

**APPROVED**  
NOV 21 2011

REPORT OF GENERAL MANAGER

NO. 11-310

DATE November 21, 2011

BOARD OF RECREATION  
and PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: CABRILLO BEACH PIER FISHING PROGRAM – 2011/2012 WHALE TAIL GRANTS PROGRAM – RETROACTIVE AUTHORIZATION TO SUBMIT GRANT APPLICATION; GRANT RESOLUTION; ACCEPTANCE OF GRANT

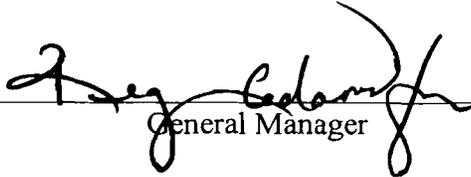
R. Adams \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
\*V. Israel \_\_\_\_\_

K. Regan \_\_\_\_\_  
M. Shull \_\_\_\_\_  
N. Williams \_\_\_\_\_

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

  
General Manager

RECOMMENDATIONS:

That the Board:

1. Retroactively approve the submission of a 2011/2012 Whale Tail Grants Program application to the California Coastal Commission to fund the Cabrillo Beach Pier Fishing Program in the amount of approximately \$15,000, subject to the approval of the Mayor and City Council;
2. Recommend that the City Council adopt the attached Resolution (Attachment No. 1), which authorizes the City of Los Angeles to apply for the 2011/2012 Whale Tail Grants Program funds and designates the General Manager of the Department of Recreation and Parks, or designee, as the agent to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, and payment requests, which may be necessary for the completion of the project;
3. Direct staff to transmit a copy of the grant application to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and to the City Clerk for City Council consideration, pursuant to the Administrative Code Section 14.6 et seq. as may be amended;
4. Direct staff to transmit a copy of the Resolution to the City Clerk for City Council approval, in accordance with the 2011/2012 Whale Tail Grants Program guidelines;

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5. Authorize the Department's General Manager to accept and receive the 2011/2012 Whale Tail Grants, if awarded, in the amount of approximately \$15,000 from the State Coastal Commission for the Cabrillo Beach Pier Fishing Program, subject to the approval of the Mayor and City Council; and,
6. Authorize the Department's Chief Accounting Employee to establish the necessary account within "Recreation and Parks Grant" Fund 205 to accept the 2011/2012 Whale Tail Grants Program funds, if awarded, in the amount of approximately \$15,000 for the Cabrillo Beach Pier Fishing Program.

SUMMARY:

In September 2011, the California Coastal Commission released the 2011/2012 Whale Tail Grants Program application. This grant program distributes funds generated from sales of the California Coastal Commission's WHALE TAIL<sup>®</sup> License Plate to support programs that teach California's children and the general public to value and take action to improve the health of the state's marine and coastal environments. This year, \$176,000 is available for funding. The 2011/2012 Whale Tail Grants Program application was submitted by the application deadline of November 1, 2011. The Department is requesting retroactive authority to apply for the 2011/2012 Whale Tail Grants Program in the amount of approximately \$15,000 to fund the Cabrillo Beach Pier Fishing Program.

The Department is requesting the grant to fund the Cabrillo Beach Pier Fishing Program, an eight session summer program, which will serve 500 youth attending summer day camps at 16 urban impact designated recreation centers for the next two years. The program provides for local coastal conservation awareness led by the Department's Park Rangers and provides transportation to the Cabrillo Beach Pier for an educational hands-on fishing field trip.

FISCAL IMPACT STATEMENT:

The acceptance of this grant does not require a match and provides needed funding for quality summer camp recreation programs. There is no fiscal impact to the Department's General Fund.

Prepared by Mark Rose, Facility Director, Grants Administration.

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LOS ANGELES  
APPROVING THE APPLICATION FOR GRANT FUNDS FROM THE  
2011/2012 WHALE TAIL GRANTS PROGRAM**

**WHEREAS**, in 1998, the Coastal Commission started the WHALE TAIL® Competitive Grants Program, along with a second competitive grants program – the Adopt-A-Beach Grants Program; and

**WHEREAS**, the Whale Tail Grants Program distributes funds from sales of the California Coastal Commission's WHALE TAIL® License Plate, an official "specialty" license plate issued by the Department of Motor Vehicles for cars registered in California; and

**WHEREAS**, proceeds from the sales of the plates benefit the California Coastal Commission's wide variety of coastal and marine education projects throughout the state; and

**WHEREAS**, the California Coastal Commission is a state regulatory and planning agency that operates under the 1976 Coastal Act to manage the conservation and development of coastal resources in California; and

**WHEREAS**, the California Coastal Commission's Public Education Program works to increase the public's knowledge of coastal and marine resources and to engage the public in coastal protection and restoration activities.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Los Angeles hereby:

1. Authorizes the submission of a 2011/2012 Whale Tail Grants Program application for the Cabrillo Beach Pier Fishing Program; and
2. Authorizes the Department of Recreation and Parks to enter into a contract with the California Coastal Commission if the grant is awarded; and
3. Delegates the authority to the General Manager, Executive Officer, or Assistant General Manager, of the City of Los Angeles Department of Recreation and Parks, to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, payments requests and so on, which may be necessary for the completion of the project.

I, the undersigned, hereby certify that the foregoing Resolution was duly adopted by the City Council of the City of Los Angeles at its meeting of \_\_\_\_\_.

June Lagmay, City Clerk

By: \_\_\_\_\_