

FOR INFORMATION ONLY

CITY OF LOS ANGELES  
Department of Recreation and Parks

October 1, 2020

TO: Board of Recreation and Park Commissioners

FROM: Michael A. Shull, General Manager 

SUBJECT: MEASURE A STATUS UPDATE - THIRD QUARTER (JULY 2020 – SEPTEMBER 2020)

MEASURE A - HISTORICAL BACKGROUND

In November 2016, 75% of Los Angeles County (County) voters approved the Los Angeles County Safe, Clean Neighborhood Parks and Beaches Measure (Measure A). Funding through the Measure A grant program will be generated in perpetuity through the collection of a parcel tax, with an estimated total annual funding of \$96.8 million across the County. Measure A provides the City of Los Angeles (City) formula-based annual allocations for capital improvement projects under the Community-based Park Investment Program (Category 1) and Neighborhood Parks, Healthy Communities, & Urban Greening Program (Category 2) as well as additional annual allocations under the Maintenance and Servicing Program to offset Proposition A and Measure A funded capital projects. Furthermore, Measure A provides competitive grants for capital improvement projects under Natural Lands, Local Beaches, Water Conservation and Protection (Category 3) and Regional Recreation Facilities, Multi-use Trails and Accessibility (Category 4); as well as program grants under Recreational Access (Category 3 and 4) and Youth and Veteran Job Training and Placement (Category 5). When funding is available, Regional Park and Open Space District (RPOSD) may announce additional grant opportunities such as innovation grants under the Implementation, Operations and Oversight Category.

MEASURE A – PARK IMPROVEMENT PLAN

On April 2, 2019, City Council approved RAP's Park Improvement Plan (PIP). The PIP is a three-year planning tool which enables RAP to effectively manage capital projects receiving the Measure A annual allocations funding under Categories 1 and 2. The PIP identified specific parks within the City's 43 study areas to receive Measure A funding. To effectively develop and complete park projects identified by the PIP, RAP will develop capital projects through a phased approach.

MEASURE A - PROCEDURAL FRAMEWORK

In October 2018, City Council designated the L.A. For Kids Steering Committee (LAFKSC) as the administering entity for Measure A with RAP serving as the Grant Administrator, and instructed RAP to submit quarterly status updates for the Measure A grant program (Council File 18-0611). Per such instructions, RAP presents this Quarterly Status Update.

SUMMARY OF KEY EVENTS

<p>July 2020          Grant Agreements For 15          Capital Projects Received</p>	<p>RAP received 15 grant agreements for 15 parks to replace play areas and/or fitness equipment. The 15 projects are currently in pre-construction phase and are anticipated to be complete by 2021-22.</p>
<p>July – September 2020          Community Engagement for          First 15 Capital Projects</p>	<p>RAP continued to plan its community engagement and outreach strategies by developing:</p> <ol style="list-style-type: none"> <li>1) New Measure A weblink to RAP’s website containing project information and announcements that will inform the public on project milestones and updates;</li> <li>2) Flyers in multiple languages for each 15 park projects;</li> <li>3) New Measure A banner to be posted at each park project</li> </ol>
<p>September 2020          News Fiscal Year 2020-21          Annual Allocations</p>	<p>On September 16, 2020, RPOSD announced new Fiscal Year 2020-21 Measure A Annual Allocations to the City: \$20,815,653.52 under Categories 1 and 2, and \$3,316,607.46 under the Maintenance and Servicing Program. Please see attachments for new allocations and study area balances.</p>
<p>July - September 2020          Measure A Ordinance for          Special Funds</p>	<p>RAP, in conjunction with the City Attorney’s Office, finalized a draft ordinance to establish Measure A special funds in order to effectively manage Measure A grant funding. City Council approved Council File #18-0611 on September 22, 2020. Subject to receiving the Mayor’s approval and meeting other City Charter requirements, RAP will continue to work with the City Controller’s Office to create special funds.</p>

This Report was prepared by Steven Tran, Senior Management Analyst I, Grants Administration, and reviewed by Bill Jones, Chief Management Analyst, Finance Division, and Noel Williams, Chief Financial Officer, Finance Division.

