

# APPROVED

MAY 20 2021

## BOARD OF RECREATION AND PARK COMMISSIONERS

**BOARD REPORT**

**NO.** 21-089

**DATE:** May 20, 2021

**C.D.** 5

### BOARD OF RECREATION AND PARK COMMISSIONERS

**SUBJECT:** CHEVIOT HILLS RECREATION CENTER – DONATION OF FUNDING FROM FOX CORPORATION FOR BASEBALL BATTING CAGE TURF IMPROVEMENTS; APPROVAL OF DONOR RECOGNITION SIGNAGE

AP Diaz \_\_\_\_\_

H. Fujita \_\_\_\_\_

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N. Williams

MR

*M. Stuebe*  
General Manager

Approved   X  

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

### RECOMMENDATIONS

1. Accept a donation from Fox Corporation (FOX) valued at Ten Thousand Dollars (\$10,000.00), for baseball field improvements at Cheviot Hills Recreation Center;
2. Approve the installation of a proposed donor recognition signage as set forth in Attachment 1 which shall be on a metal sign measuring 24" x 18", in appreciation and recognition of FOX's valued support of Cheviot Hills Recreation Center, as described in the Summary of this Report; and,
3. Authorize Department of Recreation and Parks (RAP) staff to make technical corrections to carry out the intent of this Report.

### SUMMARY

FOX is a large media company that made a donation of funding to support baseball programming at Cheviot Hills Recreation Center in furtherance of RAP's mission to enrich the lives of the residents of Los Angeles by helping to provide safe, welcoming parks and recreation facilities. In this case the monetary contribution was specific to the community where FOX is headquartered; the historic Fox Studio Lot is located directly across the street from Rancho Park Golf Course and Cheviot Hills Recreation Center.

A Ten Thousand Dollar (\$10,000) monetary contribution was provided to replace the turf at the two batting cages at Cheviot Hills Recreation Center (Center). The donation was provided in two payments in June and November of 2020, and the improvements were implemented in September 2020 and February 2021, as approved by RAP.

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The batting cages were originally installed by the Cheviot Hills Pony Baseball Association, a private organization (Association), in coordination with RAP. The Pony League operates under a year-round permit from RAP to use one of the four (4) fields at the Center where the Association operates the Cheviot Hills Pony League baseball program, serving children ranging in age from seven (7) years old to fourteen (14). The field used by the Association is located adjacent to the subject batting cages. With funds provided by FOX to the Cheviot Hills Pony Baseball Association, the batting cages turf was replaced by a RAP approved, licensed contractor hired by the Association in consultation with RAP Staff at the Center.

The Center offers RAP sponsored baseball programming which serves a younger group of participants ranging in age from five (5) years old to eight (8). Being that RAP and Association age groups only overlap at the ages of 7 and 8, and considering that the Association's program is more competitive than RAP's which is primarily focused on "recreation" level competition, the two programs do not conflict and actually complement each other with kids moving from the RAP program to the Association's as children grow older and become more skilled.

To thank and acknowledge FOX for its generous contribution, and subject to the Board of Recreation and Park Commissioners' (Board) approval, a metal sign measuring 24" x 18" as shown in Attachment 1, will be mounted on one of the batting cages which will read as follows:

"City of Los Angeles Department of Recreation and Parks  
Thanks and Acknowledges Fox  
for its generous contribution to the batting cages at  
Cheviot Hills Recreation Center"

### FISCAL IMPACT

The batting cages turf replacement had no fiscal impact on RAP's General Fund as all costs of materials and installation were funded entirely by FOX through the Association.

### STRATEGIC PLAN INIATIVES AND GOALS

Approval of this Report advances RAP's Strategic Plan by supporting:

**Goal No. 6:** Build financial strength and innovative collaborations  
to help expand and improve L.A. City parks and programs

**Outcome No. 2:** Improved management of facilities

**Result:** Replacement of worn-out turf at the batting cages

This report was prepared by Joel Alvarez, Senior Management Analyst II, Partnership Section.

### LIST OF ATTACHMENTS

- 1) Proposed Rendering of Recognition Signage

**Cheviot Hills Recreation Center**

2551 Motor Ave, Los Angeles, CA 90064

Proposed Recognition Signage.

