

APPROVED

OCT 20 2022

BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 22-267

DATE October 20, 2022

C.D. NA

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WILLIAM S. HART PARK – HART PARK NEON DOG SIGN PROJECT – CATEGORICAL EXEMPTION FROM THE PROVISIONS OF THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III, SECTION 1, CLASS 11(1) [CONSTRUCTION OR PLACEMENT OF ON-PREMISE SIGNS] AND CLASS 11(6) [CONSTRUCTION OR PLACEMENT OF MINOR STRUCTURES ACCESSORY TO (APPURTENANT TO) EXISTING COMMERCIAL, INDUSTRIAL, OR INSTITUTIONAL FACILITIES] OF CITY CEQA GUIDELINES AND ARTICLE 19, SECTION 15311 OF CALIFORNIA STATE CEQA GUIDELINES

AP Diaz	_____	M. Rudnick	_____
H. Fujita	_____	*C. Santo Domingo	<u>DF</u>
B. Jackson	_____	N. Williams	_____



 General Manager

Approved X Disapproved _____ Withdrawn _____

If Approved: Board President *Ayria Patacas* Board Secretary *Sakina Sardin*

RECOMMENDATIONS

1. Approve the proposed Hart Park Neon Dog Sign Project (Project) at William S. Hart Park, as described in this Report;
2. Authorize the Department of Recreation and Parks' (RAP) General Manager or his designee to issue a letter to the City of West Hollywood authorizing the installation of the Project;
3. Determine that the proposed Project is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11(1) [Construction or placement of on-premise signs] and Class 11(6) [Construction or placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities] of City CEQA Guidelines and Article 19, Section 15311 of California CEQA Guidelines and direct RAP staff to file a Notice of Exemption (NOE) with the Los Angeles County Clerk.
4. Authorize RAP's Chief Accounting Employee to prepare a check to the Los Angeles

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County Clerk in the amount of \$75.00 for the purpose of filing a NOE; and,

5. Authorize RAP staff to make technical corrections as necessary to carry out the intent of this Report.

SUMMARY

On August 23, 1944, William S. Hart gifted to the City of Los Angeles (City) the 0.83-acre dog park currently known as William S. Hart Park located at 8341 De Longpre Avenue, which at that time was located in an unincorporated area of the County of Los Angeles. In addition to the property, Mr. Hart also gave the City fifty thousand dollars (\$50,000.00). On November 29, 1984, the City of West Hollywood (West Hollywood) was incorporated and included the previously unincorporated area of the County of Los Angeles where William S. Hart Park is located.

Per Report No. 19-148, RAP has a lease agreement with the City of West Hollywood for the operation and maintenance of Hart Park. Per Article 6.1 of the Lease Agreement between the City of West Hollywood and the City of Los Angeles Department of Recreation and Parks, dated November 22, 2019, "No structure or improvement shall be constructed or maintained, nor shall Tenant make any improvements, alterations or additions (collectively "Alterations") without the prior written consent and approval of the plans by the General Manager, which approval shall not be unreasonably withheld or delayed. The entire cost of such Alterations shall be paid by Tenant, including design costs and fees related thereto. In granting approval, City may require the Alterations to be so designed and constructed to allow either the Premises to be restored to its previous condition at the termination of this Lease or to allow the structures to be usable by City or subsequent tenant. Any other approval, permit, or inspection requirements, are in addition to the approval of the General Manager and shall be obtained for Alterations where required by law."

Proposed Art Installation

The City of West Hollywood seeks the approval of a proposed public art project known as the Hart Park Neon Dog Sign Project (Project). The Project proposes the installation of a reconditioned neon dog sign with a vertical support pole, corresponding foundation for the support pole, and electrical connections at the Northeast sector of William S. Hart Park, adjacent to the Sunset Boulevard entrance of the park. There is no copyright or advertisement on the sign.

On January 21, 2020, the West Hollywood City Council accepted the gift of the Neon Dog Sign for inclusion in the City of West Hollywood's Urban Art Collection, per the recommendation of the Arts and Cultural Affairs Commission (Attachment 5). The Project and proposed location have been reviewed and approved by the City of West Hollywood Public Facilities Commission on May 12, 2021 and the Arts and Cultural Affairs Commission on September 23, 2021.

West Hollywood sent the Department of Recreation and Parks (RAP) a letter (Attachment 1) requesting the consideration of the proposed Project. West Hollywood also submitted the Public Art Application and plans and specifications for the proposed Project to RAP, which are shown

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as Attachments 2 & 3 respectively. The Waiver and Indemnity shown in Attachment 4 will be used in place of the standard artist's waiver.

All costs associated with the installation and maintenance of the proposed Project will be incurred by the City of West Hollywood.

On July 21, 2022, the proposed Project was presented to the Facility Repair and Maintenance Commission Task Force and granted conceptual approval. The proposed Project was approved by the Department of Cultural Affairs' Cultural Affairs Commission (CAC) on September 14, 2022 (Attachment 6).

TREES AND SHADE

This proposed Project will not impact shade at William S. Hart Park.

ENVIRONMENTAL IMPACT

The proposed Project consists of the placement of on-premise signs and the placement of minor structures accessory to (appurtenant to) existing institutional facilities.

According to the parcel profile report retrieved September 30, 2022, area resides in a liquefaction zone and the Alquist-Priolo fault zone. The construction of this project will not create conditions that could lead to liquefaction and would not potentially result in or increase vulnerability to damage caused by earthquakes. This is a highly developed area where the maintenance and repair of buildings occurs regularly without incident and, as such, this not an unusual circumstance.

This site is not within a coastal, historic, or hazardous waste or borderline zone so there is no reasonable possibility that the project will have a significant effect due to unusual circumstances. No other known projects would involve cumulatively significant impacts, and no future projects would result from the proposed project. As of September 30, 2022, the State Department of Toxic Substances Control (DTSC) (Envirostor at www.envirostor.dtsc.ca.gov) and the State Water Resources Control Board (SWCB) (Geotracker at <https://geotracker.waterboards.ca.gov/>) have not listed the Project site or any contaminated sites near the Project area (within 500 feet).

According to the Caltrans Scenic Highway Map, there is no scenic highway located within the vicinity of the project or within the project site. Furthermore, the project is not located in proximity of a known historical resource and will not cause a substantial adverse change in the significance of a historical resource.

Based on this information, RAP staff recommends that the Board of Recreation and Parks Commissioners (Board) determines that it is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11(1) and Class 11(6) of City CEQA Guidelines as well as to Article 19, Section 15311 of California CEQA Guidelines.

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Staff will file a Notice of Exemption the Los Angeles County Clerk upon the Board's approval.

FISCAL IMPACT

The approval of this Report and Project will have no impact on RAP's General Fund.

STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Board Report advances RAP's Strategic Plan by supporting:

Goal No. 4: Actively Engage Communities

Outcome No. 3: Activated Parks and increase use of digital engagement

Result: The proposed Project creates a new opportunity to activate William S. Hart Park.

This report was prepared by Meghan Luera, Senior Management Analyst I, Planning, Maintenance and Construction Branch.

ATTACHMENTS

- 1) Attachment 1 – Letter of Request from the City of Hollywood
- 2) Attachment 2 – Public Art Application
- 3) Attachment 3 – Project Plans and Specifications
- 4) Attachment 4 – Waiver and Indemnity
- 5) Attachment 5 – West Hollywood City Council Staff Report and Deed of Gift
- 6) Attachment 6 – CAC Agenda (September 14, 2022)



City of West Hollywood

CITY HALL
8300 SANTA MONICA BLVD
WEST HOLLYWOOD, CA
90069-6216
(323) 848-6400
weho.org @wehocity

VIA EMAIL

March 29, 2022

City of Los Angeles
RAP Facility Repair and Maintenance Task Force
Cultural Affairs Commission
Board of Recreation and Parks Commissioners

ATTN: Public Art Submittal, 221 North Figueroa Street, Fourth Floor - Suite 400, Los Angeles, CA 90012. ap.projectideas@lacity.org

Re: Hart Park Neon Dog Sign Project – Request Approval to Proceed

Dear Task Force Members and Commissioners,

The City of West Hollywood (Tenant) is seeking authority to proceed with a public art installation project within the boundaries of William S. Hart Park; a property under lease with the City of Los Angeles (Lessor) located at 8341 De Longpre Avenue, West Hollywood, CA 90069-260. APN: 5554-024-270 through 272.

The City of West Hollywood seeks to acquire said approval of a proposed public art project known as: Hart Park Neon Dog Sign Project (Project). A Public Art Application for the Project is attached to this letter (Attachment A). The Project consists of a reconditioned, electrically rotating neon sign in the shape of a dog atop a support structure. There is no copy or advertisement on the sign. The proposed installation location is the Northwest sector of William S. Hart Park.

Enclosed for your review and approval are Plans and Specifications outlining the Project. The plans have been reviewed and approved by the Building & Safety Division of the City of West Hollywood. A permit for the project will be issued to a licensed contractor upon approval of the Project from the City of Los Angeles. (Attachment B)

In 2013, the City of West Hollywood, as part of its 30th Anniversary of Cityhood projects, celebrated its wonderful and eclectic neon signs along the Sunset Strip and Santa Monica Boulevard. In collaboration with the Museum of Neon Art, the City installed a special exhibition of vintage neon signs as well as publishing a brochure capturing more than 50 significant works of neon art that could be found throughout the City. The project was very popular with residents and visitors and received a great deal of media attention.

Since that exhibit, City staff have been closely monitoring the demolition of existing structures that may destroy or remove some of the iconic neon currently in operation throughout the City. As a result, City staff have negotiated with developers to gift the existing neon signs to the City of West Hollywood for exhibition in the Urban Art Collection.

The owners, Joseph Chan and Charles Chan Massey, of the Collar & Leash pet store at 8555 Santa Monica Boulevard decided to close their store, pending a new development project that would demolish the existing structures. They contacted the City with an offer to gift a neon dog sign, from the their building's location, to the City.

On January 21, 2020, the West Hollywood City Council accepted the gift of the Neon Dog Sign for inclusion in the City of West Hollywood's Urban Art Collection, per the recommendation of the Arts and Cultural Affairs Commission (Attachment C). The Project and proposed location have been reviewed and approved by the City of West Hollywood Public Facilities Commission (May 12, 2021, unanimous approval) and the Arts and Cultural Affairs Commission (September 23, 2021, unanimous approval).

The neon sign at proposed location, Northeast entrance to William S. Hart Park, along Sunset Boulevard, will become a new cultural attraction in the City of West Hollywood. The Project will continue the City of West Hollywood's efforts to activate Sunset Boulevard with pedestrian friendly experiences. The Project will also act as a visual marker for the dog park located within the William S. Hart Park.

Respectfully submitted,



Rebecca Ehemann
Arts Manager
City of West Hollywood
rehemann@weho.org
323-848-6846

ATTACHMENTS:

Attachment A – Public Art Application for the Project

Attachment B – Plans, Specifications, and West Hollywood Building Permit Application for the Project

Attachment C – West Hollywood City Council Staff Report and Deed of Gift, January 21, 2020

ATTACHMENT 2

CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS

Planning, Construction, and Maintenance Branch

Public Art Application (Rev. 08/2014)

Date: 3/29/22

1. Applicant: (Individual name or organization, address, email, telephone):
City of West Hollywood, 8300 Santa Monica Boulevard, West Hollywood, CA 90069

2. Project Title/Description (attach separate sheet if required):
Neon Dog Sign. The recently reconditioned, 30-year old, neon sign is approximately 10x10 feet and was designed by Wilson Ong (deceased) and fabricated by American Signs in Los Angeles. Additional information attached.

3. Project Location/Street Address: William S. Hart Park, 8341 De Longpre Avenue, West Hollywood, CA
4. Council District of Project Location: N/A. City of West Hollywood
5. Artist(s) Information (attach separate sheet for multiple entries, if required):
Name: Wilson Ong (deceased) Address: Sign is owned by the City of West Hollywood
Email(s): _____ Telephone(s): _____
6. Estimated Cost of Project (Materials, Labor, Insurance, etc.): All costs will be incurred by City of West Hollywood
7. Expected Length of Time for Installation: 10 years
8. Expected Lifespan of Project: (3 years, 5 years, 7 years, other,) 10 year maximum: 10 years
9. Who will be responsible for maintaining the project during its lifespan? (attach separate sheet if required)
Name: Rebecca Ehemann, Arts Manager Address: City of West Hollywood, 8300 Santa Monica Boulevard, West Hollywood, CA 90069
Email: rehemann@weho.org Telephone: 323-848-6846
10. Do you have a signed contract with the artist regarding the proposed project? N, Artist is deceased. Sign is owned by City of West Hollywood
11. Do you have a signed contract with the artist addressing the duration the project will remain in place, project maintenance, and/or removal of the project from park property? N, Artist is deceased. Sign is owned by City of West Hollywood
12. If "Yes" to either of 10 or 11 above, please attach one (1) copy of each contract.
13. See "Required Documentation" sheet for additional information and requirements.

CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS

Planning, Construction, and Maintenance Branch

Public Art Proposal Required Documentation (Rev. 08/2014)

All requested items and copies of requested documents must be submitted to RAP before an application can be processed and scheduled for an initial review.