EXHIBITS

1. Measure A Program Balances
2. Measure A Fiscal Year 2020-21 Annual Allocations (Cat 1 & 2)
3. Measure A Overview of 43 Study Area Balances
4. Measure A Study Area Balances with Active Grants

Measure A - Program Balances  
(through 09/30/2020)

BALANCE OF CATEGORIES 1 & 2 ANNUAL ALLOCATIONS

MEASURE A	FY 2018-19 ALLOCATIONS	FY 2019-20 ALLOCATIONS	FY 2020-21 ALLOCATIONS	TOTAL ANNUAL ALLOCATIONS	GRANT AWARDS RECEIVED	BALANCE
Categories 1 & 2 (Capital Projects)	\$ 18,434,748.17	\$ 19,270,970.77	\$ 20,815,653.52	\$ 58,521,372.46	\$ 7,704,900.00	\$ 50,816,472.46

BALANCE OF MAINTENANCE AND SERVICING PROGRAM

MEASURE A	FY 2018-19 ALLOCATIONS	FY 2019-20 ALLOCATIONS	FY 2020-21 ALLOCATIONS	TOTAL ANNUAL ALLOCATIONS	REIMBURSEMENT RECEIVED	BALANCE
Maintenance and Servicing (M/S) Program	\$ 2,937,252.15	\$ 3,070,489.48	\$ 3,316,607.46	\$ 9,324,349.09	\$ 2,937,252.15	\$ 6,387,096.94

Fiscal Year 2020-21 Categories 1 and 2  
Annual Allocations

Study Area - ID#	Council District	Study Area	Category 1. Community-based Park Investment Program	Category 2. Neighborhood Parks, Healthy Communities, & Urban Greening Program	Total
117	6, 7	LA Arleta-Pacoima	\$ 315,975.53	\$ 233,549.54	\$ 549,525.07
83	8, 10	LA Baldwin Hills-Leimert-Hyde Park	\$ 278,538.39	\$ 210,268.58	\$ 488,806.97
26	4, 5	LA Bel Air- Beverly Crest-UI Hollywood Hills	\$ 110,135.58		\$ 110,135.58
135	14	LA Boyle Heights	\$ 277,449.93	\$ 207,622.11	\$ 485,072.04
129	11	LA Brentwood-Pacific Palisades	\$ 267,125.60		\$ 267,125.60
58	3, 12	LA Canoga Park-Winnetka	\$ 303,788.01	\$ 228,557.80	\$ 532,345.81
118	1, 9, 14	LA Central City	\$ 295,555.34	\$ 241,038.72	\$ 536,594.06
59	1, 14	LA Central City North	\$ 103,199.42	\$ 80,796.03	\$ 183,995.45
152	3, 12	LA Chatsworth-Porter Ranch-UI	\$ 418,734.03		\$ 418,734.03
136	3, 5, 6	LA Encino-Tarzana	\$ 309,260.21		\$ 309,260.21
164	1, 8, 9	LA Exposition Park-University Park-Vermont	\$ 529,676.14	\$ 393,340.63	\$ 923,016.77
73	12	LA Granada Hills-Knollwood	\$ 219,394.26		\$ 219,394.26
43	15	LA Harbor Gateway	\$ 159,462.67	\$ 121,945.30	\$ 281,407.97
103	4, 13	LA Hollywood, North	\$ 388,769.26		\$ 388,769.26
104	4, 5, 13	LA Hollywood, South	\$ 365,429.22	\$ 276,518.21	\$ 641,947.43
