

APPROVED

JUL 11 2018

BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 18-137

DATE July 11, 2018

C.D. 6

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: ALBERT PIANTANIDA INTERGENERATIONAL CENTER -- INSTALLATION OF A MURAL PROJECT; CATEGORICAL EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA), PURSUANT TO ARTICLE III, SECTION 1, CLASS 1 (1) OF THE CITY CEQA GUIDELINES (MODIFICATIONS OF AN EXISTING PARK FACILITY WITH NO EXPANSION OF USE)

AP Diaz	_____	V. Israel	_____
*R. Barajas	<u>RB</u>	S. Piña-Cortez	_____
H. Fujita	_____	N. Williams	_____



General Manager

Approved X

Disapproved _____

Withdrawn _____

RECOMMENDATIONS

1. Approve the Albert Piantanida Intergenerational Center – Installation of a Mural Project (Project);
2. Authorize the Department of Recreation and Parks (RAP) to issue the appropriate Right-of-Entry (ROE) permit(s) for the Project;
3. Find that the Albert Piantanida Intergenerational Center – Installation of a Mural Project is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (1) of the CEQA Guidelines, and direct RAP staff to file a Notice of Exemption;
4. Authorize the RAP's Chief Accounting Employee or designee to prepare a check to the Los Angeles County Clerk in the amount of Seventy-Five Dollars (\$75.00) for the purpose of filing a Notice of Exemption; and,
5. Authorize RAP's Chief Accounting Employee or designee to make technical corrections as necessary to carry out the intent of this Report.

SUMMARY

Albert Piantanida Intergenerational Center (Formerly Mid Valley Intergenerational Multipurpose Center) is a 2.66 acre park located at 9540 North Van Nuys Boulevard within the Mission Hills-Panorama City-North Hills Community Plan Area. This facility includes a 2,500 square foot

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building that has an open-plan interior as well as a snack room, office space, restroom access and outdoor picnic area.

The Albert Piantanida Intergenerational Center (Intergenerational Center) was initially built using Proposition K funding. The City, through its Percent-for-Art policy, mandates that all Public Works Capital Improvement Projects undertaken by the City must allocate funding, in an amount equal to one-percent (1%) of total construction project costs, for the purpose of creating public art projects in compliance with the City's Public Works Improvements Arts Program, implemented and administered by the Department of Cultural Affairs. Since the construction of the new Albert Piantanida Intergenerational Center (Formerly Mid Valley Intergenerational Multipurpose Center) was originally funded by Proposition K funds it therefore has funds set aside for the installation of an art component as part of the overall project scope.

The Department of Cultural Affairs (Cultural Affairs), in their role as administrators of the Public Works Improvements Arts Program, issued a Request for Qualifications to establish a RAP's Roster of Pre-Qualified Artists to be eligible to receive public art commissions as a part of new RAP Facilities. A panel of professional arts representatives from Cultural Affairs and RAP reviewed 600 submissions and shortlisted 19 artists to comprise the pre-qualified list. Cultural Affairs selected three artists based on the appropriateness of their artwork and asked them to develop a proposal for the Albert Piantanida Intergenerational Center. In March, 2013, a selection panel comprised of the project architect, Department of Public Works, Bureau of Engineering project manager, a RAP representative, and two (2) artists reviewed the three (3) artist's proposals and interviewed the applicants. That panel selected the artist team Mara Lonner and Kim Schoenstadt to receive the public art commission based on their proposal, presentation, artistic merit, and appropriateness of past work.

The design of this untitled mural, by Lonner and Schoenstadt, is based both upon the surrounding community's distinct architecture and its indigenous plant and wild life. The images strive to embody the area's past and contemporary life, serving as a metaphor for intergenerational activity. The following is a sample of the elements which are included in the design:

- Rodriguez House, R.M. Schindler Architect, 1941
- Sunkist Building, A.C. Martin Architect, late 60's
- Details from the Busch Gardens theme park, 1966
- The Torrington Manufacturing Co., M. Breuer Architect, 1953
- Greer House, Lloyd Wright Architect, 1940
- Sign advertising the new development of Panorama City
- Walnut Grove
- Valley Oak Tree
- Guernsey cow
- Jackrabbit
- Quail

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These images are combined to create the final artwork using colors that are representative of the landscape of Southern California. The artist's intention is to create an artwork that complements the Intergenerational Center and which is playful and engaging both intellectually and visually. A didactic sheet will be provided by the artists for the public, placement of which will be determined by the facility director. See Exhibit A for mural renderings and location.

