

APPROVED

REPORT OF GENERAL MANAGER

NO. 14-274

NOV 05 2014

DATE November 5, 2014

BOARD OF RECREATION
AND PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: KAISER PERMANENTE – OPERATION SPLASH PROGRAM 2015 –
AUTHORIZATION TO SUBMIT GRANT APPLICATION FOR AQUATICS
PROGRAMMING; ACCEPTANCE OF GRANT FUNDS

R. Adams _____
R. Barajas _____
H. Fujita _____

* V. Israel _____
K. Regan _____
N. Williams _____

General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Authorize the Department of Recreation and Parks (RAP) to submit an Operation Splash Program 2015 grant application to Kaiser Permanente in the amount of \$265,000.00 for RAP aquatics programming, subject to Mayor and City Council consideration;
2. Direct staff to transmit a copy of the grant application to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and to the City Clerk for committee and City Council approval before accepting and receiving the grant award, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize RAP's General Manager to accept and receive the Operation Splash Program 2015 grant, if awarded, in the amount of \$265,000.00 from Kaiser Permanente for aquatics programming; and the "Rethink Your Drink" program, subject to the approval of the Mayor and City Council;
4. Designate RAP's General Manager, Executive Officer, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, and payment requests, which may be necessary for the implementation and completion of the project(s);

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5. Authorize RAP's Chief Accounting Employee to establish the necessary account and/or to appropriate funding received within "Recreation and Parks Grant" Fund 205 to accept the Operation Splash Program 2015 grant, if awarded, in the amount of \$265,000.00 for aquatics programming; and
6. Authorize RAP's Chief Accounting Employee to make any technical changes, as may be necessary to effectuate the intent of these funds.

SUMMARY:

In anticipation of the release of the November 2014 Kaiser Permanente (Kaiser) request for grant proposals for the Operation Splash Program 2015 (Program), the Department of Recreation and Parks (RAP) requests approval to submit a grant application to help fund aquatic programs that will provide safe, recreational physical activities within City of Los Angeles (City) to low-income neighborhoods. The Program's objectives include: 1) increasing opportunities for safe physical activities in low-income neighborhoods where health disparities are greatest and opportunities for safe physical activity are often scarce; 2) teaching children and adults basic water safety and swimming skills in order to prevent drowning; 3) promoting life-long physical activity; and 4) promoting healthy beverage choices.

A generous and valued partner, Kaiser has awarded RAP the Operation Splash Program funding for the past eight years. This funding has allowed RAP to serve several thousand youth and adults throughout the City. The grant is used to supplement funding for RAP's Learn-to-Swim and Junior Lifeguard Programs, as well as the "Rethink Your Drink" program, which encourages healthy beverage choices, at approximately forty-eight (48) RAP pool sites located within disadvantaged areas of the City. It also helps RAP extend the pool season by one (1) week at approximately seven (7) RAP pool sites. These aquatic programs teach youth swimming fundamentals, water safety, emergency response, teamwork, and goal setting. Approximately 7,000 youths ages seven (7) to seventeen (17) years old are projected to be served through this grant program.

FISCAL IMPACT STATEMENT:

The acceptance of this grant does not require a match. The grant provides essential funding that augments aquatic services to youth. There is no fiscal impact to RAP's General Fund.

This report was prepared by Isophine Atkinson, Senior Management Analyst, Grants Administration.