130	6, 7, 12	LA Mission Hills-Panorama City-North Hills	\$ 465,982.92	\$ 346,694.63	\$ 812,677.55
94	2, 4	LA North Hollywood-Valley Village	\$ 478,938.25	\$ 361,151.13	\$ 840,089.38
183	1, 13, 14	LA Northeast LA, North	\$ 481,614.27		\$ 481,614.27
177	1, 14	LA Northeast LA, South	\$ 300,095.65		\$ 300,095.65
60	12	LA Northridge	\$ 245,492.94	\$ 186,609.59	\$ 432,102.53
105	5, 11	LA Palms-Mar Vista-Del Rey	\$ 390,111.05	\$ 295,172.84	\$ 685,283.89
95	3, 5, 6, 12	LA Reseda-West Van Nuys	\$ 374,837.70	\$ 281,966.52	\$ 656,804.22
185	15	LA San Pedro-Port of LA-UI La Rambla	\$ 279,381.54		\$ 279,381.54
84	2, 4	LA Sherman Oaks-Studio City-Toluca	\$ 342,511.27		\$ 342,511.27
138	1, 4, 13	LA Silver Lake-Echo Park-Elysian Valley	\$ 237,433.27		\$ 237,433.27
119	8, 9	LA South LA	\$ 333,677.51	\$ 247,236.13	\$ 580,913.64
163	8, 9, 15	LA Southeast LA	\$ 446,945.33	\$ 328,635.61	\$ 775,580.94
169	9	LA Southeast LA, North	\$ 427,139.21	\$ 317,591.99	\$ 744,731.20
120	2, 6, 7	LA Sun Valley-La Tuna Canyon	\$ 315,160.52	\$ 237,915.64	\$ 553,076.16
139	7	LA Sunland-Tujunga-Lake View	\$ 213,872.43		\$ 213,872.43
96	7	LA Sylmar	\$ 262,701.02		\$ 262,701.02
61	2, 4, 6	LA Valley Glen-North Sherman Oaks	\$ 279,897.89	\$ 210,626.25	\$ 490,524.14
44	4, 6	LA Van Nuys-North Sherman Oaks	\$ 283,804.11	\$ 214,608.79	\$ 498,412.90
106	11	LA Venice	\$ 140,346.57	\$ 107,309.51	\$ 247,656.08
107	5, 10	LA West Adams	\$ 310,358.57	\$ 231,711.10	\$ 542,069.67
146	3, 12	LA West Hills-Woodland Hills-UI Canoga	\$ 382,167.43		\$ 382,167.43
85	5, 11	LA West LA	\$ 346,629.12	\$ 269,529.50	\$ 616,158.62
67	11	LA Westchester-Playa del Rey-LAX	\$ 247,513.49	\$ 191,880.65	\$ 439,394.14
147	1, 13	LA Westlake	\$ 360,521.16	\$ 268,706.49	\$ 629,227.65
45	5, 11	LA Westwood-UI Sawtelle Veterans	\$ 199,515.87	\$ 152,380.09	\$ 351,895.96
121	15	LA Wilmington-Harbor City-Port of LA	\$ 252,030.83		\$ 252,030.83
68	1, 4, 10, 13	LA Wilshire - Koreatown	\$ 547,053.44	\$ 409,871.95	\$ 956,925.39
108	4, 5, 10	LA Wilshire - West	\$ 493,674.04	\$ 380,517.20	\$ 874,191.24
<b>Grand Total</b>			<b>\$ 13,781,900.99</b>	<b>\$ 7,033,752.53</b>	<b>\$ 20,815,653.52</b>