The artist is contractually required to provide to Cultural Affairs and RAP a Maintenance Manual for the artwork. The artist is also required to apply an anti-graffiti coating to the mural for added protection. The City is responsible for the long-term care and maintenance of public artwork created through the Public Works Improvements Arts Program.

On June 31, 2017 the proposed mural was presented to the community in a meeting held at the Albert Piantanida Intergenerational Center. At that time it was determined that additional feedback on the project would be appropriate. The proposed mural was presented again at the Panorama City Neighborhood Council Board Meeting at Mission Community Hospital on February 22, 2018. Those in attendance at that meeting were supportive of the proposed mural as presented.

This Project was presented to the Facilities Repair and Maintenance Task Force at its regularly scheduled meeting on June 7, 2017, at which time the Task Force recommended that the Project be forwarded to the full Board of Recreation and Park Commissioners (Board) for consideration.

The Project was presented to the Cultural Affairs Commission at its regularly scheduled meeting on March 14, 2018, at which time the proposed project received both Conceptual and Final approval.

ENVIRONMENTAL IMPACT STATEMENT

The proposed Project involves the installation of a mural on interior walls of an existing park facility. This will not result in any expansion of the use of the facility. Therefore, RAP staff recommends that the Board determine that the subject Project is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (1) of the City CEQA Guidelines. A Notice of Exemption will be filed with the Los Angeles County Clerk within five (5) working days of the Board's approval.

Council District 6 and RAP management and staff support this project at Albert Piantanida Intergenerational Center.

FISCAL IMPACT STATEMENT

There will be a minimal fiscal impact to RAP's General Funds as RAP is responsible for routine maintenance of the mural. Costs of the mural creation, installation, and anti-graffiti coating are included in the one-percent (1%) of the overall project budget dedicated to the Public Works Improvements Arts Program.

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This Report was prepared by Melinda Gejer, City Planning Associate, Planning, Maintenance and Construction Branch.

List of Attachment(s)

Exhibit A – Mural Renderings and Location



Exhibit A

Mid-Valley Intergenerational Center

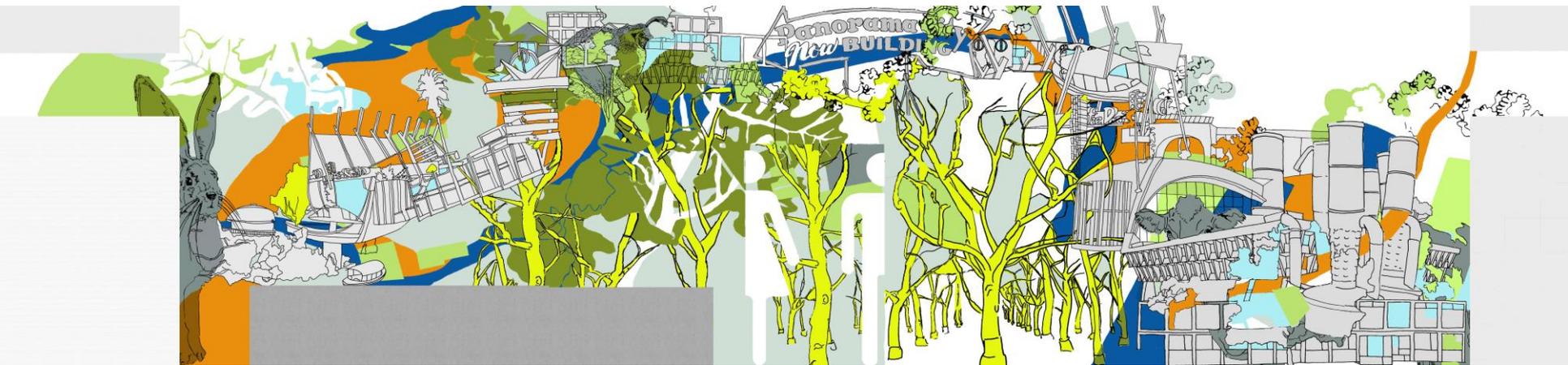
**Interior artwork by
Mara Lonner & Kim Schoenstadt**

