

APPROVED

JAN 16 2020

BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 20-003

DATE January 16, 2020

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EXPO CENTER: VARIOUS DONATIONS FROM HARMONY PROJECT INC. AND INSOMNIAC HOLDINGS

AP Diaz _____

* S. Piña-Cortez 

H. Fujita _____

C. Santo Domingo _____

V. Israel _____

N. Williams _____



General Manager

Approved X

Disapproved _____

Withdrawn _____

RECOMMENDATIONS

Accept the donations as noted in the Summary of this Report and direct that appropriate recognition be given to the donors.

SUMMARY

The Harmony Project (Harmony) is Los Angeles's largest music education organization dedicated exclusively to youth from low-income families and under-resourced communities. Harmony is recognized as one of the most effective arts-based, youth development programs in the nation, and it uses music education to provide students with the skills and resources needed to thrive in school, in their community, and in life.

Harmony donated a special African drum set for EXPO Center's new African dance class to begin January 2020. The class will be free to the community and open to all ages. The monetary value of the African drum set is Three Thousand, Six Hundred Thirty-Two Dollars and Seventy-Three Cents (\$3,632.73).

Insomniac Holdings (Insomniac) is an event management and production company located in Beverly Hills, California. Insomniac is known for hosting major music festivals throughout the world.

Insomniac hosted a major festival in Exposition Park on December 14th and 15th, 2020, at Los Angeles Football Club's Stadium and EXPO Center was closed as a result of this music festival due to the expected attendance that exceeded 50,000 visitors. Insomniac has given EXPO Center a donation of Twenty Thousand Dollars (\$20,000) to relocate scheduled programming. This donation will also support the 2019 Winter Holiday Festival, EXPO Clubhouse Teen Program, After School Enrichment Programs and staff training.

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STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Board Report advances RAP's Strategic Plan by supporting:

Goal No. 1: Offer Affordable and Equitable Recreational Programming

Outcome No.2-4: 2. Girls and young women have equal access to recreational opportunities in LA. 3. Park Programs and amenities meet and reflect the needs of older adults. 4. Angelenos connected to increased and diverse cultural programs in the park system.

Goal No. 4: Build Financial Strength & Innovative Partnerships

Outcome No. 4: Enhanced visibility and awareness of Department parks, programs and projects.

FISCAL IMPACT STATEMENT

Acceptance of these donations will result in no fiscal impact to the Department of Recreation and Parks' General Fund, except for unknown savings, as donations may offset some expenditures. These funds will be deposited into the EXPO Center Donation Account Fund 302 Department 89 Account 89837M.

This Report was prepared by Belinda Jackson, Executive Director, EXPO Center