- A. Application Form;
- B. Artist(s) Resume(s) – please be sure the resumes list other past public art projects the artists have done, with descriptions, locations, and dates of each project.
- C. Relevant Press – one review (one page maximum) of the artist’s work or the applicant’s work.
- D. Written Narrative (maximum two pages) – in the order they appear below. Please address and include a description of the following items:
 - 1. Funding Source(s) – Identify all funding sources such as grants, fund-raised monies, or donations and include whether these funds are committed or proposed.
 - 2. Artist Selection Process – How was the artist selected? How many artists were interviewed/considered?
 - 3. Design – How was it derived?
 - 4. Community Context – How does the design fit within the existing environment in terms of size, color, surrounding building types, materials, theme, community culture or architectural design, etc.
 - 5. Production Process – How will the proposed wall/area be prepared? What type of medium will be used? Who will do the actual production – the artist, the artist and assistants, or the artist and students?
 - 6. Maintenance – Identify (name, address, email, telephone) the individual who will arrange to have the project cleaned and/or repaired. With what funds and for how long is this maintenance commitment? Describe the process you have developed to maintain the installation over its lifespan. Attach a signed letter or other documentation from the individual responsible for this maintenance commitment indicating his/her acceptance of this responsibility.
 - 7. Agreement Regarding Anti-Graffiti Coating – Application of an anti-graffiti coating is mandatory. Attach a letter or other correspondence showing that an anti-graffiti coating has been arranged.
- E. Detailed Sketch and/or Drawing – Colors and details must be accurately indicated and rendering must be to scale. Indicate the precise area of the park where the project is proposed. Provide a photograph of the proposed location with an overlay of the proposed project at scale. (7 copies)
- F. Color Photographs of the Site and Surroundings – Show adjacent buildings, buildings across the street, and local landmarks that indicate the flavor of the neighborhood. (7 copies)

City of Los Angeles Department of Recreation and Parks
Policy on Public Art, Murals, Monuments and Memorial Plaques on Park Property

A. Background:

The Department of Recreation and Parks (RAP) regularly receives unsolicited proposals from outside entities for the installation of public art, murals, monuments, and memorial plaques on City parkland. The existing RAP Memorial Plaque Policy, approved by the Board of Recreation and Park Commissioners (“Board”) on October 18, 1995 (Report No. 416-95), only addresses requests for the installation of memorial plaques. Given the similarity of the underlying nature of public art, murals, monuments, and memorial plaques, which traditionally revolves around commemorating or memorializing an event, notable individual, social movement, message, or a vision for the future, and recognizing the need to expand and update RAP’s 1995 Memorial Plaque Policy, RAP developed this Policy on Public Art, Murals, Monuments, and Memorial Plaques on Park Property (“Public Art Policy”), to establish guidelines and procedures for responding to public art proposals on a consistent basis. This Public Art Policy sets forth the protocols and criteria for the evaluation and approval of proposed public art projects, including the installation of murals on RAP structures, the construction of monuments, and the installation of memorial plaques (collectively referred to herein as, “Public Art”).

B. Definitions:

- Applicant: An individual, organization, or business entity submitting a proposal for the installation of Public Art on City of Los Angeles park property under the jurisdiction of RAP.
- Public Art: The term “public art” refers to works of art in any media that have been planned and executed with the specific intention of being sited or staged within the physical public domain accessible to all. The term also applies to art which is exhibited in publicly accessible buildings, such as a recreation center.
- Mural: A “mural” is a subset of public art that refers to artwork painted or applied directly on an interior or exterior wall, ceiling or other large permanent surface.
- Monument: A monument is a structure erected in remembrance of a person or event, such as a statue, defined stone, sculpture, or other lasting evidence or identifying mark.
- Memorial Plaque: A memorial plaque can also be considered a subset of public art, but is generally informational in nature. Pursuant to the RAP Sponsorship Recognition Policy, approved by the Board on June 5, 2013 (Report No. 13-160), plaques may be used as a form of recognition in acknowledging a donor, supporter or sponsor for monetary, in-kind, and/or capital contributions made to RAP, which are distinct to memorial plaques. Therefore, for purposes of this Public Art Policy, memorial plaques shall not include plaques associated with or related to a sponsorship or donor project.

C. Policy:

RAP recognizes that public art, murals, monuments, and plaques, referred to herein as “Public Art”, can be a benefit to a community and, if executed properly, can support RAP’s mission to enrich the lives of

the residents of Los Angeles by providing safe, welcoming parks and recreation facilities. Any approved Public Art on RAP controlled property must fit within the surrounding community context, have community support, and be appropriate for the suggested location. Under no circumstances will such Public Art be approved that promotes or overtly includes any religious, commercial, sex or violence, drug or alcohol, or gang- associated message.

D. Guidelines:

Proposals submitted to RAP for the installation of Public Art on park property shall be evaluated by RAP on an individual basis, and if found appropriate in accordance with this Public Art Policy, will be submitted to the Board for consideration. All Public Art project designs will be subject to review and approval by RAP's Planning, Construction, and Maintenance Branch ("PCM"), the Facilities and Maintenance Task Force of the RAP Board of Commissioners, and the full RAP Board of Commissioners. The following guidelines are provided to assist those preparing to submit a proposal to RAP:

1. Murals may be made of paint, tiles, mosaics, etc, and should be applied directly to the project wall or surface, and should not extend or protrude beyond the depth of the approved mural material.
2. A mural may be installed on the interior or exterior of a building or wall with a finished surface. Murals are not allowed on walls made of stone, or unpainted brick. There shall be no new installation or construction of any freestanding or additional structures to accommodate the proposed Public Art project.
3. Mural areas should not be painted on, nor obscure any architectural features such as, windows, doors, pilasters, cornices, doors, or other building trim, feature bands, and/or other recessed or projecting features.
4. All Public Art project installations must be designed and constructed of a material that is appropriate for park placement, with minimal or no potential design-related liability risk, and offers no safety hazards.
5. Memorial Plaques must be made of bronze, installed in a secure fashion, with a maximum size of 12" x 18". Plaque content, including design, text font, verbiage, illustration or graphics, and scope, is subject to Staff review, recommendation and approval.
6. RAP shall bear no cost for the installation or the maintenance of any Public Art project.
7. Any Public Art placed within a RAP owned property becomes the property of the City of Los Angeles. Therefore, if a Public Art installation is approved by the Board, the Applicant shall be required to sign a Waiver of Proprietary Rights.
8. Maintenance: The Public Art proposal must specify the lifespan of the proposed project, during which time the Applicant shall be responsible for the ongoing maintenance of the Public Art installation.
 - a. All Public Art must be treated with an anti-graffiti coating.
 - b. If during the agreed upon Public Art lifespan, the Public Art is not maintained, RAP reserves the right to remove it at the Applicant's expense. Removal procedures shall be outlined in the application and approval process.

- c. Approved Public Art installations may be required to include deposited funds into an escrow account for possible maintenance and/or removal of the Public Art installation if deemed necessary and appropriate by RAP.

E. Procedures:

1. Any Applicant proposing the installation of Public Art on park property must complete and submit a Public Art Application form (“Application”) to RAP staff for processing. Applications can be submitted electronically at rap.projectideas@lacity.org or via mail: ATTN: Public Art Submittal, 221 North Figueroa Street, Fourth Floor - Suite 400, Los Angeles, CA 90012.
2. PCM staff will review the Application according to this Public Art Policy. The review process may include Staff input from the RAP Partnership Division, Operations Branch, Maintenance Division, and the City Council Office. The evaluation process may include but not be limited to analysis of: the Public Art subject matter and or contact, proposed park location, visual impacts, time-frame, impact on the park and/or community, materials to be used, project logistics, and potential community support or objections.
3. Upon determination of a favorable project evaluation, the Public Art proposal will be presented to the Board’s Facility Repair and Maintenance Commission Task Force (“Task Force”) for further discussion and guidance prior to possible consideration by the full Board.
4. Upon the Task Force granting the Public Art project conceptual approval, a community outreach process will be conducted, including but not limited to, the appropriate Park Advisory Board and/or the Neighborhood Council.
5. The Applicant must obtain approval from the Cultural Affairs Commission for any Public Art installation that is not temporary in nature. It is the responsibility of the Applicant to contact the Cultural Affairs Commission for their application form and procedures.
 - Memorial Plaques do not require review or approval from the Cultural Affairs Commission.
6. Upon approval by the Cultural Affairs Commission, the Public Art proposal and related application will be presented for final consideration by the Board.
 - For installations that are temporary in nature (ie: less than 12 months installed), an informational report may be provided to the Board in lieu of a report recommending a Board action.
7. Should the Board approve the Public Art proposal and approve the related project, the Board’s action will be followed by the appropriate RAP Staff with jurisdiction over the project area, issuing a Right of Entry (ROE) permit authorizing the Applicant’s access onto park property to perform the Public Art installation within the specified space. Regardless of whether the Public Art installation is permanent or temporary, prior to the ROE becoming valid, the Applicant must provide proof of insurance which names the City of Los Angeles as an additional insured.
8. If applicable, the Applicant must procure any required permits from the Department of Building and Safety, or any other governing agency, at the Applicant’s sole expense.
9. All Public Art installation costs will be the Applicant’s responsibility, with the City of Los Angeles bearing no project related cost or expense.

10. Upon completion of the project, PCM Staff will inspect the installation to ensure consistency with the Board's approval. At least one photograph shall be taken and placed in the application file for future reference.
11. Applicant must agree to sign the Artist's Waiver for Public Art, Murals, Monuments, and Memorial Plaques (08/2014) (*Waiver of Proprietary Rights for Artwork Placed upon City Property*) form. Applicant thereby agrees that any approved Public Art installation deemed by RAP to no longer be in compliance with this Public Art Policy, or any unauthorized installation, may be removed at RAP's discretion. Unauthorized installations include, but are not limited to, non-approved design, location, materials, or length of installation. RAP also reserves the right to remove artwork which has been defaced or is otherwise not maintained to RAP standards after notification to the Applicant with no action by Applicant. Removal may occur before the life span of the Public Art concludes or within the span of a temporary installation period.
12. The Board may require that the Applicant include a small expository plaque with information such as the name of the artist, the date of installation, purpose of the project or Public Art, etc. This would be the financial responsibility of the Applicant.

City of West Hollywood – Hart Park Neon Dog Sign Project (Project)

Public Art Proposal Required Documentation

March 29, 2022

- A. Application attached
- B. Artist Resume – The sign designer is deceased, and City was unable to locate a resume for the designer.
- C. Relevant Press – none
- D. Written Narrative
 1. Funding Source – All costs associated with the Project will be incurred by the City of West Hollywood.
 2. Artist Selection Process – n/a. The sign existed outside of a storefront for approximately 30 years at 8555 Santa Monica Boulevard in the City of West Hollywood. The property owner gifted the neon sign to the City on January 21, 2020.
 3. Design – The sign designer is deceased, and the City of West Hollywood was unable to locate additional information about the sign design. The neon sign measures 10 x 10 feet.
 4. Community Context – In 2013, the City of West Hollywood, as part of its 30th Anniversary of City-hood projects, celebrated its wonderful and eclectic neon signs along the Sunset Strip and Santa Monica Boulevard. In collaboration with the Museum of Neon Art, the City installed a special exhibition of vintage neon signs as well as publishing a brochure capturing more than 50 significant works of neon art that could be found throughout the City.

The project was very popular with residents and visitors and received a great deal of media attention. Since that exhibit, City staff have been closely monitoring the demolition of existing structures that may destroy or remove some of the iconic neon currently in operation throughout the City. As a result, City staff have negotiated with developers to gift the existing neon signs to the City of West Hollywood for exhibition in their Urban Art Collection.

The neon sign was located outside of the Collar & Leash pet store at 8555 Santa Monica Boulevard. The owners, Joseph Chan and Charles Chan Massey, decided to close their store, pending a new development project that would demolish the existing structures. The owners contacted the City with an offer to gift the neon sign to the City.

The installation of the Project along Sunset Boulevard will become a new cultural attraction in the City of West Hollywood. The Project will continue the City of West Hollywood's efforts to activate Sunset Boulevard with pedestrian friendly experiences. The Project will also act as a visual marker for the dog park located within the William S. Hart Park.

5. Production Process – the sign is believed to have been designed by Wilson Ong (deceased) and was fabricated by American Signs in Los Angeles more than 30 years ago.

The sign was gifted to the City of West Hollywood in poor condition. The City of West Hollywood has reconditioned to its original condition, including repainting the sign,

replacement of all the neon tubes, and reactivation of the sign's rotation element, for its public exhibition.

The City of West Hollywood has enlisted services for civil engineering from PSOMAS, and electrical engineering from Lin Consulting, Inc in the design of the Project. The City will contract with a licensed contractor to install the Project at the Northeast entrance to William S. Hart Park.

6. Maintenance – The City will provide regular routine maintenance for the neon sign as part of its Urban Art Collection. Maintenance for the Urban Art Collection is managed by Rebecca Ehemann, Arts Manager, City of West Hollywood, rehemann@weho.org, 323-848-6846. Funding for the Urban Art Collection maintenance is allocated from the City of West Hollywood's general fund.
7. Agreement Regarding Anti-Graffiti Coating – the sign is designed to sit above the pedestrian reach. The support pole will be treated with an anti-graffiti coating and maintained as part of the Urban Art Collection.

E. Detailed Sketch and/or Drawing

Image of the reconditioned neon sign (3/29/22). Detail plans for the Project installation are attached.



F. Color Photographs of the Site and Surroundings

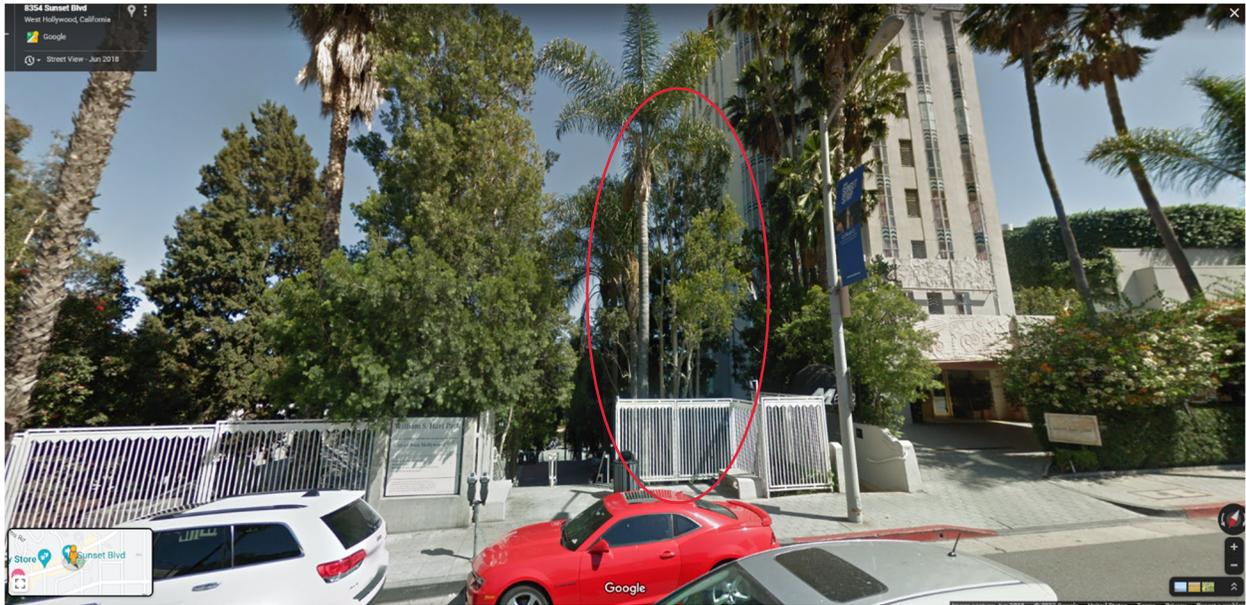
Existing site conditions at the proposed location for the Project. Proposed location for the project is the Northeast entrance to William S. Hart Park, along Sunset Boulevard.