Interior site locations highlighted in RED

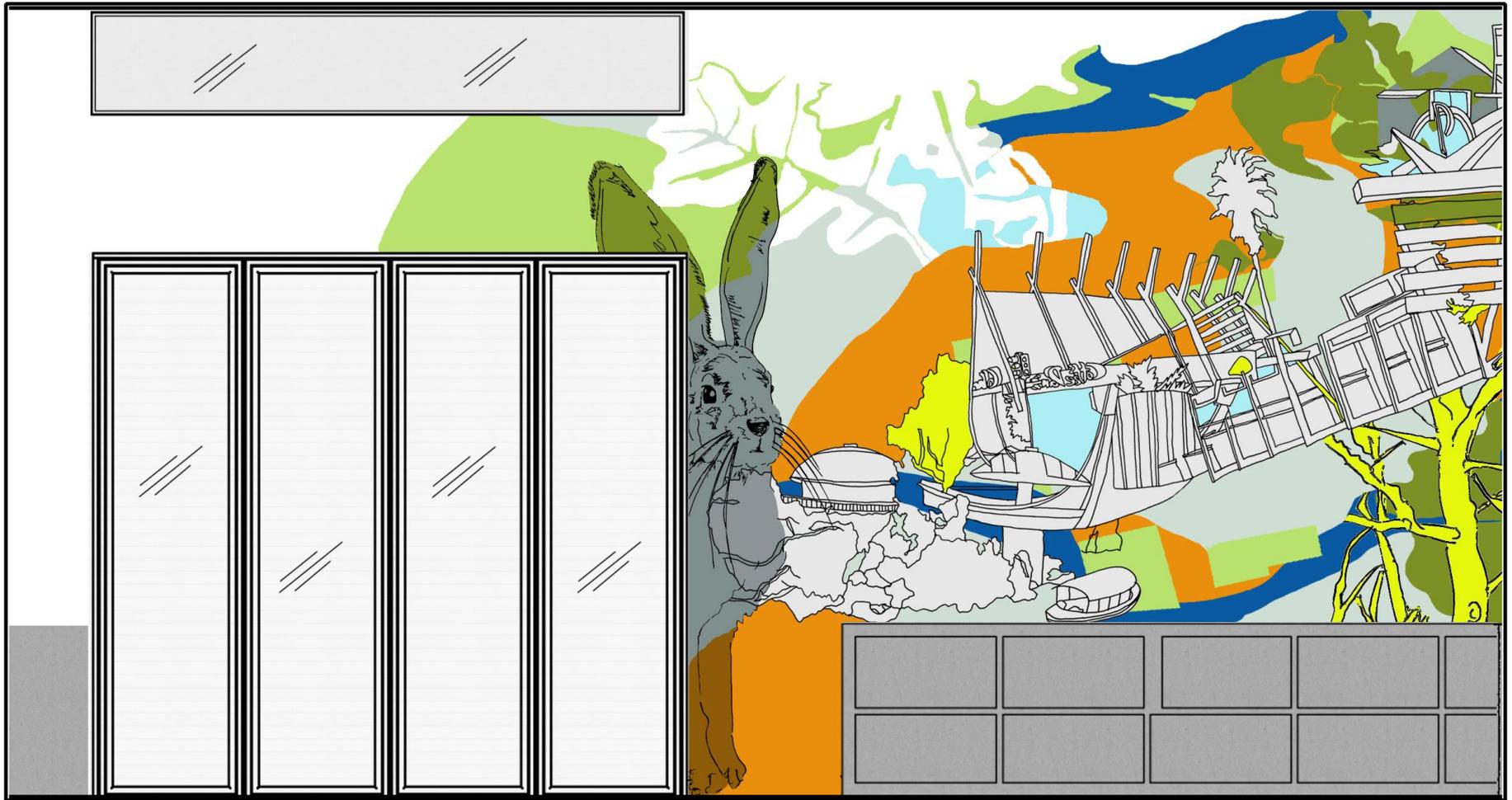


FLOOR PLAN



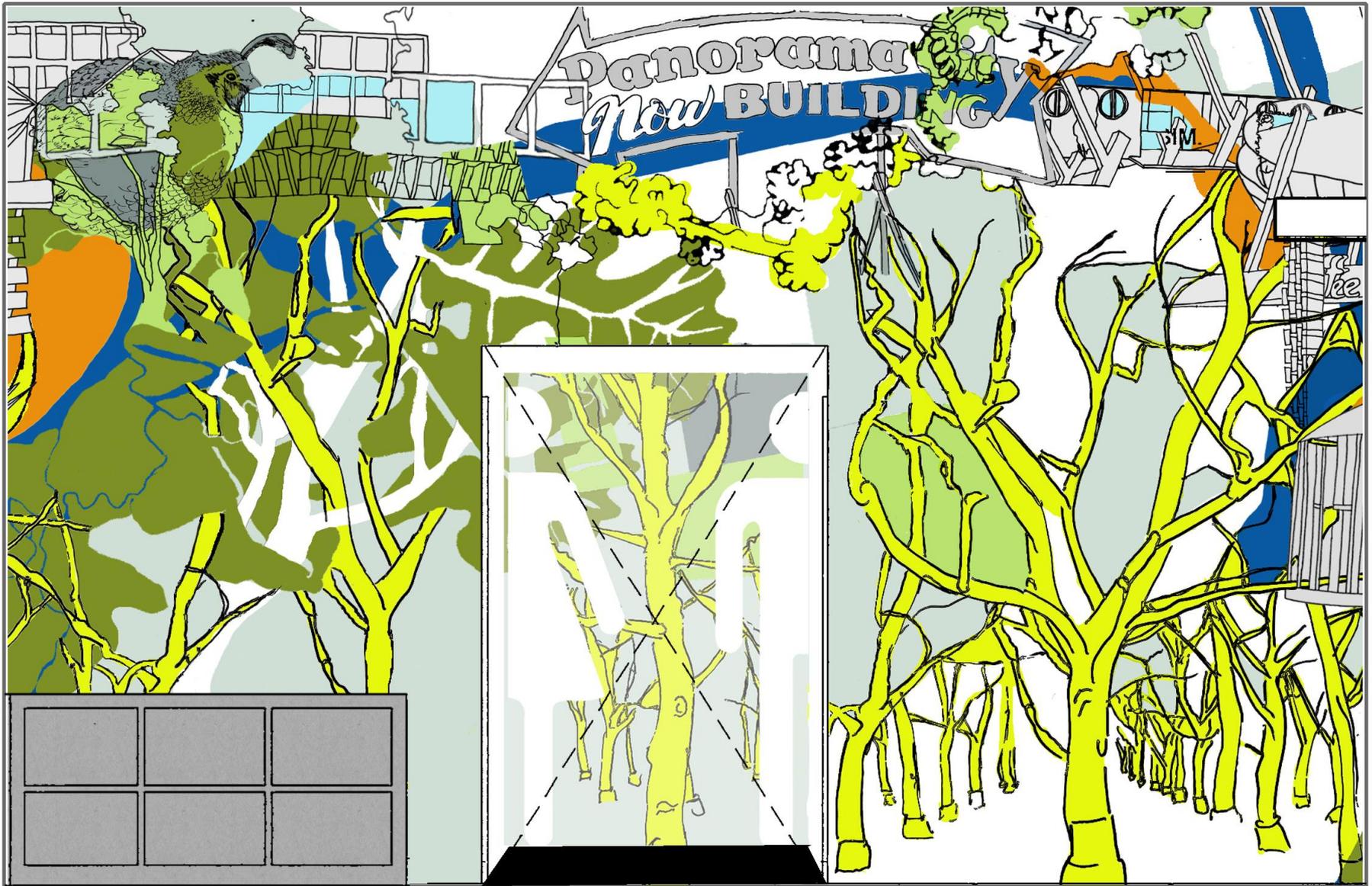


