OF 2011 –
RETROACTIVE AUTHORIZATION TO SUBMIT GRANT APPLICATION AND
ACCEPTANCE OF GRANT FUNDS

R. Adams _____	K. Regan _____
H. Fujita _____	M. Shull _____
*V. Israel  _____	N. Williams _____

Approved  _____


General Manager
Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Retroactively approve the submission of a Kaiser Permanente Operation Splash Program grant application, substantially in the form on file in the Board Office, to the Kaiser Permanente Community Benefit Grants Program to augment funding for the Department's Aquatics Division Summer Splash Program of 2011 in the amount of \$265,000, subject to Mayor and the City Council consideration;
2. Direct the Board Secretary to transmit forthwith a copy of the grant application to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA) and to the City Clerk for committee and City Council consideration, pursuant to the Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize the General Manager to accept and receive the \$265,000 grant award from the Kaiser Permanente Foundation, subject to Mayor and City Council approval;
4. Direct the Board Secretary to transmit forthwith a copy of the grant acceptance to the Mayor, and to the City Clerk for committee and City Council approval, pursuant to the Administrative Code Section 14.6 et seq. as may be amended;

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5. Authorize the Department's Chief Accounting Employee to establish the necessary account within "Recreation and Parks Grant" Fund 205 to accept the grant from Kaiser Permanente in the amount of \$265,000 for the Operation Splash Program 2011; and,
6. Authorize the General Manager to negotiate and execute the resulting grant agreement and any subsequent amendments thereto, subject to approval as to form by the City Attorney.

SUMMARY:

In 2006, Kaiser Permanente, through its Community Benefit Program and in partnership with the Department of Recreation and Parks (Department), launched the Operation Splash Program to increase opportunities for safe physical activities in low-income neighborhoods. Through the generosity of Kaiser Permanente over the years, the Department has successfully conducted Learn to Swim, Junior Lifeguard and Extended Pool Season programs, with more than 20,000 lessons provided to various communities throughout the City.

Through Kaiser Permanente's continued generosity, the Department aims to build on the positive results of the Operation Splash Program by enhancing the aquatic programming for youth throughout Los Angeles. The participating youth gain valuable knowledge and experience in aquatic sports and an ability to share the information with others. In acquiring basic swimming skills, youth develop the fundamentals for participation in competitive and leisure aquatic activities. Youth completing the programs are expected to be able to demonstrate newly learned skills, respect the dangers involved in aquatic emergencies, and possess a range of safety skills and knowledge for emergency response. Participants are also expected to learn teamwork and individual goal setting.

These grants funds will help offset budget limitations and provide sponsorships that will allow patrons in low-income neighborhoods to participate in aquatic programming. The goal is for the Aquatics Division to provide youth, ages 7 to 17, with physical activity while gaining lifelong aquatic skills, including knowledge and experience in aquatic sports, respect for the dangers involved in aquatic emergencies, teamwork and individual goal setting, in a safe and healthful environment during the 2011 summer season.

The Department is requesting retroactive authority to apply for the Kaiser Permanente Operation Splash Grant in the amount of \$265,000, to supplement funding for the Department's aquatics programming. The grant application was due and submitted on November 12, 2010.

On March 9, 2011, the Kaiser Foundation Hospitals notified the Department of a grant award in the amount of \$265,000 for the Operation Splash 2011 summer season. Subsequently, the Department is requesting authority to accept this grant award.

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FISCAL IMPACT STATEMENT:

The acceptance of this grant does not require a match and provides needed funding for additional aquatic services to youth. There is no fiscal impact to the Department's General Fund.

This report was prepared by Olujimi A. Hawes, Management Analyst, and Alexa Esparza, Senior Management Analyst, Grants Administration.

Grant Application

BOARD OF RECREATION AND PARK COMMISSIONERS

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GENERAL MANAGER

CITY OF LOS ANGELES CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

DEPARTMENT OF
RECREATION AND PARKS
OPERATIONS EAST
221 NORTH FIGUEROA STREET
15TH FLOOR, SUITE 1500
LOS ANGELES, CA 90012

(213) 207-2655
FAX (213) 202-2613

VICKI ISRAEL
ASSISTANT GENERAL MANAGER

November 10, 2010

Community Benefit Grant Program
Kaiser Permanente Public Affairs Office
393 E. Walnut Street, 2nd Floor
Pasadena, CA 91188

Attention: Andrea Azuma

Dear Ms. Azuma,

With sincere gratitude, the City of Los Angeles Department of Recreation and Parks is pleased to present the enclosed application for the 2011 Operation Splash and supplemental funding from Kaiser Permanente. The proposal requests support for the Learn to Swim, Junior Lifeguard and Extended Pool season programs, as well as the "Rethink Your Drink" and nutrition and fitness supplemental programs for the City of Los Angeles.

Thank you for your consideration. If you have any questions, please contact Patricia Delgado at (323) 906-7953.

Sincerely,

JON KIRK MUKRI
General Manager

VICKI ISRAEL
Assistant General Manager

Vloah

Community Benefit Grants Program Application Cover Sheet (Page 1)

Organizational Profile

Organization Name: City of Los Angeles Department of Recreation and Parks
Legal Name (if different from above):
Street Address: 221 N. Figueroa St, Suite 1550
City, State, Zip Code: Los Angeles, CA 90012
Organization Telephone: 213/ 202-2633 Fax: 213/ 202-2614
Executive Director/CEO/Collaborative Chair: Jon K. Mukri, General Manager
Project Contact Person and Title: Olujimi Hawes, Management Analyst
Contact Telephone: 213 / 202-3273 Fax: 213 / 202-3214
Email: susan.huntley@lacity.org Website: www.laparks.org
Federal Tax ID Number: 95-6000735
Total Current Annual Operating Budget Amount: 143,000,000
Year Organization Established: 1889

Fiscal Agent Name (if applicable): NA
Street Address: NA
City, State, Zip Code:
Organization Telephone: Fax:
Executive Director or CEO:
Contact Telephone: Fax:
Email: Website:
Federal Tax ID Number:
Total Current Annual Operating Budget Amount:
Year Organization Established:

Project Information

- Kaiser Permanente Funding Priority (check one):
 - Access to Healthcare for Vulnerable Populations
 - Healthy Eating Active Living (HEAL)
 - Research and Policy Advocacy
- Amount requested: \$ 250,000.00
- Total project budget: \$ 858,500.42
- Project title: Operation Splash 2011
- Please provide a one or two sentence description of your project: The Aquatic operation strives to educate the public on water safety and is committed to teaching children and adults to swim and enjoy aquatic environments by following safe recreational swim practices. It also strives to achieve a place where the community can improve their quality of life with participation in aquatic programming which is a great social benefit as well as a healthy benefit and can help with reducing childhood obesity.
- Time duration for use of funds from (month/year) July/2011 to (month/year) September/2011
- Geographic focus area(s): This program will provide benefits to youth and adults who live in "urban impacted communities" of Los Angeles (Those with more than 50% of its residents below the median prverty rate); City(ies): Los Angeles; County(ies): Los Angeles
- Population size of focus area: The population from the 2000 census is appozimately 3.7 million people. The selected sites are located in or near Census Tracts that have over 50% of the population determined to be low to moderate income.

9. Number of people expected to reach or serve: 25,000
10. Is this project new or continuing work (check one)? New; Continuing
11. List other funding received for this project, and other funders to which this proposal has been submitted: This proposal has not been submitted elsewhere. Partial funding will come from the Department's general fund.
12. List other pending proposals to Kaiser Permanente (include amount and purpose): None
13. List Kaiser Permanente physicians, staff or Board members currently involved or expected to be involved with your organization and/or project: Roberta Tinajero-Frankel, Kaiser Permanente Community Benefit Dept., Healthy Eating, Active Living Project Manager.

Community Benefit Grants Program Application Cover Sheet (Page 2)

Target Population(s) Information

Please check those populations your proposed project/program intends to impact.

Special Population Groups (please check all that apply):

- | | |
|---|--|
| <input checked="" type="checkbox"/> At-Risk Youth | <input type="checkbox"/> Broader Community |
| <input type="checkbox"/> Developmentally Disabled | <input type="checkbox"/> Disaster Victims |
| <input type="checkbox"/> Disease-Specific Groups | <input type="checkbox"/> Ethnic Minority |
| <input type="checkbox"/> Gay/Lesbian/Bisexual/Transgender | <input type="checkbox"/> Homeless |
| <input type="checkbox"/> Immigrant/Refugee | <input type="checkbox"/> Issue-Related Groups |
| <input checked="" type="checkbox"/> Low-Moderate Income | <input type="checkbox"/> Mentally Challenged |
| <input type="checkbox"/> Physically Disabled | <input type="checkbox"/> Professional Groups/Providers |
| <input type="checkbox"/> Uninsured/Underinsured | <input type="checkbox"/> Veterans |
| <input type="checkbox"/> Other (Please Describe: _____) | |

Ethnicity (please check all that apply):

- | | |
|---|--|
| <input checked="" type="checkbox"/> American Indian or Alaska Native | <input checked="" type="checkbox"/> Asian |
| <input checked="" type="checkbox"/> Asian – Chinese | <input checked="" type="checkbox"/> Asian – Filipino |
| <input checked="" type="checkbox"/> Asian – Japanese | <input checked="" type="checkbox"/> Asian – Korean |
| <input checked="" type="checkbox"/> Asian – Vietnamese | <input checked="" type="checkbox"/> Asian – South Asian (incl Indian, Pakistani) |
| <input checked="" type="checkbox"/> Asian – Other Southeast Asian | <input checked="" type="checkbox"/> Black – African American |
| <input checked="" type="checkbox"/> Black – Other Black | <input checked="" type="checkbox"/> Latino/Hispanic |
| <input checked="" type="checkbox"/> Latino/Hispanic – Central American | <input checked="" type="checkbox"/> Latino/Hispanic – Mexican, Chicano |
| <input checked="" type="checkbox"/> Latino/Hispanic – South American | <input checked="" type="checkbox"/> Middle Eastern |
| <input checked="" type="checkbox"/> Native Hawaiian | <input checked="" type="checkbox"/> Pacific Islander |
| <input checked="" type="checkbox"/> White | <input type="checkbox"/> Other (Please Describe: _____) |
| <input checked="" type="checkbox"/> White – Eastern European (Russian, Czechoslovakian) | |
| <input type="checkbox"/> Not Specified (Please Describe: _____) | |

Age (please check all that apply):

- All Ages
- Children (0-12)
- Teens (13-17)
- Adults (18-64)
- Older Adults/Seniors (65+)

Gender (please select one):

- All
- Females Only
- Males Only
- Other

COMMUNITY BENEFIT GRANTS PROGRAM

KAISER PERMANENTE GRANT 2011 APPLICATION NARRATIVE

A. City of Los Angeles Recreation and Parks

The Department of Recreation and Parks (Department) maintains and operates more than 390 sites for recreational use. The head of the Department is the Board of Recreation and Park Commissioners, appointed by the Mayor with confirmation by the City Council. A General Manager, appointed by the Commissioners, is the chief administrator.

