

APPROVED

REPORT OF GENERAL MANAGER

NO. 14-277

NOV 05 2014

DATE November 5, 2014

**BOARD OF RECREATION
& PARK COMMISSIONERS**

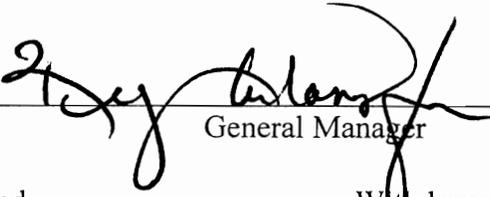
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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WILSON AND HARDING GOLF COMPLEX – 2015 SPECIAL OLYMPICS
WORLD SUMMER GAMES EXCLUSIVE USE PERMIT

R. Adams _____
R. Barajas _____
H. Fujita _____

V. Israel _____
*K. Regan _____
N. Williams _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve the request of Spectrum Sports Management, Inc. to hold the 2015 Special Olympics World Summer Games at the Woodrow Wilson and Warren G. Harding (Wilson and Harding) 36-Hole Golf Complex from Monday, July 27, 2015, through Friday, July 31, 2015; and
2. Direct staff to issue an exclusive use permit to Spectrum Sports Management, Inc. in accordance with the terms described in the Summary of this Report.

SUMMARY:

The 2015 Special Olympics World Summer Games open on July 25, 2015 in Los Angeles, California. The 2015 Games will feature competitions in twenty-five various summer sports, including golf, involving 7,000 athletes with intellectual disabilities from around the world. The Games are expected to bring as many as half-million people to the greater Los Angeles area from July 25, 2015 to August 2, 2015.

Spectrum Sports Management, Inc. requests exclusive use of the Wilson and Harding 36-Hole Golf Complex from Monday, July 27, 2015, through Friday, July 31, 2015, to host the 2015 Special Olympics World Games golf competitions. The group will have exclusive access to the Wilson and Harding Golf Complex from 5:00 am to 9:00 pm on all five days.

This event will benefit the Department as it is an opportunity to promote City of Los Angeles golf courses through media coverage, as well as to numerous sponsors, members, and out of town guests.

REPORT OF GENERAL MANAGER

PG. 2

NO. 14-277

Approval of this request is recommended subject to inclusion of the following provisions in the exclusive use permit to be issued to Spectrum Sports Management, Inc.:

- Spectrum Sports Management, Inc. is required to pay a fee of \$86,000.00 for the exclusive rental of the Wilson and Harding Golf Complex from July 27 through July 31, 2015. The fee is allocated as follows:
 - Monday, July 27, 2015 - \$17,000.00
 - Tuesday, July 28, 2015 - \$17,000.00
 - Wednesday, July 29, 2015 - \$17,000.00
 - Thursday, July 30, 2015 - \$17,000.00
 - Friday, July 31, 2015 - \$18,000.00
- The fee includes compensation for loss of green fees and electric cart rental fees, and reimbursement for salaried overtime and materials and supplies required for the event. The funds will be deposited into the Golf Operation account (Fund 52H, Department 89, Account 89G401).
- Comprehensive General Liability insurance of \$1,000,000.00, including personal injury, products, contractual and liquor liability, is required with the City, its boards, officers, agents, employees, assigns and successors in interest named as additional insured for all required coverage(s), as applicable.
- The Wilson and Harding Golf Complex Starter Supervisor and Golf Maintenance Supervisors, the region Starter Supervisor II, and the region Senior Golf Maintenance Supervisor are designated as the Department tournament liaisons.
- Spectrum Sports Management, Inc. will negotiate separately with Department concessionaires at the Wilson and Harding Golf Complex for driving range, pro shop, food, and refreshments, including alcohol.

The Golf Advisory Committee has been notified of this event and endorses it. The fees collected from the tournament are sufficient to pay all green fees and cover any overtime and/or necessary extra maintenance materials.

FISCAL IMPACT STATEMENT:

Based on historical revenue generated Monday through Friday during the last week of July, the rental fee of \$86,000 will reimburse the Department for all revenue foregone due to closure of the Wilson and Harding golf courses to the public.

Report prepared by James N. Ward, Golf Manager, Golf Division