

APPROVED
FEB 20 2020

**BOARD OF RECREATION
AND PARK COMMISSIONERS**

BOARD REPORT

NO. 20-030

DATE February 20, 2020

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EXPO CENTER: VARIOUS DONATIONS TO SUPPORT THE 16TH ANNUAL WINTER FESTIVAL

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|-----------|-------|------------------|------------|
| AP Diaz | _____ | * S. Piña-Cortez | <u>SPC</u> |
| H. Fujita | _____ | C. Santo Domingo | _____ |
| V. Israel | _____ | N. Williams | _____ |

General Manager

Approved X Disapproved _____ Withdrawn _____

RECOMMENDATIONS

Accept the donations as noted in the Summary of this Report and direct that appropriate recognition be given to the donors.

SUMMARY

EXPO Center held its 16th Annual Holiday Winter Festival on Saturday, December 21, 2019. The festival provided toys for youth ages 1 to 16, entertainment, refreshments, snow play area, ice skating rink and community booths. Over 5,000 community members attended the event and 2,000 youth received toys. The event was a huge success. EXPO Center received several donations totaling Twenty-One Thousand Dollars (\$21,000) from the Los Angeles Football Club, The New 9th Council District, Honda of Downtown Los Angeles, The Lucas Museum of Narrative Art, and The Friends of EXPO Center to support this event. These donations covered the cost of entertainment, event supplies, and toys.

STRATEGIC PLAN INITIATIVES AND GOAL

Approval of this Board Report advances RAP's Strategic Plan by supporting:

Goal No. 4: Actively Engage Communities

Outcome No. 4: Enhanced visibility and awareness of Department parks, programs, and projects.

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FISCAL IMPACT

Acceptance of these donations will result in no fiscal impact to the Department of Recreation and Parks' General Fund, except for unknown savings, as donations may offset some expenditures. These funds will be deposited into the EXPO Center Donation Account Fund 302 Department 89 Account 89837M.

This Report was prepared by Belinda Jackson, Executive Director, EXPO Center