The Department establishes, operates and maintains parks, swimming pools, public golf courses, recreation centers, museums, youth camps, tennis courts, sports programs and programs for senior citizens. It also supervises construction of new facilities and improvement of existing ones.

Since opening its first municipal pool in 1914, the City has provided safe recreational aquatic environments to millions of visitors. Today, the Aquatics Section is one of the largest and most respected operations of its kind in the nation, operating the sixty-five City-owned aquatic facilities.

Thirty-eight seasonal (summer) swimming pools offer directed programs such as swim lessons and novice competitive teams, as well as non-directed recreational swimming. In addition, the sixteen year-round swimming pools augment these services with community programs. Department-operated resident camp pools, two within the City limits and three in the San Gabriel and San Bernardino Mountains, offer aquatic activities to visiting campers.

Mission of the Aquatics Section

The mission of the Aquatic Section is to provide safe, clean and well-programmed aquatic facilities for the use and enjoyment of the residents of Los Angeles by:

- Providing well-trained lifesaving staff at City operated facilities.
- Educating the public in water safety recreation.

Current programs, activities, and accomplishments

The Department's programming philosophy emphasizes community-relevant services that promote its mission. This is particularly the case with youth programs. The Aquatics Section prides itself on its Cycle of Programming. After participants complete the learn-to-swim program, they are introduced to novice-level aquatic sports programs. As participants progress, many advance into the Junior Lifeguard program. The programming cycle is designed to interconnect with the section's staffing needs, beginning with the position of locker attendant for youths age fifteen and lifeguard for those seventeen and older, in order to sustain community-representative staffing at all facilities.

Current Annual Operating Budget

The Department receives at total of \$143 million to operate the entire City Department. The Aquatic Division budget is \$ 7 million which pays for staffing and operational expenses.

COMMUNITY BENEFIT GRANTS PROGRAM

B. Statement of Need

The Department is seeking funding due to the City's budget limitations, economic conditions and the need for sponsorships to allow for patrons to participate in aquatic programming regardless of their socio-economic background. The three components of the program are Learn-to-Swim, Junior Lifeguards, and the Extended Pool Season at selected sites.

It is imperative for all persons to have the life skill of knowing how to swim. Drowning is the third leading cause of death for children in the United States. Children and adults located in urban impact communities may not possess the resources to afford swim lessons, thereby increasing the potential number of drowning victims. Water sports enhance the child's ability to become healthy and learn better ways to combat obesity in their lives. Data shows that there is a prevalence of overweight children and adolescents. Recent data shows that overweight youth increased from 7.2% to 13.9% among 2-5 year olds; and from 11-19% among 6-11 year olds. Among adolescents ages 12-19 the overweight rate increased from 11 to 17% during the same period.

One positive aspect related to past Kaiser Permanente swim lesson sponsorship is an increase in the number of aquatic team sports participants. Historically, the Junior Lifeguard programs have been fee based. Through this funding request, our objective is to continue participant's swimming success by making the Junior Lifeguard programs affordable to allow everyone to continue in our programming cycle at all of our pools.

Additionally, the Department is applying for supplemental funding to implement both the "Rethink Your Drink" campaign, as well as a fitness and nutrition component to take place at EXPO Center, a Department facility located in the Exposition Park area.

Families living in the Exposition Park area of South Los Angeles are among the most economically disadvantaged in the nation. This very densely populated community has a median family income of \$20,234 compared with \$42,189 in the Los Angeles County Region. Drugs, gangs, and street violence pose a daily threat and the homicide rate is one of the highest in the city.

EXPO's programs address the critical needs of our youth members as most activities take place during off-track periods, afternoon hours, and weekends when youth are most at risk for gang involvement, crime, drug abuse, and violence. One of the highlights of that programming has EXPO's Jr. Lifeguards program (an addendum to the existing Operation Splash partnership, but funded through the L.A. 84 Foundation). Through our aquatics programming, EXPO Center strives to promote personal development, athletic excellence, and good sportsmanship.

C. Work Plan

The geographic area and population to be served are youth who live in the "urban impacted" communities of Los Angeles. Thirty-six swimming pool facilities will benefit from Learn to Swim sponsorship. The Pool Junior Lifeguard Program will be offered at forty-eight facilities. The Extended Pool Season will be offered at seven facilities located throughout the City.

EXPO Center's target population is underserved, at-risk teens, ages 11-18 that have a stated interest in advancing their skills in sports. EXPO's participants come from the center's membership database and local schools. EXPO primarily serves residents within a five-mile

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radius of the Center. The population includes: 58.35% Hispanic or Latino, 33.40% Black/African American, 0.89% White/Non-Hispanic, 1.17% American Indian/Alaska Native, 0.19% Asian, and 5.9% "Other Ethnicity." The service area around EXPO ranks third highest in the number of homicides among eighteen Police Divisions in Los Angeles. Crime statistics indicate that 40% of homicide victims are between the ages of 15 and 24, with 80% of those determined to be gang related. The objective of the EXPO Center is to implement our sports programs for the most underserved communities of South Los Angeles, East Los Angeles, and the Mid City area of Los Angeles.

The "Rethink Your Drink" campaign will be promoted at all fifty-one pools through banners, signage and printed materials. Additionally, the Junior Guards will be participating in the campaign by drinking only water while on site and wearing T-shirts and using water bottles bearing the Operation Splash logo, and "Rethink Your Drink" slogan. Additionally, the Department plans a new collaboration with the Los Angeles Department of Public Health, Los Angeles Region's, "Network for a Healthy California."

Project Goals, Objectives, and Expected Outcomes

Operation Splash

The goal is for Aquatics to provide direct programming opportunities to youth ages 7 - 17 during the summer season. Youth will participate in a safe and healthful environment by participating in daily physical activity while gaining lifelong skills.

Our objective is for youth to gain valuable knowledge and experience in aquatic sports and an ability to share the information with others. In acquiring basic swim skills, youth develop the fundamentals for participation in competitive and leisure aquatic activities.

Youth completing the programs are expected to be able to demonstrate newly learned skills, respect the dangers involved in aquatics emergencies, and possess a toolbox of safety knowledge for emergency response. Participants are also expected to learn teamwork and individual goal setting.

Physical Fitness and Nutrition Component - Supplemental

The purpose of this program is to supplement the existing water workouts of our Jr. Lifeguards program with additional fitness-related training that will help build a stronger and healthier athlete. Participants will learn techniques and basic principles of fitness such as cardiovascular endurance, muscular strength, flexibility, and body composition. They will work on improving their skills and sports related components such as speed, balance, coordination, and power. This additional training will bring added benefits to the participants both in and out of the water. The physical fitness and nutrition component will be incorporated into the existing Jr. Lifeguards program two hours per day, five days per week for the duration of the program.

By the end of the eight-week Physical Fitness/Nutrition program, the athletes will have a better understanding of how their bodies work. The information they learn will help them build the foundation for a healthy lifestyle.

➤ Nutrition

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Participants will be given the fundamental tools to help them make wiser and healthier meal and snack choices. They will learn about ingredients, portion size, and healthful alternatives of some of their favorite foods.

➤ *Core Strength*

Core strengthening is proven to improve balance, posture, stability, endurance, flexibility, and movement.

➤ *Skill/Sport Component*

Although fitness training is beneficial for all sports, certain skills and types of training are specific to each aquatic sport. Specialized training will help participants to become better athletes in their individual sports. Once the athletes are comfortable with basic movements, more complex skills specific to their sport will be incorporated, which will help increase speed, power, and overall functioning of the nervous system.

“Rethink Your Drink” - Supplemental

The Department is excited to have the opportunity to participate in the “Rethink Your Drink” campaign and views it as a logical extension of the work that we do. The objective of the program is to educate both patrons and Department staff on healthful alternatives to sugar loaded drinks as well as the health risks associated with consuming beverages with high sugar content. The campaign centers on creating awareness and marketing the concept of being mindful in your beverage choices. To this end, grant funds are proposed to be spent on a variety of printed materials and T-shirts and reusable water bottles. The Kaiser Permanente sponsored Junior Guard T-shirts and water bottles will bear the Operation Splash logo as well as the slogan, “Rethink Your Drink.” The goal of such marketing is to ultimately reduce the consumption of sugary drinks by patrons at each of the fifty-one participating pool sites.

Plans, Activities to Accomplish the Goals and Objectives

The activities needed in order to accomplish our goals start with the hiring and training of staff, which will take place in April – May 2011. In late May, we will prepare for the kick-off event at a mutual location. In addition, planning meetings will take place bi-weekly with key staff, i.e. Principal Recreation Supervisor, Aquatic Director and Aquatic Facility Managers. This team will determine how the logistical information is gathered for evaluation purposes and how field staff will record this information, determine staffing assignments and recording of lessons or programs provided to the community.

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Learn to Swim Program for Youth ages 7-17

The Learn to Swim Program will focus on children lessons at “urban impact” facilities. This application requests 6,000 swim lesson sponsorships to be utilized at thirty-six selected pools in three Kaiser Permanente service areas. The lessons consist of ten 25-minute lessons, Monday – Friday for the level programs and parent/child; participants are grouped by skill level. Lessons are offered at three levels: Water Confidence, Beginner, and Advanced Beginner. Instructors are trained lifeguards.

