

APPROVED
6-01-2016

**BOARD OF RECREATION
AND PARK COMMISSIONERS**

BOARD REPORT

NO. 16-130

DATE June 01, 2016

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION – DONATION OF FUNDS, EQUIPMENT, AND IN-KIND CONTRIBUTIONS FROM THE LOS ANGELES DODGERS FOUNDATION IN SUPPORT OF DODGERS REVIVING BASEBALL IN INNER CITIES YOUTH BASEBALL AND GIRLS SOFTBALL LEAGUES AT THIRTEEN (13) PARK SITES

AP Diaz	_____	*V. Israel	_____
R. Barajas	_____	K. Regan	_____
H. Fujita	_____	N. Williams	_____



General Manager

Approved _____ Disapproved _____ Withdrawn _____
As Amended _____

RECOMMENDATION

Accept a donation from the Los Angeles Dodgers Foundation (LADF) consisting of funding, uniforms, equipment, and in-kind contributions, with an estimated value of One Hundred Fifty-One Thousand, Five Hundred Thirty-Six Dollars (\$151,536.00), in support of the Department of Recreation and Parks' (RAP) operation of the Dodgers Reviving Baseball in Inner Cities Program (RBI) 2016 season, for the benefit of youth ages 5 to 15; and that appropriate recognition be given to LADF.

SUMMARY

The Los Angeles Dodgers Foundation (LADF) is a 501(c)(3) non-profit organization and the official team charity of the Los Angeles Dodgers. LADF's primary focus is to strengthen and support cornerstone programs in sports, recreation, education, literacy, health, and wellness, which benefit children and families in need throughout the greater Los Angeles region. The Dodgers RBI Program (Program) is part of an international Major League Baseball (MLB) initiative, which today encompasses more than two hundred (200) cities and over two hundred thousand (200,000) youth, helping them grow on and off the baseball field. Over the past four years, the Program has been supported by MLB and LADF; one year by MLB for Spring League 2013, and by LADF for Spring Leagues 2014, 2015, and 2016. The 2016 Program began in May and will conclude in August 2016.

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The following is a list of the thirteen (13) recreation centers that are participating in the 2016 Program:

- 109th Street Recreation Center
- Algin Sutton Recreation Center
- Baldwin Hills Recreation Center
- Central Recreation Center
- Denker Recreation Center
- Harbor City Recreation Center
- Jackie Tatum/Harvard Recreation Center
- Martin Luther King Jr. Recreation Center
- Normandie Recreation Center
- Rancho Cienega Sports Complex
- Rosecrans Recreation Center
- Ross Snyder Recreation Center
- South Park Recreation Center
- ~~Van Ness Recreation Center~~

The LADF's current support for the 2016 Program consists of:

- Funding in the amount of Forty-Two Thousand, Seventeen Dollars (\$42,017.00) for umpire and field maintenance expenses at the thirteen (13) Program sites; Two Thousand Fifty-Two (2,052) sets of baseball uniforms and Four Hundred Forty-Four (444) sets of softball uniforms, consisting of a cap, two jerseys, pants, socks, and belts for each participant; Two Hundred Eight (208) polo shirts for head coaches, and Four Hundred Sixteen (416) Dodger t-shirts for assistant coaches; with the value of the uniforms and sports apparel amounting to approximately Forty Thousand, Seven Hundred Twenty-Four Dollars and Sixteen Cents (\$40,724.16); and
- Baseball and softball equipment valued at approximately Twenty-Three Thousand, Seven Hundred Ninety-Four Dollars and Eighty-Four Cents (\$23,794.84).

The total value of the LADF's donation of funding, uniforms, and equipment is One Hundred Six Thousand, Five Hundred Thirty-Six Dollars (\$106,536.00), excluding additional in-kind Program contributions.

The uniforms, which display the RAP logo on one sleeve, will be worn at league games by approximately Two Thousand, Four Hundred Ninety-Six (2,496) boys and girls, ages 5 through 15, and approximately Four Hundred Sixteen (416) coaches. Program participants will be allowed to keep the issued uniforms for personal use once the season ends. The donated baseball and softball equipment will be retained by each participating recreation center for future use.

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The LADF also provided RAP with the following in-kind contributions with an estimated value of Forty-Five Thousand Dollars (\$45,000.00):

- Recruitment flyers and banners for each site;
- Vision to Learn free eye exams and eyeglasses for event participants at Baldwin Hills and Rosecrans Recreation Centers “Dodger Days” events. Additional activities include a baseball clinic, inflatable Dodger pitching machine, alumni autograph signing, Dodger dogs, a DJ, and various giveaways;
- Bank of America Better Money Habits Seminars held at 109th Street and Denker Recreation Centers. The seminars are intended to teach parents and players how to manage their money and save for college;
- A coaching clinic was held at Rancho Cienega Sports Complex;
- An invitation to all players and coaches to the annual PlayerFest at Dodger Stadium, where a baseball clinic, stadium tours, carnival games, various giveaways, alumni autographs, eye exams, and lunch will be provided.

The collective, approximate value of LADF’s donation to RAP, which includes uniforms, equipment, and in-kind contributions in support of the Program’s 2016 season, is approximately One Hundred Fifty-One Thousand, Five Hundred Thirty-Six Dollars (\$151,536.00).

The Assistant General Manager of the Operations Branch and the Superintendents of the Pacific and Metro Regions support the 2016 Program, and each concurs with staff’s recommendations.

FISCAL IMPACT STATEMENT

This donation of funding, uniforms, equipment, and in-kind contributions valued at approximately One Hundred Fifty-One Thousand, Five Hundred Thirty-Six Dollars (\$151,536.00), from the LADF through the RBI Program, supplements uniforms, equipment, and other related expenses to make the RBI baseball and softball programs a success. Acceptance of the LADF’s annual donation has no fiscal impact on the RAP General Fund, as all funding is being provided by the LADF, at no cost to RAP, for the benefit of participating youth from thirteen (13) communities.

This Report was prepared by Joel Alvarez, Senior Management Analyst II, Partnership and Revenue Branch.