

APPROVED
JAN 11 2012

REPORT OF GENERAL MANAGER

NO. 12-015

DATE January 11, 2012

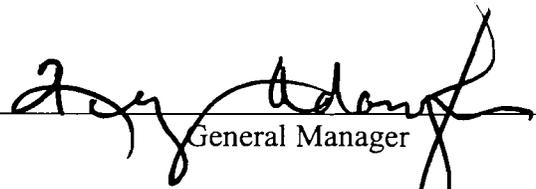
**BOARD OF RECREATION
AND PARK COMMISSIONERS**

C.D. 3

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: **WARNER RANCH PARK – CONCEPTUAL APPROVAL OF A MOSAIC TILE MURAL ON THE LOU BREDLOW PAVILION**

R. Adams	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u>ms</u>
V. Israel	_____	N. Williams	_____



 General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board grant conceptual approval for a mosaic tile mural on the Lou Bredlow Pavilion at Warner Ranch Park.

SUMMARY:

Warner Ranch Park is a 15.31 acre neighborhood park located at 5830 North Topanga Canyon Boulevard, in the Warner Center community of Los Angeles. This park contains picnic benches, a children’s play area, and the Lou Bredlow Pavilion (Pavilion). This park is unstaffed.

Warner Ranch Park is located within the Warner Center Specific Plan area. The Warner Center Specific Plan includes direction for the creation and use of the Warner Center Cultural Affairs Trust Fund (Fund). This Fund specifies that all contributions from development within this Specific Plan area that would otherwise be deposited into the Citywide Arts Fund shall be placed within this Fund and used exclusively within the Warner Center Specific Plan boundaries. The Specific Plan also calls for a Warner Center Cultural Affairs Committee (Committee), comprised of the General Manager of the Cultural Affairs Department (or designee) and four others appointed by the Councilmember(s) representing the area.

The Committee is requesting to be able to install a mosaic tile mural upon the Pavilion at Warner Ranch Park. The proposed mural would be located on the wall to the left of the stage (when facing the stage) as indicated in Exhibit A. The Committee has selected Donna Zanella as the artist for the proposed mural. Ms. Zanella is an art teacher at the Canoga Park Youth Art Center and also teaches art for the New Academy Elementary School in Canoga Park. A resume featuring selected works is attached to this report as Exhibit B.

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PG. 2 NO. 12-015

Ms. Zanella has visited the site and has proposed a mural that was inspired by the agricultural history of the San Fernando Valley. The proposed mural is a tile mosaic that would be executed in terracotta relief. The proposed mural is 6' x 18' and would be installed on a 10' x 20' wall. The design of the proposed mural is attached to this report as Exhibit C. There would be community tile workshops at the Warner Center and at the Canoga Park Youth Center in order to fabricate tiles for the project. The work of the artist and the students would be combined in the mural and a professional tile setter would be commissioned to adhere the tile to the wall.

The mural would be considered part of the City's permanent art collection and maintenance of the mural would be the responsibility of the Department of Cultural Affairs. Maintenance funds for the mural would be set aside within the Fund. Additionally, an anti-graffiti coating would be applied to protect the grout.

Should a conceptual approval of the mural be granted, the appropriate community outreach would be scheduled. A subsequent report to the Board would include any revisions to the murals size, location, or design should any changes occur through the community input process.