Pool Junior Lifeguard

The Junior Lifeguard Program provides youth the opportunity to learn water safety skills, improve their swimming ability, and receive a basic understanding of water rescue, first aid, snorkeling, canoeing, and CPR. The program will enhance the child’s education and provide skills that may give them the opportunity for future employment. Participants will enhance interpersonal skills through training in customer service and participating in teamwork building skills.

Goals, objectives, and expected outcomes of the program:

- To provide an education in water safety, small craft skills, snorkeling, knowledge of hazards in an aquatic environment, and define the job of a lifeguard.
- To enhance interpersonal skills through training in public contact and teamwork.
- To develop self-esteem, a sense of responsibility, and a strong work ethic.
- To provide job skills and future employment opportunities with “on the job training through volunteer work”.
- To promote physical fitness and good health
- To provide basic skills to help prevent and respond to life-threatening emergencies
- To improve water skills through practice and coaching.

Each of the forty-eight pool facilities can accommodate twenty participants in the program for seven weeks. Kaiser funding will allow the department to provide scholarships to 780 participants.

Extended Pool Season

The Extended Summer Pool Season provides an additional one week of pool access at the close of the summer season at seven pools throughout the city. This helps to meet a popular demand in most communities during a peak temperature time. During the extended season, seven selected pools will remain open after school and on weekends. Projected hours of operation are from 2:00pm - 6:00pm, for eight days. The Department is requesting funding for maintenance materials including chlorine and staffing for this program. It is expected that an additional 10,000 people will swim at these selected facilities during the extended period.

Program Locations (attached)

Outreach Plan

The Department will conduct outreach through its Public Information office and through the

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various facilities. The summer brochures will include the Operation Splash Program logo and indicate programs supported by Kaiser. Program banners with Operation Splash will be displayed at each participating site. Our website, www.laparks.org will have a link to information regarding Operation Splash. Our public information division will provide press releases to our local newspapers and media prior to the start of the season. Participating facility staff will provide information to local recreation centers, schools and other community organizations that provide summer camp or other summer programs to encourage participation among the targeted low-income communities.

Eligibility

An eligibility form will be used for participants to declare their economic status (see attached). Program locations are selected within “urban impact” communities, where more than 50% of the population is low-income. Sponsorships will be awarded on a first-come-first-served basis.

Number Served

It is expected that the program will serve approximately 16,000 individuals.

Tracking Participation

Registration will be tracked for the Learn to Swim and the Junior Lifeguard programs. The number of sponsorships will be tabulated and awarded until all are exhausted. The daily attendance will be recorded to track the participation in the Extended Pool season at the selected sites.

Physical Fitness and Nutrition Component - Supplemental

Program Evaluation Plan

At the start of the program, participants will undergo a series of fitness tests to determine their current level of fitness for use as a baseline. The program will utilize the formula approved by the American College of Sports Medicine. This assessment phase will include weight and body mass index measurements. A step test will assess cardiovascular endurance, a push-up and sit-up test will evaluate muscular strength, and a sit-and-reach test will measure flexibility. The participants will repeat these series of tests every week to gauge their progress and determine the target areas that need improvement.

Goals, objectives, and expected outcomes of the program:

- To provide an education in nutrition, fitness and healthy lifestyle choices.
- To enhance interpersonal skills through training in public contact and teamwork.
- To develop self-esteem, a sense of responsibility, and a strong work ethic.
- To increase overall fitness knowledge
- To promote physical fitness and good health
- To increase level of fitness

Outreach Plan

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Recruitment for our Jr. Lifeguards program will be conducted through local schools and programs. In addition, EXPO Center will solicit participants through our website, program, brochure, teen after school programs, and other aquatics programs.

Eligibility

An eligibility form will be used for participants to declare their economic status (see attached). Program locations are selected within “urban impact” communities, where more than 50% of the population is low-income. Sponsorships will be awarded on a first-come-first-served basis.

Number Served

It is expected that the program will serve approximately eighty individuals.

Tracking Participation

Each participant will track his or her fitness progress throughout the duration of the program.

“Rethink Your Drink” – Supplemental

Evaluation Plan

The campaign will be two pronged with a general awareness campaign for patrons and a targeted one for the Junior Guard participants and Department staff. Youths and staff completing the program are expected to understand the tie in to obesity with sugar drinks, healthy alternatives for hydration, and the necessity to drink plenty of water. Participants will be expected to make sure they have their water bottle with them at all practices, events, and while working. The campaign will be incorporated into the kick off event and into the Junior Guard City Championships at the end of the season. At these events various booths will be set up, handouts, and healthy drink alternatives will be made available.

Goals, objectives, and expected outcomes of the program:

- To increase awareness of the high sugar content in soda and other sugary drinks.
- To encourage healthier beverage choices.
- To ensure proper hydration of staff.
- To increase over all knowledge of healthy drink choices
- To promote hydration and good health

Outreach Plan

The Aquatic Section will be operating 50 pool sites and have will access to approximately one million visitors during the summer months. Aquatic facilities are located throughout the City and can provide outreach for the campaign into communities that are often difficult to reach. Through various publications, LA Parks website, banners, fliers, pool and aquatic brochures the message will be sent to communities in both English and Spanish. Additionally, the Department is working in conjunction with the L.A. County Public Health Department to help promote the campaign and bring awareness through their network of public and community based organizations with healthy lifestyle missions.

Eligibility

Everyone will be eligible.

Number Served

This number is unknown as it is expected that creating awareness in selecting healthier beverages

COMMUNITY BENEFIT GRANTS PROGRAM

will affect all pool and park patrons through the signage, T-shirts and other marketing materials. All Junior Guard participants will also be affected.

Tracking Participation

Each Junior Guard participant will be tracked.

D. Communication Plan

The Department's public relations division will distribute press releases and organize a press conference for the summer aquatics kickoff highlighting the grant from Kaiser Permanente. The Kaiser Permanente logo will appear on all promotional materials. The Kaiser Foundation will be formally acknowledged at a meeting of the Recreation and Parks Board of Commissioners.

Media Event

An opening day Summer Splash Kaiser Permanente sponsorship media event can be hosted by the City of Los Angeles and Kaiser Permanente. The event will be publicized by a joint press release.

COMMUNITY BENEFIT GRANTS PROGRAM

KAISER – OPERATION SPLASH FACILITY LIST 2011

FOR LEARN TO SWIM, JUNIOR LIFEGUARD PROGRAM AND EXTENDED SEASON

Program Locations:

Learn to Swim Program 2011

#	Facilities	Address	Phone Number	Council District
1	109 th Street Pool	1500 E. 109 th Street Los Angeles 90059	(323) 789-2731	15
2	Algin Sutton	8800 S. Hoover Street Los Angeles 90044	(323) 789-2826	8
3	Banning	1450 N. Avalon Blvd. Wilmington 90744	(310) 548-7420	15
4	Celes King III	5001 Rodeo Road Los Angeles 90016	(213) 847-3406	10
5	Central	1357 E. 22 nd Street Los Angeles 90011	(213) 765-0565	9
6	Costello	3121 E. Olympic Blvd. Los Angeles 90023	(323) 526-3073	14
7	Downey Pool/Splashpad	1775 N. Spring Street Los Angeles 90031		1
8	Echo Deep	1419 Colton Street Los Angeles 90026	(213) 481-2640	1
9	Echo Shallow	1632 Bellevue Avenue Los Angeles 90026		13
10	EG Roberts	4526 W. Pico Blvd. Los Angeles 90019	(323) 936-8483	10
11	Fernangeles	8851 Laurel Canyon Blvd. Sun Valley 91352	(818) 771-0986	6
12	Fremont	7630 S. Towne Avenue Los Angeles 90019	(213) 847-3401	9
13	Glassell	3704 Verdugo Road Los Angeles 90065	(323) 226-1670	13
14	Green Meadows	431 E. 89 th Street Los Angeles 90003	(323) 789-2726	9
15	Griffith	3401 Riverside Drive Los Angeles 90027	(323) 644-6878	4
16	Jackie Tatum/Harvard Pool & Waterslide	6120 Denker Avenue Los Angeles 90047	(323) 753-2197	8

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17	Harbor Park	1221 N. Figueroa Place Wilmington 90744	(310) 835-6590	15
18	Highland	6150 Piedmont Avenue Los Angeles 90042	(323) 226-1669	1
19	Hollywood Pool/Slide	1122 Cole Avenue Los Angeles 90038	(323) 957-4501	13
20	Hubert Humphrey	12560 Filmore Street Pacoima 91331	(818) 896-0067	7
21	LACES	5931 W. 18 th Street Los Angeles 90035	(323) 933-8345	10
22	Lanark	21817 Strathern Street Canoga Park 91304	(818) 887-1745	3
23	North Hollywood/Splash Pad	5301 Tujunga Avenue North Hollywood 91601	(818) 755-7654	4
24	Northridge Pool and Waterslide	10088 Reseda Blvd. Northridge 91324	(818) 709-7475	2
25	Pecan	120 S. Gless Street Los Angeles 90033	(323) 526-3042	14
26	Richard Alatorre	4721 Klamath Street Los Angeles 90032	(323) 276-3042	14
27	Ritchie Valens	10731 Laurel Canyon Blvd. Pacoima 91331	(818) 834-5176	7
28	Ross Snyder	1501 E. 41 st Street Los Angeles 90011	(213) 847-3430	9
29	Roosevelt	456 S. Mathews Street Los Angeles 90033	(213) 485-7391	14
30	Sepulveda Pool and Waterslide	8727 Kester Avenue Panorama City 91402	(818) 894-0144	7
31	South Park	345 E. 51 st Street Los Angeles 90011	(323) 846-5366	9
32	Stoner	1835 Stoner Avenue Los Angeles 90025	(310) 575-8286	11
33	Sun Valley Pool and Waterslide	8123 Vineland Avenue Sun Valley 91352	(818) 252-0835	6
34	Sylmar	13109 Borden Avenue Sylmar 91342	(818) 367-6727	7
35	Valley Plaza	6715 Laurel Grove Avenue North Hollywood 91606	(818) 756-9362	2
36	Yosemite	1840 Yosemite Drive Los Angeles 90041	(323) 226-1668	14

