

APPROVED  
NOV 21 2012

REPORT OF GENERAL MANAGER

NO. 12-313

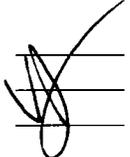
DATE November 21, 2012

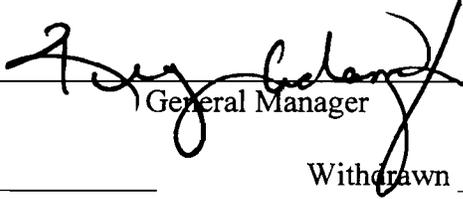
BOARD OF RECREATION  
AND PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: KAISER PERMANENTE – OPERATION SPLASH PROGRAM 2013 –  
AUTHORIZATION TO SUBMIT GRANT APPLICATION FOR AQUATICS  
PROGRAMMING; ACCEPTANCE OF GRANT FUNDS

R. Adams		K. Regan	_____
H. Fujita		M. Shull	_____
*V. Israel		N. Williams	_____

  
 \_\_\_\_\_  
 General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Approve the submission of a Kaiser Permanente Operation Splash Program 2013 grant application to Kaiser Permanente to augment funding for the Department's aquatics programming in the amount of approximately \$265,000, subject to Mayor and City Council approval;
2. Direct staff to transmit a copy of the grant application to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and to the City Clerk for committee and City Council approval before accepting and receiving the grant award, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize the Department's General Manager to accept and receive the Operation Splash Program 2013 grant award, if awarded, in the amount of approximately \$265,000 from Kaiser Permanente for aquatics programming; and a supplemental program for Kaiser Permanente's "Rethink Your Drink" campaign, subject to the approval of the Mayor and City Council;
4. Designate the Department's General Manager, Executive Officer, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents,

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including, but not limited to applications, agreements, amendments, and payment requests and so on, which may be necessary for the completion of the project(s); and,

5. Authorize the Department's Chief Accounting Employee to appropriate funding received to the necessary account within "Recreation and Parks Grant" Fund 205 to accept the Operation Splash Program 2013 grant, if awarded, in the amount of approximately \$265,000 for aquatics programming.

### SUMMARY:

In anticipation of the 2012 release of the Kaiser Permanente (Kaiser) request for grant proposals for the Operation Splash Program 2013 (Program), the City of Los Angeles Department of Recreation and Parks (Department) requests approval to submit a grant application to help fund aquatic programs that provide safe physical activities in low-income neighborhoods. The Program's objectives include: 1) increasing opportunities for safe physical activities in low-income neighborhoods where health disparities are greatest and opportunities for safe physical activity are often scarce; 2) teaching children and adults basic water safety and swimming skills in order to prevent drowning; 3) promoting life-long physical activity; and 4) promoting healthy beverage choices.

The grant will provide supplemental funding for the Learn to Swim Program, Junior Lifeguard Program, and an extended pool season at approximately 47 pools, and Kaiser's "Rethink Your Drink" campaign, which encourages healthy beverage choices, at Department pools located within disadvantaged areas. The aquatic programs teach youth swimming fundamentals, water safety, emergency response, teamwork, and goal setting. Approximately 7,000 youth ages 7 to 17 years old are projected to be served through this grant program.

### FISCAL IMPACT STATEMENT:

The acceptance of this grant does not require a match. The grant provides needed funding for additional aquatic services to youth. There is no fiscal impact to the Department's General Fund.

This report was prepared by Mark Rose, Recreation Facility Director, Grants Administration.