

APPROVED

APR 01 2015

BOARD OF RECREATION
& PARK COMMISSIONERS

REPORT OF GENERAL MANAGER

NO. 15-062

DATE: April 1, 2015

C.D. All

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: NATIONAL RECREATION AND PARK ASSOCIATION 2015 OUT-OF-SCHOOL TIME GRANT – RETROACTIVE AUTHORIZATION TO SUBMIT GRANT PROPOSAL; ACCEPTANCE OF GRANT FUNDS

R. Adams	_____	*V. Israel	_____
R. Barajas	_____	K. Regan	_____
H. Fujita	_____	N. Williams	_____



 General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve retroactively the submission of an application for a 2015 Out-of-School Time Grant from the National Recreation and Park Association (NRPA) to augment funding for the Department of Recreation and Parks' (RAP) 2015 Summer Lunch Program, as described in the Summary of this Report, in the amount up to \$10,000.00, subject to the approval of the Mayor and the City Council;
2. Direct staff to transmit a copy of the grant proposal to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA) and to the City Clerk for committee and City Council approval before accepting and receiving the grant award, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize RAP's General Manager to accept and receive the NRPA's 2015 Out-of-School Time Grant, if awarded, in an amount up to \$10,000.00, to supplement the Summer Lunch Program in 2015, subject to the approval of the Mayor and City Council;
4. Designate RAP's General Manager, Executive Officer, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, and payment request, which may be necessary for the completion of the program; and,

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5. Authorize RAP's Chief Accounting Employee to establish the necessary account and to appropriate funding received to the necessary account within "Recreation and Parks Grant" Fund 205 to accept the NRPA grant in the approximate amount of \$10,000 for the Summer Lunch Program, if awarded.

SUMMARY:

RAP received electronic notice from NRPA of the 2015 Out-of-School Time grant program, with a deadline to apply of March 5, 2015. NRPA has offered similar small and mid-sized grants supplementing summer youth programs in past years, with RAP most recently receiving an award of \$25,000.00 under such a program in 2014, which was used to implement a healthy eating education component of the Summer Lunch Program. For 2015, NRPA offered to 2014 recipients a renewal option of up to \$10,000.00 to continue the healthy eating education and support greater awareness of free healthy lunch programs. Only agencies who were awarded grants in 2014 are eligible to apply for the renewal.

Similarly to last summer's program, the focus of the NRPA's grant funding this summer is to support children's health through park and recreation out-of-school time programs with three (3) main goals:

- Increase the number of healthy meals children in low-income communities receive through the Summer Food Service Program (SFSP) during out-of-school times.
- Provide evidence-based, age-appropriate nutrition literacy to children that create behavior change by teaching the importance of healthy eating.
- Implement nutrition and physical activity standards that increase access to healthier foods and increase opportunities for physical activity.

The RAP Summer Lunch Program provides almost 200,000 free nutritious lunches to children ages 1 to 18 at 104 recreation centers that are located in low to moderate income, at-risk areas throughout the City of Los Angeles. This Lunch Program operates integrally with the summer recreational programming offered at the same sites and children who receive Summer Lunches are provided information on the recreational classes and activities. Pairing the nutrition program with opportunities for healthy exercise, a positive social environment, and strong adult mentoring provides a well-rounded program that promotes a healthy lifestyle in our communities.

This grant from NRPA will enhance the Summer Lunch Program. A portion of the grant funding will pay for the training and assignment of dedicated staff who will build rapport with participants and bring a concentrated effort that would be superior to assigning existing staff with an additional task. Their nutritional knowledge and on-the-ground experience will not only improve the current Summer Lunch Program but could provide value after the grant period.

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The grant will provide additional resources to market the Summer Lunch Program, including colorful banners and flyers in English and Spanish for distribution to schools, libraries, other community organizations. Currently, RAP issues media releases and posts the information on the City's website. The program staff also reaches out to community organizations on a local basis so that individual sites make the information available to their local community. With the grant, RAP can again pay for some radio advertising in 2015, which is planned for Spanish-language stations.

FISCAL IMPACT STATEMENT:

Acceptance of this grant will have no impact on the General Fund as all expenses for the required nutrition education component and the cost of additional Summer Lunch Program marketing will be funded through the grant

This report was prepared by Linda Barth, Senior Management Analyst II, Partnership Division