

APPROVED
MAR 14 2012
**BOARD OF RECREATION
and PARK COMMISSIONERS**

REPORT OF GENERAL MANAGER

NO. 12-081

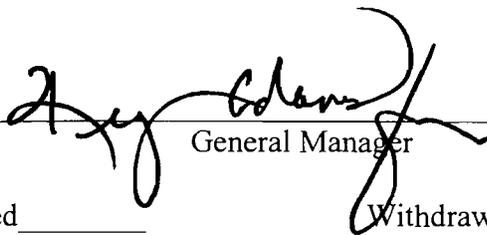
DATE March 14, 2012

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION - DONATION FROM LOS ANGELES CLIPPERS, INC., FOR THE CONTINUED SUPPORT OF THE JUNIOR CLIPPERS BASKETBALL PROGRAM

R. Adams _____	K. Regan _____
H. Fujita _____	M. Shull _____
*V. Israel _____	N. Williams _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board accept a donation from the Los Angeles Clippers, Inc. (LAC), consisting of uniforms, player and coaches' clinics, event tickets for youth and a recognition dinner for coaches, with an estimated value of \$50,000, for the continued support of the Junior Clippers Basketball Program (Program), to benefit the youth of Rosecrans, Rancho Cienega, EXPO Center, Hubert H Humphrey, Normandie, Shatto, LACES, Imperial Courts, Jordan Downs, 109th Street, William Nickerson Gardens Recreation Center, and Alpine Recreation Center, as noted in the Summary of this Report, and that appropriate recognition be given to the donor.

SUMMARY:

LAC has generously provided the Department of Recreation and Parks (Department) with a donation of product(s) and in-kind services collectively valued up to \$50,000, for the continued support of the Program, which began in January. The subject donation consists of uniforms, player and coaches' clinics, game tickets for youth, and a recognition dinner for the coaches to mark the continued success of the Program. Each of the donation components has been received, with the exception of the recognition dinner which will take place at the conclusion of the Program.

Over the last 20 years, LAC has joined with the Department to work with inner city children ages 5 to 16, to promote the fundamentals of basketball, sportsmanship and athletics as an alternative to negative influences. From 1990 to 2000, this collaboration has resulted in programs such as Neighborhood Pride, Pride Jam, Citywide Basketball Finals, NBA 2ball, and Late Night Hoops.

REPORT OF GENERAL MANAGER

PG. 2

NO. 12-081

Since the inception of the Junior Clippers Basketball Program in 2000, over 15,000 children have taken part in the basketball leagues which are designed to encourage participation and enhance the recreational basketball experience of the participants, at no or low cost. The Program began with approximately 750 participants from three recreation centers in 2000, but has now grown to over 2,000 participants from 12 recreation centers representing all regions of the Department.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to the Department's General Fund as LAC is subsidizing up to \$50,000 in Program related expenses.

This report was prepared by Joel Alvarez, Senior Management Analyst I, and Michael Harrison, Principal Recreation Supervisor, Partnership Division.