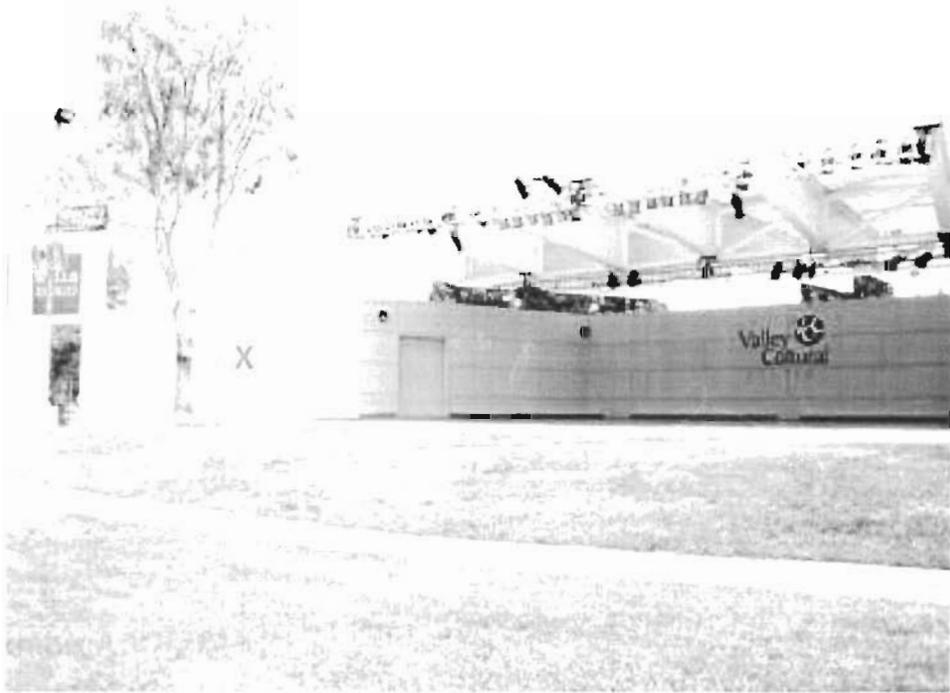
The Council District 3 and Valley Region management and staff support this project at Warner Ranch Park. Additionally, since the Department has a long-term lease with Valley Cultural Center (VCC) for the provision of free performance art at the Pavilion, written acknowledgement was required and received from VCC that they are both aware of, and in support of, this proposal (Exhibit D).

FISCAL IMPACT STATEMENT:

Any additional issues of maintenance, mural removal, and any associated costs will be identified, as will the California Environmental Quality Act (CEQA) clearance, in a subsequent report to the Board.

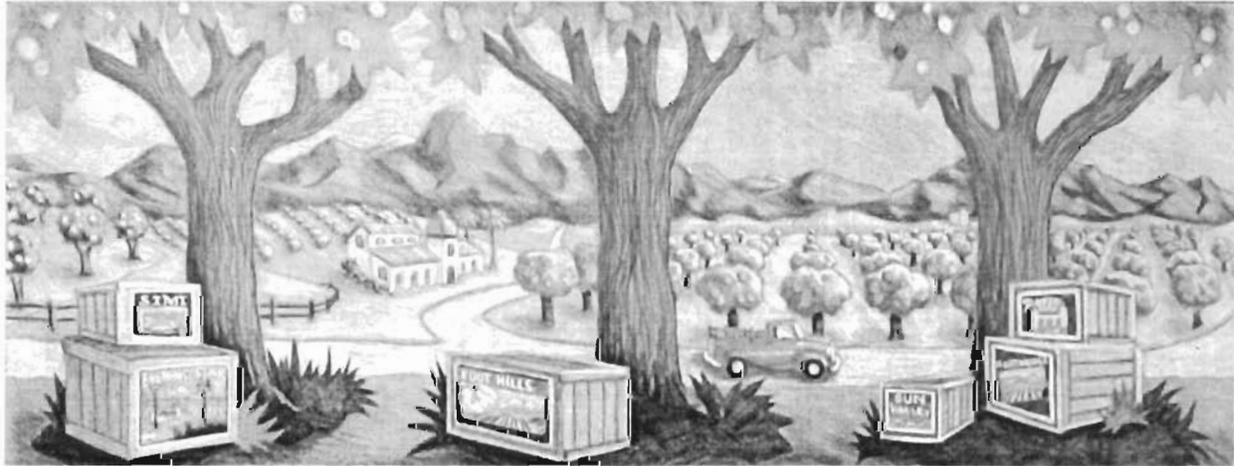
This report was prepared by Melinda Gejer, City Planning Associate, Planning, Construction and Maintenance.

