

APPROVED

REPORT OF GENERAL MANAGER

NO. 12-309

DATE November 7, 2012

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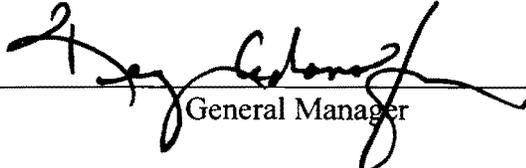
BOARD OF RECREATION
AND PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: FALL 2012 YOUTH BASEBALL PROGRAM – GIFT AGREEMENT WITH THE LOS ANGELES PARKS FOUNDATION AND DONATION FROM THE REVIVING BASEBALL IN INNER CITIES PROGRAM OF MAJOR LEAGUE BASEBALL, INC.

R. Adams		K. Regan	_____
H. Fujita	_____	M. Shull	_____
*V. Israel	_____	N. Williams	_____



 General Manager

Approved as amended _____ Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Accept an in-kind donation valued up to \$50,000 from Major League Baseball, Inc. (MLB), consisting of player uniforms and baseball equipment and \$81,000 in funding to be dispensed through the Los Angeles Parks Foundation (LAPF) to support recreational youth baseball leagues at twelve (12) recreation centers in the Pacific and Metro Regions in the Fall of 2012 under the Reviving Baseball in the Inner Cities (RBI) program, as described in the Summary of this Report, and that appropriate recognition be provided to MLB;
2. Approve a proposed Gift Agreement (Agreement) with the LAPF, a California non-profit organization, substantially in the form on file in the Board Office, specifying the terms and conditions for a donation of \$81,000 in funding for the Fall 2012 Department Youth Baseball program at twelve (12) recreation centers in the Pacific and Metro Regions, subject to the approval of the Mayor and of the City Attorney as to form;
3. Direct the Board Secretary to transmit the proposed Agreement to the Mayor, in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form;
4. Authorize the Board President and Secretary to execute the Agreement subsequent to receipt of all necessary approvals; and,

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5. Direct the Department's Chief Accounting Employee to deposit funds received from LAPF into the appropriate accounts to pay for program expenses. The fund and account information are as follow:
- Ross Snyder Recreation Center, Fund 301, Dept 88, MRPXX239
 - Rosecrans Recreation Center, Fund 301, Dept 88, MRPXX337
 - Normandale Recreation Center, Fund 301, Dept 88, MRPXX354
 - Central Recreation Center, Fund 301, Dept 88, MRPXX~~354~~ 233
 - 109th Street Recreation Center, Fund 301, Dept 88, MRPXX336
 - Saint Andrews Recreation Center, Fund 301, Dept 88, MRPXX338
 - Algin Sutton Recreation Center, Fund 301, Dept 88, MRPXX334
 - Mount Carmel Recreation Center, Fund 301, Dept 88, MRPXX315
 - Baldwin Hills Recreation Center, Fund 301, Dept 88, MRPXX651
 - Highland Park Recreation Center, Fund 301, Dept 88, MRPXX217
 - Montecito Heights Recreation Center, Fund 301, Dept 88, MRPXX219
 - Lincoln Park Recreation Center, Fund 301, Dept 88, MRPXX256

SUMMARY:

Baseball leagues for youth are hallmark programs for the Department. Due to the Department's long and successful history with RBI, in March 2012, MLB invited the Department to apply for youth baseball program funding under their RBI program. RBI started as a local program in collaboration with a number of south Los Angeles recreation center leagues in 1989. As the invitation was extended to the Department after the 2012 Spring Baseball League had already begun, the Department, through the Partnership Division, applied for MLB funding for uniforms, equipment, umpire fees, awards and trophies for summer and fall youth baseball programming.

As a result, MLB offered to supply the Department with baseball uniforms and equipment valued up to \$50,000 for the Fall 2012 season. MLB will also provide a cash donation to LAPF, who acting as a fiscal sponsor, will fund \$81,000 in program expenses, such as officials' fees, staffing, and other recreation center expenses.

The Fall 2012 Youth Baseball leagues has been launched in September and will run through November. Twelve (12) participating recreation centers in the Pacific and Metro Region will recruit youth from local schools to participate. It is expected that approximately 720 youth, ages 8 to 15 will participate. The program will be launched with "opening day" festivities, and will run for 12 weeks, including practices and games, and culminate with award banquets for players and their families at the leagues' conclusion.

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MLB will be acknowledged as the primary sponsor of this RBI program in 2012, and MLB has granted the Department express permission to use the MLB-RBI logo on banners, flyers and other material promoting RBI as a partner with the Department and Department leagues.

This collaboration with MLB and LAPF provides the Department with supplemental funding to reduce costs for families who want their children to participate in youth baseball leagues, but are often held back due to financial issues. The Board's approval of this report and the proposed Gift Agreement will authorize MLB-RBI and LAPF to fund this 2012 collaboration to enrich the lives young people. Additional collaborations may develop in 2013. Without this financial assistance, many youth in the target areas would be unable to participate in youth baseball leagues. Therefore, staff recommends that the Board accept the equipment and material and funding as a donation to the City of Los Angeles, and approve the proposed agreement with LAPF so the Department's relationship with MLB-RBI may provide beneficial sports programs to communities in need.

FISCAL IMPACT STATEMENT:

The in-kind and cash donations from MLB permit the City to offer youth sport leagues to low-income communities at a reduced cost. Acceptance of this donation and approval of the gift agreement with LAPF results in no fiscal impact to the Department's General Fund, as MLB and the LAPF will subsidize up to \$131,000 in program-related expenses.

This report was prepared by Joel Alvarez, Senior Management Analyst, Partnership Division.