

APPROVED
MAR 02 2011

REPORT OF GENERAL MANAGER

NO. 11-076

DATE March 2, 2011

BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. 10

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: VINEYARD RECREATION CENTER – CONCEPTUAL APPROVAL OF MURAL

R. Adams	_____	F. Mok	_____
V. Israel	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u><i>M. Shull</i></u>
S. Huntley	_____		

[Signature]
General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board grant conceptual approval of a mural on the recreation center at Vineyard Recreation Center.

SUMMARY:

Vineyard Recreation Center is a 0.93 acre neighborhood park located at 2942 Vineyard Avenue, in the West Adams community of South Los Angeles. This Recreation Center has indoor and outdoor basketball courts and a children’s play area. The Recreation Center hosts senior programs as well as after-school club, teen club, tutoring and parent and me classes.

The Jefferson-Buckingham-Adams-Crenshaw-Los Angeles Neighborhood Block Club (JBAC-LA) has received a grant from the Los Angeles Neighborhood Initiative (LANI) for beautification improvements at Vineyard Recreation Center. This grant will encompass many beautification projects including the pruning of existing trees; replanting the existing planter beds with indigenous, drought-tolerant plants; adding one to three triangular planting beds; adding two new picnic tables and four benches to the park grounds; and adding a new Vineyard Park sign to one of the park entrances.

In addition to the beautification improvements listed above, JBAC-LA would also like to paint a mural onto the Recreation Center. They have contacted Mario Ramirez of Beat Bum Graphics, a muralist who grew up within the local neighborhood, who has a strong sense of the community. JBAC-LA and Mr. Ramirez envision a colorful mural depicting the diversity and unity of the neighborhood. A sample of Mr. Ramirez’s work is attached here as Exhibit A. The final mural design will be developed through a community input process.

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The Council District 10 and West Region management and staff support this project at Vineyard Recreation Center.

FISCAL IMPACT STATEMENT:

Issues of maintenance, mural removal, and any associated costs will be identified, as will the California Environmental Quality Act (CEQA) clearance, in a subsequent report to your Board.

This Report was prepared by Melinda Gejer, City Planning Associate, Planning and Construction.

