

APPROVED

AUG 13 2014

REPORT OF GENERAL MANAGER

NO. 14-201

DATE: August 13, 2014

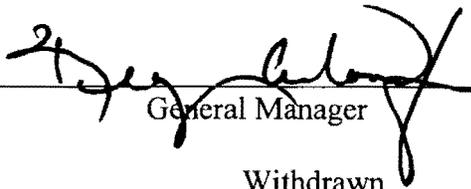
**BOARD OF RECREATION
& PARK COMMISSIONERS**

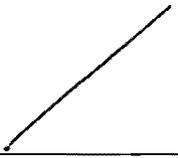
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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION - DONATION FROM HUMANA IN SUPPORT OF THE 50+ SENIOR CITIZEN PICNIC BY THE SEA EVENT AT POINT FERMIN PARK.

R. Adams	_____	*V. Israel	<u></u>
R. Barajas	_____	K. Regan	_____
H. Fujita	_____	N. Williams	_____


General Manager

Approved 

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Acknowledge a donation from Humana, a State of Kentucky based healthcare provider and insurance company, in the amount of \$65,000.00, provided to the Los Angeles Parks Foundation (LAPF) for the payment of expenses related to the Department of Recreation and Parks (RAP) 50+ Senior Citizen Picnic by the Sea event at Point Fermin Park; and,
2. Direct staff to provide the appropriate recognition to Humana for their generous support.

SUMMARY:

Humana is based in the State of Kentucky, with offices in all fifty (50) states. Humana believes their role goes beyond that of a mere healthcare provider and insurance company, working to be a partner for wellness that empowers their members to live healthy, active, and rewarding lives. Humana has expanded their reach through support of RAP senior centers.

Humana has provided RAP with prior donations in support of RAP in providing senior citizen centers fitness and computer lab classes at six (6) of RAP's senior citizen centers and staff training for twenty-nine (29) of our senior center staff (Report No. 14-058). This current donation in the amount of \$65,000.00, through LAPF, provided funding for the payment of expenses associated with the Picnic, which occurred at Point Fermin Park on Wednesday, June 11, 2014. Over 1300 senior citizens from across the City joined together in a sun filled day of music, dancing, and catered lunch from Marie Callender's Restaurant and Bakery. Any remaining excess funds will be held by LAPF for future Humana sponsored projects.

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The RAP Operations Branch and the management staff of the Senior Section support the donation, participated in the preparation and performance of the picnic, and concur with staff's recommendations.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to the RAP General Fund, as the Picnic related costs were paid by Humana.

This report was prepared by Joel Alvarez, Senior Management Analyst I and Deanne Dedmon, Recreation Supervisor, Partnership Division.