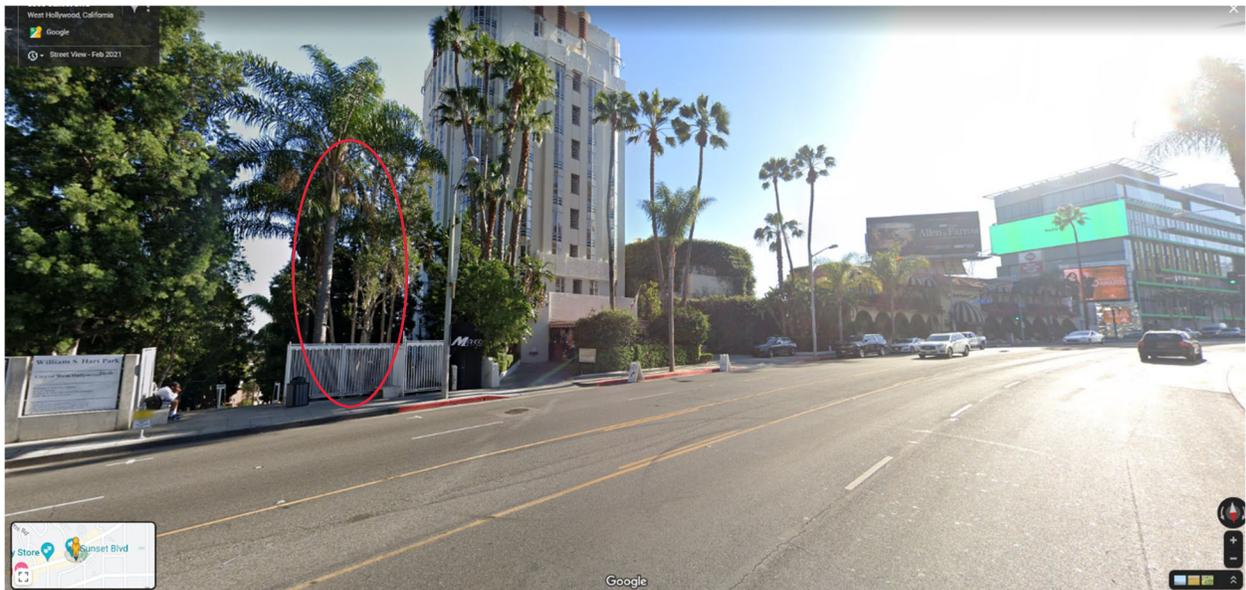
Aerial view of site



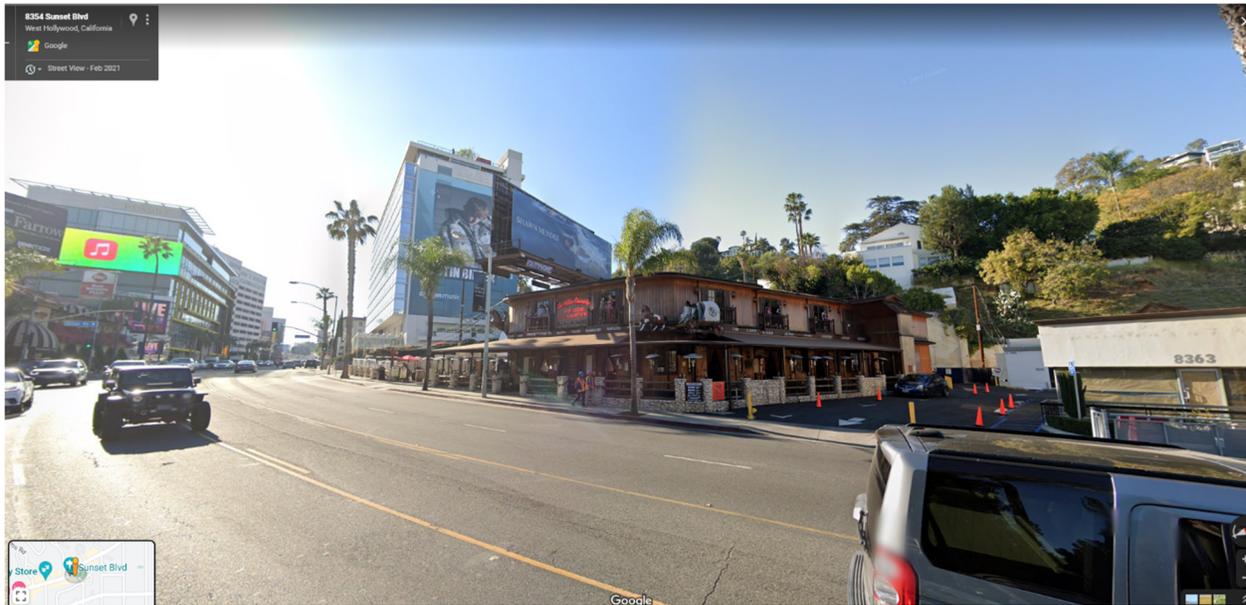
Proposed location for the Project, Northeast corner entrance to the Park along Sunset Boulevard.



Entrance detail



Site looking west



View from site looking Northwest



View from site looking East

G. Other items:

1. **Plaque:** The City of West Hollywood will install an information plaque with the name of the Project, date of installation, and "West Hollywood Urban Art Collection."
2. **Right of Entry (ROE) permit:** The City of West Hollywood's licensed general contractor for the installation of the Project will name the City of Los Angeles as additionally insured prior to the installation.
3. **REQUESTS FOR EXEMPTIONS**

- a. **Artist Waiver for Public Art, Murals, Monuments, and Memorial Plaques:** The City of West Hollywood, as owner of the Project, requests an exemption from this Artist Waiver for Public Art, Murals, Monuments, and Memorial Plaques.
- b. **Waiver of Proprietary Rights:** The City of West Hollywood, as owner of the Project, requests an exemption from the Waiver of Proprietary Rights.

Neon Dog

**William S. Hart Park
8341 DeLongpre Ave,
West Hollywood**



City of West Hollywood
Economic Development Department | Arts Division

Neon Dog | Wilson Ong (designer, deceased) | circa 1990, 2022 Restoration

History of Neon in West Hollywood



In 2013, the City of West Hollywood, as part of its 30th Anniversary of cityhood, celebrated its wonderful and eclectic neon signs along the Sunset Strip and Santa Monica Boulevard. In collaboration with the Museum of Neon Art, the City installed a special exhibition of vintage neon signs as well as publishing a brochure capturing more than 50 significant works of neon art that could be found throughout the City. The project was very popular with residents and visitors and received a great deal of media attention.

Since that exhibit, City staff have been closely monitoring the demolition of existing structures that may destroy or remove some of the iconic neon currently in operation throughout the City. As a result, City staff have negotiated with developers to gift the existing neon signs to the City of West Hollywood for exhibition in the Urban Art Collection.

In addition to conserving existing neon, the City hosts temporary exhibitions of contemporary neon projects through its Art on the Outside Program. The image to the left is "One Love," by Scott Froschauer, exhibited in the traffic median of Santa Monica Boulevard at Holloway Drive.



Neon Dog

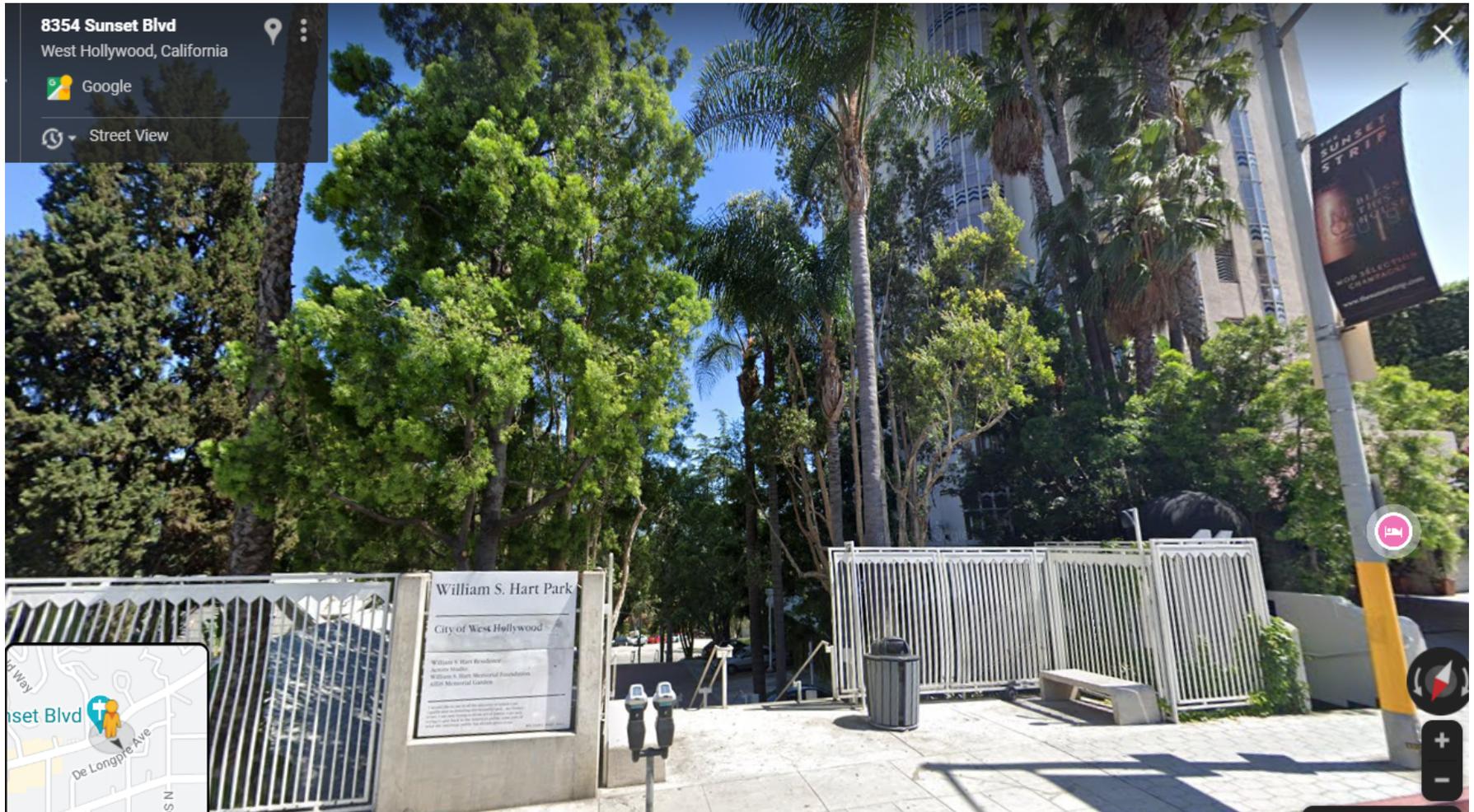
The City of West Hollywood seeks to acquire approval of a proposed public art project known as West Hollywood Neon Dog. The project consists of a reconditioned, electronically rotating neon sign in the shape of a dog atop a support pole. There is no copy or advertisement on the neon artwork.

The Neon Dog artwork, installed at the proposed location (northwest entrance to William S. Hart Park) along the Sunset Strip will become a new cultural attraction in the City of West Hollywood. The Project will continue the City of West Hollywood's efforts to activate Sunset Boulevard with pedestrian friendly experiences and will also act as a visual marker for the dog park located within the William S. Hart Park.



Proposed Location

Site image of the Northwest pedestrian entrance to Hart Park via Sunset Boulevard. For informational purposes only.



Proposed Location

Site image of the Northwest pedestrian entrance to Hart Park via Sunset Boulevard with outline of the Neon Dog in proposed location. For informational purposes only.



Proposed Location

Existing site conditions. For informational purposes only.