Swim Lessons – 6,000 X \$20 = \$120,000

COMMUNITY BENEFIT GRANTS PROGRAM

Junior Lifeguard Facilities 2011

#	Facilities	Address	Phone Number	Council District
1	109th Street Pool	1500 E. 109 th Street Los Angeles 90059	(323) 789-2731	15
2	Algin Sutton	8800 S. Hoover Street Los Angeles 90044	(323) 789-2826	8
3	Banning	1450 N. Avalon Blvd. Wilmington 90744	(310) 548-7420	15
4	Celes King III	5001 Rodeo Road Los Angeles 90016	(213) 847-3406	10
5	Central	1357 E. 22 nd Street Los Angeles 90011	(213) 765-0565	9
6	Cheviot Hills	2693 Motor Avenue Los Angeles 90064	(310) 202-2844	5
7	Cleveland High School	8129 Vanalden Avenue Reseda 91335	(818) 756-9798	3
8	Costello	3121 E. Olympic Blvd. Los Angeles 90023	(323) 526-3073	14
9	Downey Pool/Splashpad	1775 N. Spring Street Los Angeles 90031		1
10	Echo Deep	1419 Colton Street Los Angeles 90026	(213) 481-2640	1
11	EG Roberts	4526 W. Pico Blvd. Los Angeles 90019	(323) 936-8483	10
12	Fernangeles	8851 Laurel Canyon Blvd. Sun Valley 91352	(818) 771-0986	6
13	Fremont	7630 S. Towne Avenue Los Angeles 90019	(213) 847-3401	9
14	Glassell	3704 Verdugo Road Los Angeles 90065	(323) 226-1670	13
15	Granada Hills	16730 Chatsworth Street Granada Hills 91344	(818) 360-7107	12
16	Green Meadows	431 E. 89 th Street Los Angeles 90003	(323) 789-2726	9
17	Griffith	3401 Riverside Drive Los Angeles 90027	(323) 644-6878	4
18	Jackie Tatum/Harvard Pool & Waterslide	6120 Denker Avenue Los Angeles 90047	(323) 753-2197	8

COMMUNITY BENEFIT GRANTS PROGRAM

19	Harbor Park	1221 N. Figueroa Place Wilmington 90744	(310) 835-6590	15
20	Highland	6150 Piedmont Avenue Los Angeles 90042	(323) 226-1669	1
21	Hollywood Pool/Slide	1122 Cole Avenue Los Angeles 90038	(323) 957-4501	13
22	Hubert Humphrey	12560 Filmore Street Pacoima 91331	(818) 896-0067	7
23	LACES	5931 W. 18 th Street Los Angeles 90035	(323) 933-8345	10
24	Lanark	21817 Strathern Street Canoga Park 91304	(818) 887-1745	3
25	Mar Vista	11655 Palms Blvd. Los Angeles 90066	(310) 390-2016	11
26	North Hollywood/Splash Pad	5301 Tujunga Avenue North Hollywood 91601	(818) 755-7654	4
27	Northridge Pool and Waterslide	10088 Reseda Blvd. Northridge 91324	(818) 709-7475	2
28	Pan Pacific	141 S. Gardner Street Los Angeles 90036	(323) 957-4524	4
29	Pecan	120 S. Gless Street Los Angeles 90033	(323) 526-3042	14
30	Peck Park	560 N. Western Avenue San Pedro 90732	(310) 548-2434	15
31	Richard Alatorre	4721 Klamath Street Los Angeles 90032	(323) 276-3042	14
32	Ritchie Valens	10731 Laurel Canyon Blvd. Pacoima 91331	(818) 834-5176	7
33	Ross Snyder	1501 E. 41 st Street Los Angeles 90011	(213) 847-3430	9
34	Roosevelt	456 S. Mathews Street Los Angeles 90033	(213) 485-7391	14
35	Rustic Canyon	601 Latimer Road Pacific Palisades 90402	(310) 230-0137	11
36	Sepulveda Pool and Waterslide	8727 Kester Avenue Panorama City 91402	(818) 894-0144	7
37	South Park	345 E. 51 st Street Los Angeles 90011	(323) 846-5366	9
38	Stoner Pool and Water slide	1835 Stoner Avenue Los Angeles 90025	(310) 575-8286	11
39	Sun Valley	8123 Vineland Avenue Sun Valley 91352	(818) 252-0835	6

COMMUNITY BENEFIT GRANTS PROGRAM

40	Sylmar Pool/Splash pad	13109 Borden Avenue Sylmar 91342	(818) 367-6727	7
41	Valley Plaza	6715 Laurel Grove Avenue North Hollywood 91606	(818) 756-9362	2
42	Van Nuys Sherman Oaks	14201 Huston Street Van Nuys 91423	(818) 783-6721	2
43	Verdugo Hills	10654 Irma Avenue Tujunga 91402	(818) 353-1365	2
44	Venice High School	2490 Walgrove Avenue Los Angeles 90066	(310) 575-8260	11
45	Westchester	9100 Lincoln Blvd. Los Angeles 90045	(310) 641-8734	11
46	Westwood	1350 Sepulveda Blvd. Los Angeles 90025	(310) 478-7019	5
47	Woodland Hills	5858 Shoup Avenue Woodland Hills 91367	(818) 884-0992	3
48	Yosemite	1840 Yosemite Drive Los Angeles 90041	(323) 226-1668	14

780 sponsorships X \$20 = \$15,600

Extended Pool Season Facilities 2011

#	Facilities	Address	Phone Number	Council District
1	Griffith	3401 Riverside Drive Los Angeles 90027	(323) 644-6878	4
2	Jackie Tatum/Harvard Pool and Waterslide	6120 Denker Avenue Los Angeles 90047	(323) 789-2727	8
3	Northridge Pool and Waterslide	10088 Reseda Blvd. Northridge 91324	(818) 709-7475	2
4	Ross Snyder	1501 E. 41 st Street Los Angeles 90011	(213) 847-3430	9
5	Stoner Pool and Waterslide	1835 Stoner Avenue Los Angeles 90025	(310) 575-8286	11
6	Downey Pool and Splash pad	1775 N. Spring Street Los Angeles 90031		1
7	Lanark	21817 Strathern Street Canoga Park 91304	(818) 887-1745	3

COMMUNITY BENEFIT GRANTS PROGRAM

FUNDING DETAILS 2011

Learn to Swim lessons for youth 6,000 scholarships @ \$20 per series, per student Swim Lesson Staffing Cost Tracking of Grant Program (See below)	\$120,000.00 \$31,906.00 \$2,500.00 \$154,406.00
Junior Lifeguard Program 780 scholarships @ \$20 per youth Equipment and Supplies (see below) Program Staffing Cost (see below)	\$15,600.00 \$22,400.00 \$17,094.00 \$55,094.00
Extended Pool Season Staffing Cost (See below) Maintenance Cost (chlorine, supplies, cleaning materials)	\$32,000.00 \$5,000.00 \$37,000.00
Communications Banners, fliers, brochures	\$3,500.00
Total	\$250,000.00

FUNDING JUSTIFICATION LEARN TO SWIM PROGRAM

Grant Request for staffing Learn to Swim Program

Staffing Positions	Total
Lifeguard Swim Instruction	\$31,906.00
Pool Clerk – Tracking Grant Program	\$2,500.00

In Kind Staffing for the Learn to Swim Program

Staffing Positions	Total
Lifeguards	\$284,000.00

FUNDING JUSTIFICATION JUNIOR LIFEGUARD PROGRAM

Grant Request Materials Junior Guard Program

Equipment and Supplies	Price	Quantity	Life Expectancy	Total
Shorts	\$20.00	700	1 year	\$14,000.00
Shirts (Kaiser Logo)	\$7.00	700	1 year	\$4,900.00
Jr. Lifeguard Patches	\$5.00	700	1 year	\$3,500.00
			Grant Request Total	\$22,400.00

COMMUNITY BENEFIT GRANTS PROGRAM

In Kind Contribution Materials Junior Guard Program

Advertisement	Price	Quantity	Size	Total
Kaiser Permanente JG Posters	\$.90	300	11 X 17	\$270.00
Junior Lifeguard Participant Handbook Kaiser Permanente Logo	\$10.00	700		\$7,000.00
			Department Share Total	\$7,270.00

Grant Request Staffing Cost Junior Lifeguard Program

Staffing Positions	Responsibilities	Total
Administration, Logistics	Coordinate program logistics, materials, outings, training	\$8,494.00
Pool Manager I	Regional Coordinators, assist in trainings, additional supervision special events	\$2,100.00
Pool Clerk	Registration, tracking	\$1,500.00
Locker Room Attendants	Staffing for Junior Guard Culminating Competition Events and Outings	\$5,000.00
	Total	\$17,094.00

In Kind Contribution Staffing Junior Lifeguard Program

Staffing Positions	Responsibilities	Total
Pool Manager I	Instruction of the Junior Lifeguard Program	\$60,000.00
Locker Room Attendants	Staffing for Junior Guard Culminating Competition Events and Outings	\$1,594.00
	Total	\$61,594.00

COMMUNITY BENEFIT GRANTS PROGRAM

FUNDING JUSTIFICATION FOR THE EXTENDED SEASON

Grant Request Cost Extended Season

Staffing	\$32,000.00
Maintenance Materials	\$5,000.00

IN KIND GRANT ADMINISTRATION CONTRIBUTION

Seasonal Aquatic Director	\$31,267.50
Senior Management Analyst	\$4,661.00

FUNDING JUSTIFICATION FOR THE RETHINK YOUR DRINK COMPONENT

Item	Quantity	Cost	Total
Plastic Water Bottles with Clip for Junior Guard participants, coaches, and field supervisors	875	\$4.00	\$3,500.00
Silkscreen the logo on the Junior Guard shirt	700	\$.72	\$500.00
Brochures/Fliers – Spanish and English	10,000	\$.24	\$2,400.00
Banners – Spanish and English	100	\$61.00	\$6,100.00
		TOTAL	\$15,000.00

