

APPROVED

FEB 02 2023

BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 23-032

DATE February 02, 2023

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: SOUTH PARK RECREATION CENTER – APPROVAL OF MURAL INSTALLATION – CATEGORICAL EXEMPTION FROM THE PROVISIONS OF THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III, SECTION 1, CLASS 1(1) [OPERATION, REPAIR, MAINTENANCE OR MINOR ALTERATION OF EXISTING PUBLIC OR PRIVATE STRUCTURES, FACILITIES, MECHANICAL EQUIPMENT, OR TOPOGRAPHICAL FEATURES, INVOLVING NEGLIGIBLE OR NO EXPANSION OF USE BEYOND THAT PREVIOUSLY EXISTING] OF CITY CEQA GUIDELINES AND ARTICLE 19, SECTION 15301(a) OF CALIFORNIA CEQA GUIDELINES

B. Aguirre \_\_\_\_\_ M. Rudnick \_\_\_\_\_
H. Fujita \_\_\_\_\_ fur C. Santo Domingo DF
B. Jackson \_\_\_\_\_ N. Williams \_\_\_\_\_

[Signature]
General Manager

Approved X Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

If Approved: Board President [Signature] Board Secretary [Signature]

RECOMMENDATIONS

- 1. Approve the installation of a mural at South Park Recreation Center as depicted in Attachment 3 of this Report for a length of five (5) years.
2. Determine that the project is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1(1) [Operation, repair, maintenance or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of use beyond that previously exist] of City CEQA Guidelines and Article 19, Section 15301(a) of California CEQA Guidelines and direct Department of Recreation and Parks (RAP) staff to file a Notice of Exemption (NOE) with the Los Angeles County Clerk.
3. Authorize RAP’s Chief Accounting Employee to prepare a check to the Los Angeles County Clerk in the amount of \$75.00 for the purpose of filing an NOE;
4. Authorize RAP to issue the appropriate Right-of-Entry (ROE) permits for the installation and maintenance of the mural.

## BOARD REPORT

PG. 2 NO. 23-032

5. Authorize RAP staff to make technical corrections as necessary to carry out the intent of this Report.

### SUMMARY

South Park Recreation Center is located at 375 East 51st Street in the South Los Angeles community of the City. This 18.25-acre park features a gymnasium, swimming pool, basketball and tennis courts, a ball diamond and turf field, a synthetic turf field, an outdoor stage, outdoor fitness area, picnic tables, and children's play areas. Approximately 21,527 City residents live within a one-half mile walking distance of South Park Recreation Center.

The Department of Recreation and Parks (RAP) is in receipt of a Public Art Application, Art Waiver Form, and additional documentation from the organization Arts Bridging the Gap for the "Legacy" Mural that were provided on September 14, 2022. The Public Art Application and Artist Waiver are shown as Attachments 1 & 2, respectively.

The proposed mural installation at South Park Recreation Center would be on the Teen Center outside wall, as shown in the renderings in Attachment 3.

The mural was designed specifically for South Park Recreation Center by Ethel Zarinana and Amani Holbert, who both represent the diversity of the City of Los Angeles. Ethel Zarinana attended Loyola Marymount University and Antelope Valley College. Amani Holbert attended Loyola Marymount University and Digital Learning Academy. Both Zarinana and Holbert are based in Los Angeles. Both have previously worked on pieces of art in public spaces.

The proposed mural is dedicated to the youth of the area, the diversity of the area, and will display themes of "...peace, protest, play and the iconic palm trees that weave together the different communities of Los Angeles." The proposed mural aims to do this by having the community represented in designs they would like to see in the Mural. The youth of South Park Recreation Center's summer camp program participated in art workshops conducted by the muralists to help contribute to the design of the Mural. Two community meetings were held on August 3, 2022, and October 25, 2022, which are attached (Attachment 1) to gauge community feedback on the proposed design. The mural will not cover any doors or windows.

The office of Council District 9 has expressed support for the proposed mural.

### MURAL FUNDING & MAINTENANCE

Arts Bridging the Gap (ABG) is collaborating with the City of Los Angeles Department of Civil + Human Rights and Equity in creating youth driven murals in South Park as part of the LA for All Campaign led by the Mayor's office. The mural will be paid for by funding secured by Arts Bridging the Gap and is estimated to cost Fifteen Thousand Dollars (\$15,000.00).

## BOARD REPORT

PG. 3 NO. 23-032

Woods Maintenance Services Inc., dba Graffiti Control systems will maintain the mural for its duration. ABG has an agreement with Woods Maintenance Services Inc., and thus ABG will be financially responsible for the maintenance of the mural (Attachment 5). The applicant has submitted a signed Waiver of Rights from both artists as part of the application process and RAP reserves the right to remove the mural if it is not maintained to RAP Standards. Anti-graffiti coating will be installed by Woods Maintenance Services Inc., dba Graffiti Control systems. The letter from ABG regarding mural maintenance is shown in Attachment 5.

### MURAL APPROVALS

Arts Bridging the Gap presented the proposed mural to the Department of Cultural Affairs' (DCA) Cultural Affairs Commissions (CAC) on September 14, 2022, and the proposed mural received conceptual and final approval from the CAC.

On December 15, 2022, the proposed mural was presented to the RAP Facility Repair and Maintenance Commission Task Force (Task Force). The proposed mural was granted conceptual approval from the Task Force.

Upon approval of this Report, RAP staff will issue the appropriate Right-of-Entry (ROE) permits for the installation and maintenance of the mural at South Park Recreation Center.

### ENVIRONMENTAL IMPACT

The proposed Project consists of minor alteration of existing public structures, involving negligible or no expansion of use beyond that previously existing.

According to the parcel profile report retrieved on January 6, 2023, this area resides in a liquefaction zone. The installation of the mural will not create conditions that could lead to liquefaction. This project is not within a coastal, historic, methane, hazardous waste, or bordering zone so there is no reasonable possibility that the project will have a significant effect due to unusual circumstances. No other known projects would involve cumulatively significant impacts, and no future projects would result from the proposed project. As of January 6, 2023, the State Department of Toxic Substances Control (DTSC) (Envirostor at [www.envirostor.dtsc.ca.gov](http://www.envirostor.dtsc.ca.gov)) listed an inactive site approximately 375 feet away from the project site (Case # 80001154). The State Water Resources Control Board (SWCB) (Geotracker at <https://geotracker.waterboards.ca.gov/>) has not listed the Project site or any contaminated sites near the Project area (within 500 feet).

According to the Caltrans Scenic Highway Map, there is no scenic highway located within the vicinity of the project or within the project site. Furthermore, the project is not located in proximity of a known historical resources and will not cause a substantial adverse change in the significance of a historical resource.

## BOARD REPORT

PG. 4 NO. 23-032

Based in this information, RAP staff recommends that the Board determines that it is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1(1) of City CEQA Guidelines and Article 19, Section 15301(a) of California CEQA Guidelines. Staff will file a Notice of Exemption with the Los Angeles County Clerk upon Board's approval.

### FISCAL IMPACT

The approval of this Report will have no fiscal impact on RAP's General Fund as costs for the installation and maintenance of the mural will be the responsibility of Arts Bridging the Gap.

### STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Board Report advances RAP's Strategic Plan by supporting:

**Goal No. 1:** Provide Safe and Accessible Parks

**Outcome No. 2:** All parks are safe and welcoming

**Result:** The Arts Bridging the Gap mural demonstrates the diversity of Los Angeles and enhances the park user's experience.

This report was prepared by David Lee, Management Assistant, Planning, Construction and Maintenance Branch.

### LIST OF ATTACHMENTS

- 1) Attachment 1 - Public Art Application
- 2) Attachment 2 - Artist Waiver
- 3) Attachment 3 - Mural Renderings
- 4) Attachment 4 - DCA CAC Agenda Wednesday, September 14, 2022
- 5) Attachment 5 - Letter from the Arts Bridging the Gap re: Mural Maintenance

CITY OF LOS ANGELES  
DEPARTMENT OF RECREATION AND PARKS  
FACILITY REPAIR AND MAINTENANCE COMMISSION TASK FORCE BRIEFING  
December 15, 2022

and that the wall was being painted to make the area look more inviting for the community.

**Department of Cultural Affairs' Review and Approval:**

The Department of Cultural Affairs' (DCA) Cultural Affairs Commission (CAC) granted conceptual and final approval of the proposed mural on September 14, 2022.

**Requested Action:**

RAP staff is seeking conceptual approval from the Facility Repair and Maintenance Commission Task Force before moving this proposal forward to the full RAP Commission.

**Attachments:**

1. Attachment 1: Submission to the Department of Recreation and Parks (Original Art Proposal)
2. Attachment 2: Mural feedback for community meeting on August 3, 2022 at 6pm
3. Attachment 3: Mural feedback for community meeting on October 25, 2022 at 6pm
4. Attachment 4: DCA CAC Agenda – September 14, 2022

**SUBMISSION TO THE DEPARTMENT OF RECREATION AND PARKS**

**In regards to  
The Original Art Proposal for  
South Park (Barry White) Recreation Center  
345 E 51st St  
Los Angeles, CA 90011**

**Art Piece Name: Legacy**

**Enclosed is:**

- A. Application Form
- B. Artist Resumes, Artist Waivers, Maintenance Commitment Agreements
- C. Relevant Press
- D. Written Narrative (includes: Funding Source(s), Artist Selection Process, Design, Community Context, Production Process, Maintenance, and Agreement Regarding Anti-Graffiti Coating)
- E. Detailed Mural Design Drawings
- F. Color Photographs of the Site and Surroundings

City of Los Angeles · Department of Recreation and Parks  
**Public Artwork, Murals and Plaques: Application**  
Submit to: [rap.projectideas@lacity.org](mailto:rap.projectideas@lacity.org)

**Applicant: (Individual name or organization, address, email, telephone)**

Arts Bridging the Gap  
Founding Director: Georgia Van Cuylenburg  
1433 N Hayworth Ave #5  
Los Angeles, CA 90046  
georgia@artsbridgingthegap.org  
323-244-0720

**Project Title/Description:**

Title: Legacy

Arts Bridging the Gap is excited to partner with The Los Angeles Mayor's Department of Human and Civil rights and Equity in creating a youth driven mural in South Park part of the LA for All Campaign led by the Mayor's office. A primary goal of this project is to create a mural on a prominent public wall in a way that is meaningful for the community, providing an uplifting outlook for the future and celebrating the legacy of their past. The design was created as a collaboration between the two selected muralists - one African American, one Latina and the youth at South Park's summer camp. Arts Bridging the Gap and the muralists conducted art workshops including games, discussions, and art-making. This allowed for free expression and thought-provoking understandings, so that the muralists could see through the communities' eyes and gain a deeper perspective on how to make a public art piece meaningful for everyone in the neighborhood. In addition to working with the youth, Arts Bridging the Gap also spoke with adult community members about the history of the park to infuse this into the art piece. Themes of renewal and fun were highlighted by the youth and the adult community members expressed imagery relating to the evolution and legacy of the park. South Park has a history of many faces. From being a place of turbulent tension to a place of peaceful protest, it has held space for the vast spectrum that is the human experience of living in community. Although the older members of the community still see the scars of the park, the youth maintain the park's purity and innocence as they treat it as a place for their spirits to play freely. This piece aims to showcase South Park's vibrant ever-evolving legacy by depicting moments of peace, protest, play and the iconic palm trees that weave together the different communities of Los Angeles.