Artwork Overview



North Wall Elevation

Wall Dimension: 13' high x 22' 12" wide



East Wall Elevation

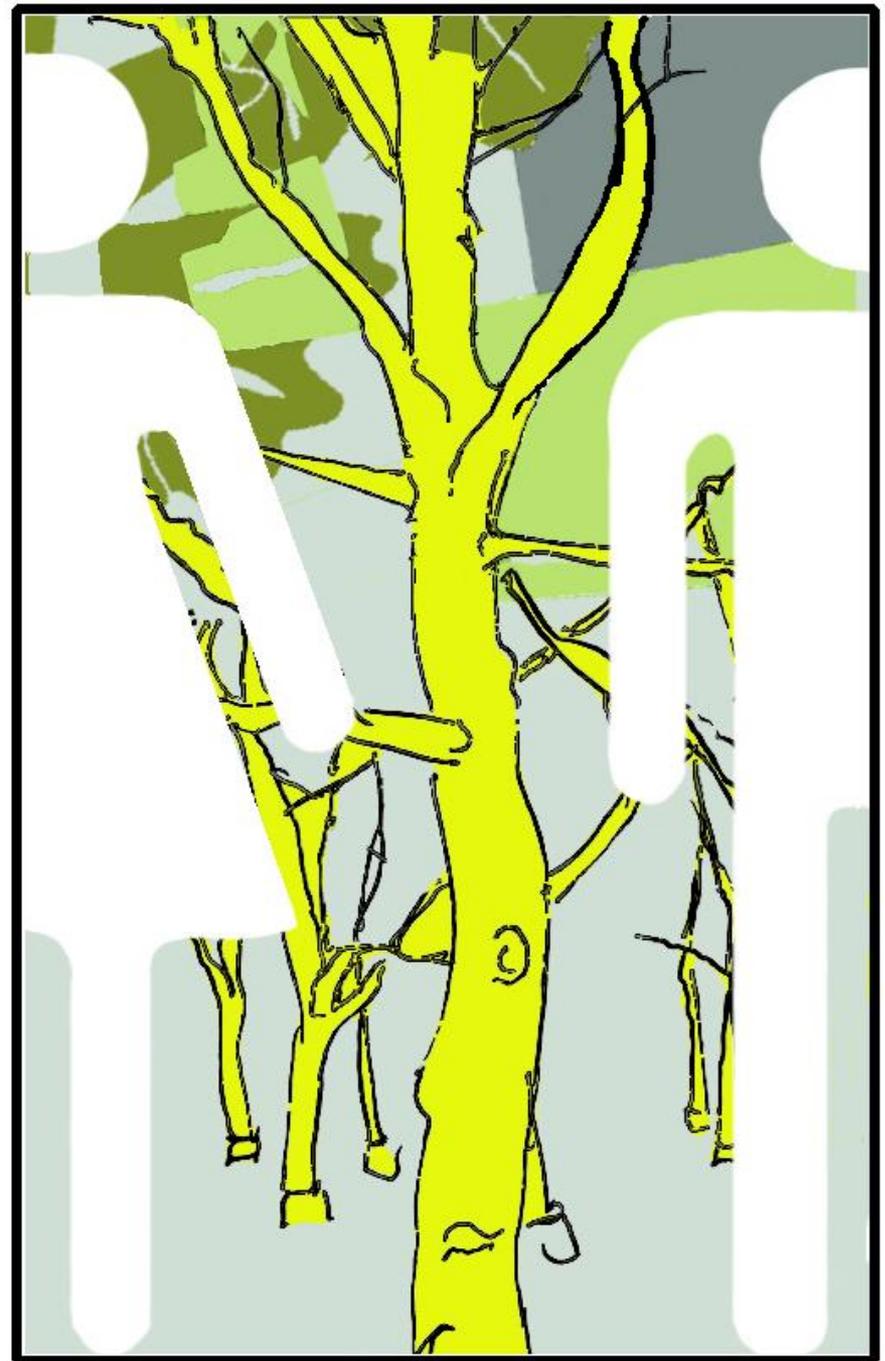