FUNDING JUSTIFICATION FOR THE PHYSICAL FITNESS AND NUTRITION COMPONENT

STAFFING	Hourly Wage	Total Hours	Total Cost
Community Partnerships Coordinator (15%)			\$3,080.00
Fitness Instructor	\$21.96	120	\$2,635.20
Nutritionist - In-kind			
		Total Staffing	\$5,715.20
PROGRAM SUPPLIES	Quantity	Cost	Total Cost
Versa-Tubes	16	\$6.25	\$100.00

COMMUNITY BENEFIT GRANTS PROGRAM

Versa-Tubes	16	\$7.00	\$112.00
Versa-Tubes	12	\$8.50	\$102.00
Speed Rope	12	\$9.00	\$108.00
Speed Rope	24	\$4.55	\$109.20
Speed Rope	24	\$4.85	\$116.40
Speed Rope	12	\$4.95	\$59.40
CorDisc	12	\$49.95	\$599.40
Pr. Yoga Sticky Mats	40	\$19.95	\$798.00
High-Den Foam Roller	12	\$21.95	\$263.40
Body Fat Analyzer	2	\$59.95	\$119.90
Poly Battling Rope	4	\$164.95	\$659.80
Battling Ropes Lvl. 1	2	\$35.95	\$71.90
Progress Tracking Log Book	60	\$4.00	\$240.00
Measuring Tape	1	\$40.00	\$40.00
Scale	1	\$350.00	\$350.00
Nutrition	60	\$25.00	\$1,500.00
		9.75% tax	\$521.57
		Total Supplies	\$5,870.97

MARKETING

Design and printing of banners and publications		\$800.00	\$800.00
		Total Marketing	\$800.00

PHYSICAL FITNESS AND NUTRITIONAL COMPONENT TOTAL BUDGET		\$12,386.17
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STAFFING

Lifeguards provide lifesaving support and instruction in each of the programs. The primary function of a lifeguard is to provide safety and protection of pool patrons by preventing accidents and when required, making rescues. In programming, lifeguards instruct aquatic courses and serve as coaches in aquatic sports.

Pool Managers supervises lifeguard and acts as a lifeguard when necessary; conducts swimming and lifesaving classes; organizes and coaches water sports. *Pool Manger II* supervises the operation of the pool and oversees pool staff in a greater capacity.

Pool Clerk duties can include: sell admission tickets, secures patron valuables and keeps accurate records; keeps daily records on attendance, answers phones and conducts class registration.

COMMUNITY BENEFIT GRANTS PROGRAM

Locker Attendants assist patrons with check in of belongings at the pool; cleans dressing rooms, showers, restrooms and other parts of the pool building; communicating pool health and safety regulations with patrons.

Seasonal Aquatic Director provides oversight, communicates citywide applicable information, coordinates among the various pool operations and programs, and provides overall supervision.

Senior Management Analyst prepares all related grant reports and documentation to the various approving bodies and oversight as well as grant documentation as required by the funding agreement(s).

BENEFITS

Fringe Benefit Rate: Full time is 60.17%. Part Time is 10.25%.

PROGRAM/OPERATING EXPENSES

DIRECT PROJECT COSTS

Office Supplies – Needed for registration and recordkeeping for the various programs.

Printing/Duplicating – Needed for the printing of brochures and/or pamphlets for the program information.

Banners – Needed for marketing for “Re-think Your Drink.”

T-shirts/reusable water bottles – Needed for marketing and uniformity.

Equipment - The equipment listed are specific items needed for the participants in Junior Lifeguard and Physical Fitness programs.

OTHER

Sponsorships – Calculated at the rate a patron would pay for the swim lessons or Junior lifeguard program.

Pool Maintenance Items and Chemicals – For the operation of the Extended Summer Swim Season at selected pools, additional funding is needed to supply the pool chemicals and maintenance supplies.

Community Benefit Grants Program Budget

Organization Name: Department of Recreation and Parks
Project Title: Operation Splash: **Date:** 11/10/2010

	Request from Kaiser Foundation Hospitals	In-Kind Contribution	Other Sources of Income	TOTAL BUDGET
PERSONNEL/STAFFING EXPENSES (List title and % on project)				
(Junior Guards) Administration	\$ 8,494.00	-		\$ 8,494.00
(Junior Guards) Pool Manager I	\$ 2,100.00	\$ 60,000.00		\$ 62,100.00
(Junior Guards) Pool Clerk	\$ 1,500.00			\$ 1,500.00
(Junior Guards) Locker Room Attendant	\$ 5,000.00	\$ 1,594.00		\$ 6,594.00
(LTS) Lifeguard Instructors	\$ 31,906.00	\$ 284,000.00		\$ 315,906.00
(LTS) Pool Clerk	\$ 2,500.00		\$ -	\$ 2,500.00
Extended Season Staffing	\$ 32,000.00		\$ -	\$ 32,000.00
Seasonal Aquatic Director		\$ 31,267.50		
Senior Management Analyst		\$ 4,661.00		
Subtotal, Personnel/Staffing Expenses	\$ 83,500.00		\$ -	\$ 83,500.00
Benefits (10.25% of Part Time Personnel)		\$ 6,467.14		\$ 6,467.14
Benefits (60.17% of Full Time Personnel)		\$ 224,146.79		\$ 224,146.79
TOTAL, PERSONNEL	\$ 83,500.00		\$ -	\$ 83,500.00
PROGRAM/OPERATING EXPENSES				
Office Supplies		\$ 1,500.00		\$ 1,500.00
Communications (e.g., printing, copying)	\$ 3,500.00	\$ 7,270.00		\$ 10,770.00
Postage				\$ -
Utilities				\$ -
Travel				\$ -
Rent				\$ -
Other:				\$ -
1Supplies Junior Lifeguards	\$ 22,400.00			\$ 22,400.00
2Program Junior Lifeguard Sponsorships 780	\$ 15,600.00			\$ 15,600.00
3Program Sponsorships Learn to Swim 6000	\$ 120,000.00			\$ 120,000.00
4Chlorine, Maintenance Materials - Extended Season	\$ 5,000.00			\$ 5,000.00
TOTAL, PROGRAM EXPENSES	\$ 166,500.00	\$ 620,906.43	\$ -	\$ 787,406.43
INDIRECT/OVERHEAD EXPENSE* (___ % of Expenses)				\$ -
TOTAL EXPENSES (Personnel + Program + Indirect)	\$ 250,000.00	\$ 620,906.43	\$ -	\$ 870,906.43
Created 10/13/05; Revised 09/08/2010 Kaiser Foundation Hospitals, Southern California Region				
* Note: It is the policy of Kaiser Foundation Hospitals that administrative overhead or indirect costs up to a maximum of 15 percent of total direct costs will be allowed. The following items must be omitted from the total direct costs calculation: subcontracts, capital improvements, and equipment purchases.				

CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS
CITYWIDE AQUATICS
2011 SELF-CERTIFICATION FORM

Information on annual family income is required to determine participant eligibility for public services funded by the City of Los Angeles through Kaiser Permanente. Each participant must indicate the number of persons in their family, and then circle the box that contains the amount of their annual family income level

NOTE: "Income" is the total annual income of all family members as of the date that federal-funded assistance is provided. All income for all persons in the family **must** be included in calculating family income whether or not a family member receives assistance. Additional expected sources of income and the amount expected during the period of federal assistance must be included in this calculation of annual family income.

2010 Income Guidelines
Circle family size and appropriate income level:

Family Size	Total Annual Family Income is	Total Annual Family Income is
1 Person	\$0 - \$42,450	\$42,451+
2 Person	\$0 - \$48,500	\$48,501+
3 Person	\$0 - \$54,600	\$54,601+
4 Person	\$0 - \$60,650	\$60,651+

Family Size	Total Annual Family Income is	Total Annual Family Income is
5 Person	\$0 - \$65,500	\$65,501+
6 Person	\$0 - \$70,350	\$70,351+
7 Person	\$0 - \$75,200	\$75,201+
8 Person	\$0 - \$80,050	\$80,051+

Ethnicity (Check one):

American Indian or Alaska Native	
Asian	
Black or African American	
Native Hawaiian or Other Pacific Islander	

White	
Hispanic/Latino	
Other	

APPLICANT STATEMENT: I certify that the information provided on this form is accurate and complete, and that I am a resident of the City of Los Angeles. I further acknowledge that eligibility for services funded through the KP program is based upon having a qualifying annual family income level or belonging to a group that is presumed to be low- or moderate- income, and that the income levels and/or status I have indicated in this self-certification may be subject to further verification by the agency providing services, the City of Los Angeles and/or HUD. I acknowledge that providing false information shall be grounds for termination from the program. I therefore authorize such verification, and will provide supporting documents if requested.

Parent Consent: I give permission for my child, whose name is listed below, to participate in the Citywide Aquatics Program. I authorize the City to make, procure or use photographs, film, tapes or other likenesses or Minor's physical image and/or voice as may be needed for use with program's publicity material. I agree to hold harmless the City of Los Angeles, Department of Recreation and Parks. I understand that the City of Los Angeles carries no insurance. I also understand the Citywide Aquatics Program reserves the right to dismiss a child for any conduct detrimental to the program.

AUTHORIZATION OF CONSENT TO TREATMENT OF A MINOR AT AN AUTHORIZED HOSPITAL IN CASE OF EMERGENCY, ILLNESS OR ACCIDENT: I (We) the undersigned, parent(s) of the Minor, whose name is listed above, do hereby authorize the Citywide Aquatics Program as agent for the undersigned to consent to any x-ray examination, anesthetic, medical or surgical diagnosis, or treatment and hospital care which is deemed advisable, and is to be rendered under the general or special supervision of any physician or surgeon licensed under the provision of the Medical Practice Act on the medical staff of a licensed hospital whether such diagnosis or treatment is rendered at the office of said physician or at the said hospital. It is understood that this authorization is given in advance of any specific diagnosis, treatment or hospital care being required but it is given to provide authority and power on the part of aforesaid agent(s) to give specific consent to any and all such diagnosis, treatment or hospital care which the aforementioned physician in the exercise of his best judgment may deem advisable.