**Project Location/Street Address:**

South Park Recreation Center  
345 E 51st St  
Los Angeles, CA 90011

Mural on the Teen Center outside wall (image attached)

**Council District of Project Location:**

9

**Artist(s): (Name(s), address(es), email(s), telephone(s))**

Ethel Zarinana  
4450 Berryman Avenue Los Angeles, CA 90230  
info@aqmni.com  
661-305-9632

Amani Holbert  
4051 W 133rd St Unit A  
Hawthorne, CA 90250  
amani.holbert@yahoo.com  
310-876-4604

**Estimated Cost of Project (Materials, labor, insurance, etc.)**

\$15,000

**Expected Length of Time for Installation:**

1 week

**Expected Lifespan of Project: (3 years, 5 years, 7 years, other,) 10 year maximum  
Who is responsible for maintaining the project during its lifespan? (Name, address, email,  
telephone)**

The expected lifespan of the project is a minimum of five years. Arts Bridging the Gap is responsible for maintaining the project for that five year period. Arts Bridging the Gap has an agreement with Woods Maintenance Services to coat the mural with non-sacrificial anti-graffiti coating and to fix and power wash any mural that encounters damage (letter of agreement attached). Georgia Van Cuylenburg represents Arts Bridging the Gap in this matter at 1433 N Hayworth Ave, Unit 5, West Hollywood, CA 90046, georgia@artsbridgingthegap, and 323-244-0720. Cuylenburg's letter of commitment is attached. When the community notices any issues with the mural, they will contact Ejjiah Cooper, Senior Facility Director of South Park Recreation Center at ejjiah.cooper@lacity.org and she will communicate with Arts Bridging the Gap to power wash and fix the mural.

**Do you have a signed, written contract with the artist regarding the proposed project? If yes, please attach one (1) copy of each contract.**

Yes, one contract for each artist is attached.

**Do you have a signed, written contract with the artist regarding the duration, maintenance, and/or removal of the project? If yes, please attach one (1) copy of each contract. Required Documentation**

The duration, maintenance, and/or removal of the project is outlined in the contract attached for each artist, as well as the Artist Waiver attached as well.

# **Arts Bridging the Gap – Public Artwork resume**

## **Permanent Artwork**

- 2017 – Colors of Unity - Hollywood Community Hall 6501 Fountain ave Los Angeles 90028  
(Lead artist ManOne with youth from Hollywood PAL)
- 2017 – Wonderless - Hollywood Community Hall 6501 Fountain ave Los Angeles 90028  
(Lead artist Lizbeth Lemus with youth from Hollywood PAL)
- 2018 – Imagine a world - Hollywood Community Hall 6501 Fountain ave Los Angeles 90028  
(Lead artist Saul Romero with youth from Hollywood PAL)
- 2018 – Reach for the Stars – Palms Middle School 10860 Woodbine ave LA 90036  
visible from Palms blvd (lead artists Zander and Terrance Stasse with youth from Palms MS)
- 2018 – Learning is for Everyone – West Valley Boys and Girls Club 7245 Remmet ave Canoga Park 91303 (lead artist Lola Picasso with youth from West Valley Boys and Girls Club)
- 2018 – From day to night – The Los Angeles Mission Rooftop garden - 303 E 5<sup>th</sup> street, LA 90013 (lead artist Georgia Van C with students from Los Angeles mission)
- 2018 – Monarch – Palms Middle School 10860 Woodbine ave LA 90036 visible from Palms blvd (lead artists Skye Amber Sweet with youth from Palms MS)
- 2018 – Standing on Tradition – Saturn St Elementary School - 5360 Saturn St, Los Angeles, CA 90019 (lead artist Lola Picasso and students from Saturn Ave Elementary school)
- 2018 – Mind in the future – Saturn St Elementary School - 5360 Saturn St, Los Angeles, CA 90019 (lead artist Lola Picasso and students from Saturn Ave Elementary school)
- 2018 – Great Futures Start Here – West Valley Boys and Girls Club - 245 Remmet ave Canoga Park 91303 (lead artist Lola Picasso with youth from West Valley Boys and Girls Club)
- 2018 – Be Your Love - The Los Angeles Mission Rooftop garden - 303 E 5<sup>th</sup> street, LA 90013 (lead artist Skye Amber Sweet with students from Los Angeles mission)
- 2018 – For our Young Gardeners – Palms Middle School 10860 Woodbine ave LA 90036 (lead artists Terrance Stasse with youth from Palms MS)
- 2018 – You are Magic – Avenir-LA Pilates Studio - 4370 Fountain Ave, Los Angeles, CA 90029 (lead artists Skye Amber Sweet with youth from Hollywood PAL)
- 2018 – You are not Alone – Project Angel Food - 922 Vine St, Los Angeles, CA 90038 (lead artist Suzanne Erickson with the youth from Hollywood PAL)
- 2018 – The world is Ready to Shine – Bancroft Middle School - 929 N Las Palmas Ave, Los Angeles, CA 90038 (lead artist Georgia Van C with students from Hollywood PAL)
- 2018 – Four our Biking Buddies – Topanga Station - 21501 Schoenborn St, Canoga Park, CA 91304 (lead artist Scuba Steve with youth from Topanga PAL)
- 2018 – Hope Central - The Los Angeles Mission Rooftop garden - 303 E 5<sup>th</sup> street, LA 90013 (lead artist Saul Romero with students from Los Angeles mission)
- 2018 – Come as you are – Inside Out Church - 1310 Liberty St, Los Angeles, CA 90026 (lead artist Georgia Van C with students from Hollywood PAL)
- 2018 – Achieve the Honorable – Hollywood High School - 1521 N Highland Ave, Los Angeles, CA 90028 –visible on Sunset Blvd (lead artist Donrmx with students at Hollywood High School)
- 2018 – Summertime Scrabble – Hollywood Recreation Center – 1122 Cole Ave, Los Angeles, CA 90038 – visible on Cahuenga Blvd (lead artist Georgia Van C with Hollywood PAL)
- 2018 – Our Growing Garden – Holmes ave Elementary School - 5108 Holmes Ave, Los Angeles, CA 90058 (lead artist Skye Amber Sweet and students oof Holmes Ave)

2018 – A Happy Home – Skid Row Housing Trust – DTLA  
(lead artist Georgie Hunt and community of the SRHT)

2018 – Be relevant – Hollywood Station Gym – 6501 Fountain ave Los Angeles 90028  
(lead artist Georgia Van C with students from Hollywood PAL)

2018 – What I Stand on is What I Stand For – Grant High School – 13000 Oxnard blvd Van Nuys 91401 (Artists youth of Grant High School and The Buckley School)

2018 – Florence – Blue Roof Studios – 6031004030, Los Angeles, 90003  
(lead artist Skye Amber Sweet with youth of Newton PAL)

2018 – Pretty Sweet – Watts HP Meat Market 10701 Compton Ave, Los Angeles, 90059  
(lead artist Saul Romero with youth from the Watts Community)

2018 – Dear World – Michael’s Village - 7160 Sunset Boulevard Los Angeles, CA 90046  
(lead artist Valerie Rose with the youth of Hollywood PAL)

2018 - Unity – Newton Community Station - 3400 S Central Ave, Los Angeles, 90011  
(lead artist Georgia Van C with youth of Newton PAL)

2019 - Walking Proud – Skid row Housing Trust – DTLA  
(lead artist Georgie Hunt and community of the SRHT)

2019 – Los Feliz Chromoscope 1&2 – Albertson’s - 2035 Hillhurst Ave, Los Angeles, 90027  
(lead artist Kevin Mack with community of Hillhurst ave)

2019 – United in Wellness – Paul Robeson Wellness Center - 6569 S Vermont Ave, LA 90044  
(lead Artist Sarah Chang with the community of 77<sup>th</sup> Division)

2019 – What if Anything is Possible 1&2 – Overland Ave Elementary School 10650 Ashby Ave, LA 90064 (lead artist Skye Amber Sweet with the students of Overland ave ES)

2019 – Your mind Matter to Mine 1&2 – John Marshall High School - 3939 Tracy St, LA 90027  
(lead artist Skye Amber Sweet with the students of John Marshall HS)

2019 – Planting Seed – El Puente Transitional Housing 711 N Alameda St, LA 90012  
(lead artist Ian Robertson-Salt with the housing community)

2019 – RESPECT – Lemon Grove Recreation Center - 4959 Lemon Grove Ave, LA 90029  
(Lead artist ManOne with youth from Hollywood PAL and YPI/GRYD)

2019 – The Ephemeral Lightness of Life – Blue Roof Studios 6031004030, Los Angeles, 90003  
(lead artist – Iris Peretz and 77<sup>th</sup> Div cadets)

2019 – What if Love? -Hollywood 101 freeway by Santa Monica blvd exit  
(Lead artist Georgia Van C with youth from Hollywood PAL and YPI/GRYD)

2019 – Step Up Welcome Home 7160 Sunset Boulevard Los Angeles, CA 90046  
(lead artist Terrence Stasse with the youth of Hollywood PAL and YPI/GRYD)

2019 – Welcome Home Watts – Imperial underpass at Wilmington and Grape  
(lead artist Skye Amber Sweet with youth from the Watts Community)

2019 – Dear Neighbor 1 Homeless Health Care Services - 2330 Beverly Blvd, LA 90057  
(Lead artists collaboration 72 and Sunny)

2019 – Dear Neighbor 2 The People’s Concern - 2116 Arlington Ave # 100, LA 90018  
(Lead artists collaboration 72 and Sunny)

2019 – Our community – North Hills Park 8756 Parthenia Pl, North Hills, CA 91343  
(lead artist Georgia Van C with youth of Mission PAL)

2019 – Flowing to the Fibers - West Valley Boys and Girls Club 7245 Remmet ave Canoga Park 91303 (lead artist Skye Amber Sweet with youth from West Valley Boys and Girls Club)

2019 – Bloom – Skidrow Housing Trust – DTLA  
(lead artist Ian Robertson-Salt and community of the SRHT)

2019 – Hope – Casa Esperanza - 14705 Blythe St, Panorama City, CA 91402  
(lead artist Georgia Van C with youth of Casa Esperanza)

2019 – Together – North Valley Caring Services – 15453 Rayen St, LA 91343  
(lead artist Georgia Van C with youth of NVCS)

2019 – Our Home - Holmes ave Elementary School - 5108 Holmes Ave, Los Angeles, CA 90058  
(lead artist Noah Humes and students of Holmes Ave)

2019 – Hollyweird – Le Conte Middle School - 1316 N Bronson Ave, Los Angeles, CA 90028  
(lead artists students of Le Cone MS)

2020 – Be Yourself – Sunset Bronson Studios 5800 Sunset Blvd, LA 90028 visible on La Mirada  
(lead artist Kidwiseman and students of Le Cone MS)

