



REPORT OF GENERAL MANAGER

NO. 15-203

DATE September 2, 2015

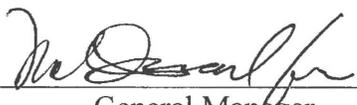
C.D. 1

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PLAZA DE LA RAZA – PERMISSION TO SERVE AND SELL ALCOHOLIC BEVERAGE AT FOUR SPECIAL EVENTS

R. Barajas _____
H. Fujita _____
V. Israel _____

*K. Regan _____
N. Williams _____



General Manager

Approved Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board authorize permission to serve and sell alcoholic beverages (beer and wine) at four (4) special fundraising events to take place at Plaza de la Raza.

SUMMARY:

Plaza de la Raza is a non-City of Los Angeles facility that is located on the premises of Lincoln Park, within the Metro Region. It is operated by a non-profit organization as a multi-discipline, cultural and arts-education center since 1970. The Department of Recreation and Parks (RAP) has an agreement with Plaza de la Raza since 1999.

Plaza de la Raza is planning to hold three (3) special fundraising events on September 12, 2015; September 26, 2015; and on November 7, 2015. One (1) special event is also scheduled on September 15, 2015 for Latino Heritage Month. As part of the events, Plaza de la Raza would like to sell and serve beer and wine. The serving of beer and wine will be allowed only in a “beer garden” area, and will meet all State and local regulations, as well as the RAP Department’s Alcoholic Beverage Policy. In addition, Plaza de la Raza will provide security at all four (4) events.

The five (5) alcohol-related events in the Metro Region are the Seoul International Korean Festival, Debs Parks Audubon Society Event, Echo Park Lotus Festival, Arroyo Seco Lummi Days Festival, and Council District 1 Jazz Festival.

FISCAL IMPACT STATEMENT:

There is no negative impact to the Department’s General Fund.

This report was prepared by Bertha Calderon, Management Analyst, Metro Region.