Measure A - Categories 1 and 2 Study Area Balances  
(through 09/30/2020)

Study Area ID	CD	Study Area Name City of LA - 43 Study Areas	Categories 1 & 2 Annual Allocation Received (FY 18-19 thru FY 20-21)	Grant Awards Received (through 9/30/2020)	Study Area Balance
117	6, 7	Arleta-Pacoima	\$ 1,544,941.22		\$ 1,544,941.22
83	8, 10	Baldwin Hills-Leimert-Hyde Park	\$ 1,374,237.64	\$ 500,500.00	\$ 873,737.64
26	4, 5	Beverly Crest-Unin. Hollywood Hills	\$ 309,636.45		\$ 309,636.45
135	14	Boyle Heights	\$ 1,363,737.23	\$ 304,700.00	\$ 1,059,037.23
129	11	Brentwood-Pacific Palisades	\$ 751,000.05		\$ 751,000.05
58	3, 12	Canoga Park-Winnetka	\$ 1,496,643.25		\$ 1,496,643.25
118	1, 9, 14	Central City	\$ 1,508,586.81		\$ 1,508,586.81
59	1, 14	Central City North	\$ 517,286.96		\$ 517,286.96
152	3, 12	Chatsworth-Porter Ranch-Unin. Northridge-Canoga Park-Oat Mt.	\$ 1,177,233.76	\$ 723,400.00	\$ 453,833.76
136	3, 5, 6	Encino-Tarzana	\$ 869,457.79		\$ 869,457.79
164	1, 8, 9	Exposition Park-University Park-Vermont Square	\$ 2,594,980.15	\$ 557,000.00	\$ 2,037,980.15
73	12	Granada Hills-Knollwood	\$ 616,807.60		\$ 616,807.60
43	15	Harbor Gateway	\$ 791,153.67		\$ 791,153.67
103	4, 13	Hollywood, North	\$ 1,092,990.46		\$ 1,092,990.46
104	4, 5, 13	Hollywood, South	\$ 1,804,778.53		\$ 1,804,778.53
130	6, 7, 12	Mission Hills-Panorama City-North Hills	\$ 2,284,771.18		\$ 2,284,771.18
94	2, 4	North Hollywood-Valley Village	\$ 2,361,837.13	\$ 250,000.00	\$ 2,111,837.13
183	1, 13, 14	Northeast LA, North	\$ 1,354,016.01	\$ 466,100.00	\$ 887,916.01
177	1, 14	Northeast Los Angeles, South	\$ 843,692.43		\$ 843,692.43
60	12	Northridge	\$ 1,214,818.12		\$ 1,214,818.12
105	5,11	Palms- MarVista- Del Rey	\$ 1,926,615.16		\$ 1,926,615.16
95	3, 5, 6, 12	Reseda-West Van Nuys	\$ 1,846,547.09		\$ 1,846,547.09
185	15	San Pedro-Port of LA-Unin. La Rambla	\$ 785,456.53		\$ 785,456.53
84	2, 4	Sherman Oaks-Studio City - Toluca	\$ 962,940.20	\$ 619,000.00	\$ 343,940.20
138	1, 4, 13	Silver Lake-Echo Park-Elysian Valley	\$ 667,522.68	\$ 430,000.00	\$ 237,522.68
119	8, 9	South Los Angeles	\$ 1,633,187.41		\$ 1,633,187.41
163	8, 9, 15	Southeast Los Angeles	\$ 2,180,477.34		\$ 2,180,477.34
169	9	Southeast Los Angeles, North	\$ 2,093,746.04		\$ 2,093,746.04
120	2, 6, 7	Sun Valley-La Tuna Cyn.	\$ 1,554,924.81		\$ 1,554,924.81
139	7	Sunland-Tujunga-Lake View Terrace-Shadow Hills	\$ 601,283.46		\$ 601,283.46
96	7	Sylmar	\$ 738,560.73		\$ 738,560.73
61	2, 4, 6	Valley Glen-North Sherman Oaks	\$ 1,379,065.31		\$ 1,379,065.31
44	4, 6	Van Nuys-North Sherman Oaks	\$ 1,401,243.88		\$ 1,401,243.88
106	11	Venice	\$ 696,263.21	\$ 448,600.00	\$ 247,663.21
107	5, 10	West Adams	\$ 1,523,981.03	\$ 480,000.00	\$ 1,043,981.03
146	3, 12	West Hills-Woodland Hills-Unin. Canoga Park-West Hills	\$ 1,074,430.00	\$ 651,600.00	\$ 422,830.00
85	5, 11	West Los Angeles	\$ 1,732,275.58	\$ 495,000.00	\$ 1,237,275.58
67	11	Westchester-Playa del Rey-Los Angeles Int'l Airport	\$ 1,235,317.84	\$ 467,800.00	\$ 767,517.84
147	1, 13	Westlake	\$ 1,769,018.00	\$ 540,900.00	\$ 1,228,118.00
45	5, 11	Westwood-Unin. Sawtelle Veterans Administration Center	\$ 989,324.43		\$ 989,324.43
121	15	Wilmington-Harbor City-Port of Los Angeles	\$ 708,562.43		\$ 708,562.43
68	1, 4, 10, 13	Wilshire-Koreatown	\$ 2,690,311.37		\$ 2,690,311.37
108	4, 5, 10	Wilshire, West	\$ 2,457,711.49	\$ 770,300.00	\$ 1,687,411.49
<b>TOTAL</b>			<b>\$ 58,521,372.46</b>	<b>\$ 7,704,900.00</b>	<b>\$ 50,816,472.46</b>

Measure A Active Grants and Balances (Cat 1 and 2)

