

APPROVED
MAR 05 2014
BOARD OF RECREATION
1 PARK COMMISSIONERS

REPORT OF GENERAL MANAGER

NO. 14-058

DATE: March 5, 2014

C.D. VARIOUS

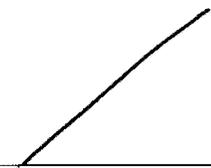
BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: SENIOR CITIZEN CENTERS - DONATIONS FROM HUMANA FOR PROGRAM INSTRUCTORS AND STAFF TRAINING

R. Adams	_____	*V. Israel	_____
R. Barajas	_____	K. Regan	_____
H. Fujita	_____	N. Williams	_____



General Manager

Approved  _____

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Acknowledge a donation from Humana, a State of Kentucky based healthcare provider and insurance company, in the amount of Twenty-Five Thousand Dollars and No Cents (\$25,000.00), to be provided to the Los Angeles Parks Foundation (LAPF) to pay for instructors to teach various fitness, dance and/or computer training classes at six (6) Department of Recreation and Parks (RAP) operated senior citizen centers;
2. Acknowledge a donation from Humana in the form of professional healthcare and Gerontology speakers which will provide quarterly training for senior citizen directors of RAP'S twenty-nine (29) operated senior citizens centers, and a cash donation of Two Thousand, Five Hundred Dollars and No Cents (\$2,500.00) to the LAPF to assist RAP with stipends for additional speakers and training related expenses; and,
3. Provide appropriate recognition to Humana for their generous support.

SUMMARY:

Humana is a State of Kentucky based healthcare provider and insurance company, with offices in all fifty (50) states. Humana believes their role goes beyond that of a mere healthcare provider and insurance company, working to be a partner for wellness that empowers their members to live healthy, active, and rewarding lives. Humana wishes to expand their outreach through support of RAP senior citizen centers.

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Humana has agreed to provide RAP, through the LAPF, with two (2) donations; one in the amount of Twenty-Five Thousand Dollars and No Cents (\$25,000.00), to provide funding for instructors to teach various fitness, dance, and/or computer training classes (collectively "Classes") at the six (6) RAP senior citizen centers listed below; and a second donation for RAP staff training at twenty-nine (29) RAP senior citizen centers, which includes in kind healthcare and Gerontology speakers and a cash donation of Two Thousand, Five Hundred Dollars and No Cents (\$2,500.00) to the LAPF to assist with stipends for additional speakers as needed, and for other related training expenses.

Humana's donation for the Classes will be a one-time donation to the LAPF, which in turn will provide such funds respectively to each participating senior citizen center. Each center's Director-In-Charge (DIC) will deposit the funds into the center's existing Municipal Recreation Program (MRP) account. The funds will be used to pay for existing RAP part-time instructors to teach fitness, dance, and/or computer training classes at the center(s). Based on their knowledge of the community's interest, each center's DIC will determine the type of class to be provided and schedule of classes. Classes will be held from February 10, 2014 through December 22, 2014. The six (6) sites receiving funds from Humana through the LAPF are:

1. El Sereno Senior Citizen Center
2. Lincoln Heights Senior Citizen Center
3. Pan Pacific/West Wilshire Senior Citizen Center
4. Westchester Senior Citizen Center
5. Montecito Heights Senior Citizen Center
6. Watts Senior Citizen Center

The Humana provided staff trainings at the twenty nine (29) senior citizen centers will be conducted on a quarterly basis covering a variety of healthcare topics impacting seniors. Humana will fund the cost of providing the healthcare and Gerontology professionals directly on an as needed basis and the LAPF will stipend additional speakers as needed and cover other training session expenses, all through funds provided by Humana. This training will keep the RAP full-time staff at the centers up-to-date with senior trends and current topics of interest.

Staff has discussed the donations with the Operations Branch and the management staff of the Senior Citizen Section, and all support the donation related activities and concur with staff's recommendations.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to the RAP General Fund as program costs will be paid by Humana.

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This report was prepared by Joel Alvarez, Senior Management Analyst, and Deanne Dedmon, Recreation Supervisor, Partnership Division.