

REPORT OF GENERAL MANAGER

NO. 12-117

DATE April 18, 2012

C.D. 11

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: VENICE BEACH RECREATION CENTER – PLAQUE PROPOSAL

R. Adams	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u>MS</u>
V. Israel	_____	N. Williams	_____

V. Israel for
General Manager

Approved _____ Disapproved _____ Withdrawn _____

MAY 02 2012

RECOMMENDATION:

That the Board grant conceptual approval for a plaque at Venice Beach Recreation Center.

SUMMARY:

Venice Beach Recreation Center is a facility located at 1800 Ocean Front Walk within the Venice Beach area of the City. This facility includes basketball courts, a children’s play area, handball courts, tennis courts and volleyball courts. This proposal is for the installation of a plaque at the Venice Beach Recreation Center that will include the names of the players, coaches and others who are inducted into the Venice Beach Basketball Hall of Fame.

The Department has been contacted by The New Social Workers, a non-profit organization which has been organizing outdoor basketball tournaments and leagues at Venice Beach Recreation Center since 1981, with a request to install a plaque at the Recreation Center. The theme of The New Social Workers is “Have a Ball without Drugs, Alcohol, and Gang Violence.” The plaque will list the names of the players, coaches and others who helped establish outdoor basketball at Venice Beach. The plaque is proposed to be installed on either the staff building or the basketball bleachers. The New Social Workers have committed to pay for the plaque and ongoing maintenance including graffiti removal as necessary.

The proposed plaque would follow the Department’s plaque policy in material and installation. Should a conceptual approval for the project be granted the next step would be to gather community input on the proposal. A subsequent report to the Board requesting a final approval would include additional project details and reflect the community’s comments on the project.

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Council District 11 and West Region management and staff have no objection to this project at Venice Beach Recreation Center.

FISCAL IMPACT STATEMENT:

Issues of maintenance, plaque removal, and any associated costs will be identified, as will the California Environmental Quality Act (CEQA) clearance, in a subsequent report to the Board.

This Report was prepared by Melinda Gejer, City Planning Associate, Planning, Construction and Maintenance Division.