

APPROVED
DEC 12 2018

BOARD REPORT BOARD OF RECREATION AND PARK COMMISSIONERS NO. 18-241
DATE December 12, 2018 C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: DONATION FROM LOS ANGELES PARKS FOUNDATION IN SUPPORT OF THE GIRLS PLAY LA PROGRAM

AP Diaz _____ *V. Israel _____
R. Barajas _____ N. Williams _____
H. Fujita _____


General Manager

Approved X Disapproved _____ Withdrawn _____

RECOMMENDATIONS

Accept a donation in the amount of Eighty-Eight Thousand Dollars (\$88,000) from the Los Angeles Parks Foundation's (LAPF) in support of the Department of Recreation and Parks (RAP) Girls Play LA (GPLA) program.

SUMMARY

The Los Angeles Parks Foundation (LAPF) applied for a grant through the Unihealth Foundation to support RAP's GPLA program, and was awarded One Hundred Thousand Dollars (\$100,000). UniHealth Foundation is an independent private health care foundation established in 1998, committed to being a pace-setter in health philanthropy, identifying and supporting innovative activities, while provoking and sustaining changes that positively impact health outcomes. Their mission is to support and facilitate activities that significantly improve the health and well-being of individuals and communities they serve through grant opportunities.

GPLA encourages girls ages 8 to 15 to get involved in sports and fitness activities by offering improved programming at local parks where girls sports and fitness participation is low. GPLA programming, which includes traditional sports leagues such as basketball, softball, and volleyball, as well as other fitness classes and activities including gymnastics, cheer, and golf, are currently offered at 88 RAP sites citywide. This donation of grant funds by LAPF will support the expansion of the GPLA program to five new sites, located at Andres and Maria Cardenas Recreation Center (Cardenas RC), Penmar Recreation Center, MacArthur Park Recreation Center, Northridge Recreation Center, and Martin J. Bogdanovich Recreation Center. Cardenas RC will commence GPLA programming this Fall offering ballet and tap dancing classes. The other four sites will commence GPLA programming this Winter with various sports leagues and/or fitness classes.

LAPF will be the fiscal manager for its grant funds and will retain a 12% administrative fee while donating the rest of its grant funds to RAP, enabling RAP to utilize Eighty-Eight Thousand Dollars (\$88,000) toward the GPLA program. This donation of grant funds will assist with operational

BOARD REPORT

PG. 2 NO. 18-241

needs including the cost of part-time staff and equipment needed to implement the five additional GPLA sites. It will also fund promotion, transportation, intra-park competitions, subsidized enrollment registrations for approximately 400 girls, and the Girls Play LA Sports Day event which offers sports clinics, fun activities, and female role models so young girls can become empowered.

FISCAL IMPACT STATEMENT

Acceptance of this donation of grant funds through LAPF's fiscal management does not require RAP to provide matching funds, and therefore would not impact RAP's General Fund. The donation provides essential funding that augments Girls Play LA programming for young girls.

This Report was prepared by Jennifer Sapone, Senior Management Analyst I, Program Grants.