2020 – Grow Learn Dream - Holmes ave EEC - 5106 Holmes Ave, Los Angeles, CA 90058  
(lead artist Georgia Van C and students of Homes Ave EEC)

2020 – Koi still waters lead to Peace - MOA Wellness Center - 4533 S Centinela Ave, LA 90066  
(lead artist Kara Maloney and youth from Pacific Division)

2020 – A memorial – Adjacent to the Laugh Factory 8001 Sunset blvd  
(lead artists Peque Brown, Amanda Ferrell, Noah Humes, Alexandra Belisle, Shplinton, Ian Robertson Salt and Georgia Van C)

2020 – Our Home – Las Palmas News stand – 6700 Hollywood Blvd, LA 90028  
(lead artist Noam Humes and Youth of Hollywood PAL)

2021 – Hybrid – Dayton Heights Ave Elementary School - 607 N Westmoreland Ave, LA 90004  
(lead Artists AQMNI and youth of Dayton Heights ES)

2021 – Reach or the Stars Christa McCauliffe EEC8914 Hunt Ave #2, South Gate, CA 90280  
(lead artist Georgia Van C and youth from CMEEC)

2021 – Set the Stage – 6800 Hollywood Blvd  
(lead artist Alexandra Nechita and youth from Hollywood Community)

2021 – Dancing through our traditions - Le Conte Middle School - 1316 N Bronson Ave, Los Angeles, CA 90028 (lead artists Ian Robertson Salt and students of Le Cone MS)

2022 – Art is Action – Arts in Action Elementary School - 5115 Via Corona St, East Los Angeles, CA 90022 (lead artist – AXMNI with the students of AIA ES)

2022 – The Present Storm – Los Angeles Senior HS - 4650 W Olympic Blvd, LA 90019  
(lead artist – AXMNI with the students LAHS)

2022 – The One thing We Share - Los Angeles Senior High School - 4650 W Olympic Blvd, LA 90019 (lead artist Anna Spyrou with the students of LAHS)

2022 – Embrace Diversity – Arts in Action Middle School - 1241 S Soto St, LA 90023  
(lead Artist Peque Brown with the students of AIA MS)

## **Temporary Artwork**

2015 – RENEW Community Yarning Boards - Pershing Square

Collaboration with Gensler and the community

2016 – LOVE Community Yarning Boards – Genesee Ave West Hollywood

Collaboration with youth from the community

2019 – HOME Community Yarning Boards – Lemon Grove Recreation Center

Collaboration with youth from Hollywood PAL, YPI/GRYD

2020 – 32 large scale art pieces painted on the plywood boards during the protests of June 2020

Hollywood and Vine intersection

2021 – 8 large scale art pieces painted on the plywood boards during the protests of June 2020

Hollywood and Vine intersection

2022 – Liberty Hill Justice for All - large scale graphic coloring wall Artist Lizbeth Lemus and

Melanie Sandoval



# ETHEL ZARINANA

MULTIMEDIA ARTIST & EDUCATOR



CALL +1 661 305 9632



EZARINANA@GMAIL.COM

## SKILLS

ART DIRECTION

VISUALISATION

ILLUSTRATION

VIDEO EDITING

RETOUCHING

CINEMATOGRAPHY

PHOTOGRAPHY

ENGLISH & SPANISH

## SOFTWARE

ADOBE LIGHTROOM

ADOBE PREMIERE

ADOBE PHOTOSHOP

ADOBE AFTEREFFECTS

## PORTFOLIO

AQMNI MURAL COMPANY

[www.aqmni.com](http://www.aqmni.com)



[www.linkedin.com/in/ethelzarinana](http://www.linkedin.com/in/ethelzarinana)

## ARTIST STATEMENT

Art has been a driving force in my life since I can remember. After a few years of immersing myself in the corporate realm as a creative professional, I shifted my focus to being of service through the arts and giving back to the community. I am fusing my experience of growing up a minority in Los Angeles with my creative professional experience to give underserved youth a voice through creative expression.

## WORK EXPERIENCE

- ART EDUCATOR** 2021-Present  
 ARTS BRIDGING THE GAP
  - Facilitates a weekly empathy based curriculum with high school students
  - Designs a collaborative mural with students
  - Paints and executes the mural on campus with students and the community
- MURALIST** 2020-Present  
 AQMNI MURAL COMPANY
  - Conceptualization, design and execution for mural piece
  - Video and photo documentation for social media platforms and portfolio
  - Social media manager
- VIDEO DESIGNER** 2018-2019  
 ADMIXT INC.
  - Full production of video advertisements for various social media platforms
  - Animated motion graphics and text for marketing campaigns
  - Directed and executed product photography and cinematography
- PHOTO EDITOR** 2017-2018  
 FOREVER 21
  - Curation of images for ecommerce website
  - Editing and retouching for ecommerce website and email campaigns
  - Project file management and storage
- FREELANCE CONTENT CREATOR** 2012-2017  
 ETHELZ.COM
  - Shot headshots and product photography for small businesses
  - Produced testimonials, DIY, tutorials and promotional videos
  - Web design and social media content

## EDUCATION

- MA Marital and Family Therapy** 2021-Present  
 Loyola Marymount University | Los Angeles, CA
- Business Administration Certificate** 2016-2017  
 Antelope Valley College | Lancaster, CA
- BA Studio Arts Multimedia Emphasis** 2008-2012  
 Loyola Marymount University | Los Angeles, CA

# AMANI HOLBERT

Los Angeles, California  
(310) 876-4604  
Amani.holbert@yahoo.com

## EXPERIENCE

### **Boys And Girls Club - Los Angeles, CA— Art Director**

SEPTEMBER 2019 - MARCH 2020

Planning and teaching art programming for after school club members ages 5-18.

### **Fremont High School - Los Angeles, CA— Lead Artist**

FEBRUARY 2019 - OCTOBER 2019

Working with students to design and create public art work on campus.

### **LA's Best- A.S.A.P. - Los Angeles, CA— Visual Arts Teacher**

SEPTEMBER 2017 - MAY 2019

Creating and teaching Elementary School art curriculum for LAUSD after school program grades K-6th.

### **Nonstop Printing - Los Angeles, CA— Prepress**

JUNE 2018 - MARCH 2019

Reviewing artwork materials and preparing them for the printing process.  
Customer service representative.

### **Digital Learning Academy- Hollywood, CA- Teacher Assistant**

MAY 2016- NOV 2018

Assisting students in graphic communications and print production.

### **GRYD Foundation- Summer Night Lights/ Fall Friday- Site Artist (seasonal)**

MAY 2016- NOV 2018

Responsible for teaching and planning unique art workshops to community members in high risk violence Los Angeles parks within urban communities.

### **Creative Kids Art Club- Perth, Australia— Visual Arts Teacher**

MAR 2017 - AUG 2017

Teaching art to young children ages 5-8. Using my diverse background to give students in Perth, Australia a new creative perspective.

### **A Toast 2 Artistry, Los Angeles, CA — Lead Artist**

MAY 2016 - DEC 2016

Providing step-by step instructions to paint party participants guiding them in creating their personal take home masterpiece while creating a fun and unique atmosphere to learn painting with no experience needed.

## EDUCATION

### **Digital Learning Academy, Hollywood, CA-Technology Program**

AUG 2016- MAY 2017

### **Loyola Marymount University, Los Angeles, CA — Bachelor of Arts**

GRADUATED MAY 2016

**Major/Minor:** Fine Arts: Drawing  
and Painting, Art history

#### **Honors**

- Dean's List, College of Communications and Fine Arts, Spring 2016
- ArtSmart Service Award Spring 2015, Spring 2016
- Painting Award of Achievement, Spring, 2015
- Drawing Award of Achievement, Spring 2016

## **Tech On 2, Loyola Marymount University— Student Technology Support**

AUG 2013 - MAY 2016

Supporting college students in computer repair, wireless and connectivity issues and campus application, email, password and login issues.

## **VeriTES, Encino, CA — Administrative Assistant**

AUG 2013 - MAY 2016

Responsible for handling customer inquiries, data entry, and solving technical problems that customers encounter.

## **PUBLIC ART WORK**

### **We Rise Mental Health Awareness Project, Exposition Park**

APRIL 2021

Collaborative Artist

### **Kipp Compton Elementary Mural, Compton, California**

FEBRUARY 2021

Assistant Artist

### **Black Legacy Project, University of Southern California**

DECEMBER 2020

Lead Artist

### **Black Lives Matter Utility Box, Cypress Park**

OCTOBER 2020

Lead Artist

### **Nike Community Store Mural, Nike Store - Watts, California**

AUGUST 2020

Assistant Artist

### **Fremont Fence Art Project, Fremont High School**

OCTOBER 2019

Lead Artist

### **Boys and Girls Club Mural, Challengers Clubhouse**

AUGUST 2019

Assistant Artist

### **The Heart of Hyde Park Mural, U.S Bank -Crenshaw & Slauson**

MAY 2019

Youth Artist

## **REFERENCES**

### **Terry Lenihan**

LMU Art Education credential  
program director

323-630-0184

[tlenihan@lmu.edu](mailto:tlenihan@lmu.edu)

### **Mario Davila**

LA's Best Art Director

213-840-4427

[Mariod@lasbest.lausd.net](mailto:Mariod@lasbest.lausd.net)

### **Sheila Wiley**

Digital Learning Academy

Principal

213-516-3515

[Sheila.wiley@ywcacla.org](mailto:Sheila.wiley@ywcacla.org)

## **SKILLS**

### **Computer software literacy:**

Adobe Creative Suite, Microsoft Office, Mac, Windows, HTML & CSS, Java, Python, CAD, & 3D printing

Conceptual and visual art skills using various 2D & 3D mediums

Multicultural/Diverse Awareness

Comfortable working in a team environment & self motivated

**ARTIST TEACHING AGREEMENT**  
**STREET ART INITIATIVE**

This Muralist Agreement (“Agreement”) is entered into as of [Friday, July 29, 2022] (“Effective Date”), by and between ARTS BRIDGING THE GAP, a nonprofit corporation (hereinafter, “ABG”), and [Ethel Zarinana], an individual (hereinafter, the “Artist”). ABG and the Artist are hereafter together referred to as the “Parties” and each individually as a “Party.”

- A. **WHEREAS**, ABG is a nonprofit corporation which seeks to highlight the voices, experiences, and self-expression of youth from under resourced communities through immersive arts programs.
- B. **WHEREAS**, ABG coordinates several programs which aim to engage young artists and communities as a whole towards interaction, self-expression, and cooperation.
- C. **WHEREAS**, ABG administers a “Street Art Initiative” program (the “Program”). The Program connects muralists to locations in Southern California seeking the design of murals by artists in conjunction with student groups related to community, connectedness, collaboration, and social change.
- D. **WHEREAS**, the Artist has expertise and specialized knowledge in the composition and production of artwork, and in interacting with the public, including children and adults.
- E. **WHEREAS**, ABG desires to contract with the Artist, and the Artist desires to design a mural (“Mural”) based on the materials provided by ABG (“Materials”) for installation on or about [September 2022] (“Installation Date”) at [South Park Recreation Center, 345 E 51<sup>st</sup> St, Los Angeles, CA 90011] (“Mural Location”).

