

APPROVED
SEP 02 2021

**BOARD OF RECREATION
AND PARK COMMISSIONERS**

BOARD REPORT

NO. 21-151

DATE September 02, 2021

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: "LOUDER THAN WORDS" GRANT FROM THE FINISH LINE YOUTH FOUNDATION AND THE LOS ANGELES PARKS FOUNDATION FOR SUPPORT OF GIRLS PLAY LA; ACCEPTANCE OF GRANT FUNDS

AP Diaz	_____	M. Rudnick	_____
H. Fujita	_____	C. Santo Domingo	_____
* J. Kim	<u>JK</u>	N. Williams	_____

M. Shue
General Manager

Approved X Disapproved _____ Withdrawn _____

If Approved: Board President *Sybil Pagan* Board Secretary *H. Arriola*

RECOMMENDATIONS:

1. Accept the "Louder than Words" grant through the Finish Line Youth Foundation (FLYF) and the Los Angeles Parks Foundation (LAPF) in the amount of Twenty-Two Thousand Dollars (\$22,000) in support of the Girls Play LA (GPLA) program (Grant), subject to the approval of the Mayor and City Council pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
2. Authorize the Department of Recreation and Parks' (RAP) General Manager or designee to accept and receive the awarded Grant funds;
3. Direct RAP staff to transmit a copy of any Grant documents to the Mayor in accordance with Executive Directive 3 (Villaraigosa Series), Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and the City Clerk for Council Committee and City Council approval of the Grant, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
4. Direct that appropriate recognition be given to FLYF and LAPF for the award of the Grant; and,
5. Authorize RAP's Chief Accounting Employee or designee to make any technical corrections as necessary to carry out the intent of this Report.

SUMMARY:

Finish Line, Inc. (Finish Line) is a premium retailer that carries shoes, apparel, and accessories. Finish Line employs 13,000 associates and operates approximately 890 locations in the United States.

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FLYF is the philanthropic arm of Finish Line. FLYF is a national partner of Special Olympics and a dedicated corporate citizen to the Far Eastside of Indianapolis. FLYF also provides financial support for diversity and inclusion initiatives, opportunities for those with special needs, and resources for disadvantaged youth.

On April 15, 2021, LAPF submitted a grant application to FLYF in support of RAP's GPLA program. On May 28, 2021, LAPF was awarded FLYF's "Louder Than Words" grant in the amount of \$25,000 to support new and existing GPLA programs. LAPF will be granting a portion of these funds to RAP to be used to enhance current gender equity programming and events throughout the 100 GPLA locations.

Through this Report, RAP staff requests acceptance of the Grant awarded by FLYF and LAPF. As the primary grantee of these Grant funds, LAPF will assess a 12% administrative fee and grant the remaining funds in the amount of Twenty-Two Thousand Dollars (\$22,000) to RAP for use the GPLA program. LAPF was the primary grantee because the FLYF preferred to give grant funding to 501(c)3 organizations.

STRATEGIC PLAN:

Approval of this Board Report advances RAP's Strategic Plan by supporting:

Goal No. 2: Offer Affordable and Equitable Recreation Programming

Outcome No. 2: Girls and young women have equal access to recreational opportunities in LA

FISCAL IMPACT:

Acceptance of this Grant will have no impact on RAP's General Fund, except for unknown savings, as Grant funds may offset some expenditures. LAPF remains the primary grantee of these funds from FLYF and RAP is the subgrantee of these funds from LAPF.

This report was prepared by Austin Dumas, (Acting) Principal Recreation Supervisor, EXPO Center.