Dimensions: 13' high x 19' 10" wide

Door Opening: 8' high x 5' 1" wide

**East Wall
Bathroom Entry Wall Inset**

Wall Detail

**Dimensions:
8' high x 5'1" wide**



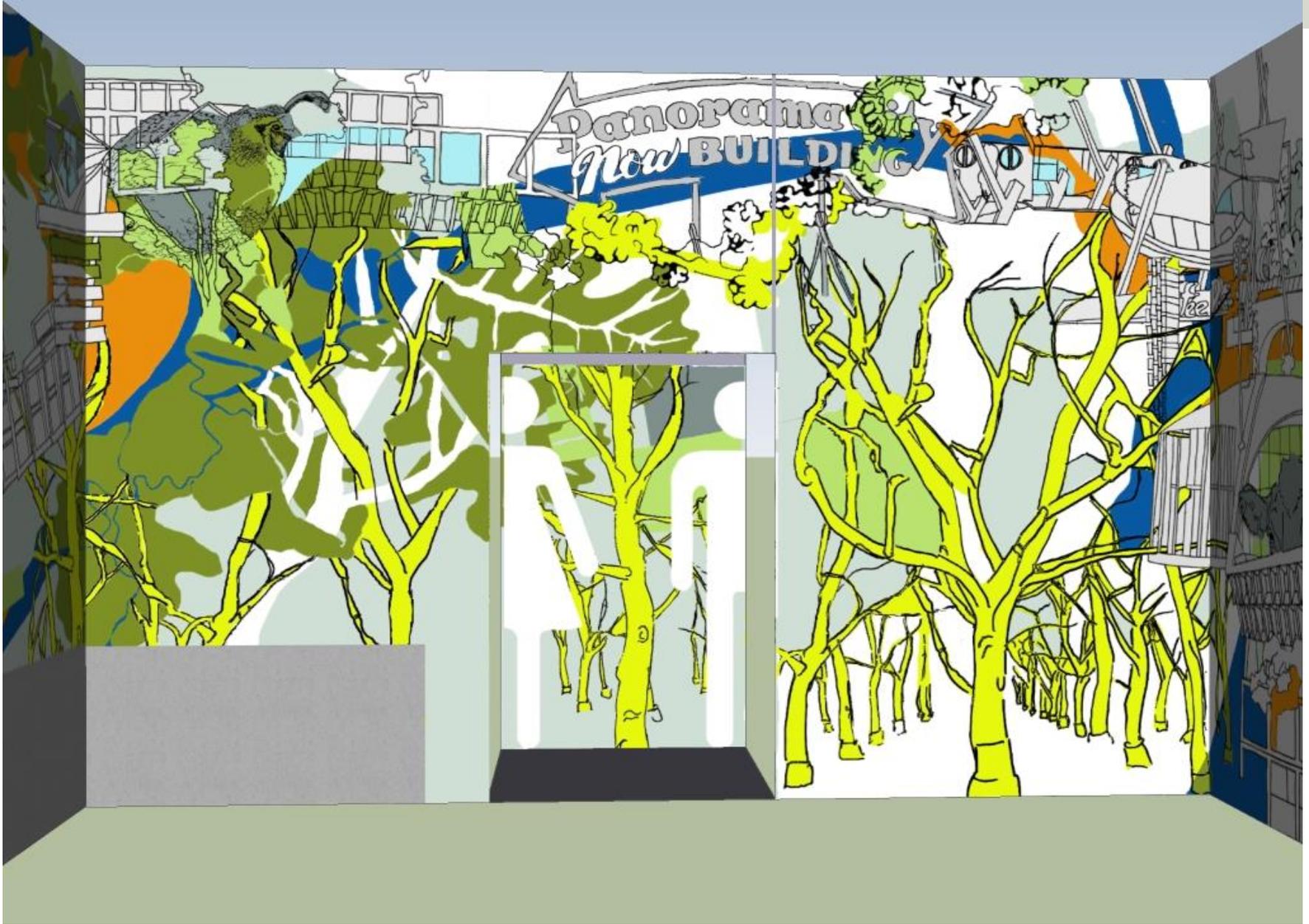


South Wall Elevation

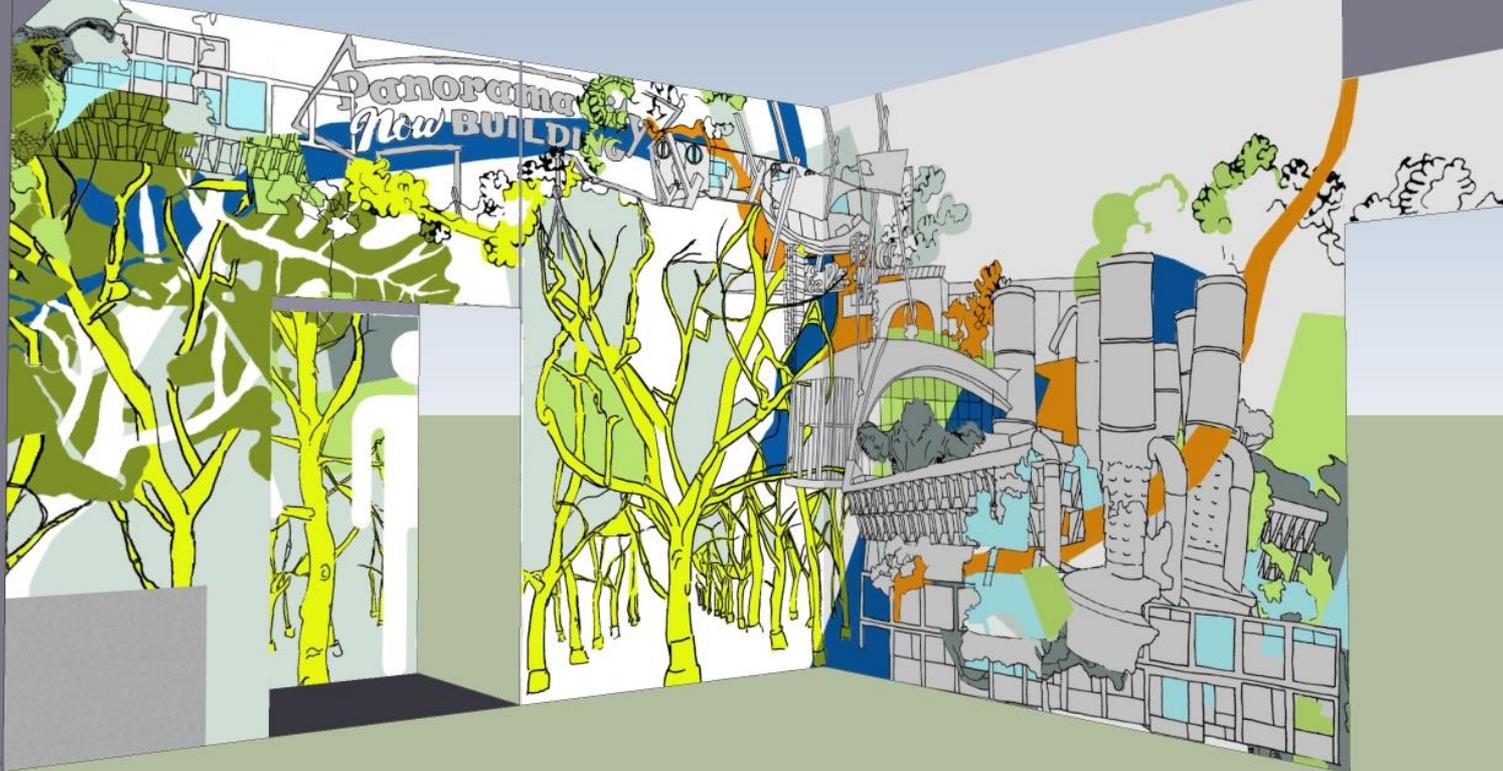