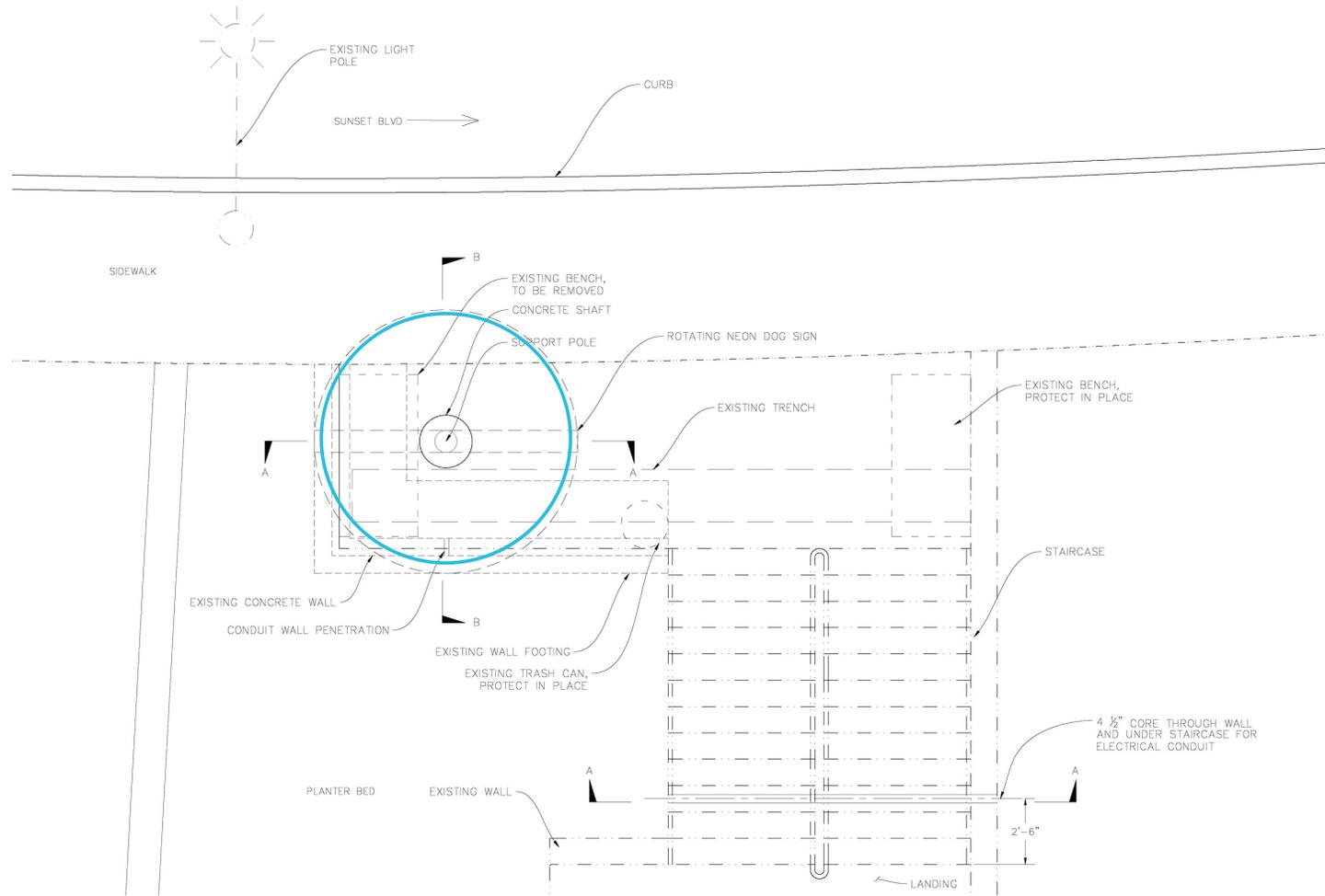
Proposed Location

Existing site conditions with outline of support pole and base plate in proposed location. Support pole and base illustrated in pink. Actual color will be white when installed. For informational purposes only.

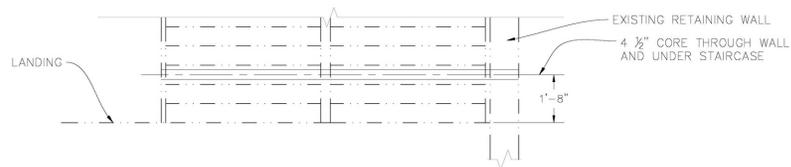


Drawings

- Site plan for Neon Dog installation

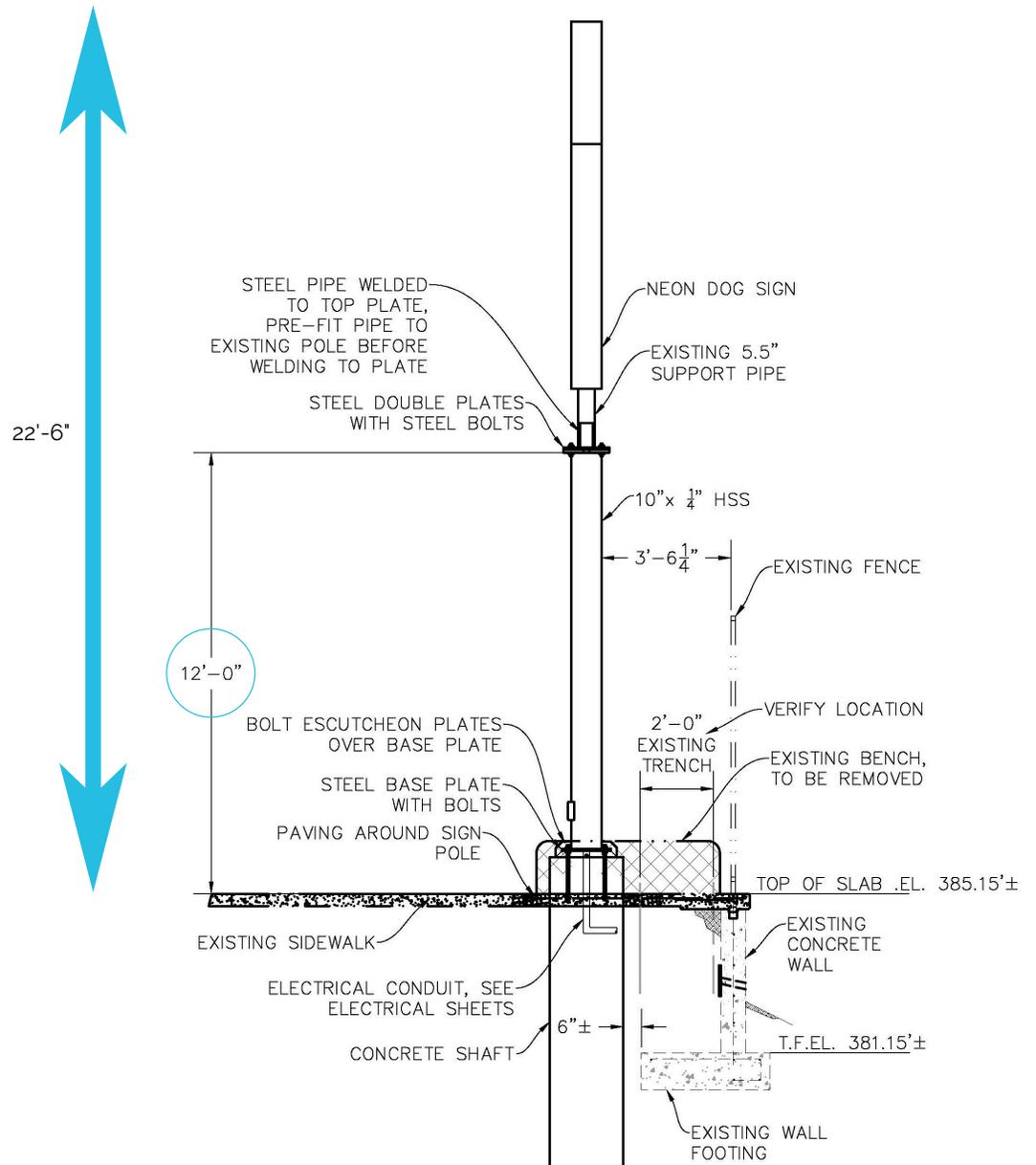
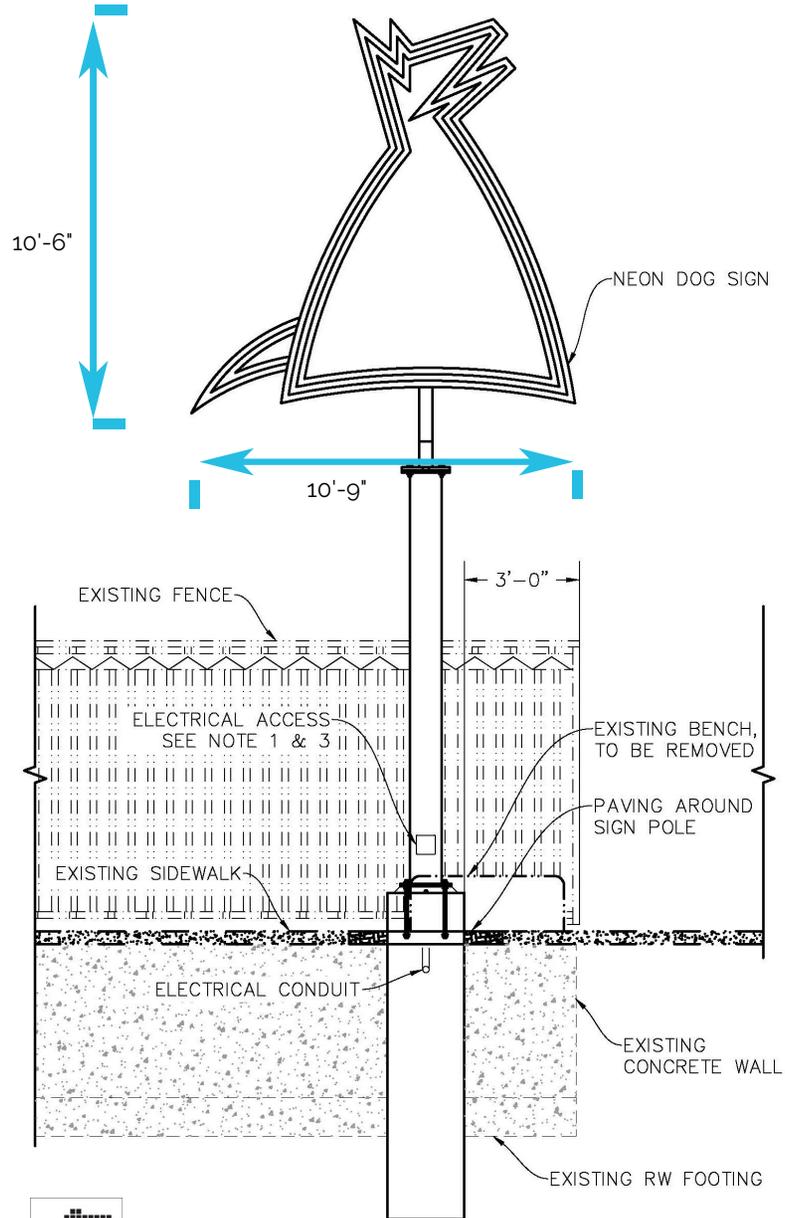


SITE PLAN
3/8" = 1'-0"



Drawings

- Total height of project: 22 feet 6 inches
- Height of Neon Dog: 10 feet 6 inches
- Width of Neon Dog: 10 feet 9 inches
- Height of the support pole: 12 feet



Schedule

January 21, 2020	WH City Council approves Gift of Artwork
Sept. 23, 2021	WH Arts and Cultural Affairs Commission approves recommendation for site
May 12, 2021	WH Public Facilities Commission approves recommendation for site
July 21, 2022	LA Dept. of Recreation and Parks Facility Repair and Maintenance Task Force approves project
Sept. 14, 2022	LA Cultural Affairs Commission review
October 2022	LA Parks and Recreation Commission review
Nov/Dec 2022	Final Plan check and installation of Neon Dog and plaque



ATTACHMENT 3

GENERAL NOTES:

- SPECIFICATIONS, CODES AND STANDARDS NOTED IN THE CONTRACT DOCUMENTS SHALL BE OF THE LATEST EDITION UNLESS OTHERWISE NOTED.
- DIMENSIONS SHALL NOT BE SCALED OFF OF THE DRAWINGS.
- ALL WORK SHALL CONFORM TO MINIMUM STANDARDS OF THE 2016 CALIFORNIA BUILDING CODE, OF ANY CODES LISTED IN THE DRAWINGS OR SPECIFICATIONS AND OF ANY REGULATING AGENCIES WHICH HAVE AUTHORITY OVER ANY PORTION OF THE WORK.
- PRIOR TO SUBMITTING SHOP DRAWINGS AND PRODUCT DATA, THE CONTRACTOR SHALL VERIFY THAT THE SUBMITTALS MEET THE REQUIREMENTS OF THE DRAWINGS AND SPECIFICATIONS. THE CONTRACTOR SHALL SPECIFICALLY NOTE ANY EXCEPTIONS TO THESE REQUIREMENTS WITH THE SUBMITTAL.
- OPENINGS, POCKETS, ETC. SHALL NOT BE PLACED IN STRUCTURAL MEMBERS UNLESS SPECIFICALLY DETAILED ON THE STRUCTURAL DRAWINGS. NOTIFY THE ENGINEER WHEN WORK REQUIRES OPENINGS, POCKETS, ETC. IN STRUCTURAL MEMBERS NOT SHOWN ON THE STRUCTURAL DRAWINGS.
- THE CONTRACTOR SHALL BE RESPONSIBLE FOR COORDINATING THE WORK OF ALL TRADES AND SHALL CHECK ALL DIMENSIONS AND HOLES AND OPENINGS REQUIRED IN STRUCTURAL MEMBERS. ALL DISCREPANCIES SHALL BE CALLED TO THE ATTENTION OF THE ENGINEER AND SHALL BE RESOLVED BEFORE PROCEEDING WITH THE WORK.
- THE CONTRACT DOCUMENTS REPRESENT THE FINISHED STRUCTURE. THEY DO NOT INDICATE THE METHOD OF CONSTRUCTION. THE CONTRACTOR SHALL PROVIDE ALL MEASURES NECESSARY TO PROTECT LIFE AND PROPERTY DURING CONSTRUCTION. SUCH MEASURES SHALL INCLUDE, BUT ARE NOT LIMITED TO, BRACING AND SHORING FOR LOADS DUE TO CONSTRUCTION EQUIPMENT AND MATERIALS. OBSERVATION VISITS TO THE SITE BY THE ENGINEER SHALL NOT INCLUDE INSPECTION OF THE ABOVE ITEMS.