Exhibit A



Proposed Mural Location

Exhibit C



Proposed Mural Design

Exhibit B

DONNA ZANELLA

5907 DONNA AVE.
TARZANA CA.
818-996-5738 (H)
STUDIO212DEGREES@SBCGLOBAL.NET
DZANELLA.COM

EDUCATION

MFA CALIFORNIA INSTITUTE OF THE ARTS 1986
BFA CALIFORNIA INSTITUTE OF THE ARTS 1984
AAS JUNIOR COLLEGE OF ALBANY , NY ADVERTISING

TEACHING

CANOGA PARK YOUTH ART CENTER 2000 - CURRENT

- *TEACH VISUAL ARTS TO YOUTHS 6 – 17 YRS. OLD.
PAINTING, DRAWING, MIXED MEDIA, PRINTMAKING AND CERAMICS.
- * TEACHING SCHOOL FIELD TRIPS
- *INSTALLING EXHIBITS
- * CO-COORDINATE FESTIVALS AND SPECIAL EVENTS
- * FAMILY WORKSHOPS
- *PRESCHOOL WORKSHOPS

CANOGA PARK NEW ACADEMY ELEMENTARY SCHOOL

2008 - PRESENT

- *DEVELOP ART CURRICULUM FOR GRADES K - 5
- *ORDERING SUPPLIES AND MAINTAINING BUDGET
- *CURATE STUDENT EXHIBITION

MUSIC LA 2008 – CURRENT

- *TEACH VISUAL ART AS PART OF A SUMMER MUSIC AND ART CAMP.

CANOGA PARK EMMERSON COMMUNITY CENTER 2002 - PRESENT

- *DEVELOP FOR THE COMMUNITY A MULTIAGE ART WORKSHOP
- *ORDER SUPPLIES AND MAINTAIN BUDGET

LACMA 2006 – CURRENT

- *FAMILY DAY WORKSHOPS INSTRUCTOR
- *ORDER SUPPLIES AND MAINTAIN BUDGET

SKIRBALL CULTURAL CENTER 2002 – PRESENT

- *FAMILY DAY WORKSHOP INSTRUCTOR
- *ORDER SUPPLIES AND MAINTAIN BUDGET

CHILDRENS ART INSTITUTE SUMMER CAMP 2003 - PRESENT

- *TEACH VISUAL ART AS PART OF AN ARTS CAMP

MAIN STREET CANOGA PARK 2006 – CURRENT

- *CO ORDINATE CHILDREN'S ART PAVILION
- *SUPERVISE WORKSHOP INSTRUCTORS
- *ORDER SUPPLIES AND MAINTAIN BUDGET

MURAL WORK

CITY OF SANTA MONICA , 40' X 20' MURAL OF THE PIER

CITY OF SONOMA , 20' X 10' MURAL OF WINE COUNTRY

- *DESIGNING IMAGE
- * CONSTRUCTING WOOD PANELS
- * BUYING SUPPLIES AND MAINTAINING BUDGET

SELECTED EXHIBITIONS

- 2011 CANOGA PARK YOUTH ART CENTER
SOLO EXHIBITION
- 2010 CANOGA PARK YOUTH ART CENTER
SOLO EXHIBITION
- 2009 CANOGA PARK YOUTH ART CENTER
SOLO EXHIBITION
- 2008 SPONTO GALLERY VENICE CA
SOLO EXHIBITION
- 2006 TWISTED CHRISTMAS BERGAMOT STATION LA
GROUP SHOW
- 2006 SPONTO GALLERY SOLO SHOW VENICE CA
SOLO EXHIBITION
- 2004 SPONTO GALLERY SOLO SHOW VENICE CA
SOLO EXHIBITION
- 2002 FACULTY SHOW CANOGA PARK YOUTH ART CENTER
GROUP SHOW
- 1999 SPONTO GALLERY SOLO SHOW VENICE CA
SOLO EXHIBITION
- 1997 SPONTO GALLERY VENICE CA
SOLO EXHIBITION
- 1995 MT. ST. MARY'S COLLEGE
GROUP SHOW
- 1990 UNIVERSITY OF REDLANDS
SOLO EXHIBITION

Exhibit D



December 1, 2011

Ms. Pat Gomez
Department of Cultural Affairs
Public Art Division
201 North Figueroa Street, Suite #1400
Los Angeles, CA 90012

Dear Ms. Gomez:

Valley Cultural Center is proud to support the proposed mosaic tile mural project at Warner Center Park. We believe the mural will enhance the overall appearance of the Lou Bredlow Pavilion and will be an educational benefit to the community.

As we discussed, there may be times when Valley Cultural Center will temporarily hang a banner covering the mural partially or completely. Should this become an issue for the Department or the artist, we are willing to meet with you to discuss an alternate location.

Warmest Regards,

James W. Kinsey III
CEO/President

Cc: Board of Directors

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