Study Area ID	Study Area Name	CD	Park Projects	Proposed Project Scope	High and/or Very High Needs Study Area	Funding Per Study Area Categories 1 and 2 Allocations Available (FY 18-19 to 9/30/20)	Measure A Grant Award - Committed Funds	Study Area Balance - Uncommitted Funds
67	Westchester - Playa del Rey / LAX	11	Del Rey Lagoon	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	Yes	\$ 1,235,317.84	\$ 467,800	\$ 767,517.84
83	Baldwin Hills - Leimert - Hyde Park	8	Angeles Mesa Park	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	Yes	\$ 1,374,237.64	\$ 500,500	\$ 873,738.64
84	Sherman Oaks - Studio City / UI Universal City	2	Woodbridge Park	Demolition and removal of existing play area (the 5-12 Playground only, the 2-5 Playground would remain). Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	No	\$ 962,940.20	\$ 619,000	\$ 343,940.20
85	West Los Angeles	5	Palms Recreation Center	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements. Parking lot improvements.	Yes	\$ 1,732,275.58	\$ 495,000	\$ 1,237,275.58
94	North Hollywood - Valley Village	2	Valley Plaza Park	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Installation of new outdoor fitness equipment. Site landscaping and other amenities. Park pathway and path of travel improvements. Parking lot improvements	Yes	\$ 2,361,837.13	\$ 250,000	\$ 2,111,837.13
Study Area ID	Study Area Name	CD	Park Projects	Proposed Project Scope	High and/or Very High Needs Study Area	Funding Per Study Area Categories 1 and 2 Allocations Available (FY 18-19 to 9/30/20)	Measure A Grant Award - Committed Funds	Study Area Balance - Uncommitted Funds
106	Venice	11	Venice Beach - Rose Ave site	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	Yes	\$ 696,263.21	\$ 448,600	\$ 247,663.21
107	West Adam	10	Vineyard Recreation Center	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Installation of new outdoor fitness equipment. Site landscaping and other amenities. Park pathway and path of travel improvements. Parking lot improvements.	Yes	\$ 1,523,981.03	\$ 480,000	\$ 1,043,981.03
108	Wilshire - West	10	Queen Anne Recreation Center	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements. Parking lot improvements. Installation of new outdoor fitness equipment and surfacing.	Yes	\$ 2,457,711.49	\$ 770,300	\$ 1,687,411.49
135	Boyle Heights	14	Hollenbeck Park	Demolition and removal of existing fitness equipment. Installation of new outdoor fitness equipment and safety surfacing. Site landscaping and other amenities.	Yes	\$ 1,363,737.23	\$ 304,700	\$ 1,059,037.23
138	Silver Lake - Echo Park - Elysian Valley	13	Echo Park Recreation Center	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements. Parking lot improvements.	No	\$ 667,522.68	\$ 430,000	\$ 237,522.68
Study Area ID	Study Area Name	CD	Park Projects	Proposed Project Scope	High and/or Very High Needs Study Area	Funding Per Study Area Categories 1 and 2 Allocations Available (FY 18-19 to 9/30/20)	Measure A Grant Award - Committed Funds	Study Area Balance - Uncommitted Funds

## Measure A Active Grants and Balances (Cat 1 and 2)

146	West Hills - Woodland Hills/ UI Canoga Park	12	Castle Peak Park	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	No	\$ 1,074,430.00	\$ 651,600	\$ 422,830.00
147	Westlake	1	Alvarado Terrace Park	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	Yes	\$ 1,769,018.00	\$ 540,900	\$ 1,228,118.00
152	Chatsworth - Porter Ranch / UI Chatworth	3	Parthenia Park	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	No	\$ 1,177,233.76	\$ 723,400	\$ 453,833.76
164	Exposition Park - University Park - Vermont Square	8	Loren Miller Recreation Center	Demolition and removal of existing play area. Installation of new play area and safety surfacing. Installation of new outdoor fitness equipment. Site landscaping and other amenities. Park pathway and path of travel improvements.	Yes	\$ 2,594,980.15	\$ 557,000	\$ 2,037,980.15
183	Northeast Los Angeles - North	1	Sycamore Grove Park	Demolition and removal of existing play area (the one located adjacent to Ramona Hall). Installation of new play area and safety surfacing. Site landscaping and other amenities. Park pathway and path of travel improvements.	No	\$ 1,354,016.01	\$ 466,100	\$ 887,916.01
<b>TOTAL</b>							<b>\$ 7,704,900</b>	