Participant Name (Please Print): _____ Age _____ Gender: M _____ F _____

Address _____ City _____ Zip _____

Phone _____ Emergency Phone _____

Parent/Guardian Signature _____ Date _____

-----STAFF USE ONLY-----

Aquatic Facility _____

Class	Date	Time
_____	_____	_____
_____	_____	_____
_____	_____	_____

Staff Name (Print): _____ Staff Name (Signature): _____ Date _____

CIUDAD DE LOS ANGELES
DEPARTAMENTO DE PARQUES Y RECREACIONES
CITYWIDE AQUATICS
FORMA DE AUTO-CERTIFICACION 2011

Se requiere información sobre el ingreso anual familiar para determinar la elegibilidad del cliente para recibir los servicios públicos patrocinados por Kaiser Permanente. Cada cliente deberá indicar el número de personas en su familia, después circule el recuadro que contiene la cantidad de su nivel de ingreso anual familiar.

Nota: "Ingreso" es el total de ingreso anual de todos los miembros de la familia hasta la fecha que la ayuda federal es proporcionada. Todo el ingreso de todas las personas en la familia deberán ser incluidas en la calculación del ingreso familiar aunque los miembros de la familia reciban ayuda. Fuentes adicionales de ingreso y la cantidad esperada durante el periodo de ayuda federal deberá ser incluida en esta calculación del ingreso anual familiar.

Guia de Ingresos 2010
Circule el recuadro que corresponda:

Integrantes de su Familia	Ingreso de su Familia Anual	Ingreso de su Familia Anual
1 Persona	\$0 - \$42,450	\$42,451+
2 Personas	\$0 - \$48,500	\$48,501+
3 Personas	\$0 - \$54,600	\$54,601+
4 Personas	\$0 - \$60,650	\$60,651+

Integrantes de su Familia	Ingreso de su Familia Anual	Ingreso de su Familia Anual
5 Personas	\$0 - \$65,500	\$65,501+
6 Personas	\$0 - \$70,350	\$70,351+
7 Personas	\$0 - \$75,200	\$75,201+
8 Personas	\$0 - \$80,050	\$80,051+

Grupo Étnico (Marque uno):

Indio Americano Nativo de Alaska	
Asiático	
Negro o Afro-Americano	
Nativo de Hawai o de otras Islas del Pacífico	

Blanco	
Hispano/Latino	
Other	

Declaración del Participante: Yo certifico que la información proveída en esta forma es precisa y completa, y que soy un residente de la Ciudad De Los Angeles. Yo reconozco que para ser elegible para los servicios patrocinados a través del Programa Kaiser Permanente es necesario tener un nivel de ingreso familiar anual que califique o pertenecer a un grupo que sea presuntamente de Ingreso bajo o moderado, y que los niveles de ingreso y/o el status que he indicado en esta auto-certificación puede ser sujeta a una verificación mas detallada por la agencia que provee estos servicios, La Ciudad de Los Angeles y/o HUD. Yo reconozco que proveer información falsa podría ser causa de descalificación del programa. Yo, por lo tanto autorizo tal verificación y proveeré documentos adicionales si fuesen requeridos.

Consentimiento de Padre: Yo le doy permisión a mi hijo/a, cual está nombrado, ha participar en la programa de Citywide Aquatics. Autorizo la Ciudad hacer, procurar o utilizar fotografías, películas, grabaciones u otros imágenes físicos y/o de voz cuales sean necesarios para uso con la materia de publicidad del programa. Estoy de acuerdo considerar la Ciudad de Los Angeles, Departamento de Recreación y Parques, oficiales, agentes, empleados y co-patrocinadores inofensivos por cualquier herida a mi hijo/a cual resulte de la participación en la Academia de Deportes. **Entiendo que la Ciudad de Los Angeles no carga aseguranza.** También entiendo que la programa de Citywide Aquatics reserve el derecho despedir a un participante por cualquier conducto perjudicial al programa.

AUTORIZACIÓN DEL CONSENTIMIENTO AL TRATAMIENTO DE UN MENOR EN UN HOSPITAL AUTORIZADO EN CASO DE EMERGENCIA, ENFERMEDAD O ACCIDENTE: Yo(nosotros), (los) padre(s) abajo firmante(s) del menor, cuyo es nombrado, autorizo la programa de Citywide Aquatics como agente para el abajo firmante para consentir a cualquier examen de radiografía, anestésico, el diagnóstico médico o quirúrgico, o el tratamiento y atención que se cree aconsejable, cual deberá ser rendido bajo la supervisión general o especial de cualquier médico o cirujano licenciado bajo la provisión del Acto de la Práctica Médica cual es parte del personal médico de un hospital licenciado si tal diagnóstico o tratamiento se rinde en la oficina del médico o en el hospital. Se entiende que esta autorización se rinde en avance de algún diagnóstico específico, el tratamiento o atención médica requerida pero se da a proporcionar la autoridad y el poder en la parte de los agentes referidos para dar el consentimiento específico a cualquier y todo diagnóstico, tratamiento o atención médica que el medico referido ejercite de su mejor juicio ser aconsejable.

Nombre del Participante _____ Edad _____ Sexo: M _____ F _____

Domicilio _____ Ciudad _____ Código Postal _____

Teléfono _____ Emergencia Teléfono _____

Firma del Padre/Tutor _____ Fecha _____

-----STAFF USE ONLY-----

Aquatic Facility _____

Class	Date	Time
_____	_____	_____
_____	_____	_____
_____	_____	_____

Staff Name (Print): _____ Staff Name (Signature): _____ Date _____

Evaluation Plan

Organization Name: City of Los Angeles, Department of Recreation and Parks 2011

Program Goal:
Provide Learn to Swim Program for youth ages 7-17

Target Population	Objectives	Activities	Expected Outcomes	Evaluation Methods
<p>Operation Splash in the City of Los Angeles will provide Learn to Swim program for approximately 10,000 youth ages 7-17. This program will benefit youth who live in communities which are considered urban impacted (those communities with more than 50% of its residents below the median poverty rate).</p>	<p>Operation Splash will provide children with lessons at 36 swimming pools, opening June 25*. Registration will begin June 26. Program lessons to begin July 4 and continue through August 26, 2011. *subject to change</p>	<p>The Learn to Swim program will provide 10 – 25 minute lessons from July 4 through August 26 (8 weeks of programs). Ratio is 1 instructor to 15 students. The number of lessons taught each day is determined by the number of participants registered.</p>	<p>Results are based on the ability of the youth to finish the 2 week course and to demonstrate abilities to progress to the next level. Other areas of knowledge gained is learning safety in the water, swimming skills and engaging in physical activities for 25 minutes per day for 2 weeks.</p>	<p>The swim instructors will track skills and assess swimming abilities for each participant throughout the swimming session. The Pool clerk will record all attendance on a master weekly sheet and deliver to our Headquarters for input into the data base.</p>

Evaluation Plan

Organization Name: City of Los Angeles, Department of Recreation and Parks 2011

Program Goal:
 Extended Season will provide additional swim time for youth during the hot summer week prior to school opening.

Target Population	Objectives	Activities	Expected Outcomes	Evaluation Methods
<p>The Extended Season will provide services for the community in different parts of the city.</p>	<p>The Extended Season will operate starting August 29 and continue through September 5, 2011* at 7 different pools in the city and in different council districts. This opportunity will meet a popular demand in most communities during a peak temperature time. *subject to change</p>	<p>The program will provide recreational swim time for youth for 8 days, 4 hours each day.</p>	<p>As a result of the Extended Season, an additional 13,000 people will utilize these facilities. Providing youth with additional swim time to improve their health and increase physical activities.</p>	<p>During this time period, attendance will be tracked and recorded on a master weekly sheet and delivered to our Headquarters for input into the data base.</p>

Organization Name: City of Los Angeles, Department of Recreation and Parks 2011

Program Goal:
Provide Junior Lifeguard Program for youth ages 10-17 at pool facilities.

Target Population	Objectives	Activities	Expected Outcomes	Evaluation Methods
<p>Operation Splash in the City of Los Angeles will benefit youth who live in communities which are considered urban impacted (those communities with more than 50% of its residents below the median poverty rate).</p>	<p>The Junior Lifeguard Program will provide youth an opportunity to participate in the Junior Lifeguard training at 48 local pools. The pools of the Junior Lifeguard Program will run from the week of July 3 – August 21 for 7 weeks.* *subject to change</p>	<p>The Junior Lifeguard Program will provide each participant with weekly instructions 5 days a week for 1 hour a day, over 7 weeks.</p>	<p>Results are based on the ability of the youth to finish the 7 week programs and to demonstrate abilities in the subjects taught. The skills learned will provide safety to others, in first aid, CPR and awareness of the water, as each participant improves on a healthier lifestyle.</p>	<p>The instructors will continually assess each junior guard skills and abilities using a rotation tracking sheet. The clerks will record all attendance on a master weekly sheet and deliver to our Headquarters for input into the data base.</p>

Evaluation Plan

Organization Name: City of Los Angeles, Department of Recreation and Parks 2011

Program Goal:

Provide Physical Fitness and Nutrition (supplemental)

Target Population	Objectives	Activities	Expected Outcomes	Evaluation Methods
<p>The EXPO Center's fitness/nutrition program will be targeted towards underserved, at-risk teens, ages 11-18 that have a stated interest in advancing their skills in sports.</p>	<p>This program is designed to educate and promote physical fitness and healthy food and lifestyle choices.</p>	<p>Nutrition Education Sports skills training Strength and Flexibility Training</p>	<p>Junior Guard participants will exhibit improvement in all areas of fitness over baseline measures.</p>	<p>Baseline and periodic testing, along with a final test will be used to evaluate individual progress.</p>

Evaluation Plan

Organization Name: City of Los Angeles, Department of Recreation and Parks 2011

Program Goal:
 "Re-think Your Drink" supplemental

Target Population	Objectives	Activities	Expected Outcomes	Evaluation Methods
<p>The target population is all pool patrons citywide, aquatics staff and Junior Guards</p>	<p>The objectives of this program are to educate participants on healthier beverage choices and the health risks associated with consumption of sugary drinks.</p>	<p>Marketing and awareness campaign</p>	<p>Increased awareness and knowledge of healthy drink choices and risks associated with consumption of high sugar content beverages. Increased hydration of staff.</p>	<p>Junior Guards and aquatics staff will drink only water on site. No methodology for patrons.</p>

BOARD OF COMMISSIONERS 2011



Barry A. Sanders
President

Barry Sanders is President of the Board of Commissioners of the Recreation and Parks Department of the City of Los Angeles and Chairman of the Los Angeles Parks Foundation. He is also an adjunct professor in the Communications Studies Department at UCLA. He teaches courses entitled "The Images of America around the World," "Public Diplomacy," and "Architecture as Non-Verbal Communication."