**NOW, THEREFORE**, in consideration of the agreements, covenants and conditions contained herein, the Parties hereby agree as follows:

**1. TERM AND TERMINATION OF AGREEMENT**

- 1.1 **Term.** This Agreement shall be in full force and effect as of the Effective Date and shall terminate upon cancellation or termination as set forth herein. This Agreement shall have no effect on separate agreements entered into by the Parties with respect to other services (including but not limited to any murals conducted by the Artist in coordination with ABG).
- 1.2 **Termination.** Unless otherwise terminated, revised, or extended as set forth herein, this Agreement shall begin on the Effective Date and shall terminate when all agreements are met after installation date.
- 1.3 **Early Termination by ABG.** If ABG determines, in its reasonable discretion that it no longer desires for the Artist to design the Mural, the Parties shall mutually agree on the appropriate fee, if any, to be paid to the Artist for work already completed on the Mural design in proportion to the Contract Sum, prior to such date that ABG informs the Artist

of its desire to terminate this Agreement prior to completion of the Mural design. If the Artist is in breach of this Agreement, the artist shall not be entitled to any compensation.

- 1.4 Early Termination by the Artist The Artist may terminate this Agreement with or without cause, by delivering to ABG written notice at least seven (14) days prior to the Installation Date. In the event the Artist terminates the Agreement pursuant to this Section 1.4, the Artist shall not be entitled to any compensation hereunder, including for any Mural design work actually completed.

## 2. **ARTIST RIGHTS, OBLIGATIONS AND REPRESENTATIONS**

- 2.1 Services. The Artist shall timely perform the services agreed upon in a separate writing between the Artist and Program Manager (collectively, "Services"). The Program Manager is ABG's Program Manager or their designee ("Program Manager"). ABG may unilaterally change the name of the Program Manager by providing notice to the Artist in writing.

The Services include the following:

- The Artist shall design a Mural incorporating the materials provided by ABG.
- The Artist shall submit to the Program Manager a rendering of the Mural at the deadline agreed upon in writing by the Program Manager and Artist. For clarity, "in writing" for the purposes of this Agreement shall mean via physical or digital written format, including but not limited to email, text message, or physical writing.
- ABG, in its reasonable discretion, shall approve, deny, or suggest revisions in writing and the Artist is responsible for making revisions on an agreed upon deadline in writing with the Program Manager.
- If agreed upon by the Project Manager and the Artist in writing, the Artist shall participate in painting the Mural at the Mural Location on the Installation Date.
- ABG and the Artist will agree in writing on required materials that fit within the budget. ABG will provide such materials.
- The Artist shall regularly respond to and communicate with ABG through email, text, or phone and participate in virtual meetings during this entire process outlined above.

- 2.2 Decorum, Standard of Performance. The Artist represents and warrants that they are experienced in performing the Services contemplated herein and is experienced in working with both minors and adults. The Artist shall use their professional judgment to perform the Services required pursuant to this Agreement in the manner and according to the standards observed by a competent artist. Without limiting the foregoing, the Artist agrees to conduct themselves when performing the Services in a manner which is culturally competent and sensitive considering the community surrounding the Mural Location. The Artist shall not conduct any training required by ABG while under the influence of drugs or alcohol.

- 2.3 Compliance with Laws. The Artist shall comply with all applicable local, state, and federal laws and regulations applicable to the performance of the Services hereunder. The Artist

shall be solely responsible for compliance with this Section and shall indemnify ABG for any violation of the applicable laws, including but not limited to copyright laws. The Artist shall cooperate with ABG to the extent ABG requires information from the Artist to comply with ABG's legal obligations, including but not limited to reports to the California Employment Development Department (EDD).

2.4 Assumption of Risk of Property Loss. To the greatest extent permitted by law, the Artist hereby assumes, and waives and releases ABG and all of its officers, agents, and employees from, any and all risk of loss and damage to the Artist property due to fire, theft, rain, water overflow/leakage, acts of God, inadequate security, and any other cause occurring in connection with the Artist's performance of the Services.

2.5 Indemnification.

2.5.1 The Artist shall indemnify, protect, defend (with counsel selected by ABG), and hold harmless ABG, and any and all of its officers, employees, volunteers, and agents from and against any and all claims, losses, costs, damages, expenses, liabilities, liens, actions, causes of action (whether in tort, contract, under statute, at law, in equity, or otherwise) charges, awards, assessments, fines, or penalties of any kind (including reasonable consultant and expert fees and expenses of investigation costs of whatever kind and nature and, if the Artist fails to provide a defense for ABG, the legal costs of counsel retained by ABG) and any judgment (collectively, "Claims"), where the same arise out of, are a consequence of, or are in any way attributable to, in whole or in part, the performance of this Agreement by the Artist or by any individual or entity for which the Artist is legally liable, including but not limited to officers, agents, employees, subcontractors of the Artist.

2.5.2 Without limiting Paragraph 2.6.1 herein, the Artist shall specifically indemnify ABG for Claims arising out of alleged copyright, trademark, or other rights of third parties with regard to the artwork created pursuant to the Services.

2.5.3 The provisions of this Section do not apply to claims occurring as a result of ABG's sole or active negligence. The provisions of this Section shall not release ABG from liability arising from gross negligence or willful acts or omissions of ABG or any and all of its officers, employees, and agents acting in an official capacity.

2.6 Work Product.

2.6.1 Right to and Use of Mural Design. The Artist will retain the rights, title, ownership of, interest in, and claim to the Mural, and use thereof by ABG or any third party. The Artist hereby grants a perpetual, non-exclusive, fully paid, non-transferable, royalty-free license to access, use, modify, copy, adapt, display, publish and create derivative works of, any photograph or digital representation of the Artist and/or Mural in any non-commercial or fundraising brochures, internet site or other publication in all media (including electronic and digital). The Artist and the owner of the property on which the Mural is to be located shall independently execute a

separate agreement which shall provide that the Artist shall waive its rights to the Mural after two (2) years. ABG shall maintain the Mural for a period of two (2) years, and the Artist acknowledges that the license granted to ABG pursuant to this Paragraph expressly permits ABG to maintain the Mural.

- 2.6.2 Copyright. The Artist shall retain copyright of the Mural. The Artist grants permission to ABG to use the mural image in products in order to fundraise for ABG's mission. The Artist understands that this includes reproduction, adaptation, publication, and display. The Artist represents and warrants that it shall not make any claim to the copyright of the Artwork and/or Mural against ABG or against any ABG employee, representative, officer, official, agent, or volunteer.
- 2.7 Media. The Artist may publish on social media regarding their participation in the Program provided that the Artist mentions that such participation is conducted in cooperation with ABG and the Program.
- 2.8 Independent Contractor. The Artist is and will remain throughout the Term, an independent contractor. The Artist is not and will not become an employee, partner, or principal of ABG, and the Artist agrees that they are not entitled to the rights or benefits afforded to ABG's employees, including disability or unemployment insurance, workers' compensation, medical insurance, sick leave, or any other employment benefits. The Artist does not, and will not, stand in a fiduciary capacity with ABG. The persons performing the Services under this Agreement on behalf of the Artist shall at all times be under the Artist's exclusive direction and control. The Artist shall not incur or have the power to incur any debt, obligation, or liability whatever against ABG, or bind ABG in any manner. Subject to the terms and conditions of this Agreement, the Artist may represent, perform services for, and contract with additional clients, persons, or companies as the Artist, in their sole discretion, deems prudent.
- 2.9 Use of Employees, Agents, Volunteers, or Subcontractors, Assignment. The Artist may use or employ subcontractors or others working on the Artist's behalf to perform the Services, upon twenty-four (24) hours' written notice to the Program Manager. The Artist shall remain solely responsible for compliance with this Agreement and must ensure that all persons working on behalf of the Artist comply with all the terms hereunder in connection with the Services. This Agreement may not be assigned without written agreement by both Parties.
3. **COMPENSATION**
- 3.1 Contract Sum. ABG's compensation rates are set to compensate artists in a manner aligned with ABG's view of the importance of the arts to community, unity, and growth. The total compensation for the Services is, and shall not exceed [\$3500] ("Contract Sum"). Unless otherwise set forth herein, ABG shall not be required to pay to the Artist any additional sum to the Contract Sum. ABG shall supply all required materials such as but not limited to, paint and scaffolds, agreed upon in writing by the Program Manager after discussing what is needed with the Artist. In no event shall ABG be required to reimburse the Artist

for materials or supplies purchased by the Artist, unless such reimbursement is authorized in advance and in writing by the Program Manager.

- 3.2 Payment. The Artist shall notify the Program Manager in writing when the Mural design is finalized after any agreed upon revisions. ABG will pay a deposit to the Artist of fifty percent (50%) of the Contract Sum after the design is approved and finalized. The Artist shall contact the Program Manager when the Mural installation is complete. Upon ABG's confirmation that the Artist has completed the Services to ABG's reasonable satisfaction, ABG shall pay the Contract Sum to the Artist within seven (7) days.

#### 4. MISCELLANEOUS

- 4.1 Survival. All obligations arising prior to the expiration or termination of this Agreement and all provisions of this Agreement allocating liability between the Artist and ABG shall survive the expiration or termination of this Agreement.
- 4.2 Applicable Law; Venue. The internal laws of the State of California shall govern the interpretation and enforcement of this Agreement. In the event that either Party brings any action against the other under this Agreement, the Parties agree that trial of such action shall be vested exclusively in Los Angeles County.
- 4.3 Severability. If any provision of this Agreement is held invalid, the remainder of this Agreement shall not be affected thereby, and all other parts of this Agreement shall nevertheless be in full force and effect.
- 4.4 No Implied Waiver of Breach. The waiver of any breach of a specific provision of this Agreement does not constitute a waiver of any other breach of that term or any other term of this Agreement.
- 4.5 Counterparts. This Agreement may be executed in multiple counterparts, each of which shall be an original and all of which together shall constitute one agreement.
- 4.6 No Third-Party Beneficiaries. There are no intended third-party beneficiaries under this Agreement and no such third parties shall have any rights or obligations hereunder.
- 4.7 Limitation of Liability. To the fullest extent permitted by law, ABG shall have no liability with respect to ABG's obligations under this Agreement or otherwise for consequential, exemplary, special, incidental, or punitive damages even if ABG has been advised of the possibility of such damages.
- 4.8 Amendment, Termination. This Agreement shall not be amended or terminated without prior written consent of both the Artist and ABG. The Program Manager is duly authorized to amend the Agreement on behalf of ABG.
- 4.9 Attorneys' Fees. If any legal action, including arbitration or an action for declaratory relief, is brought to enforce or interpret the provisions of this Agreement, the prevailing Party shall be entitled to recover reasonable attorneys' fees from the other Party. These fees, which may be set by the court in the same action or in a separate action brought for that

purpose, are in addition to any other relief to which the prevailing Party may be entitled. This provision applies to the entire contract; and each Party to this contract was represented by an attorney in the negotiation and execution of the Agreement.

IN WITNESS WHEREOF, ABG and the Artist have caused this Agreement to be fully executed and delivered as of the Effective Date.

