

APPROVED

OCT 03 2018

BOARD REPORT

BOARD OF RECREATION
AND PARK COMMISSIONERS

NO. 18-195

DATE October 03, 2018

C.D. 13

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: HOLLYWOOD RECREATION CENTER – INSTALLATION OF A MURAL PROJECT; CATEGORICAL EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA), PURSUANT TO ARTICLE III, SECTION 1, CLASS 1 (1) OF THE CITY CEQA GUIDELINES (MODIFICATIONS OF AN EXISTING PARK FACILITY WITH NO EXPANSION OF USE)

AP Diaz	_____	V. Israel	_____
*R. Barajas		S. Piña-Cortez	_____
H. Fujita	_____	N. Williams	_____



General Manager

Approved X Disapproved _____ Withdrawn _____

RECOMMENDATIONS

1. Approve the installation of a mural at Hollywood Recreation Center for a length of time not to exceed five (5) years and in accordance with the details and specifications set forth in this Report (Project);
2. Authorize the Department of Recreation and Parks (RAP) to issue the appropriate Right-of-Entry (ROE) permit, subject to the provision of standard insurance requirements naming the City of Los Angeles as an additional insured to be maintained in effect throughout the Project period;
3. Find that the Project is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (1) of the City CEQA Guidelines, and direct RAP staff to file a Notice of Exemption (NOE);
4. Authorize RAP's Chief Accounting Employee to prepare a check to the Los Angeles County Clerk in the amount of Seventy-Five Dollars (\$75.00) for the purpose of filing an NOE; and,
5. Authorize RAP's Chief Accounting Employee to make technical corrections as necessary to carry out the intent of this Report.

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SUMMARY

Hollywood Pool, a part of Hollywood Recreation Center, located at 1122 N. Cole Avenue, is a seasonal facility that offers a junior lifeguard program and swim lessons in addition to Novice Inner Tube Water Polo and Novice Swim Team sports activities.

RAP was approached by Arts Bridging the Gap (ABG), represented by Georgia Van Cuylenburg, with a proposal to paint a mural titled "Summer Time Scrabble" on the east (street) facing wall of the Hollywood Pool building, located on Cahuenga Boulevard. This proposed project is part of the Los Angeles Street Art Initiative, a city-wide project that brings underserved youth together with LAPD officers to ideate, design and create public art pieces together. This particular group of children are from the Hollywood Police Activities League and the Los Angeles Police Department (LAPD) officers are from the Hollywood Division.

The project participants, officers and children, took part in a visualization activity about their favorite memories of being by the water. Each participant created their own crossword using words representative of their memories of the beach or pool. These ideas were compiled into the proposed mural with a beach scene added as the backdrop. The color choices are intended to complement the view of the pool to the north of the mural. A rendering of the proposed mural is attached hereto as Exhibit A.

The applicant, ABG, is responsible for costs associated with the proposed mural, including installation, maintenance, and insurance. The applicant will prepare the workspace by wrapping adjacent foliage to protect the plants from harm. The applicant will power wash the wall and apply primer prior to the painting of the mural. The mural will be painted by the participating children, officers, community volunteers and ABG support staff. Anti-graffiti coating and on-going maintenance has been arranged with Woods Maintenance Services. ABG has submitted a signed Waiver of Rights as part of the application process and RAP reserves the right to remove the mural if it is not maintained to RAP Standards. The applicant will maintain the required insurance necessary for the issuance of a Right-of-Entry Permit, which names the City of Los Angeles as an additional insured, for the approved five (5) year duration of the mural (Exhibit B).

The Department of Recreation and Parks Facility Repair and Maintenance Commission Task Force (Task Force) reviewed this proposal at their regularly scheduled meeting on May 2, 2018. The Task Force granted conceptual approval of the proposed mural project and recommended that the proposal be forwarded to the full Board of Recreation and Park Commissioners (Board) for consideration.

On June 13, 2018 the applicant received both conceptual and final approval for the project from the Department of Cultural Affairs Board of Commissioners (Cultural Affairs).

Council District 13 has submitted a letter of support for this project subject to the support of the Departments of Recreation and Parks and Cultural Affairs. A copy of this letter is attached hereto as Exhibit C.

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ENVIRONMENTAL IMPACT STATEMENT

The proposed Project involves the installation of a mural on interior walls of an existing park facility. This will not result in any expansion of the use of the facility. Therefore, Staff recommends the Board determine the Project is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (1) of the City CEQA Guidelines. An NOE will be filed with the Los Angeles County Clerk within five (5) working days of the Board's approval.

FISCAL IMPACT STATEMENT

There will be a minimal fiscal impact to RAP as RAP is responsible for routine maintenance and eventual removal of the mural. Costs of the mural creation, installation, anti-graffiti coating, and any non-routine maintenance are the responsibility of the applicant.

This Report was prepared by Melinda Gejer, City Planning Associate, Planning, Maintenance and Construction Branch.

List of Attachment(s)

- 1) Exhibit A – Mural Renderings and Location
- 2) Exhibit B – Certificate of Insurance
- 3) Exhibit C – Letter of Support from Council Office 13



East facing wall of the bathhouse



Rendering of proposed mural.



MITCH O'FARRELL
Councilmember
13th District

December 21, 2017

Ms. Danielle Brazell
General Manager
Department of Cultural Affairs
201 N. Figueroa Street, 14th Floor
Los Angeles, CA 90012

Dear Ms. Brazell,

Please be advised that my office is supportive of the mural for the Hollywood Pool building, as proposed by Arts Bridging the Gap in conjunction with the Hollywood Police Activities League.

Our support comes with the conditions that (1) the mural is supported by the Department of Recreation and Parks, which owns and operates the facility, and (2) all necessary protocols of the DCA Mural Guidelines are followed.

Please contact Daniel Halden of my staff if you have any questions. He can be reached at (213) 207-3015 or daniel.halden@lacity.org.

Best Regards,

MITCH O'FARRELL
Councilmember, 13th District

