

APPROVED

MAR 07 2018

BOARD REPORT

BOARD OF RECREATION
AND PARK COMMISSIONERS

NO. 18-037

DATE March 7, 2018

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EXPO CENTER – DONATION FROM THE FRIENDS OF EXPO CENTER

AP Diaz	_____	V. Israel	_____
R. Barajas	_____	*S. Piña-Cortez	<u></u>
H. Fujita	_____	N. Williams	_____


General Manager

Approved X Disapproved _____ Withdrawn _____

RECOMMENDATIONS

Accept the donations as noted in the Summary of this Report, and direct that appropriate recognition be given to the donors.

SUMMARY

The Friends of EXPO Center (FOEC) made an in-kind donation of Forty Thousand Dollars (\$40,000.00) to EXPO Center. This donation of Forty Thousand Dollars (\$40,000.00) was given by the FOEC to EXPO Center in the form of new computers, program supplies, and staff training for the Teen Leadership Program (serving ages 11-17). Over four hundred (400) teens participate in the Teen Leadership Program.

EXPO Center also received various in-kind donations in connection with its 14th Annual Winter Holiday Festival held on Saturday, December 16, 2017, which provided free entertainment, refreshments and toy giveaways. Over five thousand (5,000) people attended the festival and over two thousand (2,000) youth received a toy. EXPO staff took leadership and assisted in raising these in-kind donations, which are valued at Forty-Five Thousand, Five Hundred Dollars (\$45,500.00), from the following sponsors:

- Los Angeles Football Club, \$2,500 and toys valued at \$15,000.
- University of Southern California Civic Engagement, valued at \$2,500.
- Classic Parking Inc., valued at \$1,500.
- Los Angeles Memorial Coliseum, valued at \$1,500.
- Regalettes, Inc., valued at \$1,500.

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- Goldenvoice, valued at \$1,500.
- Council District 9, valued at \$1,000.
- SIILK, valued at \$500.
- Lakers Youth Foundation, in-kind fan merchandise valued at \$8,000.
- Nike, in-kind shoes valued at \$10,000.

FISCAL IMPACT STATEMENT

There is no fiscal impact to the RAP's General Fund, except unknown savings, as the donation may offset some expenditures.

All cash donations were made to the Friends of EXPO Center.

The report was prepared by Belinda Jackson, Executive Director, EXPO Center.