**ARTS BRIDGING THE GAP**

By:   
PROGRAM MANAGER

**ARTIST**

[Ethel Zarinana]  
an individual

By:   
Ethel Zarinana (Jul 29, 2022 10:49 PDT)  
[Ethel Zarinana]

**ARTIST TEACHING AGREEMENT**  
**STREET ART INITIATIVE**

This Muralist Agreement (“Agreement”) is entered into as of [Friday, July 29, 2022] (“Effective Date”), by and between ARTS BRIDGING THE GAP, a nonprofit corporation (hereinafter, “ABG”), and [Amani Holbert], an individual (hereinafter, the “Artist”). ABG and the Artist are hereafter together referred to as the “Parties” and each individually as a “Party.”

- A. **WHEREAS**, ABG is a nonprofit corporation which seeks to highlight the voices, experiences, and self-expression of youth from under resourced communities through immersive arts programs.
- B. **WHEREAS**, ABG coordinates several programs which aim to engage young artists and communities as a whole towards interaction, self-expression, and cooperation.
- C. **WHEREAS**, ABG administers a “Street Art Initiative” program (the “Program”). The Program connects muralists to locations in Southern California seeking the design of murals by artists in conjunction with student groups related to community, connectedness, collaboration, and social change.
- D. **WHEREAS**, the Artist has expertise and specialized knowledge in the composition and production of artwork, and in interacting with the public, including children and adults.
- E. **WHEREAS**, ABG desires to contract with the Artist, and the Artist desires to design a mural (“Mural”) based on the materials provided by ABG (“Materials”) for installation on or about [September 2022] (“Installation Date”) at [South Park Recreation Center, 345 E 51<sup>st</sup> St, Los Angeles, CA 90011] (“Mural Location”).

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EXHIBIT A

of its desire to terminate this Agreement prior to completion of the Mural design. If the Artist is in breach of this Agreement, the artist shall not be entitled to any compensation.

- 1.4 Early Termination by the Artist The Artist may terminate this Agreement with or without cause, by delivering to ABG written notice at least seven (14) days prior to the Installation Date. In the event the Artist terminates the Agreement pursuant to this Section 1.4, the Artist shall not be entitled to any compensation hereunder, including for any Mural design work actually completed.

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shall be solely responsible for compliance with this Section and shall indemnify ABG for any violation of the applicable laws, including but not limited to copyright laws. The Artist shall cooperate with ABG to the extent ABG requires information from the Artist to comply with ABG's legal obligations, including but not limited to reports to the California Employment Development Department (EDD).

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2.5.1 The Artist shall indemnify, protect, defend (with counsel selected by ABG), and hold harmless ABG, and any and all of its officers, employees, volunteers, and agents from and against any and all claims, losses, costs, damages, expenses, liabilities, liens, actions, causes of action (whether in tort, contract, under statute, at law, in equity, or otherwise) charges, awards, assessments, fines, or penalties of any kind (including reasonable consultant and expert fees and expenses of investigation costs of whatever kind and nature and, if the Artist fails to provide a defense for ABG, the legal costs of counsel retained by ABG) and any judgment (collectively, "Claims"), where the same arise out of, are a consequence of, or are in any way attributable to, in whole or in part, the performance of this Agreement by the Artist or by any individual or entity for which the Artist is legally liable, including but not limited to officers, agents, employees, subcontractors of the Artist.

2.5.2 Without limiting Paragraph 2.6.1 herein, the Artist shall specifically indemnify ABG for Claims arising out of alleged copyright, trademark, or other rights of third parties with regard to the artwork created pursuant to the Services.

2.5.3 The provisions of this Section do not apply to claims occurring as a result of ABG's sole or active negligence. The provisions of this Section shall not release ABG from liability arising from gross negligence or willful acts or omissions of ABG or any and all of its officers, employees, and agents acting in an official capacity.

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2.6.1 Right to and Use of Mural Design. The Artist will retain the rights, title, ownership of, interest in, and claim to the Mural, and use thereof by ABG or any third party. The Artist hereby grants a perpetual, non-exclusive, fully paid, non-transferable, royalty-free license to access, use, modify, copy, adapt, display, publish and create derivative works of, any photograph or digital representation of the Artist and/or Mural in any non-commercial or fundraising brochures, internet site or other publication in all media (including electronic and digital). The Artist and the owner of the property on which the Mural is to be located shall independently execute a

separate agreement which shall provide that the Artist shall waive its rights to the Mural after two (2) years. ABG shall maintain the Mural for a period of two (2) years, and the Artist acknowledges that the license granted to ABG pursuant to this Paragraph expressly permits ABG to maintain the Mural.

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for materials or supplies purchased by the Artist, unless such reimbursement is authorized in advance and in writing by the Program Manager.

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- 4.3 Severability. If any provision of this Agreement is held invalid, the remainder of this Agreement shall not be affected thereby, and all other parts of this Agreement shall nevertheless be in full force and effect.
- 4.4 No Implied Waiver of Breach. The waiver of any breach of a specific provision of this Agreement does not constitute a waiver of any other breach of that term or any other term of this Agreement.
- 4.5 Counterparts. This Agreement may be executed in multiple counterparts, each of which shall be an original and all of which together shall constitute one agreement.
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- 4.7 Limitation of Liability. To the fullest extent permitted by law, ABG shall have no liability with respect to ABG's obligations under this Agreement or otherwise for consequential, exemplary, special, incidental, or punitive damages even if ABG has been advised of the possibility of such damages.
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purpose, are in addition to any other relief to which the prevailing Party may be entitled. This provision applies to the entire contract; and each Party to this contract was represented by an attorney in the negotiation and execution of the Agreement.

IN WITNESS WHEREOF, ABG and the Artist have caused this Agreement to be fully executed and delivered as of the Effective Date.

**ARTS BRIDGING THE GAP**

By:   
PROGRAM MANAGER

**ARTIST**

[Amani Holbert]  
an individual

By:   
amani holbert (Jul 29, 2022 10:59 PDT)  
[Amani Holbert]



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AUGUST 5, 2021

# Mural makes progress at Dayton Heights Elementary



Students began painting the mural at Dayton Heights Elementary School. The artwork is scheduled to be unveiled on Aug. 16. (photo courtesy of Arts Bridging the Gap)

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Los Angeles City Councilman Mitch O'Farrell, 13th District, joined students on July 31 to paint a new mural at Dayton Heights Elementary School, located at 607 N. Westmoreland Ave.

The group also included community members, representatives of the local nonprofit Arts Bridging the Gap, and artists Ethel and Carlo Zanfranco. Titled "Hybrid," the mural covers the entire south-facing exterior of the school and was designed by the 2019-20 5th grade students at Dayton Heights Elementary School and Arts Bridging the Gap. The Zanfrancos created the final design and led the painting project.

The vision for the mural came from O'Farrell's office, which wanted to bring a positive and meaningful project to the school. The campus is located in a community historically overlooked for artistic experiences and beautification efforts, he said.

O'Farrell participated in online design sessions hosted by Arts Bridging the Gap and shared stories about his artistic background with the students and parents, encouraging them to explore their creative interests. The sessions helped the students and parents connect with each other and express their feelings about the challenges of the pandemic. The students shared ideas and themes and drafted designs that were incorporated into the final mural.

The mural also features an important message for the students and the community. "Once upon a very difficult time, students had to adapt to a different way of living and learning. A change was needed, and our old ways were unfurling," the mural reads. "Though we pushed through in environments that were isolated, we pushed together in a spirit united."

The mural is expected to be unveiled on Aug. 16 at the conclusion of the first day of the new school year. For information, visit [cd13.lacity.org](http://cd13.lacity.org).



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posted on April 13, 2022

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## Written Narrative

Arts Bridging the Gap is committed to creating murals across Los Angeles that bring the community together and that uplifts the voice of our city's youth. One of these murals is this proposed mural in South Park. Arts Bridging the Gap is grateful for the support of numerous grant making foundations, including city, county, and state grants that are part of making this project possible along with individual contributions.

Arts Bridging the Gap works with a diverse range of artists and educators. ABG makes sure to choose the most appropriate artist(s) based on a variety of factors for each project. For this South Park mural project, ABG selected Amani Holbert and Ethel Zarinana from a list of ABG's professional artists. ABG chose these two artists, whom they have been working with for 1-3 years, because of their passion for art as change makers, their responsible/responsive nature, their empathetic and passionate ability working with youth, and their skillset as muralists. They were selected to work together to represent the direct parallel of the history and future of this project. South Park used to be run by two gangs who often clashed with one another – one Latino gang and one Black gang. They created a truce 30 years ago and are now working to change the nature of gangs and help build a brighter future for the youth of the neighborhood. For this reason, Ethel who identifies as Latino and Amani who identifies as Black, were selected to work together to help represent both voices in a shared future.

A primary goal of this project is to paint a public mural through a process that is meaningful for the community, providing an uplifting outlook for the future. The design was created as a collaboration between the two selected muralists and the youth at South Park's summer camp. Arts Bridging the Gap and the muralists conducted art workshops including games, discussions, and art-making. This allowed for free expression and thought-provoking understandings, so that the muralists could see through the communities' eyes and gain a deeper perspective on how to make a public art piece meaningful for everyone in the neighborhood. In addition to working with the youth, Arts Bridging the Gap also spoke to adult community members to understand the community's history and how best to represent their community. Based on the public meeting held, community members are excited to see this mural enrich the vibrancy of their everyday.

The design fits within the existing environment by filling up the entire side wall of the Teen Building, incorporating the park colors of nature, bringing life to the gray surrounding walls, and providing a positive, uplifting message for all who walk by, drive by, and play baseball across from the wall. This is especially beneficial for the adolescents who use this space, entering through the doors painted with the design that signifies hope and potential for the future. This design is also right next to the CSP office, another mechanism of bridging the gap, as police officers will also be involved in helping paint this mural with the community.

The wall will be primed by Arts Bridging the Gap and the muralists to prepare it for painting with the community. The wall is in great condition, so it does not need much preparation besides priming it. The muralists will arrive the night before the community painting day to outline the wall with their design, so it is straightforward for the community to enjoy painting. The following day is the community paint day, in which all community members are invited, especially the youth who helped design it. They start the mural, because this is the easiest and most fun part – big color blocks to get going. It is a fun day of bringing everyone together, with music, food, and laughter. After this community day, the muralists spend a few more days adding details and perfecting the mural for a professional look.

Arts Bridging the Gap takes responsibility for the maintenance of the mural. Georgia Van Cuylenburg, the Founding Director (1433 N Hayworth Avenue, Unit 5, West Hollywood, CA 90046, [georgia@artsbridgingthegap.org](mailto:georgia@artsbridgingthegap.org), 323-244-0720) will arrange to have the mural cleaned and/or repaired. Arts Bridging the Gap agrees to maintain the mural for five years with funds specifically saved for this purpose, but Arts Bridging the Gap often ends up helping repair damages throughout the mural's lifespan. Attached is a letter in which Georgia Van Cuylenburg accepts this responsibility in committing to the maintenance. Also attached is a letter agreement from Woods Maintenance Services agreeing to coat the mural and maintain it if ever it gets damaged.

