

APPROVED
MAR 19 2014

REPORT OF GENERAL MANAGER

NO. 14-069

DATE: March 19, 2014

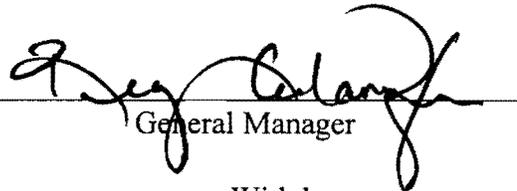
BOARD OF RECREATION
& PARK COMMISSIONERS

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LATE NIGHT HOOPS BASKETBALL PROGRAM – DONATION FROM
LOS ANGELES CLIPPERS FOUNDATION FOR SUPPORT OF THE PROGRAM

R. Adams	_____	*V. Israel	<u>VI</u>
R. Barajas	_____	K. Regan	_____
H. Fujita	_____	N. Williams	_____


General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Accept a donation from the Los Angeles Clippers Foundation (LACF), consisting of funding and in-kind supplies for an adult Late Night Hoops Basketball Program (Program), with an estimated value of up to Sixty Thousand Dollars (\$60,000.00), to benefit adults ages 18-25, and that appropriate recognition be given to the donor; and,
2. Direct the Department of Recreation and Parks (RAP) Chief Accounting Employee to deposit in Fund 302, Department 89, Account 89703H, and sub-account LA, all funds received from the LACF for the Program and to pay for related expenses from said sub-account.

SUMMARY:

LACF has generously offered to provide RAP with a donation valued up to Sixty Thousand Dollars (\$60,000.00) for support of the Program. The subject donation consist of uniforms, awards, banquet, shoes, a Health and Job Fair, and other Program related activities with of an estimated value of Thirty Thousand Dollars (\$30,000.00). Cash up to the amount of Thirty Thousand Dollars (\$30,000.00) will be provided to RAP to pay for staff, security, officials, scorekeepers, equipment and other Program related expenses.

Late Night Hoops is a late evening basketball league providing positive alternatives for young adults by allowing them to run the courts instead of running the streets. The Program promotes non-violence and unity, health and fitness, educational opportunities, employment referral and organized

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recreation and cultural activities.

Over the last twenty (20) years, LACF has joined with RAP to work with inner city youth, adults and families to promote the game of basketball, sportsmanship, and athletics in general as an alternative to negative influences. Since 1990, this collaboration has resulted in programs such as "Neighborhood Pride", "Pride Jam", "Citywide Basketball Finals", "NBA 2Ball", "Junior Clippers" and "Late Night Hoops".

The Late Night Hoops Basketball Program starts in mid-March and will conclude late-June with Championship Game Day Activities that include a championship game, Health and Job Fair, all-star game and three point shooting contest. Rancho Cienega Recreation Center will serve as a host site, along with over one hundred sixty (160) adults from Algin Sutton, Echo Park, EXPO, Green Meadows, Jackie Tatum/Harvard, Jim Gilliam, Mount Carmel, Normandie, Rancho Cienega, Ross Snyder, Saint Andrews and Slauson.

Los Angeles Clippers Foundation has provided similar funding for the last two (2) years. The Program has been a huge success and continues to thrive each year.

Staff discussed the Program with the Assistant General Manager of the Operations Branch and the Superintendents of the Pacific and Metro Regions, and each supports the program and concurs with staff's recommendations.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to RAP's General Fund as LACF is paying for staff and security and providing in-kind Program-related expenses.

This report was prepared by Vicki Israel, Assistant General Manager, Partnership and Revenue Branch.