DESIGN DATA:

- CODE: 2019 CALIFORNIA BUILDING CODE.
- WIND DESIGN DATA:
 DESIGN METHOD: ASCE 7-16 CHAPTER 29 DIRECTIONAL PROCEDURE
 BASIC WIND SPEED (3-SEC GUST): 94 MPH
 WIND EXPOSURE: B
 DESIGN WIND PRESSURE: 16.0 PSF
 RISK CATEGORY: II
- EARTHQUAKE DESIGN:
 LATITUDE 34.0954N, LONGITUDE 118.3721W
 SS = 2.121, S1 = 0.761, SDS = 1.414
 SITE CLASS D
- THE FOUNDATION DESIGN IS BASED ON CODE PRESCRIBED MINIMUM VALUES.

FOUNDATIONS:

- THE CONTRACTOR SHALL BE SOLELY RESPONSIBLE FOR ALL EXCAVATION PROCEDURES, INCLUDING LOGGING, SHORING AND PROTECTION OF ADJACENT PROPERTY, STRUCTURES, STREETS AND UTILITIES IN ACCORDANCE WITH THE LOCAL BUILDING DEPARTMENT.
- BACKFILL MATERIAL SHALL NOT BE PLACED UNTIL A MINIMUM OF 7 DAYS AFTER THE COMPLETION OF THE WALLS.

CONCRETE AND REINFORCING STEEL:

- 28-DAY CONCRETE STRENGTH F'C = 2500 PSI
- CEMENT SHALL CONFORM TO ASTM C-150. FINE AND COARSE AGGREGATE SHALL CONFORM TO ASTM C-33 FOR STANDARD WEIGHT CONCRETE. THE AVERAGE DRYING SHRINKAGE AT 28-DAYS SHALL NOT EXCEED 0.04%.
- CONCRETE SHALL BE CURED CONTINUOUSLY WET FOR 10-DAYS OR BY AN APPROVED CURING COMPOUND.
- INSERTS: ALL ITEMS TO BE CAST IN CONCRETE, SUCH AS REINFORCING DOWELS, BOLTS, ANCHORS, PIPES, SLEEVES, ETC., SHALL BE POSITIONED IN THE FORMS BEFORE PLACING THE CONCRETE.
- CONSTRUCTION JOINTS: EXPOSE CLEAN COARSE AGGREGATE SOLIDLY EMBEDDED IN MORTAR MATRIX BY SANDBLASTING, BUSHHAMMER, OR OTHER APPROVED METHOD. LOCATION OF CONSTRUCTION JOINTS SHALL BE APPROVED BY THE STRUCTURAL ENGINEER.
- REINFORCING STEEL: ASTM A615 GRADE 60.
ASTM A706 WHERE WELDED.
- ALL REINFORCEMENT SHALL BE CONTINUOUS. STAGGER SPLICES WHERE POSSIBLE. LAP LENGTHS SHALL BE AS FOLLOWS, UNLESS OTHERWISE NOTED.
 #4: 24"
 #5: 30"
 #6: 36"
- MINIMUM CLEAR CONCRETE COVER FOR REINFORCEMENT, UNLESS OTHERWISE NOTED:
 CAST AGAINST EARTH: 3 INCHES
 CAST IN FORMS AND EXPOSED TO EARTH OR WEATHER: 2 INCHES
 CLEARANCES ARE TO CLOSEST REINFORCEMENT.

STRUCTURAL OBSERVATION:

- STRUCTURAL OBSERVATION BY THE DESIGN ENGINEER IS NOT REQUIRED. SEE STATEMENT OF SPECIAL INSPECTIONS.

STATEMENT OF SPECIAL INSPECTIONS:

- THE FOLLOWING TESTS AND INSPECTIONS ARE REQUIRED FOR THIS PROJECT. THE TESTS AND INSPECTIONS INDICATED HERE ARE THE RESPONSIBILITIES OF THE OWNER'S SPECIAL INSPECTOR, AS REQUIRED BY SECTION 1704 OF THE CBC.

CAST-IN-PLACE CONCRETE:

- PROVIDE PERIODIC INSPECTION OF REINFORCING STEEL AND PLACEMENT.
- PROVIDE PERIODIC INSPECTION OF ANCHORS CAST IN CONCRETE.
- VERIFY THE USE OF THE REQUIRED CONCRETE DESIGN MIX.
- AT THE TIME FRESH CONCRETE IS SAMPLED TO FABRICATE SPECIMENS FOR STRENGTH TESTS, PERFORM CONTINUOUS TESTING FOR SLUMP AND AIR CONTENT, AND DETERMINE THE TEMPERATURE OF THE CONCRETE.
- PROVIDE PERIODIC INSPECTION OF THE MAINTENANCE OF THE SPECIFIED CURING TEMPERATURE AND TECHNIQUES.
- PROVIDE PERIODIC INSPECTION OF THE FORMWORK FOR SHAPE, LOCATION, AND DIMENSIONS OF THE CONCRETE MEMBER BEING FORMED.

SHAFT INSTALLATION:

- PROVIDE PERIODIC INSPECTION DURING EXCAVATION, GRADING, AND FILL OPERATIONS. OBSERVE DEPTH OF HOLE, REBAR PLACEMENT, ANCHOR BOLT PLACEMENT AND CONCRETE POUR.

SPECIAL PROVISIONS:

- SEE "GREENBOOK" SPECIFICATIONS
- SUBMIT CONCRETE POURING SEQUENCE SHOWING ALL COLD JOINTS. SUBMIT TRAFFIC CONTROL PLAN TO ALLOW FOR CONTINUOUS DELIVERY OF REQUIRED CONCRETE.
- PROVIDE TEMPORARY FENCING DURING CONSTRUCTION.
- COORDINATION:
 CONTRACTOR TO SUBMIT A TRAFFIC CONTROL PLAN INCLUDING COORDINATION WITH LA METRO.
 NO SIDEWALK CLOSURE ALLOWED.
 LOCATE AND PROTECT ALL UTILITIES IN THE AREA BOUNDED BY THE SIDEWALK ALONG SUNSET BLVD, THE STAIRCASE AND RAILING.
 GROUT: PROVIDE NON-SHRINK GROUT WITH A MINIMUM 28-DAY COMPRESSIVE STRENGTH OF 4,000 PSI MIN. USE SIKAGROUT-212 OR EQUAL.



SITE MAP
NTS

STRUCTURAL OBSERVATION:

CITY OF WEST HOLLYWOOD
 8300 SANTA MONICA BOULEVARD
 WEST HOLLYWOOD, CA 90069

CIVIL ENGINEER:

PSOMAS
 555 SOUTH FLOWER STREET, SUITE 4300
 LOS ANGELES, CA 90071-2405

ELECTRICAL ENGINEER:

LIN CONSULTING, INC..
 21660 COPLEY DRIVE, SUITE 270
 DIAMOND BAR, CA 91765

APPLICABLE CODES:

CITY OF WEST HOLLYWOOD MUNICIPAL CODE
 2019 CALIFORNIA BUILDING, MECHANICAL, ELECTRICAL, PLUMBING, AND ENERGY CODES WITH 2020 LOS ANGELES COUNTY AMENDMENTS
 2019 WEST HOLLYWOOD GREEN BUILDING MANUAL

PROJECT SCOPE OF WORK:

THE CITY OF WEST HOLLYWOOD IS INSTALLING A ROTATING LIGHTED SIGN PLACED ON A POLE. ELECTRICAL SERVICE IS ROUTED TO THE SIGN FROM THE SOUTHEAST.

PROJECT ADDRESS:

8341 DE LONGPRE AVE
 WEST HOLLYWOOD, CA 90069

INDEX TO SHEETS	
SHT NO.	DESCRIPTION
S0.0	GENERAL STRUCTURAL NOTES
S1.0	SITE LAYOUT
S2.0	SIGN POLE DETAILS
E-01	ELECTRICAL SITE PLAN, SECTIONS AND DETAILS
E-02	SIGN TITLE 24



DATE: 08/17/2021
 SCALE: AS SHOWN
 NUMBER: 1WES911200

GENERAL STRUCTURAL NOTES
HART PARK NEON DOG SIGN

PSOMAS
 555 South Flower Street, Suite 4400
 Los Angeles, CA 90071
 (213) 223-1400 (213) 223-1444 fax
 www.psomas.com

REVISION	DATE	BY	APP'D	DESCRIPTION



SHEET
S0.0

Plotted - 10/5/2021 3:05:59 PM :: Saved - 10/5/2021 3:05:22 PM :: \\psomas.com\psomas\Projects\1WES911200\ENGR\DESIGN\STRUCT\2.0 Drawings\WHL_HartPark.dwg :: jeflano.prc\crljeflano

CERTIFICATE OF COMPLIANCE
 This document is used to demonstrate compliance with requirements in , , , , and for sign lighting scopes using the prescriptive path. Exit signs and traffic signs are not required
 Project Name: Hart Park Neon Design Report Page: Page 3 of 4
 Project Address: 8341 DE Longpre Ave. West Hollywood, CA 90069 Date Prepared: 10-6-2021

A. GENERAL INFORMATION	
01 Project Location (city)	West Hollywood
02 Climate Zone	9
03 <input type="checkbox"/> Building is a healthcare facility	

B. PROJECT SCOPE
 Table Instructions: Include any illuminated signs that are within the scope of the permit application and are demonstrating compliance using the prescriptive path outlined in or for alterations. Exit signs and traffic signs are not required to comply with prescriptive requirements per exceptions to and do not need to complete this compliance document. WARNING: Changing the Compliance Method in this table will result in the deletion of data previously input. If you need to change the compliance method, please open a new form or use "Save As".

01	02	03	04	05
Name or Item Tag	Complete Sign Description	Sign Status ¹	Sign Type	Compliance Method ²
A	Neon sign with transformer	New	Outdoor	Alternate Light Sources
			Add Sign Lighting System	Remove Last Sign Lighting System

¹FOOTNOTE: Sign alterations that increase the connected lighting load, replace and rewire more than 50% of the ballasts, or relocate the sign to a different location must comply with . See for more details.
²The ENERGY VERIFIED Label compliance method is only applicable if the sign has a permanent, factory-installed, ENERGY VERIFIED label certified by UL or comparable, confirming the sign complies with . Note that using an ENERGY VERIFIED label is an optional compliance path, not a mandatory requirement. See the tool tips for this table for more details.

C. COMPLIANCE RESULTS
 Table Instructions: If any cell on this table says "DOES NOT COMPLY" or "COMPLIES with Exceptional Conditions" refer to Table D. for guidance.

01	02	03	04	05	06	07
Name or Item Tag	Complete Sign Description	Total Allowed (Watts)	Total Designed (Watts)	Compliant Light Sources	ENERGY VERIFIED Label	Compliance Results
(See Table B)	(See Table B)	(See Table F)	(See Table F)	(See Table G)	(See Table H)	
A	Neon sign with transformer	≥		YES		COMPLIES

Controls Compliance (See Table F/G/H for Details) COMPLIES with Exceptional Conditions

CA Building Energy Efficiency Standards - 2019 Nonresidential Compliance: March 2021

CERTIFICATE OF COMPLIANCE
 Project Name: Hart Park Neon Design Report Page: Page 2 of 4
 Project Address: 8341 DE Longpre Ave. West Hollywood, CA 90069 Date Prepared: 10-6-2021

D. EXCEPTIONAL CONDITIONS
 This table is auto-filled with uneditable comments because of selections made or data entered in tables throughout the form.

Table G. Light Sources and Controls Permit Applicant Notes:
 A: Exception to Section 130.3(a)2B: Outdoor signs in tunnels and large covered areas that intended to be illuminated both day and night.

E. ADDITIONAL REMARKS
 This table includes remarks made by the permit applicant to the Authority Having Jurisdiction.

F. MAXIMUM ALLOWED LIGHTING POWER AND CONTROLS
 This Section Does Not Apply

G. LIGHT SOURCES AND CONTROLS
 Table Instructions: Complete this table for illuminated signs using the Alternate Lighting Sources compliance method per §140.8(b) as indicated on Table B of this compliance document. Also demonstrate compliance with mandatory controls requirements from §130.3 by indicating control types for each sign.

01	02	03	04			05
			Mandatory Controls			
Name or Item Tag	Complete Sign Description	Compliant Light Sources ¹	Shut-Off	Dimming	Demand Response ²	Field Inspector
A	Neon sign with transformer	Neon/ cold cathode + trans./pwr supply 75%+ eff.	Astrn. Timer	Exempt*	NA	Pass Fail

¹NOTE: Selections with a * require a note in the space below explaining how compliance is achieved.
 EX: Sign within tunnel illuminated day & night; EXCEPTION to §130.3(a)2A.
²FOOTNOTE: Dropdown choices have been abbreviated, please refer to §140.8(b) to confirm compliance with the specific light source technologies listed.
³ Authority having jurisdiction may ask for cutsheets to confirm compliance of light source.
⁴ Demand response controls are only required for an Electronic Message Center having a new connected lighting power load greater than 15 kW per §110.12(d).

H. ENERGY VERIFIED LABELED SIGNS AND CONTROLS
 This Section Does Not Apply

CA Building Energy Efficiency Standards - 2019 Nonresidential Compliance: http://www.energy.ca.gov/title24/2019standards March 2021

CERTIFICATE OF COMPLIANCE
 Project Name: Hart Park Neon Design Report Page: Page 3 of 4
 Project Address: 8341 DE Longpre Ave. West Hollywood, CA 90069 Date Prepared: 10-6-2021

I. DECLARATION OF REQUIRED CERTIFICATES OF INSTALLATION
 Table Instructions: Selections have been made based on information provided in previous tables of this document. If any selection needs to be changed, please explain why in Table E. Additional Remarks. These documents must be provided to the building inspector during construction and can be found online at https://www.energy.ca.gov/title24/2019standards/2019_compliance_documents/Nonresidential_Documents/NRCCI/

YES	NO	Form/Title	Field Inspector	
<input checked="" type="radio"/>	<input type="radio"/>	NRCC-LTS-01-E - Must be submitted for all buildings.	Pass	Fail
			<input type="checkbox"/>	<input type="checkbox"/>

J. DECLARATION OF REQUIRED CERTIFICATES OF ACCEPTANCE
 There are no Certificates of Acceptance applicable to sign lighting requirements.