## Color Photographs of the Site and Surroundings

The mural will be on the exterior of the Teen Room Building:



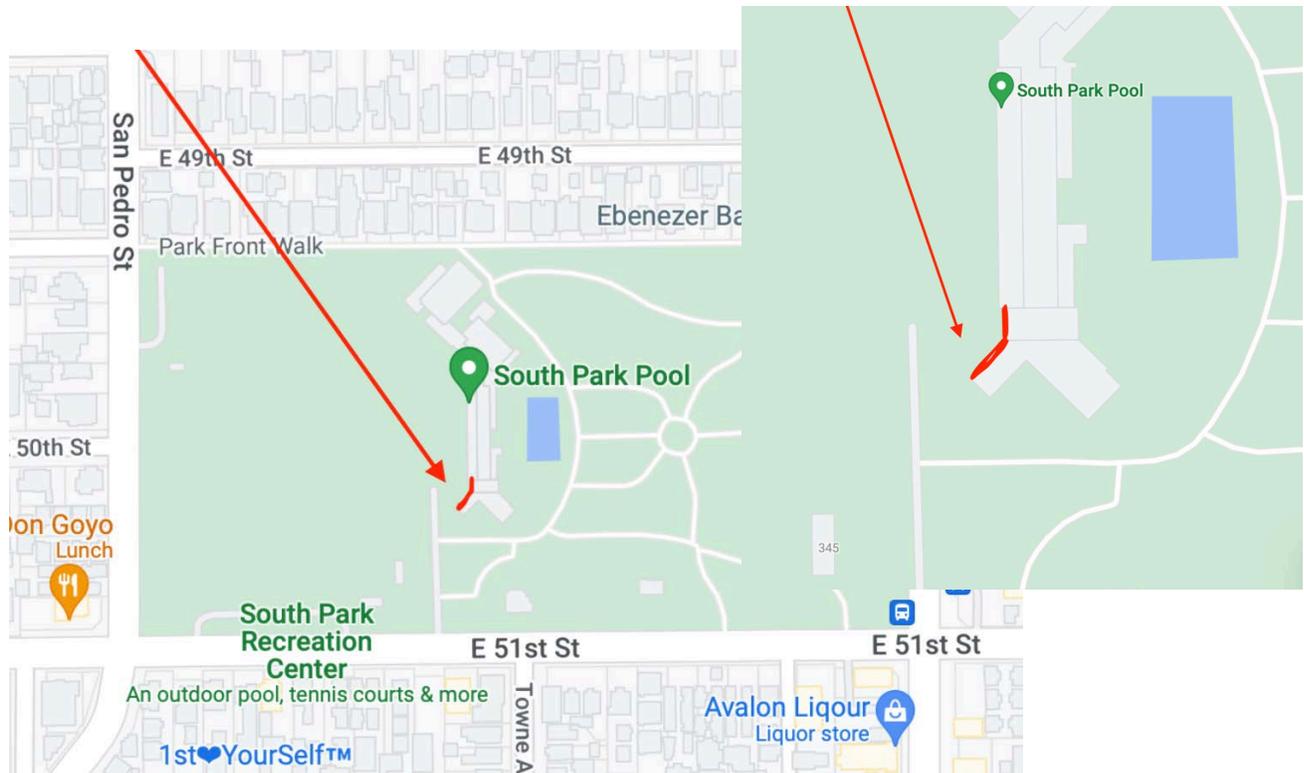
Here is a larger image of the site for the mural. This entire facade will be painted.



Detailed shots of the wall show that it is in great condition, ready to be primed:



These bird's eye view maps indicate which wall the mural is intended to go on.



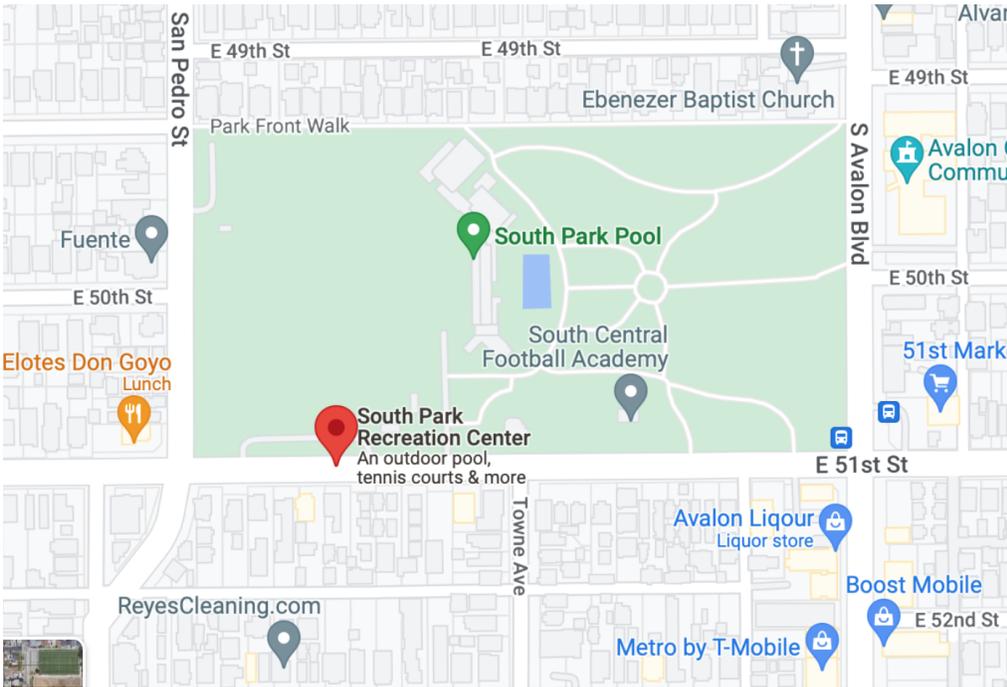
Photos of the surrounding areas include picnic tables, parking lots, baseball field, street, and the neighborhood houses circling the park:







The map below details how the park is in the center of the neighborhood, surrounded by various businesses, churches, markets, restaurants. It also shows how there is a pool, tennis courts, basketball courts, and a baseball and football field, showcasing how people all over the community use the park and walk or drive by it regularly:





PUBLIC MEETING to discuss the mural:  
South Park Recreation Center

NAME	EMAIL	PHONE	COMMENT
Aniya Curtis	Sharmaine Curtis@florida.com	323-590-1895	It was Amazing!!!
Waynesha Buchley	buchley-waynesha@gmail.com	323 252 2813	Very beautiful
Skip		805 572 0023	Very Beautiful
Joshua Bonilla	j04 bonilla@gmail.com	323-518-6250	Good luck!
Bresanae Magee	bresanaemagee@gmail.com	323-229-7625	look great good job
Bailey Camacho	bailey.camacho19@icloud.com	323-949-3808	I like Picasso!!
Marijuana Vaccaro		223-387-1054	Its cool Picasso
Marijuana Vaccaro		223-387-1054	it <del>looks</del> look nice
Snyah Velos		323-408-3146	Its cool and nice
Karail Ford			bringing the community together





OCTOBER

25

TUESDAY

# COMMUNITY MEETING

*Mural feedback*

Please join us and share your feedback  
on a proposed mural for South Park  
Recreation Center

*Snacks and Drinks provided*

**MEETING TIME/DATE: TUESDAY OCTOBER 25TH  
6-7PM**

**LOCATION: SOUTH PARK RECREATION CENTER  
345 E 51ST STREET LA 90011**



**Transforming Lives and Communities**

**PUBLIC MEETING to discuss the mural:**

NAME	EMAIL	PHONE	COMMENT
Michel		323-338-9235	I like it!
Shrod			I do like it!
Desiree Gonzalez	gonzalezdesiree504@aol.com	(323) 408-0771	Love it
Laura Rivera		323) 408-0771	like it
Shron			It's me
Ernesto Quirante			love it
Richardo Barcena			Its cool / A little more blue
Jany Clayton	BLADuke@gmail.com	217-703-8577	Very good trees
Kelly Johnson	johnson.kelly819@gmail.com	(323) 804-9359	love it! Just what the building needed
Dominique Smith			It would make everything look better
Claudia Rivera			It's nice love it
JOSÉ SANTOS			ITS WONDERFULL
Antonio Dotson			Love it
Alondra Trinidad	atramirez3526@gmail.com	(323) 697-3888	change pink to purple!!!
Eduardo Macedo			to much pink change to purple

Claudio Trinidad

323 872 3420

pink OK

Allison Trinidad

pe  
PINK NO OK

Bailey Camacho no pink at all

Marshaena Mccann no pink and no shron

Marahena Mccann no pink and no shron

Bonnie Hernandez no pink

Miguel Camacho

Arts Bridging the Gap is a 501c3 Charitable Organization #46-5331980  
For more information visit [www.artsbridgingthegap.org](http://www.artsbridgingthegap.org)

Miguel Camacho  
Red, gray, black,  
more colors

**Artist Waiver for Public Art, Murals and Plaques**

*Waiver of Proprietary Rights for Artwork Placed upon City Property*

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Los Angeles ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the acyclic painted mural that the South Park youth had collaborated on with two professional muralists during art workshops in the summer. This mural has themes of renewal and fun highlighted by the kids. In addition, Arts Bridging the Gap and the muralists met with some community members who expressed the evolution and legacy of the park. South Park has a history of many faces. From being a place of turbulent tension to a place of peaceful protest, it has held space for the vast spectrum that is the human experience of living in community. Although the older members of the community still see the scars of the park, the youth maintain the park's purity and innocence as they treat it as a place for their spirits to play freely. This piece aims to showcase South Park's vibrant ever-evolving legacy with moments of peace, protest, play and the iconic palm trees that weave together the different communities of Los Angeles.

Entitled: Legacy

And located on the Teem Center outside wall at: South Park Recreation Center, 345 E 51st St, Los Angeles, CA 90011

In whole or in part, in City's sole discretion.  
Artist's Address for Notice: Arts Bridging the Gap, 1433 N Hayworth Ave #5, Los Angeles, CA 90046

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, 221 N. Figueroa Street, Suite 100, Los Angeles, CA 90012.

 \_\_\_\_\_ 08/08/2022

Artist Signature/Date  \_\_\_\_\_ 12/27/2022

Recreation and Parks Signature/Date

## Artist Waiver for Public Art, Murals and Plaques

### *Waiver of Proprietary Rights for Artwork Placed upon City Property*

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Entitled: Legacy

And located on the Teem Center outside wall at: South Park Recreation Center, 345 E 51st St, Los Angeles, CA 90011

In whole or in part, in City's sole discretion.

Artist's Address for Notice: 4450 Berryman Avenue, Culver City, CA 90230

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, 221 N. Figueroa Street, Suite 100, Los Angeles, CA 90012.