Dimensions: 13' high x 22' 12" wide



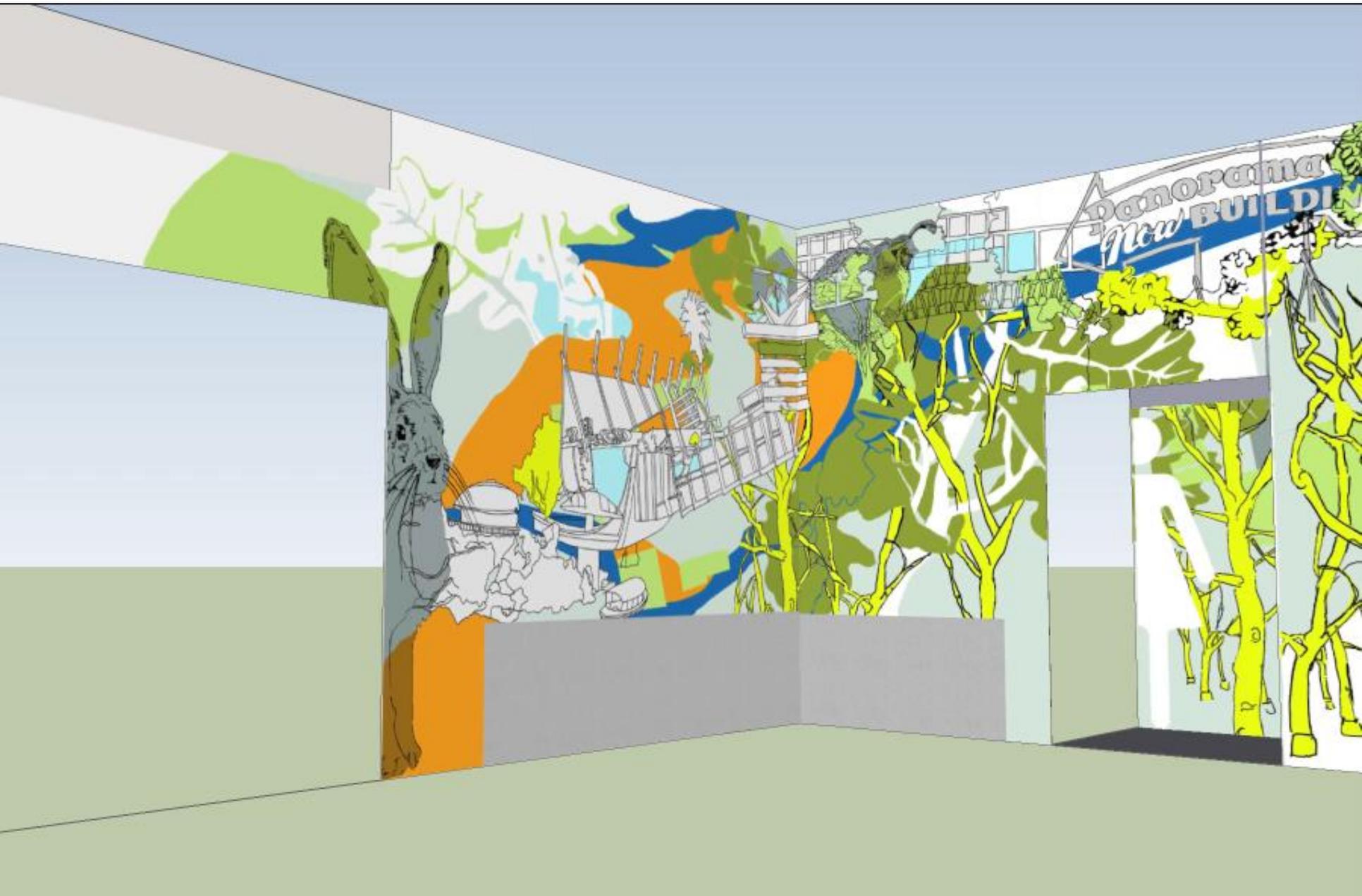
Digital visualization of artwork on walls- view of North and East Walls