CA Building Energy Efficiency Standards - 2019 Nonresidential Compliance: http://www.energy.ca.gov/title24/2019standards March 2021

CERTIFICATE OF COMPLIANCE
 Project Name: Hart Park Neon Design Report Page: Page 4 of 4
 Project Address: 8341 DE Longpre Ave. West Hollywood, CA 90069 Date Prepared: 10-6-2021

DOCUMENTATION AUTHOR'S DECLARATION STATEMENT
 I certify that this Certificate of Compliance documentation is accurate and complete

Documentation Author Name: GEORGE WANG Documentation Author Signature: *George Wang*
 Company: LIN CONSULTING, INC Signature Date: 10-7-2021
 Address: 21660 COPLEY DR. #270 CEA/ HERS Certification Identification (if applicable): EE#9367
 City/State/Zip: DIAMOND BAR, CA 91760 Phone: (909)396-6850

RESPONSIBLE PERSON'S DECLARATION STATEMENT
 I certify the following under penalty of perjury, under the laws of the State of California:
 1. The information provided on this Certificate of Compliance is true and correct.
 2. I am eligible under Division 3 of the Business and Professions Code to accept responsibility for the building design or system design identified on this Certificate of Compliance (responsible designer)
 3. The energy features and performance specifications, materials, components, and manufactured devices for the building design or system design identified on this Certificate of Compliance conform to the requirements of Title 24, Part 1 and Part 6 of the California Code of Regulations.
 4. The building design features or system design features identified on this Certificate of Compliance are consistent with the information provided on other applicable compliance documents, worksheets, calculations, plans and specifications submitted to the enforcement agency for approval with this building permit application.
 5. I will ensure that a completed signed copy of this Certificate of Compliance shall be made available with the building permit(s) issued for the building, and made available to the enforcement agency for all applicable inspections. I understand that a completed signed copy of this Certificate of Compliance is required to be included with the documentation the builder provides to the building owner at occupancy.

Responsible Designer Name: GEORGE WANG Responsible Designer Signature: *George Wang*
 Company: LIN CONSULTING, INC Date Signed: 10-7-2021
 Address: 21660 COPLEY DR. #270 License: EE#9367
 City/State/Zip: DIAMOND BAR, CA 91760 Phone: (909)396-6850

CA Building Energy Efficiency Standards - 2019 Nonresidential Compliance: http://www.energy.ca.gov/title24/2019standards March 2021



DATE: 08/17/2021
 SCALE: AS SHOWN
 PROJECT NUMBER: WES010000

SIGN TITLE 24
 HART PARK NEON DOG SIGN

DATE: 10/08/2021
 ENGINEER: *George Wang*

DESIGNED	GW	DRAWN	IS	CHECKED	RG



BUILDING PERMIT APPLICATION

OWNER-BUILDER DECLARATION

I hereby affirm under penalty of perjury that I am exempt from the Contractors License Law for the following reason (Sec. 7031.5, Business and Professions Code: Any city or country which requires a permit to construct, alter, improve, demolish, or repair any structure, prior to its issuance, also requires the application for such permit to file a signed statement that he or she is licensed pursuant to the provisions of the Contractors License Law (Chapter 9 (commencing with Sec. 7000) of Division 3 of the Business and Professional Code) or that he or she is exempt there from and the basis from the alleged examination. Any violation of Section 7031.5 by any applicant for a permit subjects the applicant to a civil penalty of not more than five hundred dollars (\$500):

I, as owner of the property, or my employees with wages as their sole compensation, will do the work, and the structure is not intended or offered for sale. (Sec. 7044, Business and Professions Code: The Contractors License Law does not apply to an owner of property who builds or improves thereon, and who does such work himself or herself or through his or her employees, provided that such improvements are not intended or offered for sale. If, however, the building or improvement is sold within one year of completion, the owner-builder will have the burden of proving that he or she did not build or improve for the purpose of sale).

I, as owner, of the property, am exclusively contracting with licensed contractors to construct the project (Sec. 7044, Business and Professional Code: The Contracts License Law does not apply to an owner of property who builds or improves thereon, and who contracts for such projects with a contractor(s) licensed pursuant to the Contractors License Law).

I am exempt under Section _____ B. & P. C. for this reason.

Date _____ Signature of Owner _____

LICENSED CONTRACTORS DECLARATION

I hereby affirm under penalty of perjury that I am licensed under provisions of Chapter 9 (commencing with Section 7000) of Division 3 of the Business and Professions Code, and my license is in full force and effect.

License Class _____ License Number _____ Expiration Date _____

Date _____ Signature of Contractor _____

WORKERS COMPENSATION DECLARATION

I hereby affirm under penalty of perjury one of the following declarations:

I have and will maintain a certificate of consent to self-insure for workers compensation, as provided by Section 3700 of the Labor Code, for the performance of the work for which this permit is issued.

I have and will maintain workers' compensation insurance, as required by Section 3700 of the Labor Code, for the performance of the work for which this permit is issued. My workers' compensation insurance carrier and policy number are:

Carrier: _____

Policy No: _____
(This section need not be completed if the permit is for one hundred dollars (\$100) or less).

I certify that in the performance of the work for which this permit is issued, I shall not employ any person in any manner so as to become subject to the workers compensation laws of California, and agree that if I should become subject to the workers' compensation provisions of Section 3700 of the Labor Code, I shall forthwith comply with those provisions.

Date _____ Signature of Applicant _____

WARNING: FAILURE TO SECURE WORKERS' COMPENSATION COVERAGE IS UNLAWFUL, AND SHALL SUBJECT AN EMPLOYER TO CRIMINAL PENALTIES AND CIVIL FINES UP TO ONE HUNDRED THOUSAND DOLLARS (\$100,000) IN ADDITION TO THE COST OF COMPENSATION, DAMAGES AS PROVIDED FOR IN SECTION 3706 OF THE LABOR CODE, INTEREST, AND ATTORNEY'S FEES.

CONSTRUCTION LENDING AGENCY

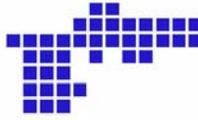
I hereby affirm under penalty of perjury that this is a construction lending agency for the performance of the work for which this permit is issued (Sec. 3097, Civ. C.).

Lender's Name _____

Lender's Address _____

I certify that I have read this application and state that the above information is correct. I agree to comply with all city and county ordinances and state laws relating to building construction, and hereby authorize representative of this City to enter upon the above mentioned property for inspection purposes.

Date _____ Signature of Applicant _____



City of West Hollywood
California 1984

City of West Hollywood
Building & Safety Division
8300 Santa Monica Blvd
West Hollywood, CA 90069
Hours: 8:00a.m. to 4:00p.m.
Monday – Thursday & Alternate Fridays
Inspection Request Hotline (323) 848-6335

SITE ADDRESS

BOOK PAGE PARCEL

PROPERTY OWNER

MAILING ADDRESS

CITY STATE ZIP

PHONE NUMBER

*EMAIL ADDRESS

ARCHITECT'S OR ENGINEER'S NAME LICENSE NUMBER

ADDRESS

CITY STATE ZIP

PHONE NUMBER

*EMAIL ADDRESS

APPLICANT / CONTACT PERSON

PHONE NUMBER

*EMAIL ADDRESS

CONTRACTOR'S NAME

ADDRESS

CITY STATE ZIP

PHONE NUMBER

*EMAIL ADDRESS

EXPIRATION
Every permit shall expire by limitation and become null and void if the building or work authorized by such permit is not commenced within 180 days from the date of such permit, or if the building or work authorized by such permit is suspended or abandoned at any time after the work is commenced for a period of 180 days.

APPLICANT TO FILL IN (PLEASE PRINT OR TYPE)

DESCRIPTION OF WORK:

OCC. GROUP	TYPE(S) OF CONSTRUCTION	NO OF STORIES
------------	-------------------------	---------------

SQUARE FOOTAGE	FIRE SPRINKLERS REQUIRED	
	YES	NO

STATISTICAL CLASSIFICATION	UNIT(S)	NO
		CODE IN EFFECT

NO. _____
SPECIAL CONDITIONS / PLANNING FILE NO. _____

\$ _____	\$ _____
INITIAL VALUATION	REVISED VALUATION
PLAN CHECK FEE	\$ _____
ADDITIONAL PLAN CHECK FEE	\$ _____

PLAN CHECK NO.	INITIALS	DATE
	CK NO.	

ADDITIONAL PLAN CHECK NO.	INITIALS	DATE
	CK NO.	

- | | |
|--|--|
| <input type="checkbox"/> SCHOOL FEES PAID | <input type="checkbox"/> HEALTH DEPT APPROVAL |
| <input type="checkbox"/> SANITATION DIST. PAID | <input type="checkbox"/> FIRE DEPT APPROVAL |
| <input type="checkbox"/> PUBLIC WORKS FEES PD | <input type="checkbox"/> SCAQMD |
| <input type="checkbox"/> PLANNING APPROVAL | <input type="checkbox"/> INDUSTRIAL WASTE APPRR. |
| <input type="checkbox"/> _____ | <input type="checkbox"/> OSHA PERMIT OBTAINED |

Building Permit Fee	\$ _____
Issuance Fee	\$ _____
SMIP Fee	\$ _____
_____	\$ _____
_____	\$ _____
Total Building Permit Fee	\$ _____

PERMIT NO.	INITIALS	DATE
	CK NO.	

FINALED BY	INITIALS	DATE
	CK NO.	

ATTACHMENT 4

CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS

Waiver and Indemnity regarding Public Art, Murals, Monuments, and Memorial Plaques

The provisions of this Waiver and Indemnity shall relate to the Artwork (as defined below) at the Location (as defined below), including, without limitation, the Artist/Applicant's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Los Angeles ("City") and its agents.

Artist/Applicant: **City of West Hollywood, a municipal corporation**

The City has the absolute right, in whole or in part and in City's sole discretion, to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe below the artwork/project: **West Hollywood Neon Dog** ("Artwork")] should the Applicant/Artist fail to remove the Artwork upon written request by the City.

Entitled [title of Artwork]: **West Hollywood Neon Dog**

And located at [identify site, including interior location if applicable] (Location): **William S. Hart Park, 8341 De Longpre Avenue, West Hollywood, CA 90069**. Artwork will be located on the north side of the park at the pedestrian entrance at Sunset Boulevard.

The removal of the Artwork will be at the sole expense of the Artist/Applicant upon the City's written request.

Artist/Applicant's Address for Notice:

**Rebecca Ehemann, Arts Manager
City of West Hollywood
8300 Santa Monica Boulevard
West Hollywood, CA 90069**

Artist/Applicant bears the sole responsibility for providing the City with any changes to the Artist/Applicant's Address for Notice. Notice of changes must be mailed to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, 221 N. Figueroa Street, Suite 400, Los Angeles, CA 90012.

Artist/Applicant acknowledges and agrees that the indemnity provisions set forth in Section 8.5 of that certain Lease Agreement between the City of Los Angeles and the City of West Hollywood for the William S. Hart Park, dated November 22, 2019, shall apply to all damages or liability of any nature whatsoever in connection with the Artwork, except as set forth in the indemnity provision below.

Artist/Applicant shall defend, indemnify and hold harmless the City of Los Angeles and any of its boards, officers, agents, employees, assigns, and successors in interest from and against all lawsuits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by the City, including but not limited to, costs of experts and consultants), related to or arising from the Visual Artists Rights Act of 1990 and the California Art Preservation Act.

AGREED AND ACKNOWLEDGED:

Artist/Applicant: City of West Hollywood, a municipal corporation

David Wilson, City Manger

Print Name and Title

 6/10/2022
Signature and Date

City of Los Angeles, Department of Recreation and Parks

Darryl Ford, Superintendent of Planning

Print Name and Title

 9/22/22
Signature and Date

CITY COUNCIL
NEW BUSINESS

JANUARY 21, 2020

**SUBJECT: PROPOSED GIFT TO THE CITY OF THE COLLAR & LEASH
NEON RAINBOW DOG SIGN FOR INCLUSION IN THE CITY'S
URBAN ART COLLECTION**

INITIATED BY: ECONOMIC DEVELOPMENT DEPARTMENT
(Francisco J. Contreras, AICP, Acting Director)
(Andrew Campbell, Arts Manager)

STATEMENT ON THE SUBJECT:

The City Council will consider the Arts and Cultural Affairs recommendation to accept as a gift the Collar & Leash Neon Rainbow Dog Sign, currently sited at 8555 Santa Monica Boulevard, which is being offered to the City by its owners, Joseph Chan and Charles Chan Massey, for inclusion in the City's Urban Art collection.

RECOMMENDATIONS:

1. Approve the recommendation of the Arts and Cultural Affairs Commission to accept the Collar & Leash Neon Rainbow Dog Sign as a gift from Joseph Chan and Charles Chan Massey for inclusion in the City's Urban Art collection.
2. Authorize the Director of Finance and Technology Services to allocate \$20,000 from undesignated funds in the City's Public Beautification and Art Fund to account 209-1-01-10-531005 for costs associated with the de-installation, storage and conservation of the sign.
3. Authorize the City Manager or designee to execute documents incident to the Deed of Gift.

BACKGROUND / ANALYSIS:

In 2013, as part of its 30th Anniversary of Cityhood projects, West Hollywood celebrated its wonderful and eclectic neon signs along the Sunset Strip and Santa Monica Boulevard. In collaboration with the Museum of Neon Art, the City installed a special exhibit of three vintage neon signs on the Santa Monica Boulevard Median, as well as publishing a brochure capturing more than 50 significant works of neon art that could be found throughout the City. The project was very popular with residents and visitors and received a great deal of media attention. As part of that project, the City was able to keep the iconic Diver sign that currently sits on the Santa Monica Median at Holloway

and will be installed at a future date near the rooftop pool at the new West Hollywood Recreation Center.