Ethel Zafranco

Ethel Zafranco (Aug 9, 2022 08:34 PDT)

Aug 9, 2022

Artist Signature/Date



12/27/2022

Recreation and Parks Signature/Date

**Artist Waiver for Public Art, Murals and Plaques**

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Entitled: Legacy

And located on the Teem Center outside wall at: South Park Recreation Center, 345 E 51st St, Los Angeles, CA 90011

In whole or in part, in City’s sole discretion.  
Artist’s Address for Notice: 4051 W 133rd street Hawthorne, ca 90250

Artist bears the sole responsibility for providing the City with any changes to the Artist’s Address for Notice. Notice of changes must be mailed to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, 221 N. Figueroa Street, Suite 100, Los Angeles, CA 90012.

  
amani holbert (Aug 8, 2022 14:07 PDT) Aug 8, 2022

Artist Signature/Date  12/27/2022

Recreation and Parks Signature/Date

**Detailed Design Photos**

This is the design:



This is the design rendered on the actual building:



## Color Photographs of the Site and Surroundings

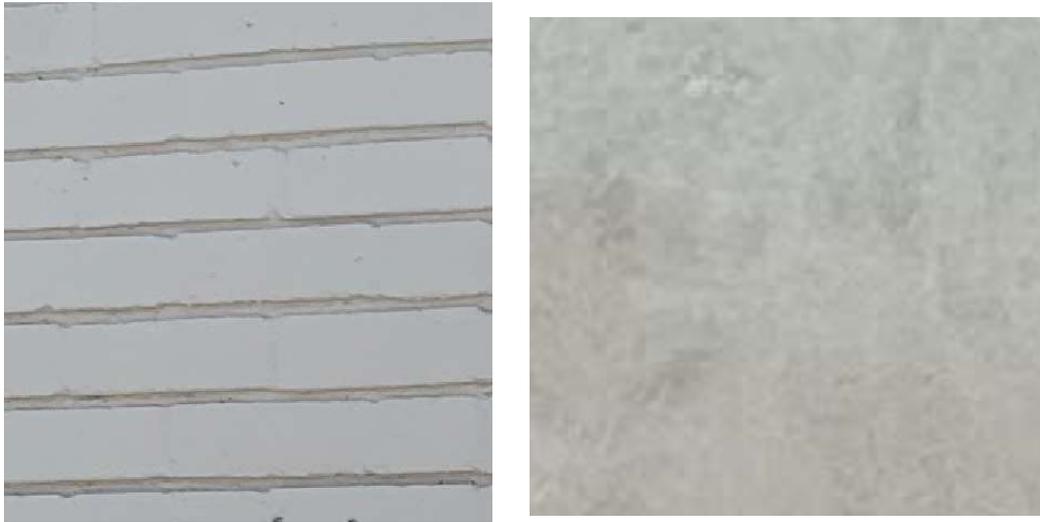
The mural will be on the exterior of the Teen Room Building:



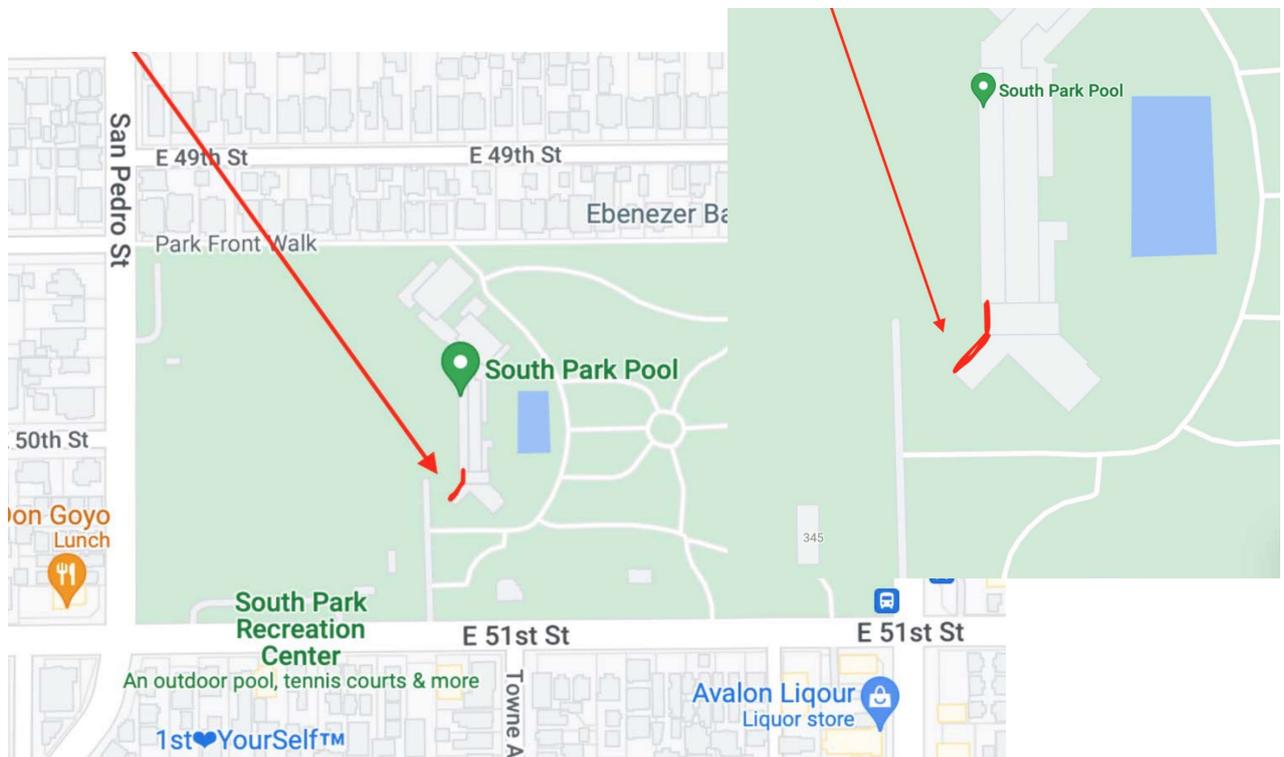
Here is a larger image of the site for the mural. This entire facade will be painted.



Detailed shots of the wall show that it is in great condition, ready to be primed:



These bird's eye view maps indicate which wall the mural is intended to go on.



## CITY OF LOS ANGELES

CALIFORNIA

## CULTURAL AFFAIRS COMMISSION

ELISSA SCRAFANO  
PRESIDENT

THIEN HO  
VICE PRESIDENT

EVONNE GALLARDO  
CHARMAINE JEFFERSON  
RAY JIMENEZ  
ERIC PAQUETTE  
ROBERT VINSON



ERIC GARCETTI  
MAYOR

## DEPARTMENT OF CULTURAL AFFAIRS

201 NORTH FIGUEROA ST, SUITE 1400  
LOS ANGELES, CA 90012  
213.202.5500 TEL  
213.202.5513 FAX  
culturela.org WEB

DANIEL TARICA  
INTERIM GENERAL MANAGER

# AGENDA

## CULTURAL AFFAIRS COMMISSION

### REGULAR MEETING

### WEDNESDAY, SEPTEMBER 14, 2022 @ 1:30 P.M.

Meeting presentations will be made available: [tinyurl.com/yopen2hax](https://tinyurl.com/yopen2hax)

## DEPARTMENT OF CULTURAL AFFAIRS

Livestreaming: [tinyurl.com/2p8nvpfn](https://tinyurl.com/2p8nvpfn)

COMMISSION MEMBERS:

Elissa Scrafano, President  
Thien Ho, Vice President  
Evonne Gallardo  
Charmaine Jefferson  
Ray Jimenez  
Eric Paquette  
Robert Vinson

ADMINISTRATIVE STAFF:

Daniel Tarica, Interim General Manager  
Felicia Filer, Acting Assistant General Manager  
Tammy Sam, Architectural Associate II  
Juan Garcia, Acting Commission Assistant

DEPUTY CITY ATTORNEY – Josh Templet

**Please call 1 (669) 900-6833 and enter Meeting ID 939-6621-5269 for listening to the meeting and making public comments**

CULTURAL AFFAIRS COMMISSION'S BASIC RULES & BYLAWS

**MEETINGS** - The Commission shall meet regularly on the second Wednesday of each month at 201 North Figueroa Street, Suite 1400, Los Angeles, California, 90012 or telephonically at which time the agenda for the telephonic meeting will include the call-in number to make public comments and to listen to the meeting at 1:30 p.m.

**AGENDAS** - Agendas contain a brief description for those items to be considered, and recommendations by staff on what actions to take on architectural and public art submissions. Please note that the Commission may exercise its discretion to take action on any action item, up to and including final approval, regardless of what is noted as a staff recommendation. Commission Agendas are available on the City's World Wide Web Home Page site on the internet at: [www.lacity.org](http://www.lacity.org) click on "Meetings and Agendas" to access.

**QUORUM** - Four members of the Commission constitute a quorum for the transaction of business. Some items on the Agenda may be approved without any discussion.

**NEIGHBORHOOD COUNCIL** - Board and Commission Meetings. The agenda for each City Board or Commission meeting shall contain an agenda item for a Neighborhood Council representative to provide the Neighborhood Council's formal position on any matter listed on the agenda for that Board or Commission meeting. The Neighborhood Council representative shall provide the Board or Commission with a copy of the Neighborhood Council's Resolution or Community Impact Statement. The agenda item for the Neighborhood Council's formal position should be listed on the agenda in an order that ensures prompt consideration of the Neighborhood Council position and should be listed separately from general public comment. In the chair's discretion at the City Board or Commission meeting, the Neighborhood Council representative may be asked to have a seat at the table typically reserved for City staff and may provide the Neighborhood Council representative more comment time than allotted to members of the general public.

**PUBLIC INPUT AT COMMISSION MEETINGS** – An opportunity for the public to address the Commission on Agenda items or other items germane to the business of the Commission will be provided before or during consideration of the item. The public may use the call-in number to make public comments and speaker cards will not be necessary. These procedures will be in effect until further notice. A speaker will be limited to three (3) minutes to speak on public interest items.

**ACCESSIBILITY** - Sign Language Interpreters, Communication Access Real-Time Transcription (CART), Assistive Listening Devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability, you are advised to make your request at least 72 hours prior to the meeting/event you wish to attend. Due to difficulties in securing Sign Language Interpreters, five or more business days' notice is strongly recommended. For additional information, please contact Juan Garcia at (213) 202-5539.

**FINALIZATION OF COMMISSION ACTIONS** - In accordance with the City Charter, actions that are subject to Section 245 become final after the expiration of the next five meeting days of the City Council during which the Council has convened in regular session and that if Council asserts jurisdiction during this five-day meeting day period, the Council has 21 days thereafter in which to act on the matter. This Agenda is available on the Internet at: [www.lacity.org](http://www.lacity.org)



## Notice to Paid Representatives

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](https://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org).

### I. WELCOME

### II. ROLL CALL

### III. NEIGHBORHOOD COUNCIL REPRESENTATIVE

Discussion with Neighborhood Council representatives on any Neighborhood Council Resolution or Community Impact Statement filed with the City Clerk which relate to any agenda item listed or being considered on this agenda for the Cultural Affairs Commission.

