

APPROVED
MAR 19 2014

REPORT OF GENERAL MANAGER

NO. 14-068

DATE: March 19, 2014

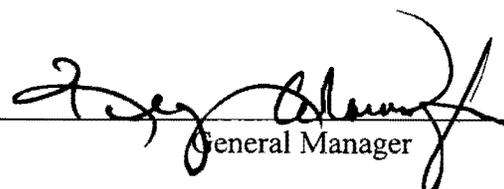
**BOARD OF RECREATION
AND PARK COMMISSIONERS**

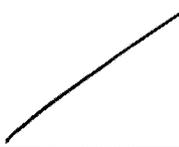
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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: YOUTH BASEBALL AND GIRLS SOFTBALL – DONATION FROM MAJOR LEAGUE BASEBALL OF UNIFORMS AND EQUIPMENT

R. Adams	_____	*V. Israel	<u></u>
R. Barajas	_____	K. Regan	_____
H. Fujita	_____	N. Williams	_____


General Manager

Approved  Disapproved _____ Withdrawn _____

RECOMMENDATION:

That the Board accept a donation from Major League Baseball (MLB), valued at approximately Two Hundred Five Thousand, Three Hundred Ninety Four Dollars (\$205,394.00), consisting of youth baseball and softball uniforms and equipment for 2013 and future youth baseball and softball leagues, and that appropriate recognition be given to the donor.

SUMMARY:

In the Spring of 2013, the Department of Recreation and Parks (RAP) participated in the Reviving Baseball in Inner Cities (RBI) baseball program subsidized through MLB. In total, RAP organized youth baseball and girls' softball leagues at twenty (20) recreation centers citywide, including 346 teams and 4,152 youth participants (boys and girls). MLB generously supplied uniforms for players and coach's uniforms, and various team equipment items needed to run the program.

MLB donated 4,152 sets of uniforms consisting of a hat, jersey and pants for players, and hats and jerseys for 692 coaches. The value of these uniforms is approximately One Hundred Twenty Nine Thousand, Four Hundred Seventy-Four Dollars (\$129,474.00). MLB also donated baseball and softball equipment valued at approximately Seventy-Five Thousand, Nine Hundred Twenty Dollars (\$75,920.00). Through MLB, RAP received:

- 2227 youth-sized hats, jerseys, and pants (approximate value of \$55,675.00);
- 1925 adult-sized hats, jerseys, and pants (approximate value of \$56,499.00);
- 692 adult-sized coaches hats and jerseys (approximate value of \$17,300.00);
- 100 dozen soft-centered tee balls (approximate value of \$3,500.00);

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- 100 dozen baseballs (approximate value of \$3,500.00);
- 58 dozen softballs (approximate value of \$2,030.00);
- 526 baseball and softball bats (approximate value of \$22,881.00);
- 518 batting helmets (approximate value of \$11,914.00);
- 152 sets of catchers equipment including face mask, chest protector, and leg protectors (approximate value of \$21,280.00);
- 146 catcher's mitts (approximate value of \$9,490.00); and
- 265 scorebooks (approximate value of \$1,325.00).

In total, the approximate value of the uniforms and equipment received was \$205,394.00.

RBI is a MLB youth outreach program designed to:

- Increase participation and interest in baseball and softball among underserved youth;
- Encourage academic participation and achievement;
- Increase the number of talented athletes prepared to play in college and minor leagues;
- Promote greater inclusion of minorities into the mainstream of the game; and,
- Teach the value of teamwork.

The uniforms were proudly worn at the league games by the 4,152 boys and girls ages 5 through 15, and the 692 coaches. The uniforms are theirs to keep and wear beyond the Spring 2013 season. The equipment listed above will be retained by each participating recreation center and should be able to be used for three (3) to five (5) years in the future based on heavy use over two (2) seasons per year, however excluding the baseballs that will last up to one (1) year of heavy use.

This donation from MLB follows a previous generous donation in the Fall of 2012. Through the encouragement of MLB, RAP is currently working closely with the Los Angeles Dodgers Foundation to receive support for MLB's future RBI programs.

The Board's acceptance of this donation has been discussed with each of the Superintendents of each of the respective RAP Regions involved and each concurs with staff's recommendation.

FISCAL IMPACT STATEMENT:

This donation of uniforms and equipment valued at approximately \$205,394.00 supplements the equipment of an existing RAP program and therefore, contributes beneficially to the City. There were negligible costs associated with the distribution of the equipment.

This report was prepared by Joel Alvarez, Senior Management Analyst, and Robert De Hart, Senior Recreation Director II, Partnership Division