Since that exhibit, the City staff has been closely monitoring demolition and new developments in the City that may destroy or remove some of the iconic neon currently in operation throughout the City. As a result, several years ago, the Arts Division learned that the iconic Koo-Koo Roo rotating chicken head was to be demolished. The developers of the new project to take place on the Koo-Koo Roo site were open to giving it to the City. The City did claim the work, which is currently in storage in an offsite facility, pending future action.

Recently, the owners of the Collar & Leash pet store at 8555 Santa Monica Boulevard decided to close their store, pending a new development project that would demolish the existing structures. The owners, Joseph Chan and Charles Chan Massey contacted the City with an offer to gift the sign to the City.

Subsequently, staff had conversations with the owners of the sign, as well as the sign company that created and installed it some 30 years ago, to learn more about the background of the sign.

Preliminary information about the sign is that it is approximately 30 years old, approximately 10 feet x 10 feet, was designed by Wilson Ong (deceased) and fabricated by American Signs in Los Angeles. The owners believe the original sign cost approximately \$30,000. In speaking with American Signs, they said today's figure to create, fabricate and install such a sign could approach \$100,000 due to the custom design nature of the work. The sign also rotates, although that element hasn't been activated recently. Significant conservation work would need to take place on the work, including painting the sign and replacing all the neon tubes.

Costs associated with the removal, storage, and conservation of the work have not yet been bid; however, based on previous work and costs associated with such projects, staff estimates such costs would not exceed \$20,000. Funds could be allocated from the City's Public Beautification and Art Fund, which is designated to support these types of projects.

At its December 2019 meeting, the Arts and Cultural Affairs Commission unanimously and enthusiastically recommended that the City accept the sign and add it to the Urban Art Collection. While a future location for the sign has not yet been determined, the sign could be installed along the median on Santa Monica Boulevard at Holloway. Another recommendation by the Commission was to consider installing the sign at the West Hollywood Dog Park, should it fit in with the current plans and development of West Hollywood Park. Based on the City's policy for accepting the gift, staff would present the project to the Public Facilities Commission for consideration of the site location.

CONFORMANCE WITH VISION 2020 AND THE GOALS OF THE WEST HOLLYWOOD GENERAL PLAN:

This item is consistent with the Primary Strategic Goal(s) (PSG) and/or Ongoing Strategic Program(s) (OSP) of:

- OSP-8: Enhance the Cultural and Creative Life of the Community...
- PSG-5: Move forward on City Parks and Library and Expand and Enhance the City's Green and Public Spaces.

In addition, this item is compliant with the following goal(s) of the West Hollywood General Plan:

- HP-5: Promote the preservation of cultural resources through maintenance and rehabilitation incentives and technical assistance.
- HS-2: Support and encourage arts and culture in West Hollywood.

EVALUATION PROCESSES:

The City of West Hollywood believes that there is a value in owning a diverse collection of artworks that is available for exhibition in the City's public municipal spaces. As a way of governing how that collection is acquired, and to ensure a high level of quality, the City sets forth policies and procedures. The Gifts Policies and Procedures charges the Arts and Cultural Affairs Commission with the responsibility for evaluating the suitability of a proposed artwork and determining whether to accept it as a gift, and/or allow it to be installed on City property. The City's Public Facilities Commission reviews all outdoor sites proposed for installation of gifts. City Council has final approval with respect to acceptance of gifts and location for such gifts. If accepted, the maintenance of a gift of art is the responsibility of the City. Before recommending a gift to the City, the Arts and Cultural Affairs Commission reviews each proposed gift of art for aesthetic quality; potential location, and conservation and preservation considerations.

ENVIRONMENTAL SUSTAINABILITY AND HEALTH:

The concept of the "Three R's" for the environment – reduce, reuse and recycle – posits that the Three R's protects the planet by eliminating waste. Using something multiple times in a variety of ways reduces the amount tossed into landfills and decreases manufacturing needs. Reusing and restoring this work fulfills the Three R's in supporting environmental sustainability.

COMMUNITY ENGAGEMENT:

The West Hollywood community has demonstrated many times its desire to retain vestiges of its history and some of its iconic markers. Arts Division staff have heard many times from the community about preserving certain artifacts, such as the Rocky and Bullwinkle sculpture. The Collar & Leash Neon Rainbow Dog sign has long served as an iconic presence on Santa Monica Boulevard and it is the belief of staff and the Arts and Cultural Affairs Commission that the acceptance of this gift will be warmly and enthusiastically supported by the community.

OFFICE OF PRIMARY RESPONSIBILITY:

ECONOMIC DEVELOPMENT DEPARTMENT / ARTS DIVISION

FISCAL IMPACT:

Supplemental Appropriations from Other Funds Fiscal Year 2019-20			
Date	Description	Fund	Amount
Revenues			
8/19/2019	Weho Park North Alley Capital Improvements	301 - Capital Projects	\$ 100,000
11/5/2019	CA HCD SB2 Grant: Design & Development Standards	202 - Misc. Grant Fund	\$ 160,000
12/2/2019	LA County Homelessness Prevention Grant	202 - Misc. Grant Fund	\$ 300,000
Total Appropriated Revenues			\$ 560,000
Expenditures			
8/19/2019	Rocky & Bullwinkle: Site Prep & Installation	209 - Public Art	\$ 68,564
8/19/2019	Weho Park North Alley Capital Improvements	301 - Capital Projects	\$ 100,000
10/7/2019	Plummer Park Master Plan: Project Start Up	301 - Capital Projects	\$ 250,000
11/5/2019	CA HCD SB2 Grant: Design & Development Standards	202 - Misc. Grant Fund	\$ 160,000
12/2/2019	LA County Homelessness Prevention Grant	202 - Misc. Grant Fund	\$ 300,000
Total Approved Supplemental Expenditures to Date			\$ 578,564
Proposed Supplemental Expenditures			
1/21/2020	Collar & Leash Neon Sign: Deinstallation & Storage	209 - Public Art	\$ 20,000
Total Proposed Supplemental Expenditures			\$ 20,000
Appropriations Surplus/(Deficit) as Proposed			\$ (38,564)

New allocation of \$20,000 from undesignated funds in the City's Public Beautification and Art Fund to account 209-1-01-10-531005 for costs associated with the de-installation, storage and conservation of the sign.

AMOUNT	DESCRIPTION
\$20,000	This item requests unallocated reserves from the Public Beautification and Art Fund

ATTACHMENTS:

Deed of Gift

CONTRACT AUTHORIZATION FORM

Use the Contract Amendment Authorization Form for Amendments or Renewals

COMPLETED BY DIVISION				
GEN INFO	VENDOR NUMBER:	003074	VENDOR NAME	Joseph Chan ✓
	VENDOR CONTACT NAME	Joseph Chan ✓		
	VENDOR CONTACT EMAIL	joseph@synaxismetings.com	VENDOR CONTRACT PHONE	310 801 3712
	DIVISION (CITY) CONTRACT MANAGER	Andrew Campbell ✓	acampbell@weho.org ✓	
DEFAULTS	DIVISION#:	12	DIVISION NAME	Arts Division ✓
	CONTRACT TYPE: m-donate: DONATION/GIFT TO CITY			
MAIN	TEMPLATE USED:		Basic Contract \$25,000 or less <i>Deed of Gift</i>	
	TITLE: (BRIEF, 40 CHARACTERS OR LESS)			RETAINAGE <input type="checkbox"/> Yes
	Collar & Leash Neon Rainbow Dog Sign ✓			

PROCUREMENT PROCESS: <i>List the three most competitive bids/quotes/proposals or provide detailed explanation why bids/quotes/proposals were not obtained</i>	Name of Bidder/Proposer	Amount of Bid/Quote
	Bidder/Proposer #1	Amount1 \$
	Bidder/Proposer #2	Amount2 \$
	Bidder/Proposer #3	Amount3 \$
	BID/RFP Title	BID/RFP Date
<i>If three bids/quotes/proposals were not obtained, provide a detailed explanation why: This is a Deed of Gift, no bidding process involved.</i>		

CONTRACT DESCRIPTION:	Donation of the Collar & Leash Pet Store neon sign to the City ("Collar & Leash Neon Rainbow Dog").
<i>Enter a detailed description of contract.</i>	

START DATE: ✓ 01/21/2020 _ / _ / _	EXPIRATION DATE: Select Date <u>12/31/20</u>	COUNCIL MEETING DATE (OVER \$25,000): 1/21/2020 ✓ _ / _ / _	CONTRACT AMOUNT NA	ANNUAL AMOUNT NA
--	--	---	-----------------------	---------------------

CONTRACT TEMPLATE CHANGES:	<input type="checkbox"/> Check here if contract includes approved changes to the contract template. Please attach back up of authorization.	CONTRACT REVIEW <i>cds 1/4</i>
INSURANCE CHANGES:	<input type="checkbox"/> Check here if contract includes approved changes to the insurance (including waivers, exemptions, or changes to coverage). Please attach back up of authorization.	INSURANCE REVIEW

INSURANCE POLICY TYPE	EFFECTIVE DATE	EXPIRATION DATE	POLICY AMOUNT	ENDORSEMENTS	WAIVED
TEMPLATE: BASIC1					
General Liability	a			AI <input type="checkbox"/> PNC <input type="checkbox"/> WOS <input type="checkbox"/>	
Automobile	a				
Workers Comp	a			WOS <input type="checkbox"/> EXEMPT <input type="checkbox"/>	
Professional Liability	a				
Other	a				
	a				

NO INSURANCE REQUIRED

MANAGER REVIEW/APPROVAL:	APPROVAL DATE:	<i>01/10/2020</i>
DIRECTOR REVIEW/APPROVAL:	APPROVAL DATE:	<i>01/13/2020</i>
CITY CLERK REVIEW/APPROVAL:	APPROVAL DATE:	<i>1/20/20</i>

**The City of West Hollywood
8300 Santa Monica Boulevard
West Hollywood, CA 90069**

Deed of Gift

Date: January 21, 2020
Name: Joseph Chan
Address: 34 River Rock Court,
Azusa, CA 91702

Description of Neon Sign: Collar & Leash Neon Rainbow Dog Sign

The Collar & Leash Neon Rainbow Dog Sign was commissioned by the owners of The Collar & Leash Pet Store at 8555 Santa Monica Boulevard, circa 1990, and fabricated by American Signs in Los Angeles from a design by Wilson Ong (deceased). It depicts the outline of a dog using yellow, pink, purple and green neon. The sign is approximately 10 feet x 10 feet. The original sign was also designed to rotate.

The sign was fabricated with neon tubing and metal cut in the form of an abstract dog that barks at the sun and moon from its post.

DONOR

Donor hereby transfers and assigns without condition or restriction all right, title and interest free of restrictions or encumbrances in the tangible personal property listed above (the "Neon Sign") and all rights associated with it (the "Rights") to the City of West Hollywood (the "City"). Donor warrants and represents that Donor has the full power and authority to transfer the Neon Sign and the Rights, to the City of West Hollywood.

Donor certifies that to the best of the Donor's knowledge, the Neon Sign has not been exported from its country of origin in violation of the Laws of that country in effect at the time of the export, nor imported into the United States in violation of United States laws and treaties.

COPYRIGHT

The Donor attests that there is no copyright associated with this work.

CONSERVATION AND RESTORATION

The City assumes all costs in association with conservation and restoration work of the Neon Sign.

DEACCESSION

Under the City of West Hollywood Deaccession Procedures and Policies dated October 5, 1998, the City may, at its discretion and at any time, deaccession the Neon Sign. In the event of such deaccession, the Donor shall be notified of such deaccession and will have ninety (90) days from notification by the City to reclaim the Neon Sign at no cost to the City. If the City, after making all reasonable efforts and through no fault of its own, be unable to

locate the Donor, the City shall be entitled to store, sell or dispose of Neon Sign according to its Deaccession Procedures and Policies.

Donor: Joseph Chan DocuSigned by:
Joseph Chan
7C75F3B5EC064ED... Date: 1/9/2020

Accepted for the City of West Hollywood by


Paul Arevalo, City Manager

Date: 1.22.2020

Gifts to the City of West Hollywood that are used for public purposes are deductible from taxable income as charitable contributions for federal and State personal income tax purposes pursuant to Internal Revenue Code Section 170(a)(1) and (c)(2)(A) and California Revenue & Taxation Code Section 17201(a). However, City employees cannot give appraisals for the purpose of establishing the tax deductible value of donated items. Evaluations must be secured by the donor at his/her/their expense.

Federal income tax laws limit deductions for charitable contributions to amounts in excess of the fair market value of goods or services provided in exchange for your contribution. Donor should contact his/her/their tax advisor relative to the deductibility of the donation.

The Donor received no goods or services in consideration of this gift.