### IV. PUBLIC COMMENT ON NON-AGENDA ITEMS GERMANE TO THE BUSINESS OF THE COMMISSION

### V. PUBLIC COMMENT GERMANE TO THE AGENDA ITEMS

### VI. APPROVAL OF THE MINUTES – ACTION ITEMS

#### A. Minutes: Regular Meeting – August 10, 2022

### VII. FINDINGS TO CONTINUE TELECONFERENCE MEETINGS PURSUANT TO AB 361 – ACTION ITEM

Recommendation to adopt the findings and determination in accordance with AB 361 Section 3(e)(3) that, while the state of emergency due to the COVID-19 pandemic, as originally proclaimed by the Governor on March 4, 2020, remains active and/or state or local officials have imposed or recommended measures to promote social distancing, this legislative body has reconsidered the circumstances of the state of emergency and that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

### VIII. PUBLIC ART PROJECTS – ACTION ITEMS

Review and possible action to approve conceptual and/or final design for the following Public Art Projects

#### A. LAFD FIRE STATION 38

<b>Location:</b>	114 W. “I” St., Los Angeles, CA 90744
<b>Owner:</b>	Los Angeles Fire Department
<b>Council District:</b>	CD 15, Councilmember Joe Buscaino
<b>Artist:</b>	Gelson Lemus
<b>Project Amount:</b>	\$17,625
<b>Funding Sources:</b>	CD 15 funding
<b>Recommendations:</b>	<b>Conceptual and Final Approval</b>
<b>Staff Contact:</b>	Pau S. Pescador, Arts Associate

The “Vintage Wilmington Mural” is at LAFD Fire Station # 38 and will encompass two stories of the building. The dimensions are as follows: First Story: Length- 131 ft (l) x 33 ft (w) and Second Story: 82 ft (l) x 60ft (w). The mural is a depiction of the historic timeline of Wilmington. The second story portion will have the word “Wilmington” in large lettering. The bottom portion will have the image of a large cargo ship moving down the canal, anchored hired by historic elements of the Wilmington community including the Port industry.

**B. WILMINGTON TOWN SQUARE PARK - MOSAIC-TILE DESIGN PROJECT**

**Location:** 105 W. “I” St., Los Angeles, CA 90744  
**Owner:** Department of Recreation and Parks  
**Council District:** CD 15, Councilmember Joe Buscaino  
**Artist:** Katy Krantz  
**Project Amount:** **\$119,700**  
**Funding Sources:** CD 15 funding  
**Recommendations:** **Conceptual and Final Approval**  
**Staff Contact:** Pau S. Pescador, Arts Associate

Lead Artist Katy Krantz will be conducting an art educational program at the Wilmington Youth Center and will include weekly sessions for 11 weeks. Under the supervision of Katy Krantz, students will create the mosaic-tile design that will be installed into the park. Curriculum will emphasize autobiographical storytelling and will explore 4-units: (1) drawing, (2) painting, (3) collage/poetry, and (4) digital media. Each unit will include an opportunity to make ceramic tiles that will be incorporated into the overall design of the mosaic mural to be installed on arches in the park.

**C. WILMINGTON TOWN SQUARE PARK - HISTORICAL PLAQUES PROJECT**

**Location:** 105 W. “I” St., Los Angeles, CA 90744  
**Owner:** Department of Recreation and Parks  
**Council District:** CD 15, Councilmember Joe Buscaino  
**Artist:** Toni Lewis  
**Project Amount:** \$100,000  
**Funding Sources:** CD 15 Funding  
**Recommendations:** **Conceptual and Final Approval**  
**Staff Contact:** Pau S. Pescador, Arts Associate

Toni Lewis, the artist on this project, has produced 18 historical plaques within the Wilmington Town Square Park. Each plaque will be bronze and the sizing of each plaque is 10”x10” square sizing for the above lettering portion of the plaque, with an additional 4”x 10” rectangular sizing for each Historical Date/Year portion of the plaque. Lettering of the exact wording for each plaque will be adjusted in font to fit within that standard and same sizing for each plaque where necessary. All plaques will include braille below the wording to make the installation accessible for park visitors that may be visibly disabled/handicapped.

**D. SOUTH PARK RECREATION CENTER**

**Location:** 345 E. 51st St., Los Angeles, CA 90011  
**Owner:** Department of Recreation and Parks  
**Council District:** CD 9, Councilmember Curren D. Price, Jr  
**Artist(s):** Ethel Zarinana and Amani Holbert  
**Project Amount:** **\$15,000**  
**Funding Sources:** Forever 21

Recommendation:  
Staff Contact:

**Conceptual and Final Approval**  
Pau S. Pescador, Arts Associate

The mural design was created as a collaboration between two selected muralists - one African American and one Latina, and the youth at South Park’s summer camp. Arts Bridging the Gap and the muralists conducted art workshops that included games, discussions, and art-making. These activities allowed for free expression and thought-provoking understandings, so that the muralists could see through the communities’ eyes and gain a deeper perspective on how to make a public art piece meaningful for everyone in the neighborhood. In addition to working with the youth, Arts Bridging the Gap also spoke with adult community members about the history of the park to infuse the history into the art piece. Themes of renewal and fun were highlighted by the youth and the adult community members expressed imagery relating to the evolution and legacy of the park. This piece aims to showcase South Park’s ever-evolving vibrant legacy by depicting moments of peace, protest, play, and the iconic palm trees that weave together the different communities of Los Angeles.

**E. WEST HOLLYWOOD NEON DOG PROJECT**

**Location:** William S. Hart Park & Off-Leash Dog Park  
8341 De Longpre Avenue,  
West Hollywood, CA 90069

**Owner:** City of Los Angeles

**Council District:** N/A

**Artist:** Wilson Ong (Designer)

**Project Amount:** \$100,000

**Recommendation:** **Conceptual & Final Approval**

**Staff Contact:** Becky Snodgrass, Arts Manager II

The City of West Hollywood is proposing the Neon Dog project for installation at William S. Hart Park, a property leased by the City of West Hollywood, owned by the City of Los Angeles. The Neon Dog is a reconditioned, electrically rotating neon sign in the shape of a dog (10’6” high, 10’9” at its widest), and part of the City of West Hollywood’s Urban Art collection. The proposed project includes the installation of the Neon Dog atop a 12’-tall vertical support pole (with corresponding structural foundation and electrical connections) at the Park’s Sunset Boulevard entrance located between North Kings Road and North Sweetzer Avenue.

**F. NEIGHBORLY GROWTH MURAL**

**Location:** ONEgeneration Senior Enrichment Center,  
18255 Victory Blvd., Reseda 91355

**Owner:** Department of Recreation and Parks

**Council District:** CD 3, Councilmember Bob Blumenfield

**Artist(s):** Jason Chang (aka RFX1)

**Producer:** 11:11 A Creative Collective, Inc.

**Project Amount:** \$12,081

**Funding Sources:** Arts Development Fees (ADF)

**Recommendation:** Approval of CAC Staff Report Correction

**History:** Conceptual and Final Approval  
completed on May 11, 2022

**Staff Contact:** Debbie Ortiz, Arts Associate

11:11 A Creative Collective, Inc. commissioned artist Jason Chang (aka RFX1), to create a mural entitled “Neighborly Growth” as one of eight (8) murals featured in the April 2022 Reseda Rising Mural Festival. The mural is painted on the exterior south wall of the ONEgeneration Senior Enrichment Center and measures 160’ in length and 15’ in height.

The mural received Conceptual and Final Approval from the Cultural Affairs Commission (CAC) on May 11, 2022. The CAC staff report stated that “The Department of Cultural Affairs in partnership with the Council Office and Office of Community Beautification will be the primary stewards of the mural’s maintenance,” however, that statement was incorrect.

This report aims to correct that error and memorialize the agreement in place, pursuant to subsequent conversations between the applicant, Department of Cultural Affairs (DCA), and the Department of Recreation and Parks (RAP), that ONEGeneration will be responsible for the maintenance of the mural.

### **G. INTERSECTIONS ART PROJECT**

<b>Location:</b>	Mathews Street Park, 318 N. Mathews Street, Boyle Heights
<b>Owner:</b>	Department of Recreation and Parks
<b>Council District:</b>	CD14, Councilmember Kevin de Leon
<b>Artist:</b>	Mike Saijo
<b>Project Amount:</b>	\$200,000
<b>Founding Source:</b>	Prop 68
<b>Recommendation:</b>	<b>Conceptual and Final Approval</b>
<b>Staff Contact:</b>	Martica Stork, Arts Manager

INTERSECTIONS is an interactive art installation highlighting the diverse history and cultures of Boyle Heights through maps, pictures, stories, and oral histories from community elders. Colorful tiles feature historical sites and people with QR links to their stories and interviews. The project examines the intersections of the Black, Mexican, Japanese, and Jewish communities in Boyle Heights.

## **IX. GENERAL MANAGER’S REPORT**

### **ORAL REPORT**

The General Manager will provide a brief overview of the state of the Department.

## **XIII. COMMISSION ANNOUNCEMENTS AND REPORTS**

A. **Next Regular Commission Meeting Date:** October 12, 2022

B. **Next Commission Meeting Submission Deadlines:**

ARCHITECTURAL / PUBLIC ART PROJECTS /  
STREET LIGHTS / AGF’s:

September 21, 2022

C. **Adjournment**



**Transforming Lives and Communities**

To whom it may concern,

As Founding Director of Arts Bridging the Gap, I am formally expressing our commitment to take ownership of maintenance of all walls and art pieces included in the Los Angeles Street Art Initiative.

We are working directly with the Department of Beatification Services to ensure all maintenance performed meets City standards and requirements.

Within this commitment we are responsible for:

- Coordinating and overseeing any graffiti removal
- Repairing and restoring any art work within the mural that has become unsightly.

We commit to scheduling any needed repairs within 14 days of notice given by the property owner. All repairs will be completed within 1 month of notice given by the property owner. If repairs are not completed within this one month time period we grant the property owner permission to remove and/or paint over the mural.

We have an agreement with Graffiti Control Systems – an official contractor with the City of Los Angeles to perform all graffiti coatings (no sacrificial) and to perform all power washing as needed to remove graffiti.

We will continue this commitment for the life time of the mural (minimum five years for city properties and minimum two years for private buildings.)

Financial commitment:

All walls that are 350sqft and under are covered by the city Mural Ordinance. We commit to funding all maintenance on walls that exceed this size and have made provisions within our organizational budget to do so.

For all questions and any requests for maintenance please contact me at [Georgia@artsbridgingthegap.org](mailto:Georgia@artsbridgingthegap.org), 323 2440720

Thanks,  
Georgia Van Cuylenburg  
Founding Director – Arts Bridging the Gap  
1433 N Hayworth ave  
Los Angeles CA 90046



July 19, 2022

To: Georgia Van Cuylenburg  
Cc: Ariella Kirschbaum  
From: Josh Woods

RE: Graffiti Coatings and Graffiti Removals

Hi Georgia,

This email will serve as notice that Woods Maintenance Services, Inc., dba Graffiti Control Systems, will apply anti-graffiti coating and, subsequent to any graffiti tags written/painted on the murals, will also provide graffiti removal services. These services are in line with the contract work we do on behalf of the Office of Community Beautification of the City of Los Angeles.

Should you have any questions, feel free to contact me.

Sincerely,

A handwritten signature in blue ink that reads 'Josh Woods'.

Josh Woods  
Director of Operations  
Woods Maintenance Services, Inc.

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