

APPROVED
DEC 10 2012

REPORT OF GENERAL MANAGER

NO. 12-331

DATE December 10, 2012

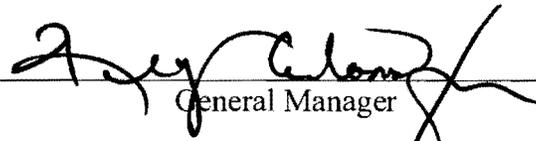
BOARD OF RECREATION
& PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION - DONATION FROM LOS ANGELES CLIPPERS, INC., FOR THE CONTINUED SUPPORT OF THE JUNIOR CLIPPERS BASKETBALL PROGRAM

R. Adams		K. Regan	_____
H. Fujita	_____	M. Shull	_____
*V. Israel	_____	N. Williams	_____


General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board accept a donation from the Los Angeles Clippers, Inc. (LAC), consisting of uniforms, player and coaches' clinics, game tickets for youth and a recognition dinner for coaches, with an estimated value of Fifty Thousand Dollars (\$50,000), for the continued support of the Junior Clippers Basketball Program (Program), to benefit the youth of 109th Street, Alpine, Imperial Courts, Jordan Downs, William Nickerson Gardens, Normandie, Rosecrans, and Shatto Recreation Centers, EXPO Center, Hubert H. Humphrey Memorial Park, Los Angeles Center for Enriched Studies (LACES), and Rancho Cienega Sports Complex, and that appropriate recognition be given to the donor.

SUMMARY:

LAC has generously offered to provide to the Department of Recreation and Parks (RAP) a donation valued up to Fifty Thousand Dollars (\$50,000) for the continued support of the Program. The donation consists of uniforms, player and coaches' clinics, game tickets for youth, and a recognition dinner for the coaches to mark the continued success of the Program.

Over the last twenty-two years, LAC has joined with RAP to work with inner city children ages 5 to 16 to promote the fundamentals of basketball, sportsmanship and athletics as an alternative to negative influences. From 1990 to 2000, this collaboration has resulted in programs such as Neighborhood Pride, Pride Jam, Citywide Basketball Finals, NBA 2ball, and Late Night Hoops.

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Since the inception of the Program in 2000, over 20,000 children have taken part in the basketball leagues which are designed to encourage participation and enhance the recreational basketball experience of the participants at no or low cost. The Program began with 750 participants from three facilities and has grown to over 2,000 participants annually from 12 facilities representing all regions of RAP. This year's program begins in January 2013.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to RAP's General Fund as LAC is expected to subsidize up to \$50,000 in Program related expenses.

This report was prepared by Joel Alvarez, Sr. Management Analyst, and Rob De Hart, Senior Recreation Director II, Partnership Division.