

**APPROVED**  
**JUN 26 2014**  
**BOARD OF RECREATION & PARK COMMISSIONERS**

REPORT OF GENERAL MANAGER

NO. 14-161

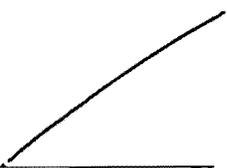
DATE: June 26, 2014

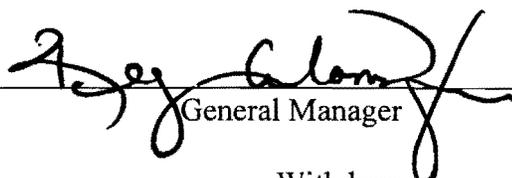
C.D. Various

**BOARD OF RECREATION AND PARK COMMISSIONERS**

**SUBJECT: PARTNERSHIP DIVISION – DONATION OF FUNDS, EQUIPMENT AND IN-KIND CONTRIBUTIONS FROM THE LOS ANGELES DODGERS FOUNDATION IN SUPPORT OF DODGERS REVIVING BASEBALL IN INNER CITIES YOUTH BASEBALL AND GIRLS SOFTBALL LEAGUES AT TEN (10) PARK SITES**

|            |       |             |  |
|------------|-------|-------------|--|
| R. Adams   | _____ | *V. Israel  | <u></u> |
| R. Barajas | _____ | K. Regan    | _____  |
| H. Fujita  | _____ | N. Williams | _____  |

Approved 

  
General Manager

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Accept a donation from the Los Angeles Dodgers Foundation (LADF) consisting of funding, uniforms, equipment, and in-kind contributions, with an estimated value of approximately three hundred thirty-six thousand, ninety-two dollars and ninety-four cents (\$336,092.94), in support of the Department of Recreation and Parks' (RAP) operation of the Dodgers Reviving Baseball in Inner Cities Program (RBI) 2014 season (Program), for the benefit of youth ages 5 to 15, and that appropriate recognition be given to LADF; and,
2. Authorize the RAP Chief Accounting Employee to establish a sub-account in Department 89 Fund 302 Account 89703H "Sports Organization", for the deposit of funds received from the LADF, and to pay for Program related expenses from said sub-account.

SUMMARY:

The Los Angeles Dodgers Foundation (LADF) is a 501(c)(3) non-profit organization and the official team charity of the Los Angeles Dodgers. LADF's primary focus is to strengthen and support cornerstone programs in sports, recreation, education, literacy, health, and wellness, benefiting children and families in need throughout the greater Los Angeles region. The Dodgers RBI Program (Program) is part of an international Major League Baseball (MLB) initiative, which today encompasses more than 200 cities and over 220,000 participating youth,

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helping them grow on and off the baseball field.

The following is the list of ten (10) recreation centers participating in the Program:

- 109<sup>th</sup> Street Recreation Center
- Algin Sutton Recreation Center
- Denker Recreation Center
- Harbor City Recreation Center
- Rancho Cienega Sports Complex
- Rosecrans Recreation Center
- Ross Snyder Recreation Center
- South Park Recreation Center
- Central Recreation Center
- Trinity Recreation Center

LADF has donated funding in the amount of \$38,790.00, to cover umpire and field maintenance expenses at the ten (10) program sites. In addition, LADF donated 1,500 sets of baseball uniforms and 72 sets of softball uniforms consisting of a cap, two (2) jerseys, pants, belts and socks for each participant, and 262 polo shirts for the coaches. The total value of the uniforms and sports apparel is approximately \$78,903.08. The LADF has also donated baseball and softball equipment valued at approximately \$169,620.70. The value of the LADF's donation of funding, uniforms and equipment, excluding additional in-kind Program contributions described below, is \$287,313.78.

The uniforms, which all display the RAP logo on one sleeve, will be proudly worn at league games by approximately 1,572 boys and girls, ages 5 through 15, and approximately 262 coaches. Program participants will be allowed to keep the issued uniforms and apparel for their use. The donated baseball and softball equipment will be retained by each participating recreation center for future use. Contingent upon the level of wear and tear, the equipment is anticipated to be used for up to three (3) more years.

The LADF is committed to making the Program a success, and has also provided RAP with the following in-kind contributions:

| <u>In-Kind Contribution</u>                                      | <u>Approximate Value</u> |
|--|--------------------------|
| • Player Recruitment Advertising and Program Promotion:          | \$ 3,096.84              |
| • Education Resources ("Mathletics" and Health-Vision to Learn): | \$ 8,740.32              |
| • Coaches Training (Youth Development and Skills):               | \$19,650.00              |
| • "Player Fest" Kickoff at Dodger Stadium: approx. value         | <u>\$17,292.00</u>       |
| Total:   | \$48,779.16              |

The collective, estimated, total value of the LADF's donation to RAP (Uniforms, Equipment, and In-Kind Contributions), in support of the Program is approximately \$336,092.94.

The Board's acceptance of this donation was previously discussed with the Superintendent of the Pacific Region, who concurs with staff's recommendations.

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FISCAL IMPACT STATEMENT:

This donation of funding, uniforms, equipment and in-kind contributions from LADF, valued at approximately \$336,092.94, through the RBI Program supplements the uniform, equipment, and other expenses of the RBI baseball and softball programs, which benefit RAP and the youth in ten (10) different communities.

This report was prepared by Joel Alvarez, Senior Management Analyst I, and Chinyere Stoneham, Senior Recreation Director II, Partnership Division.