

APPROVED
OCT 05 2011

REPORT OF GENERAL MANAGER

NO. 9, 11, 14

DATE October 5, 2011

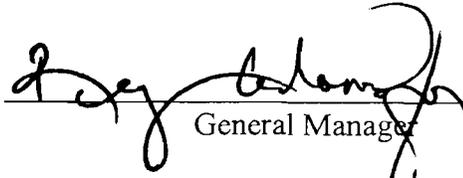
BOARD OF RECREATION
AND PARK COMMISSIONERS

C.D. 11-284

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION – AGREEMENT WITH KIDS IN SPORTS LOS ANGELES FOR THE PLANNING, FUNDING, AND IMPLEMENTATION OF YOUTH SPORTS PROGRAMS AT VARIOUS RECREATION CENTERS

R. Adams	_____	K. Regan	_____
H. Fujita	_____	M. Shull	_____
*V. Israel	_____	N. Williams	_____



 General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve a proposed Agreement (Agreement), substantially in the form on file in the Board Office, between the City of Los Angeles and Kids In Sports Los Angeles, a California non-profit organization (Organization), for the planning, funding, and implementation of evening and weekend youth sports programs (Program) at four (4) Recreation Centers (collectively, Properties), in coordination with the Department of Recreation and Parks (RAP) staff, subject to the approval of the Mayor and of the City Attorney as to form;
2. Direct the Board Secretary to transmit the proposed Agreement to the Mayor, in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form;
3. Authorize the Board President and Secretary to execute the Agreement subsequent to all necessary approvals; and,
4. Authorize staff to accept Program-related equipment, which shall be appropriately documented.

SUMMARY:

Kids In Sports Los Angeles (Organization) was founded in 1994 with proceeds earmarked for volunteer-based nonprofit organizations from the 1984 Los Angeles Olympic Games. Organization has been working in collaboration with RAP for the last 17 years. Organization is

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funded primarily by the LA84 Foundation and its mission is to provide high quality, low cost, sport opportunities for underserved youth across Los Angeles County through the formation and management of community-based sports clubs.

At present Organization proposes to continue its relationship with RAP through the operation of the Program consisting of three seasons of team sports throughout the coming year. The Program will be implemented through the use of facility gymnasiums and soccer, baseball, and multi-use fields at the four (4) Properties listed below:

Park Site	Address	Community	Council District	RAP Region
1. Pecan Recreation Center	145 South Pecan, Los Angeles, CA 90033	Boyle Heights	14	Metro
2. Evergreen Recreation Center	2844 East 2nd Street, Los Angeles, CA 90033	Boyle Heights	14	Metro
3. Mar Vista Gardens Recreation Center	4901 Marionwood Drive, Culver City, CA 90230	West L.A.	11	Pacific
4. Central Recreation Center	1357 E. 22nd St., Los Angeles, CA 90011	South L.A.	9	Pacific

The Program itself focuses on providing high quality, affordable sports opportunities for youth ages 5-17, who live in underserved neighborhoods with few affordable resources, while encouraging community and family involvement through the formation and management of sports clubs in Los Angeles. The Program consists of evening and weekend sports activities, including but not limited to the operation of basketball, volleyball, baseball/softball/t-ball, soccer, and flag football programming.

Approximately 2,500 of the more than 8,000 athletes participating are girls who are served by a focused G.I.R.L.S. (Girls In Recreation, Leadership and Sports) Program which gives them their own separate and nurturing environment in which to play. Organization constantly aims to provide gender equity throughout its sports clubs.

Under the guidance of each of the above listed recreation center's region management, Organization will provide a specified allotment of uniforms, equipment and/or game officials for sports activities at each Center, and shall also assist with the training and recruitment of volunteers at each Center. Pursuant to the terms and conditions of the proposed Agreement, Organization shall purchase the uniforms and equipment at their own expense, and also pay directly for costs associated with game official fees. Organization and the Center directors shall choose a sport per season that will benefit the local community best. Typical sports provided by the Properties are volleyball, soccer, flag football, baseball, softball, and basketball. As an added benefit for the community, Organization also provides assistance to help recruit and maintain girls only sports.

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Under the proposed collaboration, RAP will ensure that adequate recreational space is available and shall conduct all administrative functions related to the Programs. RAP will promote programming, recruit and register players and coaches, assist with weekly practices, provide transportation services to and from games as needed, and shall provide for the opening and closing ceremonies through registration fees collected from player participation.

All of the four (4) Centers are located in a low income community. Each Center has traditionally struggled to identify the necessary funding to cover the cost of sports leagues each season, and require financial assistance and/or support so each Center may provide the necessary uniforms, equipment, and quality volunteer coaches to make the Programs a success.

Staff has determined that the proposed Agreement with Organization will enrich the lives of youth at each of these Centers. Therefore, staff recommends that the Board approve the proposed Agreement so RAP's relationship with Organization may continue to provide such beneficial sports programs to communities in need. The City alone does not have the necessary funding or resources to fund these youth Programs without any assistance from supporters like Organization.

Staff has determined that the proposed Agreement will consist of the continuance of existing recreational programs at existing park facilities involving negligible or no expansion of use, and therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1(14) of the City CEQA Guidelines.

FISCAL IMPACT STATEMENT:

The proposed Agreement has an estimated value of over \$50,000 annually, which permits the City to offer youth sports leagues to low-income communities at a reduced cost, with no fiscal impact to the RAP General Fund, except for unknown savings as RAP Program expenditures are offset by Organization's financial support. All equipment and supply donations provided by the Organization will be appropriately documented and reported to the Board.

This report was prepared by Deanne A. Dedmon, Recreation Supervisor, Partnership Division.