

JUL 09 2014

REPORT OF GENERAL MANAGER

NO. 14-181

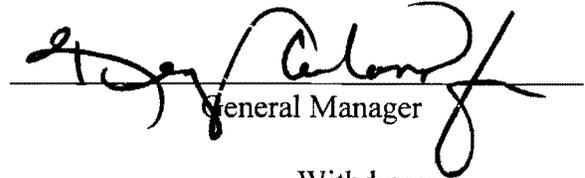
DATE July 9, 2014

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LOS ANGELES PARKS FOUNDATION – JANUARY 2014 THROUGH MARCH 2014 QUARTERLY REPORT OF GIFTS MADE FOR THE BENEFIT OF LOS ANGELES CITY PARKS

| | | | |
|------------|-------|-------------|-------|
| R. Adams | _____ | *V. Israel | _____ |
| R. Barajas | _____ | K. Regan | _____ |
| H. Fujita | _____ | N. Williams | _____ |


General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board accept the Gifts listed in Exhibit-A of this Report which were provided to the Department of Recreation and Parks (RAP) by the Los Angeles Parks Foundation (LAPF) during the period of January 2014 to March 2014, for each of the listed facilities and/or respective purposes.

SUMMARY:

In April 2008, the LAPF was incorporated in the State of California as a not for profit corporation for the benefit and enhancement of Los Angeles City parks and their related programs and services. LAPF's mission is to enhance, preserve, expand, and promote recreational opportunities and parks for the benefit of the people of Los Angeles. In coordination with RAP, LAPF fulfills its mission by raising funds from public and private sources for improvements and enhancements at our City parks that are above and beyond available City revenues. LAPF solicits and receives gifts, donations, sponsorships, and contributions (collectively referred to as "Gifts"), which may or may not be restricted and/or specified for a specific park or purpose. In turn, LAPF works closely and cooperatively with RAP to provide Gifts that meet the unmet needs of City parks.

Attached hereto as Exhibit-A is a list of Gifts with a total value of \$66,253.00, provided by LAPF to RAP during a three (3) month period from January 2014 through March 2014, including the names of the benefitting facilities and/or intended purpose(s).

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PG. 2 NO. 14-181

FISCAL IMPACT STATEMENT:

Acceptance of these Gifts results in no fiscal impact to the General Fund except for unknown savings as such gifts may offset certain RAP expenditures.

This report was prepared by Joel Alvarez, Senior Management Analyst I, and Raymond Chang, Management Analyst II, Partnership Division, in coordination with Judith Kieffer, Executive Director of the Los Angeles Parks Foundation.

Exhibit-A

Los Angeles Parks Foundation
Gifts to Department of Recreation and Parks
January 2014 to March 2014

| Program | Amount |
|---|---------------------|
| Adopt-A-Park Program – | |
| Stoner Park / Wildwood School | \$ 25,000.00 |
| Donate-A-Bench Program – | |
| Serrania Avenue Park, Libbit Park (in Sepulveda Basin Recreation Area), Wilders Addition (in Point Fermin Park, Woodley Lakes Golf Course (in Sepulveda Basin Recreation Area) | 12,000.00 |
| Friends of the Park – | |
| Various parks | 2,595.00 |
| Ken Malloy Wind Farm – | |
| Ken Malloy Harbor Regional Park | 24,658.00 |
| Valley Plaza Sports Equipment – | |
| Neighborhood Council Hollywood Small Grant | 2,000.00 |
| Total Gifted | \$ 66,253.00 |