Certificate Of Completion

Envelope Id: DC9DB59F79114A88BC06B58302160F10	Status: Completed
Subject: Please DocuSign: Deed of Gift Agreement - Collar Leash Neon Sign.pdf	
Source Envelope:	
Document Pages: 2	Signatures: 1
Certificate Pages: 1	Initials: 0
AutoNav: Enabled	Envelope Originator:
Envelope Stamping: Enabled	Eva Angeloff
Time Zone: (UTC-08:00) Pacific Time (US & Canada)	8300 Santa Monica Blvd.
	nil
	West Hollywood, CA 90069
	eangeloff@weho.org
	IP Address: 206.171.67.2

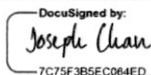
Record Tracking

Status: Original	Holder: Eva Angeloff	Location: DocuSign
1/9/2020 2:53:09 PM	eangeloff@weho.org	

Signer Events

Joseph Chan
joseph@synaxismetings.com
Security Level: Email, Account Authentication (None)

Signature

DocuSigned by:

7C75F3B5EC064ED

Timestamp

Sent: 1/9/2020 2:54:48 PM
Viewed: 1/9/2020 7:51:21 PM
Signed: 1/9/2020 7:55:27 PM

Signature Adoption: Pre-selected Style
Using IP Address: 96.41.96.84

Electronic Record and Signature Disclosure:
Not Offered via DocuSign

In Person Signer Events	Signature	Timestamp
Editor Delivery Events	Status	Timestamp
Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
Carbon Copy Events	Status	Timestamp
Witness Events	Signature	Timestamp
Notary Events	Signature	Timestamp
Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	1/9/2020 2:54:48 PM
Certified Delivered	Security Checked	1/9/2020 7:51:21 PM
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Payment Events	Status	Timestamps

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 Certificate Pages: 1 Initials: 0
 AutoNav: Enabled
 EnvelopeId Stamping: Enabled
 Time Zone: (UTC-08:00) Pacific Time (US & Canada)

Status: Completed

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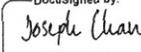
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Location: DocuSign

Signer Events

Joseph Chan
 joseph@synaxismetings.com
 Security Level: Email, Account Authentication
 (None)

Signature

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CITY OF LOS ANGELES

CALIFORNIA



CULTURAL AFFAIRS COMMISSION

ELISSA SCRAFANO
PRESIDENT

THIEN HO
VICE PRESIDENT

EVONNE GALLARDO
CHARMAINE JEFFERSON
RAY JIMENEZ
ERIC PAQUETTE
ROBERT VINSON

ERIC GARCETTI
MAYOR

DEPARTMENT OF CULTURAL AFFAIRS

201 NORTH FIGUEROA ST, SUITE 1400
LOS ANGELES, CA 90012
213.202.5500 TEL
213.202.5513 FAX
culturela.org WEB

DANIEL TARICA
INTERIM GENERAL MANAGER

AGENDA

CULTURAL AFFAIRS COMMISSION

REGULAR MEETING

WEDNESDAY, SEPTEMBER 14, 2022 @ 1:30 P.M.

Meeting presentations will be made available: tinyurl.com/yopen2hax

DEPARTMENT OF CULTURAL AFFAIRS

Livestreaming: tinyurl.com/2p8nvpfn

COMMISSION MEMBERS:

Elissa Scrafano, President
Thien Ho, Vice President
Evonne Gallardo
Charmaine Jefferson
Ray Jimenez
Eric Paquette
Robert Vinson

ADMINISTRATIVE STAFF:

Daniel Tarica, Interim General Manager
Felicia Filer, Acting Assistant General Manager
Tammy Sam, Architectural Associate II
Juan Garcia, Acting Commission Assistant

DEPUTY CITY ATTORNEY – Josh Templet

Please call 1 (669) 900-6833 and enter Meeting ID 939-6621-5269 for listening to the meeting and making public comments

CULTURAL AFFAIRS COMMISSION'S BASIC RULES & BYLAWS

MEETINGS - The Commission shall meet regularly on the second Wednesday of each month at 201 North Figueroa Street, Suite 1400, Los Angeles, California, 90012 or telephonically at which time the agenda for the telephonic meeting will include the call-in number to make public comments and to listen to the meeting at 1:30 p.m.

AGENDAS - Agendas contain a brief description for those items to be considered, and recommendations by staff on what actions to take on architectural and public art submissions. Please note that the Commission may exercise its discretion to take action on any action item, up to and including final approval, regardless of what is noted as a staff recommendation. Commission Agendas are available on the City's World Wide Web Home Page site on the internet at: www.lacity.org click on "Meetings and Agendas" to access.

QUORUM - Four members of the Commission constitute a quorum for the transaction of business. Some items on the Agenda may be approved without any discussion.

NEIGHBORHOOD COUNCIL - Board and Commission Meetings. The agenda for each City Board or Commission meeting shall contain an agenda item for a Neighborhood Council representative to provide the Neighborhood Council's formal position on any matter listed on the agenda for that Board or Commission meeting. The Neighborhood Council representative shall provide the Board or Commission with a copy of the Neighborhood Council's Resolution or Community Impact Statement. The agenda item for the Neighborhood Council's formal position should be listed on the agenda in an order that ensures prompt consideration of the Neighborhood Council position and should be listed separately from general public comment. In the chair's discretion at the City Board or Commission meeting, the Neighborhood Council representative may be asked to have a seat at the table typically reserved for City staff and may provide the Neighborhood Council representative more comment time than allotted to members of the general public.

PUBLIC INPUT AT COMMISSION MEETINGS – An opportunity for the public to address the Commission on Agenda items or other items germane to the business of the Commission will be provided before or during consideration of the item. The public may use the call-in number to make public comments and speaker cards will not be necessary. These procedures will be in effect until further notice. A speaker will be limited to three (3) minutes to speak on public interest items.

ACCESSIBILITY - Sign Language Interpreters, Communication Access Real-Time Transcription (CART), Assistive Listening Devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability, you are advised to make your request at least 72 hours prior to the meeting/event you wish to attend. Due to difficulties in securing Sign Language Interpreters, five or more business days' notice is strongly recommended. For additional information, please contact Juan Garcia at (213) 202-5539.

FINALIZATION OF COMMISSION ACTIONS - In accordance with the City Charter, actions that are subject to Section 245 become final after the expiration of the next five meeting days of the City Council during which the Council has convened in regular session and that if Council asserts jurisdiction during this five-day meeting day period, the Council has 21 days thereafter in which to act on the matter. This Agenda is available on the Internet at: www.lacity.org



Notice to Paid Representatives

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.

I. WELCOME

II. ROLL CALL

III. NEIGHBORHOOD COUNCIL REPRESENTATIVE

Discussion with Neighborhood Council representatives on any Neighborhood Council Resolution or Community Impact Statement filed with the City Clerk which relate to any agenda item listed or being considered on this agenda for the Cultural Affairs Commission.

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS GERMANE TO THE BUSINESS OF THE COMMISSION

V. PUBLIC COMMENT GERMANE TO THE AGENDA ITEMS

VI. APPROVAL OF THE MINUTES – ACTION ITEMS

A. Minutes: Regular Meeting – August 10, 2022

VII. FINDINGS TO CONTINUE TELECONFERENCE MEETINGS PURSUANT TO AB 361 – ACTION ITEM

Recommendation to adopt the findings and determination in accordance with AB 361 Section 3(e)(3) that, while the state of emergency due to the COVID-19 pandemic, as originally proclaimed by the Governor on March 4, 2020, remains active and/or state or local officials have imposed or recommended measures to promote social distancing, this legislative body has reconsidered the circumstances of the state of emergency and that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

VIII. PUBLIC ART PROJECTS – ACTION ITEMS

Review and possible action to approve conceptual and/or final design for the following Public Art Projects

A. LAFD FIRE STATION 38

Location:	114 W. “I” St., Los Angeles, CA 90744
Owner:	Los Angeles Fire Department
Council District:	CD 15, Councilmember Joe Buscaino
Artist:	Gelson Lemus
Project Amount:	\$17,625
Funding Sources:	CD 15 funding
Recommendations:	Conceptual and Final Approval
Staff Contact:	Pau S. Pescador, Arts Associate

The “Vintage Wilmington Mural” is at LAFD Fire Station # 38 and will encompass two stories of the building. The dimensions are as follows: First Story: Length- 131 ft (l) x 33 ft (w) and Second Story: 82 ft (l) x 60ft (w). The mural is a depiction of the historic timeline of Wilmington. The second story portion will have the word “Wilmington” in large lettering. The bottom portion will have the image of a large cargo ship moving down the canal, anchored hired by historic elements of the Wilmington community including the Port industry.

B. WILMINGTON TOWN SQUARE PARK - MOSAIC-TILE DESIGN PROJECT

Location: 105 W. “I” St., Los Angeles, CA 90744
Owner: Department of Recreation and Parks
Council District: CD 15, Councilmember Joe Buscaino
Artist: Katy Krantz
Project Amount: **\$119,700**
Funding Sources: CD 15 funding
Recommendations: **Conceptual and Final Approval**
Staff Contact: Pau S. Pescador, Arts Associate

Lead Artist Katy Krantz will be conducting an art educational program at the Wilmington Youth Center and will include weekly sessions for 11 weeks. Under the supervision of Katy Krantz, students will create the mosaic-tile design that will be installed into the park. Curriculum will emphasize autobiographical storytelling and will explore 4-units: (1) drawing, (2) painting, (3) collage/poetry, and (4) digital media. Each unit will include an opportunity to make ceramic tiles that will be incorporated into the overall design of the mosaic mural to be installed on arches in the park.

C. WILMINGTON TOWN SQUARE PARK - HISTORICAL PLAQUES PROJECT

Location: 105 W. “I” St., Los Angeles, CA 90744
Owner: Department of Recreation and Parks
Council District: CD 15, Councilmember Joe Buscaino
Artist: Toni Lewis
Project Amount: \$100,000
Funding Sources: CD 15 Funding
Recommendations: **Conceptual and Final Approval**
Staff Contact: Pau S. Pescador, Arts Associate

Toni Lewis, the artist on this project, has produced 18 historical plaques within the Wilmington Town Square Park. Each plaque will be bronze and the sizing of each plaque is 10”x10” square sizing for the above lettering portion of the plaque, with an additional 4”x 10” rectangular sizing for each Historical Date/Year portion of the plaque. Lettering of the exact wording for each plaque will be adjusted in font to fit within that standard and same sizing for each plaque where necessary. All plaques will include braille below the wording to make the installation accessible for park visitors that may be visibly disabled/handicapped.

D. SOUTH PARK RECREATION CENTER

Location: 345 E. 51st St., Los Angeles, CA 90011
Owner: Department of Recreation and Parks
Council District: CD 9, Councilmember Curren D. Price, Jr
Artist(s): Ethel Zarinana and Amani Holbert
Project Amount: **\$15,000**
Funding Sources: Forever 21

Recommendation:
Staff Contact:

Conceptual and Final Approval
Pau S. Pescador, Arts Associate

The mural design was created as a collaboration between two selected muralists - one African American and one Latina, and the youth at South Park's summer camp. Arts Bridging the Gap and the muralists conducted art workshops that included games, discussions, and art-making. These activities allowed for free expression and thought-provoking understandings, so that the muralists could see through the communities' eyes and gain a deeper perspective on how to make a public art piece meaningful for everyone in the neighborhood. In addition to working with the youth, Arts Bridging the Gap also spoke with adult community members about the history of the park to infuse the history into the art piece. Themes of renewal and fun were highlighted by the youth and the adult community members expressed imagery relating to the evolution and legacy of the park. This piece aims to showcase South Park's ever-evolving vibrant legacy by depicting moments of peace, protest, play, and the iconic palm trees that weave together the different communities of Los Angeles.

E. WEST HOLLYWOOD NEON DOG PROJECT

Location: William S. Hart Park & Off-Leash Dog Park
8341 De Longpre Avenue,
West Hollywood, CA 90069

Owner: City of Los Angeles

Council District: N/A

Artist: Wilson Ong (Designer)

Project Amount: \$100,000

Recommendation: **Conceptual & Final Approval**

Staff Contact: Becky Snodgrass, Arts Manager II

The City of West Hollywood is proposing the Neon Dog project for installation at William S. Hart Park, a property leased by the City of West Hollywood, owned by the City of Los Angeles. The Neon Dog is a reconditioned, electrically rotating neon sign in the shape of a dog (10'6" high, 10'9" at its widest), and part of the City of West Hollywood's Urban Art collection. The proposed project includes the installation of the Neon Dog atop a 12'-tall vertical support pole (with corresponding structural foundation and electrical connections) at the Park's Sunset Boulevard entrance located between North Kings Road and North Sweetzer Avenue.

F. NEIGHBORLY GROWTH MURAL

Location: ONEgeneration Senior Enrichment Center,
18255 Victory Blvd., Reseda 91355

Owner: Department of Recreation and Parks

Council District: CD 3, Councilmember Bob Blumenfield

Artist(s): Jason Chang (aka RFX1)

Producer: 11:11 A Creative Collective, Inc.

Project Amount: \$12,081

Funding Sources: Arts Development Fees (ADF)

Recommendation: Approval of CAC Staff Report Correction

History: Conceptual and Final Approval
completed on May 11, 2022

Staff Contact: Debbie Ortiz, Arts Associate

11:11 A Creative Collective, Inc. commissioned artist Jason Chang (aka RFX1), to create a mural entitled “Neighborly Growth” as one of eight (8) murals featured in the April 2022 Reseda Rising Mural Festival. The mural is painted on the exterior south wall of the ONEgeneration Senior Enrichment Center and measures 160’ in length and 15’ in height.

The mural received Conceptual and Final Approval from the Cultural Affairs Commission (CAC) on May 11, 2022. The CAC staff report stated that “The Department of Cultural Affairs in partnership with the Council Office and Office of Community Beautification will be the primary stewards of the mural’s maintenance,” however, that statement was incorrect.

This report aims to correct that error and memorialize the agreement in place, pursuant to subsequent conversations between the applicant, Department of Cultural Affairs (DCA), and the Department of Recreation and Parks (RAP), that ONEGeneration will be responsible for the maintenance of the mural.

G. INTERSECTIONS ART PROJECT

Location:	Mathews Street Park, 318 N. Mathews Street, Boyle Heights
Owner:	Department of Recreation and Parks
Council District:	CD14, Councilmember Kevin de Leon
Artist:	Mike Saijo
Project Amount:	\$200,000
Founding Source:	Prop 68
Recommendation:	Conceptual and Final Approval
Staff Contact:	Martica Stork, Arts Manager

INTERSECTIONS is an interactive art installation highlighting the diverse history and cultures of Boyle Heights through maps, pictures, stories, and oral histories from community elders. Colorful tiles feature historical sites and people with QR links to their stories and interviews. The project examines the intersections of the Black, Mexican, Japanese, and Jewish communities in Boyle Heights.

IX. GENERAL MANAGER’S REPORT

ORAL REPORT

The General Manager will provide a brief overview of the state of the Department.

XIII. COMMISSION ANNOUNCEMENTS AND REPORTS

A. **Next Regular Commission Meeting Date:** October 12, 2022

B. **Next Commission Meeting Submission Deadlines:**

ARCHITECTURAL / PUBLIC ART PROJECTS /
STREET LIGHTS / AGF’s:

September 21, 2022

C. **Adjournment**