Sanders is an international corporate lawyer. He recently retired from the partnership at the global law firm of Latham & Watkins after practicing with the firm for over 35 years. He led the Latham & Watkins' International Practice Group for many years. In addition, he was founding president of the Los Angeles Center for International Commercial Arbitration and founding chair of the International Law Section of the California State Bar Association. He is a member of the Council on Foreign Relations and the Pacific Council on International Policy. In April 2001, he was awarded the Learned Hand Award for outstanding leadership in the legal profession.

Sanders is Chairman of the Southern California Committee for the Olympic Games. This organization is independent from the United States Olympic Committee and has been engaged in promoting the Olympic Movement since 1939. As Chairman, he led the recent effort to bid for the 2016 Olympic Games in Los Angeles. In September 2007 he received the Olympic Spirit Award from the United States Olympic Committee and the William May Garland Award from the Southern California Committee for the Olympic Games. As a supporter of amateur sports in Southern California, he represented the Los Angeles Sports Council, the America's Cup Organizing Committee, the LA84 Foundation, the San Diego ("ARCO") Olympic Training Center, the Special Olympics and the Los Angeles Olympics Sports Festival. He headed the legal team for the Salt Lake City Organizing Committee in its bribery scandal. He is now Vice-President of the Los Angeles Memorial Coliseum Commission and a Director of the Los Angeles Sports Council and the Los Angeles Sports Council Foundation.

Sanders' community service career spans many subjects. In early 1992, he served as executive editor and general counsel to the California Council on Competitiveness. From 1979 to 1984, he served as primary outside counsel to the Los Angeles Olympic Organizing Committee. After the riots in Los Angeles in 1992, he was Co-Chair of Rebuild LA, the public-private organization established to deal with the problems of LA's inner city. He served in that capacity until returning to Latham & Watkins on January 1, 1994. While Co-Chair of RLA, he was Chairman of the Board of the RLA Community Lending Corporation. He served as a Board member and as "Honorary Chair" of that inner city loan fund corporation from 1993 to 2000. The Coro Foundation presented him its "Crystal Eagle" Public Affairs Award for community service in 2007. Shane's Inspiration, the organization for children with disabilities, presented him its Visionary Leadership Award in 2009.

With respect to music and the arts, he received the 1999 Medal of Honor for contributions to the arts from the Thornton School of Music of the University of Southern California. He has been Chairman of the Board and President of the Los Angeles Philharmonic and Chairman of the Los Angeles Public Library Foundation. He is presently on the Executive Committee of the Board of Directors of the Los Angeles Opera and is leading its city-wide Richard Wagner Festival scheduled for spring 2010. He is a member of the Board of Visitors of the UCLA Geffen School of Medicine. He has also served on the Boards of Directors of the Los Angeles Performing Arts Center (formerly "The Music Center"), the Music Center Foundation, and The Walt Disney

Concert Hall Corporation, the Joffrey Ballet, the Aman Dance Company, the Geffen Playhouse, the Otis Art Institute, and the Los Angeles Municipal Art Gallery, among others.

Sanders was born in Philadelphia and earned degrees from the University of Pennsylvania and Yale Law School. He and his wife Nancy have three grown sons, Peter, Matt and Teddy.



Luis A. Sánchez
Vice President

Luis Sanchez currently serves as the Chief of Staff to the Los Angeles Unified School Board President Monica Garcia. Over the last ten years, Mr. Sanchez has dedicated his life to building a movement for educational and economic justice in the communities of the Eastside. Mr. Sanchez works from the belief that education is the great equalizer in our society and all students must be provided with a quality education and the resources to succeed.

As the former Executive Director of InnerCity Struggle (ICS), an organization that works with youth and families to improve education and the quality of life in the Eastside communities of Boyle Heights, East Los Angeles, El Sereno and Lincoln Heights, he organized youth, parents, and community leaders to lead campaigns for affordable housing, safe and healthy neighborhoods, building of new schools, hiring of more counselors in local high schools, developing progressive and pro-active discipline policies and ensuring college access for all students in East Los Angeles. He built a cadre of educated and organized parents and students that have advocated and demanded for quality education in Eastside schools.

Under the leadership of Mr. Sanchez, ICS worked in partnership with organizations from across the city to achieve a policy change that requires all students be placed on the college track in the Los Angeles school district. ICS efforts educated thousands of students and community members in East Los Angeles on the issue of college access and mobilized hundreds to hold the district accountable to ensure all students are prepared for college or the 21st Century workforce.

Mr. Sanchez's visionary leadership has led him to serve on various non-profit boards and advisory committees. He is currently a board member of the Boyle Heights Learning Collaborative and a member of the funding board for the Liberty Hill Foundation in Los Angeles.

Mr. Sanchez is a graduate of UC Berkeley with a degree in English. His mother, a longtime teacher in the Montebello Unified School District, who won 'Teacher of the Year' in 2003, shaped his commitment and passion for education. In addition, he operates his own consulting company, Xibalba Consulting. His areas of expertise are community organizing, leading electoral campaigns, developing effective communications plans and coordinating organizational strategic planning processes. He currently resides in El Sereno with his spouse.



W. Jerome Stanley
Member

W. Jerome Stanley is president of Stanley & Associates, a sports law firm headquartered in Los Angeles, California. Stanley & Associates is one of the nation's leading sports management firms, representing professional athletes from the NBA and NFL.

Mr. Stanley embarked on his career while a college student at USC by assisting in the client development of college athletes for a national sports representation firm. While in school, Mr. Stanley worked on the development of college athletes such as Ronnie Lott and Marcus Allen. After college, Mr. Stanley worked first as an assistant in the office of Dr. Jerry Buss, owner of the Los Angeles Lakers and subsequently as Assistant General Manager of the Los Angeles Strings of the World Team Tennis League. This team, led by Martina Navratilova, won the world championship during Mr. Stanley's tenure.

After graduating from law school and serving a student clerkship with United States District Judge Terry J. Hatter, Mr. Stanley worked for the Los Angeles based management firm of Management Plus Enterprises where he negotiated contracts and assisted in the management of the careers of clients such as Kareem Abdul-Jabbar and Rodney Peete.

In 1989, Mr. Stanley started his own company, which evolved into Stanley & Associates. One of the first major deals he negotiated was NBA All-Star Reggie Lewis' contract with the Boston Celtics for an unprecedented \$16.5 million. Since then, he negotiated contracts and managed careers for clients such as Brian Shaw of the Los Angeles Lakers, Baron Davis of the Golden State Warriors, and Keyshawn Johnson, formerly of the New York Jets and Dallas Cowboys. Currently Keyshawn is a co-host of the popular NFL Countdown show on ESPN, working on a four year contract negotiated by Mr. Stanley. Mr. Stanley is the first African-American sports agent to ever represent the number one pick of the NFL draft. Most recently, Mr. Stanley negotiated the \$85 million "maximum" contract of Davis, the former UCLA star and current NBA All-Star. Mr. Stanley has negotiated over ½ billion dollars in sports contracts.

A South Los Angeles native, Mr. Stanley was on the Dean's list while receiving a bachelor's degree (1981) and a Merit Scholarship Award Recipient prior to earning his Juris Doctorate degree (1985) from USC.

Mr. Stanley served as a member of the Los Angeles Convention Center Commission. In that capacity, he helped oversee the marketing, finance, and management of Los Angeles Convention Center. Mr. Stanley also has taken an active role as an advisor to officials in the area of convention business and tourism. Mr. Stanley has served on the executive council of New Coliseum Partners, where he was actively engaged in the city of Los Angeles' effort to secure an NFL team. He is currently a member of the California Bar, the American Bar Association, the Black Entertainment & Sports Lawyers Association, the Sports Lawyers Association and has been on the Agent Advisory Committee of the National Basketball Players Association.

In 2004, Mr. Stanley was elected Vice President of the Los Angeles Board of Airport Commissioners. This commission is responsible for the formulation of policy for all city owned airports, LAX, Ontario, Palmdale and Van Nuys. LAWA (L.A. World Airports) is a self sustaining branch of the city of Los Angeles. With an annual budget in the excess of \$1 billion dollars, the board of LAWA deals with and creates policy in such areas as aviation, security, environmental compliance, contracting, real estate development, community interface, tourism and labor issues. Mr. Stanley, appointed by Mayor James Hahn, served in this capacity 2004-2005.



Jill T. Werner
Member

Occupation:

President/Co-CEO, Federated Linen and Uniform Services

Federated Linen and Uniform Services is a group of privately owned and operated Industrial Uniform and Linen Supply businesses in Southern California; the New York Metropolitan Area; Austin, San Antonio and Waco, Texas. The original company was started in 1898; "Federated" employs over 500 people and provides textile rental services to thousands of customers.

Current Board Memberships, Professional Organizations

Trustee, Vassar College, Poughkeepsie, NY
Member, Board of Directors, Los Angeles Parks Foundation
Member, Board of Directors, Clare Foundation, Santa Monica, CA
Member, Board of Directors, People for Parks, Los Angeles, C
Member, Textile Rental Services Association of South California

Education:

M.B.A., Columbia University, New York, New York (1975)
B.A. Honors in Economics, Vassar College, Poughkeepsie, New York (1971)



Johnathan Williams
Member

Johnathan Williams is Founder and Co-Director of The Accelerated School, a model public/private partnership charter school organization located in South Central Los Angeles, where he has dramatically begun to change the academic achievement of the students, and the surrounding community. The school was named *TIME* Magazine's "Elementary School of Year" in 2001 for "having found the most promising approaches to the most pressing challenges in education." The Accelerated School serves 1050 primarily Latino and African American students, pre-Kindergarten through high school, and has a waiting list of over 5,000 children.