Digital visualization of artwork on walls- view of East Wall and Bathroom entrance.



Digital visualization of artwork on walls. View of East Wall, Bathroom entrance and South wall.





Busch Gardens, 1966



VAN NUYS SAVINGS, PANORAMA CITY, CA, 1957
CHARLESPHOENIX.COM



Coffee Dan's,
W. Krisel Architect, 1957



Greer House,
Lloyd Wright Architect, 1940



Sign at the boarder between
Panorama City and Van Nuys



Rodriguez House, R.M. Schindler Architect, 1941

Source Materials

Image Sheet #1



Phil Ahn's Moongate Restaurant, 1954



Sunkist Building,
A.C.Martin Architect, late 60's



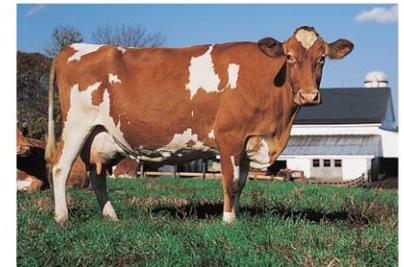
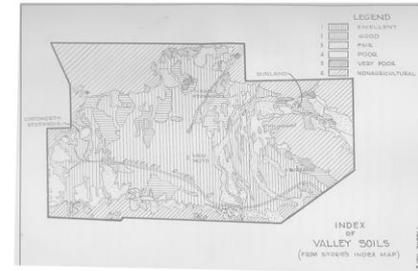
Kaiser-Burns home from the
original Panorama City development



The Torrington Mfg. Co., M. Breuer Architect, 1953

Source Materials

Image Sheet #2



The inspirations for our public art project at the Mid-Valley Intergenerational Center are the community of Panorama City and it's history, landscape and architecture. We searched for images that embody the area's past and bridge into contemporary life.

The following are included in the final design:

- Rodriguez House, R.M. Schindler Architect, 1941
- Sunkist Building, A.C.Martin Architect, late 60's
- Details from Busch Gardens theme park 1966
- The Torrington Mfg. Co., M. Breuer Architect, 1953
- Sign advertising the new development of Panorama City
- Kaiser-Burns home from the original Panorama City development
- Walnut Grove
- Guernsey cow
- Jackrabbit
- Quail
- Valley Oak Tree leaves and flowers
- Graphics of soil and irrigation conditions of the area from the 1930's
- Smudge pots used in citrus groves
- Coffee Dan's, W. Krisel Architect, 1957
- Phil Ahn's Moongate Restaurant, 1954
- Greer House, Lloyd Wright Architect, 1940
- Sign at the boarder between Panorama City and Van Nuys
- Van Nuys Savings, Panorama City, W.Sarmiento, Architect, 1957

These images are then combined to create the final piece with colors that are culled from the sky and landscape of Southern California.

Our goal is an artwork that compliments the building and enlivens the experience of its users. We strive to create work that is playful and engaging both intellectually and visually.

Materials List and Maintenance Plan:

Anti Graffiti Coating:

Sherwin Williams 2K Waterbased Urethane Anti-Graffiti Coating

Paint:

Golden Artist Colors, High Flow Acrylic

Dunn-Edwards Suprema (Eggshell finish) Ultra Premium Interior Paint