In developing effective-management and oversight of The Accelerated School Family of Schools*, Johnathan assembled a strong Board of Trustees and Advisory Board from corporate, education and non-profit sectors. And with his leadership, The Accelerated School, in partnership with Los Angeles Unified School District (LAUSD) and California State University Los Angeles (CSLA), has secured more than \$50 million from public and private sources in order to construct a comprehensive pre-K-12th grade school complex and community service facility, which includes a gym and health clinic.

Johnathan's leadership and commitment to improving public education have earned him election to the boards of the National Alliance for Public Charter Schools (NAPCS), the California Charter Schools Association (CCSA) and the Black Alliance for Educational Options (BAEO). In February 2004, he was appointed to the California State Board of Education.

Johnathan earned his Bachelor's degree from the University of California at Los Angeles (UCLA). He and his daughter live in Los Angeles.

* *The Accelerated Schools Family of Schools includes:*

- The Accelerated School (Kindergarten through 8th grades)
- Accelerated Charter Elementary School (Kindergarten-8th)
- Wallis Annenberg High School (9th -12th)

Grant Award

WA - Kevin for
GM Jon Mukri



KAISER PERMANENTE®

Kaiser Foundation Hospitals

March 8, 2011

RECEIVED
OFFICE OF GENERAL MANAGER
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RECREATION & PARKS

Jon Kirk Mukri
General Manager
City of Los Angeles Department of Recreation and Parks
221 N. Figueroa Street, Suite 1550
Los Angeles, CA 90012

Dear Mr. Mukri,

We are pleased to inform you that a contribution in the amount of \$265,000.00 has been approved by Kaiser Foundation Hospitals, Southern California Region for the Operation Splash Program. For your reference, the tracking number for this grant is 20618413.

Kaiser Foundation Hospitals' social mission is to improve the health of the communities we serve, and we recognize the positive impact of your organization in helping to achieve this goal. We anticipate that this contribution will allow your programs and services to help many in need, and we look forward to hearing back from you on the success of your project.

Kaiser Foundation Hospitals require that recipient organizations sign and return a copy of the enclosed Letter of Agreement prior to sending your award check. Please review the terms outlined on the enclosed sheet and return with your signature. Once received, we will mail your check immediately. Non-compliance with the listed Letter of Agreement Terms may result in City of Los Angeles Department of Recreation and Parks being ineligible for future funding.

Please return your signed Letter of Agreement to:

Kaiser Foundation Hospitals Southern California Region
Public Affairs, Community Benefit
393 East Walnut Street
Pasadena, California, 91188

To expedite the receipt of your signed Letter of Agreement, prior to mailing you may fax it to (626) 405-6239. If you choose this option, please include a cover sheet.

Sincerely,

Angela Coron
Managing Director, Community Benefit
Kaiser Foundation Hospitals, Southern California Region

cc: Olujimi Hawes, Management Analyst, City of Los Angeles Department of Recreation and Parks

393 East Walnut Street
Pasadena, California, 91188

Work Assignment No. 12322
W Action to Kevin Regan
Signature GM Jon K Mukri
Due Date May 21 2011

LETTER OF AGREEMENT
KAISER FOUNDATION HOSPITALS, SOUTHERN CALIFORNIA REGION
COMMUNITY BENEFIT CHARITABLE CONTRIBUTIONS PROGRAM

This Letter of Agreement (hereinafter "Agreement") regarding Community Benefit Funds ("Memorandum"), dated as of March 8, 2011 is entered into by and between **Kaiser Foundation Hospitals**, a California nonprofit, public benefit corporation (hereinafter "KFH") and **City of Los Angeles Department of Recreation and Parks**, a charter city organized in the State of California and not subject to federal or state income tax.

This Agreement sets forth the understanding of the parties hereto as to the terms and conditions under which KFH shall donate funds in the amount of **\$265,000.00 for a one year funding period beginning April 1, 2011 through April 1, 2012 for the Operation Splash Program**. Such terms and conditions are as follows:

1. Tax Exemption Status: Grantee represents that at all times relevant herein, it is a charter city organized in the State of California and not subject to federal or state income tax.
2. Purpose of Grant. Grantee shall use entire Grant to support the specific goals, objectives, activities, and outcomes as stated in the Grant Summary.
3. Expenditure of Funds. This Grant (together with any income earned upon investment of grant funds) is made for the purpose outlined in the Grantee's Evaluation Plan and may not be expended for any other purpose without KFH's prior written approval.
4. Prohibited Uses. In no event shall Grantee use any of the funds from this Grant to (a) support a political campaign, (b) support or attempt to influence any government legislation, except making available the results of non-partisan analysis, study or research, or (c) grant an award to another party or for any purpose other than one specified in Section 170(c)(2)(b) of the Internal Revenue Code of 1986 as amended.
5. Return of Funds. KFH reserves the right to discontinue, modify or withhold payments to be made under this Agreement or to require a total or partial return of any funds, including any unexpended funds under the following conditions:
 - (a) If KFH, in its sole discretion, determines that the Grantee has not performed in accordance with this Agreement or has failed to comply with any term or condition of this Agreement.
 - (b) If Grantee loses its status as an eligible Grantee under Paragraph 1 above.
 - (c) Any portion of the funds is not used for the approved purpose
 - (d) Such action is necessary to comply with the requirements of any law or regulation applicable to Grantee or to KFH or to this Grant.
6. Records, Audits and Site Visits. KFH is authorized to conduct audits, including on-site audits, at any time during the term of this Grant and within four years after completion of the Grant. Grantee shall allow KFH and its representatives, at its request, to have reasonable access during regular business hours to Grantee's files, records,

accounts, personnel and client or other beneficiaries for the purpose of making such audits, verifications or program evaluations as KFHH deems necessary or appropriate concerning this Grant. Grantee shall maintain accounting records sufficient to identify the Grant and to whom and for what purpose such funds are expended for at least four (4) years after the Grant has been expended.

7. No Assignment or Delegation. Grantee may not assign, or otherwise transfer, any rights or delegates any of Grantee's obligations under this Agreement without prior written approval from KFHH.

8. Records and Reports. Grantee shall submit written progress report(s) to KFHH in accordance with the due dates stated on the Grant Summary (Attachment).

Grantee shall be primarily responsible for the content of the evaluation report. If KFHH determines IRB approval is necessary, as part of the evaluation process, Grantee shall follow KFHH IRB approval processes and procedures.

9. Required Notification. Grantee is required to provide KFHH with immediate written notification of any change in Grantee's tax exempt status or when Grantee is unable to expend the grant funds for the approved purposes described in the Evaluation Plan.

10. Identification of KFHH. Grantee shall identify KFHH as a supporting organization in all published material relating to the subject matter of this Grant. Whenever possible and appropriate, Grantee shall publicly acknowledge KFHH for this Grant.

11. Equal Employment Opportunity. Grantee agrees to comply with and be bound by the nondiscrimination and affirmative action clauses contained in: Executive Order 11246, as amended, relative to equal opportunity for all persons without regard to race, color, religion, sex or national origin; the Vocational Rehabilitation Act of 1973, as amended; relative to the employment of qualified handicapped individuals without discrimination based upon their physical or mental handicaps; the Vietnam Era Veterans Readjustment Assistance Act of 1974, as amended, relative to the employment of disabled veterans and veterans of the Vietnam Era, and the implementing rules and regulations prescribed by the Secretary of Labor in Title 41, Part 60 of the Code of Federal Regulations (CFR).

12. Immigration Act Requirements. Grantee shall comply during the term of this Agreement with the provisions of the Immigration Reform and Control Act of 1986 and any regulations promulgated thereunder. Grantee hereby certifies that it has obtained a properly completed Employment Eligibility Certificate (INS Form I-9) for each worker performing services related to the program described in the Evaluation Plan.

13. Licensing and Credentials. Grantee agrees to maintain, in full force and effect, all required governmental or professional licenses and credentials for itself, its facilities and for its employees and all other persons engaged in work in conjunction with this Grant.

14. Payment of Grant. First payment by KFHH will be contingent upon a signed Agreement between KFHH and Grantee. Subsequent payments (if any) are contingent upon

compliance with this Agreement, including timely receipt of reports as outlined in Paragraph 8 above.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

Kaiser Foundation Hospitals

By:  _____ Date 3-11-10
Angela Coron
Managing Director, Community Benefit

Grantee

By:  _____ Date 04-15-2011
Jon Kirk Muckri
General Manager
City of Los Angeles Department of Recreation and Parks

LETTER OF AGREEMENT
Attachment

GRANT SUMMARY

GRANT NUMBER: 20618413	DATE AUTHORIZED: January 26, 2011
GRANTEE NAME: City of Los Angeles Department of Recreation and Parks	AMOUNT: \$265,000.00 over 12 months
CONTACT, TITLE: Olujimi Hawes, Management Analyst	
TELEPHONE: (213) 202-2633	FAX: (323) 906-7963
CB PROJECT MANAGER: Roberta Tinajero, Community Benefit Program Manager Phone: (626) 405-5999 Email: roberta.d.tinajero@kp.org	
GRANT PURPOSE: Operation Splash Program	
GRANT OBJECTIVES:	
<ul style="list-style-type: none"> • Implement the Learn to Swim Program for up to 6,000 children and youth ages 7-17 at 36 pools. • Provide the Junior Lifeguard program to 780 youth in 48 pools for up to eight weeks. • Extend the summer pool season for one week at seven pools. • Launch a "Rethink Your Drink" awareness campaign at 51 pool sites. 	
GRANT PERIOD:	
Start date: 4/1/2011	End Date: 4/1/2012

NARRATIVE AND FINANCIAL REPORTS DUE:

Requirement	Due Date
Progress Report	November 1, 2011
Final Report	May 1, 2012